

Trade Briefs

J. T. Parma continues to draw large crowds to his big store for the specials offered each week end. He has made a phenomenal record in the more than 20 years he has been engaged in the grocery business here. His sales volume increases each year and his vigorous policy of advertising is responsible in a large measure for this success.

The Cameron Seed Company is a busy place these days with their tested seeds for field and garden. W. L. Turner declares he is selling the largest volume of seed this year in the history of the company. Corn seed advertised in The Herald was quickly exhausted and more could have been sold. This company is giving a real service to planters.

Judd G. Davis of the Milam County Hardware Company was making up specifications for another car load of implements this week. The company has had the largest volume of implement business in history this season. Mr. Davis is well pleased with his investment in advertising and the demonstration held at the beginning of the season was the subject of favorable comment by the factory.

Another car load of new Essex Challengers have been unloaded this week by Horstmann Brothers. The new car is selling fast, several car loads having been sold here in recent weeks. The sensational demonstrations of the Challenger has created a profound public impression and the economy of operation is also appealing. The latest test is about 30 miles on less than a gallon of gasoline.

Frank S. Lesovsky is making things hum at the American Milk Products Company plant. Publicity is to be given the advantages and the people are to know more about the benefits of this plant. The management says there has been a large increase in the consumption of pasteurized milk. The farmers need more cows and there is work afoot through the organization and the chamber of commerce to give co-operation along this line.

There is a big Easter Sale of groceries at the Ham House, McLane & McLane this week with very attractive prices. The Ham House is one of the city's big and busy centers for grocery buyers and the McLane Brothers are up to the minute with their service. The large display advertisement in this issue will be of interest to the people of this section.

The NuWay Corporation of America has been sold to the Western States Corporation, a national chain of grocery stores. This week manager Frank Stewart of the local NuWay store is advertising a sale of everything in the store in order to reduce every item of stock by Saturday night when the chain will be taken over by the new corporation. The store will continue to operate in Cameron under the new firm. "We are closing out all lines of our groceries at cost," said Mr. Stewart. The big display advertisement in this issue will be of interest to the people of this section.

One of the outstanding sales features of the month is the Green Brothers sale of Majestic radios. This big firm continues to receive weekly shipments of radio sets in order to supply the trade. The new set is a combination of phonograph and radio set combined, so arranged that records can be played and then the set turned on for radio music and programs. "The unusual public response to this marvelous set is due to the quality of it," said C. N. Green in discussing the set. "We have not only sold a large number in Cameron but we have sold a large number in surrounding cities." Of special interest to the trade at this time will be the announcement of the White Mountain refrigerator which is being featured this week by the firm, also the store has on a sale of grocery specials for Easter and the week end.

Henry's Slipper Shop has an announcement of interest to the women this week. They have received forty new styles in Easter shoes for women and in this issue will be found an attractive announcement telling of this new footwear. The Slipper Shop has been a real center of interest since it was established by Mr. Lippman some months ago. Hy Rosenthal, manager of the shoe department is well pleased with the new shipment and says the people are showing their appreciation as well.

Elmo Vaughn has an announcement of interest in this issue of The Herald. Mr. Vaughn is offering some attractive prices on Easter goods. The bargains are to be found in every department of the store. Mr. Vaughn is an advertiser of note and has made it pay him big in business for himself. He is planning big things for his store and his friends over the trade territory will be interested.

That big one cent sale has been announced for the New Cameron Drug Company for April 4, 5 and 6 and in this issue of The Herald will be found a large display quoting the usual two for one prices on the Rexall line of

The Cameron Herald

ESTABLISHED A. D. 1878

CAMERON, MILAM COUNTY, TEXAS THURSDAY, MARCH 28, 1929 TWENTY FOUR PAGES

No. 49

VOLUME 50

DAVID GOLDSTEIN WILL LECTURE HERE APRIL 5

NOTED AUTHORITY ON SOCIOLOGICAL QUESTIONS AT K. OF C. HALL HERE

Friday night, April 5, at 8 o'clock the long awaited lecture by David Goldstein, nationally known authority on sociological questions, will take place in the Knights of Columbus Hall. The subject of Mr. Goldstein's talk will be 'What Is Wrong With The Family.' His appearance here will be under the auspices of the Education Bureau of the national council, Knights of Columbus, and will be part of that organization's nation-wide educational campaign against the enemies of -Christian ideals and institutions. Mr. Goldstein has a complete and first hand knowledge of his subject. His books, 'Socialism,' 'The Nation of Fatherless Children,' 'Bolshevism; Its Cure,' and 'Campaigning for Christ,' have brought him the highest of commendations from Cardinal Mercier, President Roosevelt, Samuel Gompers and other men of fame in religious, civil and labor circles. He is an entertaining and instructive talker.

It is his policy to hold an 'open forum' at the close of his lectures. During this period anyone in the audience is free to ask the speaker such questions as he may choose. This feature has been the occasion of some sharp exchanges on the merits of Judge Lindsey's scheme of companionate marriage and the men and women planning to be at the hall may look forward to more than one clash between the speaker and radical opponents. The doors will open at 7:30 o'clock and the lecture will start promptly at eight o'clock. Everyone is welcome. There will be no admission charge and no collection or solicitation of any sort.

Jeter Lumber Company Furnishing Material For Humble Station

In the last issue of The Herald we made mention of the Humble station and in error failed to state that the materials for this job is furnished by the Jeter Lumber Company. This station will be one of the most attractive in this entire section.

The Jeter Lumber Company has a number of attractive jobs under way at this time. The company is furnishing the materials for the Cocoa Cola Bottling Company new home, the new Max Collins building and a splendid home for E. Vogelsang near Cameron.

R. P. Jeter, manager of the company, looks forward to an unprecedented growth for Cameron this year.

WOMAN'S PRESBYTERIAL MEETS HERE APRIL 3

CENTRAL TEXAS ORGANIZATION WILL HOLD THREE DAY MEET AT LOCAL CHURCH

The twenty-fifth annual meeting of the Woman's Presbyterial Auxiliary of the Central Texas Presbytery will convene in Cameron at the First Presbyterian church on April 3, 4 and 5. The meeting will begin at four o'clock in the afternoon. April 3, with an executive committee meeting. This will be followed by a Cause Secretaries Conference at 4:30, and then Rev. Kenney of the Cameron church will preach at the evening service Wednesday.

Among the speakers for the remainder of the services will be Miss Virginia Williams of Austin; who will conduct the quiet hour at the opening of each session; Miss Mary Louise Woodson, who will speak on the subject of 'Our Young People'; Mr. J. E. Watts on 'Our Children at Itasca'; Mrs. J. A. Dunkum of Marlin on 'The Standard of Excellence'; Mrs. C. W. Peyton of Temple on 'Our Summer Conferences'; Mrs. J. E. Brock of Bryan on 'The Inter-Racial Commission'; and Mrs. John N. Ellyson of Georgetown on 'Our Negro Woman's Conference.'

Election of officers for the ensuing year will be held Friday afternoon at the closing session. Visitors will be entertained with a reception at the Country Club on Thursday afternoon.

The one cent sales are always interesting and the big store will be crowded on these three days. Buyers will have to get to the store on time when the sale opens. The advertisement should be read and the items you want checked off so you will have your list ready.

Dr. W. R. Newton Will Return Soon To Take Up Work at Hospital

Dr. W. R. Newton now in Chicago reviewing operative surgical technique writes that he is feeling much better and will soon return home to resume his work at Cameron hospital.

Dr. Newton left Cameron three weeks ago to take a much needed rest and to improve his surgical work by contact with the centers of surgery in Chicago and Rochester.

Dr. Newton last winter was ill with flu and after recovering fell and hurt a knee and had not been able to do his maximum work at the hospital. His many friends here will be glad to know that he is much improved and will return soon.

C. S. PEYTON ELECTED TO LEAD COMMERCIAL CLUB

J. D. DOBBINS, VICE PRESIDENT GILES L. AVRIETT, TREASURER FOR COMING TERM

C. S. Peyton has been re-elected to the presidency of the Commercial club and has begun his service on his second term in this important civic position.

The entire city applauds today as the announcement is made that Mr. Peyton has been elected to succeed himself in this place. During the past six months Mr. Peyton has served the club well and in that time many worth-while things have been accomplished for Cameron.

Mr. Peyton has an extraordinary grasp of the affairs of the club and his outlook for the city makes his election to this place ideal. So inspiring has been the service of Mr. Peyton that he has had the largest possible co-operation from the directors and from the members at large.

The officers and directors were elected at the membership meeting held on Monday night at the court house. J. D. Dobbins, as vice president of the club brings to that place years of experience as a director and will give his time to the interests of the club and the city.

Giles L. Avriett as treasurer of the club, has seen much service in positions of civic importance. Mr. Avriett more than any other man has been responsible for the building of good roads thereby keeping open access to the trade territories. Mr. Avriett has been much in co-operation with the work of the club, having served as director for many years and occupying places of importance on the committees.

The following are elected directors: W. R. Hoover, F. J. Beckerman, F. E. Jackson, G. T. Graves, J. C. Young, F. S. Lesovsky, Dan Tyson, E. S. Hutcherson, W. O. Newton, T. S. Henderson Jr., Claude Akers and B. V. Shirley.

Wayside Inn Offering Big Attractions In Dancing Programs

Manager Elwood Cammer has some unusual attractions for dance goers at Wayside Inn.

Saturday night the Bell Hops, a riot of Southern melody by the genius of plantation music, will play for dance. This orchestra is one of the best known in the south for negro musicians.

On April 5 Steve Gardner will play for the dance. Mr. Gardner has many friends among the people here and his music is always a big attraction.

Reserved for April 17th is the Seven Aces orchestra with all eleven of them playing. This orchestra is said to be one of the most celebrated in America being popular in the north and east.

Cameron Wins Class A Championship In Meet Here Friday

The following schools are winners in the various classes for the Inter-scholastic League meet here Friday and Saturday:

Class A High Schools—Yoe High School, Cameron.

Class B High Schools—Thorndale High School.

Ward Schools—Ada Henderson School, Cameron.

Rural Schools—Bethlehem School.

The Class A High School track meet between Cameron and Rockdale was postponed on account of wet grounds.

The results of the Essay Writing Contest are yet to be determined. The Tennis Tournament is set for April 5th and 6th in Cameron. Final tabulation of points won can not be made until these events are held.

NEXT TEXAS OIL FIELD IS IN MILAM COUNTY

SAN ANTONIO DISPATCH SAYS 50 BARRELS TAKEN FROM JOHNSON WELL IN DAY

San Antonio, March 23.—Look for the next new oil pool in Southwest Texas to be developed in the southern part of Milam county a little north of Thorndale where Michalk and Clark the past week bailed 50 barrels of oil in a day out of their No. 1 Johnson in the southwest part of the J. J. Acosta survey. This test has been hanging fire for weeks with the hole poorly handled but showing a considerable amount of oil at 1942 feet where it is in the Buda lime and showing no water. The casing lately was raised 80 feet before bailing.

This and the Rycade Oil Corporation No. 3 Chilton in Maverick county going largely to salt water after showing a considerable amount of oil that shot over the crown block, and the further development of the Salt Flats pool in Caldwell county that gauged 33,244 barrels in 24 hours are the features of the week probably for the 75 or more counties designated generally as Southwest Texas.

Milam County In Milam county Rogers and Heap have taken a block and will drill one and one-fourth miles north of the Michalk and Clark No. 1 Johnson. Derrick is going up for it and two other derrick patterns were moving out, one for the Lloyd Oil Corporation, 1000 feet north of the Michalk and Clark and the other for the E. L. Chapman, 1000 feet west of the Michalk and Clark.

North of the Rogers and Heap block of acreage is a block that has been taken by the Texas Company and north of that a block of about 3000 acres taken by the Gulf Production Company on which is the old Dilworth No. 1 drilled to 750 feet before Gulf leased the block and estimated by some to be good for 5 to 10 barrels producing from the Pecan Gap which is a member of the Taylor Marl series. This stretches out for six or eight miles of activity.

A major oil company is understood to be closing a deal for a spread in the block of Michalk and Clark surrounding the well. This block is small, however, and the acreage secured will not be large.

GOOD RECORDS MADE IN TRACK MEET HERE

DESPITE SLOW FIELD ATHLETES MAKE COMMANDING SHOWING TUESDAY

120 Yard High Hurdle—1st. Young, Cameron; 2nd. Baskin, Cameron; 3rd. Currey, Rockdale; 4th. McDonald, Rockdale; time, 20 seconds.

100 Yard Dash—1st. Mondrik, Cameron; 2nd. Walker, Cameron; 3rd. Hillyer, Rockdale; 4th. Horton Rockdale; time, 11 seconds.

880 Yard Run—1st. Edmonds, Cameron; 2nd. Murray, Rockdale; 3rd. Mangum, Cameron; 4th. Bartlett, Rockdale; time 2' 26 2-5".

220 Low Hurdles—1st. Horton, Rockdale; 2nd. Wilkerson, Cameron; 3rd. Foster, Rockdale; time 28 2-5".

440 Yard Dash—1st. Hitchcock, Cameron; 2nd. Stach, Cameron; 3rd. Kelso, Rockdale; time 1' 2 4-5".

220 Yard Dash—1st. Mondrik, Cameron; 2nd. Walker, Cameron; 3rd. Richards, Rockdale; 4th. Hillyer, Rockdale; time 24 4-5".

One Mile Run—1st. Moran, Cameron; 2nd. Sustek, Cameron; time, 5' 9 4-5".

High Jump—1st. Baskin, Cameron and Richards, Rockdale, tie; 2nd. Smith, Cameron; 3rd. Horton, Rockdale; 5 feet 9 inches.

Pole Vault—Young, Cameron.

Broad Jump—1st. Richards, Rockdale; 2nd. Mondrik, Cameron; 3rd. Atkinson, Cameron.

Discus Throw—1st. McDonald, Rockdale; 2nd. Stach, Cameron; 3rd. Wilkerson, Cameron; 4th. Hillyer, Rockdale.

Shot Put—1st. Horton, Rockdale; 2nd. Stach, Cameron; 3rd. McDonald, Rockdale; 4th. Wilkerson, Cameron; 40 feet, 7 inches.

Javelin Throw—1st. Wilkerson, Cameron; 2nd. Mondrik, Cameron; 3rd. Larza, Cameron; 4th. McDonald, Rockdale; 135 feet.

Relay—Cameron, 1st. by default.

High point man: Mondrik, Cameron, total 16 points.

6 Pts Smith on, total 16 points; second, Stach, Cameron, total 9 points.

Walzel Grocery Will Open With Specials At Santa Fe Saturday

Occupying one of the new brick building just erected by R. L. Batte in Santa Fe town the A. J. Walzel grocery will open for business in the new quarters Saturday with a line of grocery specials that are very attractive.

For the opening day special low prices are to obtain and an announcement in this issue of the Herald will be of interest to buyers of groceries. The grocery stock of the I. G. A. store operated by Mr. Walzel in the Denson building formerly occupied by Texas State Bank and Trust Company will be combined with the Santa Fe grocery on April 1. Mrs. Walzel who manages the I. G. A. store says they very much appreciate the patronage given and that their friends are invited to the bigger store in Santa Fe town where greater service combined with quality can be given. The new store is 29x60 feet and has been attractively arranged for the opening Saturday.

RESULTS ANNOUNCED IN TRACK AND FIELD MEETS

The following are the results in the class B Senior Track and Field meet and the class A Junior track and field meet at the Inter-scholastic League meet here Friday and Saturday, March 22 and 23.

Class B Senior 120 Yard High Hurdles First—Urban, Ad Hall; 2nd. Clark, Thorndale; 3rd. Rinn, Sharpe. Time 17.4.

100 Yard Dash 1st. Oliver, Buckholts; 2nd. Cowan, Thorndale; 3rd. Kloppe, Thorndale; 4th. Podany, Buckholts.

One Mile Run 1st. Slovacek, Buckholts. 2nd. Atkinson, Jones rairie; 3rd. Dyer, Bethlehem; 4th. Urban, Ad Hall.

220 Yard Low Hurdle 1st. Colburn, Yarrleton; 2nd. Collier, Friendship; 3rd. Scarbrough, Ad Hall; 4th. Sloveck, Buckholts.

440 Yard Dash 1st. Moeller, Buckholts; 2nd. Sission, Jones Prairie; 3rd. Henke, Thorndale; 4th. Penney, Thorndale.

220 Yard Dash 1st. Cowan, Thorndale; 2nd. Kloppe, Thorndale; 3rd. Podany, Buckholts; 4th. Oliver, Buckholts.

880 Yard Run 1st. Scuddy, Thorndale; 2nd. Allen, Buckholts; 3rd. Fikes, Yarrleton; 4th. Urban, Ad Hall.

One Mile Relay 1st. Thorndale; 2nd. Buckholts.

Pole Vault 1st. Colburn, Yarrleton; 2nd. Fox, Buckholts; 3rd. Allen, Buckholts. 4th. Petty, Sharpe.

Shot Put 1st. Brown, Sharpe; 2nd. Terry Yarrleton; 3rd. Clarke, Thorndale; 4th. Collier, Friendship.

Discus Throw 1st. Clarke, Thorndale; 2nd. Brown, Sharpe; 3rd. Terry, Yarrleton; 4th. Schoate, Buckholts.

Javelin 1st. Beard, Thorndale; 2nd. Collier, Friendship; 3rd. Brown, Sharpe; 4th. Cowan, Thorndale.

Broad Jump 1st. Collier, Friendship; 2nd. Colburn, Yarrleton; 3rd. Shelton, Friendship; 4th. Cowan, Thorndale.

High Jump 1st. Rinn, Sharpe; 2nd. Schatt, Jones Prairie and Collier, Friendship; 3rd. Scuddy, Thorndale; 4th. Zajicek, Buckholts.

Class B Junior 50 Yard Dash 1st. Locklin, Thorndale; 2nd. Barrett, Yarrleton; 3rd. Kerr, Davilla. 4th. Bartlette, Tracy.

100 Yard Dash 1st. Barrett, Yarrleton; 2nd. McKinney, Jones Prairie; 3rd. White, Jones Prairie; 4th. Kerr, Davilla.

440 Yard Relay 1st. Thorndale; 2nd. Yarrleton; 3rd. Bethlehem; 4th. Jones Prairie.

Broad Jump 1st. Locklin, Thorndale; 2nd. Wallace, Yarrleton. 3rd. Patillo, Buckholts; 4th. McKinney, Jones Prairie.

High Jump 1st. and 2nd. McKinney, Jones Prairie and Fikes, Yarrleton, tied; 3rd. Patillo, Buckholts; 4th. White, Jones Prairie, Barrett of Yarrleton, Wallace of Yarrleton and McDonald of Sharpe all tied for 4th place.

Chinning the Bar 1st. Cone, Bethlehem; 2nd. Schiller, Buckholts; 3rd. McDonald, Sharpe; 4th. Daner, Bethlehem.

Class A Junior 50 Yard Dash 1st. Griffis, Rockdale; 2nd. Striznek, Cameron; 3rd. Kirk, Rockdale;

LEAGUE MEETING HERE BRINGS MANY TO CITY

RECORDS ARE MADE BY PUPILS AND SCHOOLS IN VARIOUS CONTESTS APRIL 22 AND 23

One of the most successful Inter-scholastic League meets in the history of the association was held in Cameron Friday and Saturday, March 22 and 23 and many records were made by the schools and pupils. The following are the results of the literary and other events of the program:

DECLAMATION High School Division Senior Girls

Name	School	Points
Dora Emily Moore, Cameron		10
Nell Avrett, Thorndale		5
Thelma Winslett, Rockdale		2

Name	School	Points
Vernon Slocomb, Cameron		10
Woodrow Roark, Thorndale		5
Amos Kadleek, Buckholts		2

Name	School	Points
Patsy McGregor, Cameron		10
Geneva Baker, Thorndale		5
Virginia Ezell, Buckholts		2

Name	School	Points
Hilliard Thomas, Cameron		10
Max Roark, Thorndale		5
Arnett Zelsko, Buckholts		2

Rural School Division Senior Girls

Name	School	Points
Virginia Looney, Branchville		10
Alyne Dyer, Bethlehem		5
Madue Cain, Minerva		2

Name	School	Points
Arvis Turner, Branchville		10
Bonner Smith, Tracy		5
Albert Sheguit, Marlow		2

Name	School	Points
Estelle Lee, Bethlehem		10
Margaret Lucas, Minerva		5
Bertha Podany, Bryant Station		2

Name	School	Points
Weldon Strelsky, Bethlehem		10
Clyde eed, San Andres		5
Don Davis, Tracy		2

DEBATE Boys' Division

Name	School	Points
Winning Team		
Patient Franklin, Leroy Hillyer, Rockdale		20

Name	School	Points
Runners Up		
Jack Walker, Sam Mewhinney, Cameron		0

Name	School	Points
Winning Team		
Lois Gunn, Mignon Graves, Rockdale		20

Name	School	Points
Runners Up		
Imogene Sapp, Ann Graham, Cameron		15

Name	School	Points
Third Place		
Margaret Ott, Margie Ramsour, Thorndale		0

Name	School	Points
Extemporaneous Speech		
Charles Kelso, Cameron		15

W. S. Lamkin Contracts For Tourist Houses

Contract for from one to twenty brick and tile tourist camp houses on the W. S. Lamkin property at the Little River Bridge, has been let and construction work has begun.

The materials for this improvement are being furnished by the Milam County Lumber Company. Mr. Lamkin has not decided just how many of these houses he will build but will build such number as will meet the demand for the tourist travel.

When this work is completed the Lamkin park will be one of the best in Texas and Cameron has at last met in a very commendable way the tourist park problem.

The park land of Mr. Lamkin runs along the banks of the river and adjacent to his store and filling station making most attractive surroundings.

Will Preach Sunday At First Christian

Rev. Clyde Yarbrough, a ministerial student at Texas Christian University will fill the pulpit at the Christian church at both the morning and the evening services Sunday.

Rev. Yarbrough is a Cameron boy having graduated from Yoe High school a few years ago with highest honors.

Name	School	Points
4th. Kirk, Cameron.		

Name	School	Points
100 Yard Dash		
1st. Griffis, Rockdale; 2nd. Striznek, Cameron; 3rd. Watson, Rockdale; 4th. Kirk, Cameron.		

Name	School	Points
440 Yard Relay		
1st. Rockdale; 2nd. Cameron.		

Senators From Texas

IN THE UNITED STATES
CONGRESS 1845-1930

EARLE BRADFORD MAYFIELD
1923-1929

Earle Bradford Mayfield was born in Overton, Rusk County, Texas, on April 12, 1881, the son of John Blythe and Mary (De Geurin) Mayfield. He attended the public schools of eastern Texas, and was graduated from the Southwestern University at Georgetown, Texas in 1900; studied law at the University of Texas at Austin in 1900 and 1901, was admitted to the bar in 1901, and commenced practice in Meridian, Texas.

Senator Mayfield was married to Miss Ora Lumpkin, of Meridian, Texas, in 1902. He served in the State Senate in 1907-1913; was a member of the State railroad commission 1913 to 1923. He was a delegate to the Democratic State conventions in 1924 and 1926, and to the Democratic National convention at New York in 1924. He was elected as a Democrat to the United States Senate in 1922 to succeed Senator Charles A. Culberson, for the term commencing March 4, 1923 and ending March 3, 1929.

Senator Mayfield's election to the United States Senate in 1922 was unsuccessfully contested by George E. B. Peddy, the Republican candidate. Mr. Peddy, the contestant, filed with the Senate on February 22, 1923, a petition contesting the election of Senator Mayfield in the general election of 1922, and a protest both against his election and qualification. The charges alleged by Mr. Peddy were:

1. That illegal votes were counted for Senator Mayfield and that illegal votes were not counted for Mr. Peddy.
2. That undue advantage and illegal discrimination in favor of Senator Mayfield was such as to invalidate his election.
3. That the primary elections, both the first primary election and the second, or 'run-off' primary election, were illegally controlled by secret influences, by fraud, by excessive use of money, and by lawlessness in the interests of Senator Mayfield and against the rights of Mr. Peddy.
4. That there was a general conspiracy between the Knights of the Ku Klux Klan and Senator Mayfield of a

character and result that invalidated his election.

5. That Senator Mayfield was disqualified for membership in the Senate of the United States largely because of the alleged 'illegal practices' that were directly or indirectly connected with his election, and

6. Mr. Peddy asked for a recount and canvass of the votes cast at the general election and claimed he was entitled to the office.

The Senate Committee on Privileges and Elections, under Senate Resolution 97, 68th Cong., 1st Sess., adopted January 3, 1924, conducted hearings, thoroughly investigated the charges, and, on February 3, 1925, reported to the Senate, unanimously recommending that the contest be dismissed and the protests against the seating of Senator Mayfield be overruled, which report was, on the same date, unanimously adopted by the Senate.

During his service in the United States Senate, Senator Mayfield was a member of the Committees on Agriculture and Forestry, Banking and Currency, Claims, Inter-oceanic Canals, Interstate Commerce, and Public Buildings and Grounds. He is a Methodist, a 32 degree Mason, and a member of the Kappa Sigma fraternity.

Senator Mayfield was succeeded on March 4, 1929 by Senator Tom Connally, of Marlin, Texas, for the term ending March 3, 1935.

Preparations Being Made To Shoot The W. T. Johnson Well

As we go to press with this issue (Wednesday afternoon), preparations were being made for the shooting of the W. T. Johnson well on Thursday. This will be the second shot the well has had, however, the first was not effective, due to the charge going off in the casing and the well not receiving the full effect of the charge. Interest continues to be manifested in the eventual outcome of the territory and acreage and royalty around the test continues to change hands at interesting considerations. It is rumored and practically assured that a number of off-set wells will be drilled in the immediate vicinity of the test, regardless of the outcome of the present well. The showing made by this test proves beyond doubt that there is production in paying quantities in this vicinity and only time will prove this opinion of both experienced operators and local people.

HUDSON MOTOR CO. REACHES 21ST YEAR

ORGANIZATION PLANS TO MAKE
1929 GREATEST YEAR IN HISTORY OF COMPANY

Is there sentiment in big business? Executives of the Hudson Motor Car Company tell you there is.

This is the "coming of age" year of the company, during which it will celebrate its 21st birthday.

Last year the executives planned to make 1929 the biggest year in the company's history, thus making the "majority year" a real celebration. From the heads of departments down to the men on the production line; field service men, distributors, dealers, salesmen and service men, came pledges to work towards that end.

The first indication that the pledge has been kept was officially known when thousands of men from all over the country, and from the overseas countries which Hudson-Essex serves, went to Detroit to see what the engineers, artists and workers at the factory had done as their part in that program.

What they saw pleased them. Hudson was introduced to them as The Greater Hudson. It was more beautiful, had higher standards of performance, was more economical, faster, roomier, more comfortable and had 64 improvements. Essex was christened the Challenger, because, said the men who created it, it would successfully challenge anything in the field, in speed, comfort, roominess, fast get-away, brakes, economy, durability and value. Essex the Challenger had 76 improvements.

The men who were to play their

part in the field in making the 21st year a glorious success liked the cars. They undertook to do their part with them.

And here is how they have performed so far:

Within ten days of the introduction of the Greater Hudson and Essex the Challenger so many orders had been taken that the factory had to go on increased production. The schedule was the largest in the company's history for January. In February it again became necessary to speed up production so well were the men in the field doing their job. By the end of the month, 37,000 cars had been produced, the largest February in the company's history.

March started off sensationally, with the factory working at full capacity and turning out 1900 cars per day. This was speeded up on March 2nd, upon which day a new record was established with 1925 cars shipped.

Europe was asking for cars at such rate that an urgent telephone call came through demanding more cars, although Europe, too, had been selling Hudson and Essex in record breaking numbers.

Essex Challenge Week found the distributors, dealers and salesmen working at a capacity never before reached in the history of the organization. From coast to coast and from Canada to the Gulf, in metropolitan cities and in farm communities Essex cars were being driven by enthusiastic salesmen to new records in speed, acceleration, hill climbing, endurance, economy and brake efficiency.

Essex Challenge Week, too, provided a new high record.

Courtney Johnson, sales manager, says that he never saw such a huge organization work so harmoniously and efficiently. "Of course we have the cars, they are priced right, and we have the organization, but without the wonderful work that has been done in

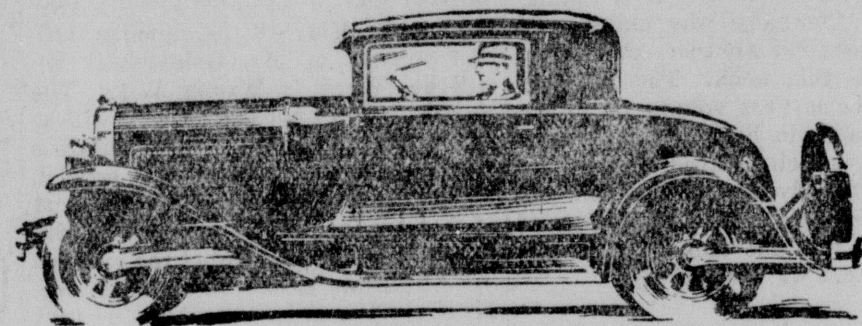
the field to let the motoring public know the values we offer we could not have created the remarkable record we have. And that is why we say there is sentiment in big business—for it is the desire to establish highest records for all time in this 21st year of our existence that has inspired

everybody to work at the speed that has carried us to the heights."

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.

FORWARD-LOOKING PEOPLE WILL INVESTIGATE THIS CAR

It's a sign of progress to own this great new car



The Coupe, \$745 Body by Fisher

The New Pontiac Big Six offers the performance, style and comfort of a truly big car. Its quality is big car quality, yet its prices range as low as \$745. That's why it is enabling progressive Americans to step up in motor car ownership without leaving the low-priced field.

Prices \$745 to \$895, f.o.b. Pontiac, Mich., plus delivery charges. Bumpers and rear fender guards, regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Schiller Motor Company

Cameron, Texas

THE NEW

PONTIAC

PRODUCT OF GENERAL MOTORS **BIG 6** at \$745

FRIDAY AND SATURDAY SPECIALS

We might say sensational are these bargains and they are but we want our advertising to be conservative although we admit the reductions we give are radical. When we established this store we established a policy of giving our friends to whom we must look for trade a share of the benefits of this business. That's the golden rule in business. Here are some bargains we are offering for Friday and Saturday. They are the best we have ever been able to give. All this is new merchandise, including the new Straw Hats for Easter. Look at these prices.



Hats for Men and Young Men
STRAW HATS FOR EASTER
Specials for Friday and Saturday

\$1.50 TO \$2.50

Women's Dresses

Are greater savings than you have been able to realize anywhere. Look at these values and you will be convinced you should come here for your Easter Frocks.

\$5.00 Dresses for **\$3.98**
\$9.95 Dresses for **\$8.95**
\$14.95 Dresses for **\$12.95**



MEN'S NEW SPRING SUITS

Extra specials for Friday and Saturday with 2 pair pants
12.50 to 22.50

MEN'S DRESS SHIRTS
Guaranteed fast colors in \$1.50
Men's Dress Shirts for—

98c

All 75c Union Suits at—

50c

Look at these House Dresses. Fast colors guaranteed. Regular price \$1.95 now selling at—

\$1.69

Now is the time to buy Tennis Shoes for—

89c

Scout Work Shoes with guaranteed soles in \$2.50 values for only—

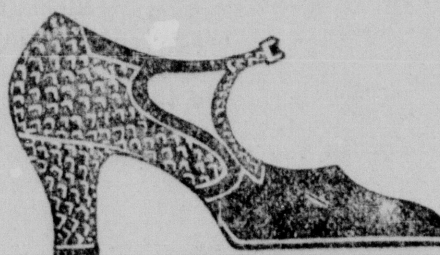
\$1.85

Field Hats, the best line in town and at the lowest price.

Here's a red hot bargain.

Think of it right at the beginning of the season. Palm Beach Pants

\$1.95



Easter Footwear for Ladies. In all shades at special reductions for Easter and you should see these new Shoes.

Ladies Hose in all the new shades for Easter.

Many items of interest to you in this store for Easter too numerous to mention. Remember our policy is to sell merchandise at the lowest possible price and to pass the benefits on to our friends. Come to this store and take advantage of these SPECIALS for Friday and Saturday.

Elmo Vaughn Dry Goods Co.

Cameron, Texas

C. N. GREEN
Residence Phone 142

LELAND GREEN
Residence Phone 460

C. N. Green & Bros.

Funeral Directors Ambulance Service

LELAND GREEN & J. H. SAPP
Licensed Embalmers

Day and Night Service

Day Phones, 94, 95 & 106 Night Phones 460, 184 & 142

CHRISTY BROS BIG 5 RING WILD ANIMAL SHOWS

The Newest
Big Show In All
The World
5 Continent Menagerie

1250 People — 500 Horses — 50 Cages Animals
30 Lions — 2 Cars of Elephants and Carnels
5 Bands — 2 Calliopes — 2 Complete Electric
Light Systems — 30 Double Length Steel Cars
6-Pole Big Top — 5 Mammoth Rings —
2 Steel Arenas — Wild-Beast Hippodrome

1000 Character Bible
Spectacle

Noah and the Ark

The Longest, Costliest and
Most Magnificent Open Day

Free Street Parade at
12 O'Clock Noon Daily

2 SHOWS DAILY 2 and 8 P.M.

CAMERON
TWO PERFORMANCES
SATURDAY, MARCH

30



CHRISTY BROS. SHOWS TO BE HERE SATURDAY

ARRIVE IN CITY FRIDAY AND
STAGE MAMMOTH PARADE
AT NOON FOR PEOPLE

The great Christy Bros., wild animal circus will be in Cameron Friday March 29 and will show Saturday. The management will be glad to see visitors at the lot Friday.

Cameron is the first stop out from Houston, the winter quarters. The big show is going West and North.

A miniature world, picturesque, bizarre, colorful, as foreign to humdrum every day life, as existence in the jungle is to the hectic life of the crowded mart, will settle among us for a brief space, when the Christy Shows pauses here Saturday on its annual hegira. The white city of the performers and menagerie exhibits will rise with the dawn, like a huge mirage on the eastern horizon, and with the dusk it will blazon and sparkle far into the night. And then with the coming of another dawn it will fold its tents and silently steal away.

When the Christy Shows village is established and the seventeen canopied white tops are erected, seven acres of ground are covered, and almost every trade and profession is represented. They are barbers, restaurateurs, lawyers, doctors, blacksmiths, wagon makers, detectives and so on down the line of village life, and there is everything that goes with a well regulated village except a charter.

Nearly every language is spoken in this strange colony, and all religions are represented. Most show performers have strong religious leanings, for every time they enter the show arena death stares them in the face, and they want to be prepared to

meet their Maker. And rarely a Sunday goes by that the majority of them may not be found in the churches of their choice.

Everybody with the show is fed under two tremendous dining tents. A chef and seven cooks prepare the food and 37 waiters serve it.

It would seem that after taking first place among all the shows that ever existed, the Christy Shows would be content with that great distinction. But such is not the case. Not content to let well enough alone, they have contrived to still further enlarge their wonderful organization and today it stands as a sort of world's eighth wonder.

The two mile long parade will leave the show grounds promptly at noon, and performances are scheduled for two for the afternoon and eight for the night show. Doors will be open an hour earlier so that all may have an opportunity to visit the menagerie.

GAUSE

Mrs. W. G. Fowler of Richmond has been the guest of Mrs. Terry Moore.

Both Sunday Schools had fine attendance Sunday morning. Seventy-three at the Baptist and seventy at the Methodist. Rev. Kendall held services at the Baptist church Sunday morning and night. Sunday afternoon at two o'clock he organized a

Sunday School in the two mile community close to Gause.

Mr. Volk of Comfort was a guest of friends in Gause Saturday and Sunday.

All the school teachers, several patrons and a large number of pupils attended the County Meet which was held in Cameron Friday and Saturday.

Mr. and Mrs. A. R. Ealand, Mr. and Mrs. F. M. Hauptfleisch, J. F. Hickman, Mrs. Allen Varner and Mrs. J. H. Thomas attended the zone meeting of the Methodist church which was held in Calvert, Monday night, March 18.

Mrs. Robert Goode and baby spent Saturday and Sunday in Rockdale with relatives.

Gaston-Stovall

Many friends will be interested to know of the wedding of Miss Fannie Gaston to Mr. Jesse Stovall at the home of her parents, Mr. and Mrs. J. J. Gaston, Saturday evening at eight o'clock, Rev. Angel officiating.

The bride was reared in Gause and graduated from the Gause high school in 1928 as valedictorian of her class. She is a young lady of rare charms and was beautifully attired in a sun-tan beige crepe with hat and shoes to match.

The groom is the son of Mr. and

Mrs. Allen Stovall, who reside near Gause, and is a young man highly esteemed by all who know him. About fifty guests attended the wedding. Many friends extend their best wishes to the happy couple who left Sunday for Dallas where they will make their home.

COMING TO CAMERON DR. MELLENTHIN SPECIALIST

In Internal Medicine for 18 Years
DOES NOT OPERATE

Will be at
Auditorium Hotel
Tuesday, April 2

Office Hours: 10 a. m. to 3 p. m.

ONE DAY ONLY
No Charge for Consultation

Many in this community will avail themselves of the opportunity to visit Dr. Mellenthin on this special visit to Cameron. The doctor pays special attention to the SCIENCE OF INTERNAL MEDICINE AND DIETETICS. He is trying conscientiously to eliminate surgery in his treatment of disease as far as possible.

He has to his credit many wonderful results in diseases of stomach (especially ulcers), glands (especially goitre), ailments of women, diseases of liver and bowels, as infected gall bladder, gall stones, appendicitis, chronic constipation, colitis, auto-intoxication and rectal ailments, circulation disturbances as high and low blood pressure, heart and blood disorders, skin, nerves, bladder, kidneys, adenoids, bed-wetting, weak lungs, tonsils, metabolic disturbances such

as Rheumatism, sciatica, leg ulcers and chronic catarrh.

Medicines are prescribed and prepared for each individual case in his private laboratory, also special attention given to diet as to proper balance and selection of foods.

For this service a nominal charge is made.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas.

Married women must be accompanied by their husbands.

Address: 224 Bradbury Bldg., Los Angeles, California.

ORDER OF ELECTION

Be It Resolved by the City Council of the City of Cameron, Texas:

That an election be held in said city of Cameron, Texas, on the 2nd day of April, A. D. 1929, the same being the first Tuesday in the said month, for the purpose of electing three Aldermen for the term of two years from said date, and it is so ordered.

Said election shall be held at the

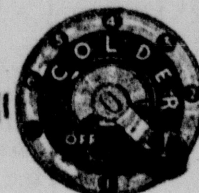
City Hall of the city of Cameron, Texas and the following named person is hereby appointed as manager of said election, to-wit; T. C. Stafford, presiding judge, and he shall be authorized to appoint such assistants and clerks as may be necessary to hold said election, in accordance with law. The manner of holding said election shall be governed by the laws of the State of Texas, regulating general elections.

A copy of this order, signed by the Mayor, shall serve as a proper notice of said election and the Mayor is directed to cause notice of said election to be posted at the place designated for holding said election and by publication in some newspaper published in the city of Cameron for at least four weeks prior to date of said election.

Introduced by Alderman J. F. Brown.

Passed at a regular meeting of the City Council of the City of Cameron, Texas, this the 5th day of March A. D. 1929.

W. W. Chambers, Mayor,
46-4tc City of Cameron



Now you can make it Colder than Cold

Cold Control, the remarkable new feature found only in Frigidaire, gives you six different freezing speeds which you can use at will. It is a simple dial which speeds the freezing of ice cubes and desserts and brings you new convenience, new simplicity.

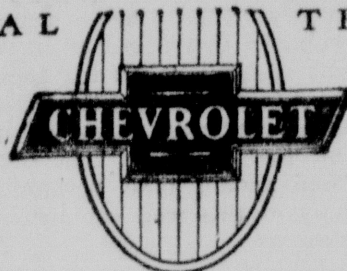
Come in and see what it will do, and get a free copy of our new recipe book.



Keith Electric Co.
Cameron, Texas

WANTED
GOOD CLEAN
RAGS
5c PER POUND
Without Buttons,
Hooks, Etc.
Write
GRESHAM'S
Box 415
Temple, Texas

FOR ECONOMICAL TRANSPORTATION



A Quarter Million NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$490; 1 1/4 Ton Chassis, \$545; 1 1/4 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

So Six in the price range of the four
Coleman Chevrolet Co.
Cameron, Texas
QUALITY AT LOW COST

MILLIONS TO LEND

On Texas Farm Lands at
5 per cent interest

By the Federal Land Bank of
Houston, Texas.

See W. G. GILLIS, Secretary,
Cameron National Farm Loan
Association.

Cameron, Texas.

S. M. BURNS

Attorney-At-Law

General Practice

Cameron, Texas

YES—we know

green GRASS looks as good
to YOU as to the COW

AFTER you've been paying feed bills all winter, it's only human to want to turn your cows out into pasture when the first Spring grass appears.

BUT don't let your desire to cut feed bills outweigh your better judgment.

TO maintain condition, milk production and profits, you should keep them on a full feed of SUPERIOR Dairy Ration for at least a month longer. And, when you do put them on grass, continue feeding SUPERIOR; it keeps cans full of milk and bank accounts full of profits—the year 'round!

By the BAG - SUPERIOR May Cost a Little More;
By the MILK CAN - It Always COSTS LESS!

SUPERIOR
STOCK & POULTRY FEEDS
FELIX MATULA
& COMPANY
Cameron, Texas

THE FEED IN THE RED CHAIN BAGS

The Cameron Herald

Established 1878

Published By HERALD PUBLISHING CO. Inc.

Entered in the Post Office at Cameron, Texas, as mail matter of second class, under an Act passed by Congress, March 3, 1879.

OFFICERS

W. O. TRIGGS President
JEFFERSON B. WHITE Editor and Manager

SUBSCRIPTION PRICE:

In Milam County and adjoining counties	\$1.50
Six Months	.75c
Four Months	.50c
To all other postage zones, 1 year	\$2.00
Six Months	\$1.00
Three Months	.50c

ADVERTISING RATES:

Per column inch display	30c
Line rate first insertion	10c

All Resolutions, Obituaries and Notices of Public Entertainments where admission is charged or funds obtained at regular rates.

DIRECTORS

J. B. White, Robert McLane, J. P. Werner, R. P. Jeter, H. M. Hefley, J. T. Parma and J. G. Davis.

HARRY TAG

Linotype Operator

JOHN A. THOMPSON IS
BURIED HERE MARCH 25RESIDENT OF TEXAS SINCE 1881
DIES AT HOME OF SISTER
HERE MARCH 25

Funeral services for John A. Thompson, who died at three o'clock in the afternoon, March 25, at the home of his sister, Mrs. Henry Adams, were held Tuesday afternoon at 4:30 o'clock from the Adams home, with Rev. E. S. Hutcherson the officiating minister. A chorus of women's voices from the choir of the First Baptist Church sang, 'Sometime We'll Understand' and 'Jesus, Lover of My Soul.' Rev. Hutcherson read the entire fourteenth chapter of the book of Job, the first meditation on death written even before there was a Bible, as the book of Job is the oldest book of the Bible.

Services were completed at the grave in Oak Hill cemetery. There was a song and a prayer, and the family remained alone for the filling of the grave. Coleman and Eplen had charge of arrangements.

Mr. Thompson was born in Alabama, the eldest of a family of eight children, only three of whom survive him. He moved to Texas in 1881. He came to Cameron last fall from Rockdale, where he had made his home for a number of years with Mr. John Neely. Although he had been in ill health for about two years, he died suddenly. He was 61 years old.

Mr. Thompson is survived by two sisters and one brother: Mrs. Henry Adams of Cameron, Mrs. W. F. Strickland of Alexander, Alabama and H. A. Thompson of Beaumont. Pall bearers were Tom Neely, John Neely, Jim Adams, Obra Duncum, J. L. Slaughter and Fred Boyd.

INDIGESTION

Taxi Driver Goes Back To Medicine He Had Taken When a Boy To Find Relief.

Nicholasville, Ky.—"Running a taxi is my business, and I am called out at all times, sometimes just before meal time, and this makes my eating as well as my sleeping very irregular," says Mr. Jesse Dickinson, of 502 Central Avenue, this city.

"I had indigestion, on account of this irregularity. I would feel very uncomfortable after meals. I would be constipated and have dizziness. I knew I had to take something. I remembered how, when at home before I was married, my mother would give us Black-Draught, and how she believed in it.

"So I decided to take it again. It sure did me good. I am glad to let others know what a good laxative Black-Draught is. It clears up a dull headache, and makes me feel like a new person."

Thousands of other men and women find Black-Draught a great help in relieving common ailments, due to indigestion, constipation and biliousness.

In thousands of families, Thedford's Black-Draught has a corner all its own on the medicine shelf. In use nearly 100 years. Safe, efficient, reliable.

Sold everywhere. Try it. NC-197

Thedford's Black-Draught
for Constipation, Indigestion, Biliousness

Thedford's Black-Draught
A Purely Vegetable Remedy for
CONSTIPATION
INDIGESTION
BILIOUSNESS

PRESBYTERIAN AUXILIARY

The last meeting of the church year for the ladies of the Presbyterian Auxiliary was held last Monday afternoon. The program for the meeting was concerning Mexico, and it came at an opportune time. Mrs. W. Ford read a paper on the educational outlook in Mexico at the present time and Mrs. Dan Tyson brought the subject nearer home when she discussed our part in relieving the situation there so far as education is concerned. Musical numbers by Mrs. Hurdle and Mrs. Sutton were enjoyed.

A short business session followed the program, at which time plans for the coming meeting of the Prebytery were completed.

MRS. J. L. BRANDSTETTER

Mrs. J. L. Brandstetter died at her home at Sharpe at three o'clock in the afternoon, March 25. Funeral services were held Wednesday afternoon at two o'clock with interment in Urban cemetery, Coleman and Eplen in charge.

Wayside Inn Offering
Summer Advantages

Among the big assets of Cameron is the Wayside Tourist Park owned and operated by Elwood Cammer. This attractive park annually attracts thousands of people to sojourn for a few days in our city. The park is kept clean and sanitary and has unusually good accommodations. The people of Cameron find in this excellent resort a place for recreation in the afternoons when they tire of their homes and want contact with nature and the woodlands that surround it. They should take advantage more fully of this well equipped center of pleasure.

ORDER OF ELECTION

Be It Resolved by the City Council of the City of Cameron, Texas:

That an election be held in said city of Cameron, Texas, on the 2nd day of April, A. D. 1929, the same being the first Tuesday in the said month, for the purpose of electing three Aldermen for the term of two years from said date, and it is so ordered.

Said election shall be held at the City Hall of the city of Cameron, Texas, and the following named person is hereby appointed as manager of said election, to-wit: T. C. Stafford, presiding judge, and he shall be authorized to appoint such assistants and clerks as may be necessary to hold said election, in accordance with law. The manner of holding said election shall be governed by the laws of the State of Texas, regulating general elections.

A copy of this order, signed by the Mayor, shall serve as a proper notice of said election and the Mayor is directed to cause notice of said election to be posted at the place designated for holding said election and by publication in some newspaper published in the city of Cameron for at least four weeks prior to date of said election.

Introduced by Alderman J. F. Brown.

Passed at a regular meeting of the City Council of the City of Cameron, Texas, this 5th day of March A. D. 1929.

W. W. Chambers, Mayor,
46-4tc City of Cameron

Your Home!
INSURANCE
Chas. Frank Green
Cameron, Texas.

REPENTANCE AND FAITH

LESSON TEXT—Acts 2:32-39, Luke 16:11-24.

GOLDEN TEXT—Repent ye, and believe in the gospel.

PRIMARY TOPIC—A Boy Who Was Sorry.

JUNIOR TOPIC—A Boy Who Was Sorry.

INTERMEDIATE AND SENIOR TOPIC—Turning From Sin to God.

YOUNG PEOPLE AND ADULT TOPIC—The Way to Forgiveness.

1. Jesus is Lord and Christ (Acts 2:32-36).

In order to induce repentance and faith, Jesus must be presented as both Lord and Christ. The presentation of Jesus as even the unusual son of Joseph and Mary will not convict of sin. One reason for the vanishing sense of sin is the failure of ministers and Sunday School teachers to declare the Lordship and Messiahship of Jesus of Nazareth. Peter proved Jesus to be Lord and Christ by:

1. The miracles which He wrought (Acts 2:22).

He performed before the very eyes of the people such mighty deeds as to demonstrate His Lordship.

2. His resurrection from the dead (Acts 2:24-32).

By His resurrection He was declared to be the Son of God with power (Rom. 1:4). His resurrection was attested to by many witnesses.

3. The outpouring of the Spirit (Acts 2:15-21).

Peter declared that the coming of the Spirit on Pentecost was the fulfillment of Joel's prophecy.

II. Repent and Believe the Gospel (Acts 2:37-39).

Peter's gospel message convicted the Jews of their sins. When they cried out, he commanded them to repent and be baptized. The evidence of their faith in Christ was manifested in their conviction of sin, and their repentance was shown in their confession of Christ in baptism.

III. The Forgiving God (Luke 15:11-24).

The center of things in this parable is not the prodigal son, nor his brother, but the "certain man who had two sons." This narrative is a most picturesque and dramatic portrayal of the history of man from his fall to his reconciliation with God.

1. The son's insubordination (v. 12). He became tired of the restraints of home. His desire for freedom moved him wilfully to choose to leave home—to throw off the constraint of his father's rule. Sin is the desire to indulge selfish purposes, free from the restraint of rightful authority.

At the request of the son, the father "divided unto them his living." Man is a free being. God has committed unto man his own destiny.

2. The son's departure (v. 13).

Having made the fateful decision, he immediately sought the fulfillment of his cherished purpose. The son could not now endure the presence of his father, so he gathered all together and hastened away. When the sinner casts off allegiance to God, he takes all that he has with him.

3. The son's degeneration (vv. 13, 14).

He had a good time while his money lasted, but the end came quickly. From plenty in his father's house to destitution in a far country was a short journey.

4. The son's degradation (vv. 15, 16). His money exhausted, he was driven to, hire himself to a citizen to feed swine. It is ever so. Those who will not serve God are made slaves to the devil to do his bidding (Rom. 6:16). In his shame and disgrace he could not get necessary food.

5. The son's restoration (vv. 17-24).

(1) He came to himself (v. 17). Reflection made him conscious that though he had wronged his father and ruined himself, he was still his father's son.

(2) His resolution (v. 18). Memory's picture of his home, where even the hired servants had a superabundance, moved him to make a decision to leave the far country and go home.

(3) His confession (vv. 18, 19).

He acknowledged that his sin was against heaven and his father, that he had forfeited his right to be called a son, and begged to be given a place as a hired servant.

(4) His action (v. 20).

Resolution does not avail unless accompanied with action. When the confession is genuine, action will follow.

(5) His reception by his father (vv. 20-24).

So anxious was he for him that he ran to meet him and fell upon his neck and kissed him.

Why Judge Thy Brother?

Why dost thou judge thy brother? why dost thou set at naught thy brother? for we shall all stand before his judgment seat of Christ. For it is written, As I live, saith the Lord, every knee shall bow to me, and every tongue shall confess to God.—Rom. 14:10, 11.

Pledge of God's Pardon

Surely, says the philosopher, is a splendid pledge to me that God pardons.—The American Magazine.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off. I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.
D. W. CHILDERS. 44-4tc

Timber Wolf Killed
In Chase Saturday

A large gray timber wolf was killed Saturday night in an exciting chase on Calf Prairie between Milano and Gause along the Missouri Pacific railroad.

The following hunters and number of dogs they placed in the chase were present for the hunt: Penn Wolf, district clerk, 9; Tom Stracner, 7; Vernon Angel 3; Emil Pfarrdrescher 6; Earnest Jacobs 4.

The dogs jumped the wolf at ten p. m. and caught and killed the beast at 1:30 a. m.

These hunters have been very beneficial to the community in killing these wolves. The farmers and stockmen have suffered great damages as a result of the activities of wolves in this section and the catch on Saturday night is appreciated.

WEDNESDAY BRIDGE CLUB

Another of the pre-Easter hospitalities was the party given by Mrs. James L. Coleman, when she entertained members of the Wednesday Bridge club this week. Lavendar, yellow, pink and green were the colors noted in the table centers, which were rabbits on nests of eggs. A salad course with iced tea was served and an unusual note was added to the plate by delicious little individual pies. Plate favors were miniature baskets filled with multi-colored eggs.

Al Jolson Heads
Cast at Arcadia
Opening Friday

Heading the cast of 'The Jazz Singer,' which comes to the Arcadia theatre, Temple, on Friday for five days, is Al Jolson, famed throughout the world as both a singer and a comedian, following his triumphs as the headliner in the Wintergarden Revues on Broadway, the various roadshow engagements throughout the circuit. Other are acquainted with Jolson and his 'Mammy' songs through the medium of his records and radio presentations. And those who have seen his screen performance in 'The Jazz Singer' claim that he is as remarkable on the silver sheet as he is on the legitimate stage.

'The Jazz Singer' is the story of the youth who loved sparkling music, rather than the sombre chants of his people. The son of a cantor—he runs away from home, and is on the road to success when he is forced to choose between the theatre and the synagogue, owing to the illness of his father who disowned him when he was a lad.

Supporting Mr. Jolson the cast includes May McAvoy and Warner Oland. The remarkably entertaining story of this unique film is said to closely parallel the actual experiences of Jolson, in his ambitions for a successful career on the musical comedy stage.

SYMPHONY CLUB

With Mrs. Guy Newton as hostess members of the Symphony Club met Wednesday afternoon for a program on the opera, 'La Gioconda' by Ponchielli. Miss Bess DuBois, who served as leader in the absence of Miss Sallie Kate McLane, introduced the

following numbers: Story of the Opera by Miss Helen Flinn.

Vocal solo, Mrs. W. R. Hoover, Piano solo, Miss Arnette Ryan, a guest entertainer from the Treble Clef Club.

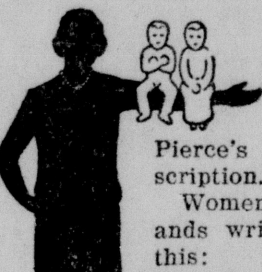
After the program, Mrs. Newton, assisted by her young daughter, Doris, served brick ice cream in pink and white and angel food squares.

NOTICE

All persons having claims against the estate of W. H. Dukes, deceased, are required to present the same within the time required by law to L. B. Dukes, whose residence and postoffice address is Milano, Texas, who was appointed administrator of said estate on February 5, 1929, in cause No. 2441 in said court, styled Estate of W. H. Dukes, deceased.

L. B. Dukes, Administrator,
45-4tc Estate of W. H. Dukes, Dec'd.

You Get Strong, If You



are a tired-out or "run-down" woman, by taking Pierce's Favorite Prescription.

Women by the thousands write letters like this:

"I have always taken the 'Prescription' during my expectant periods and it kept me in such good physical condition that I never had any trouble—never suffered as most women do at this time. It not only keeps a woman in good condition but helps to make the child healthier and stronger."—Mrs. C. E. Reese, 108 N. Hill St., Dallas, Texas.

The use of "Favorite Prescription" has made many women happy by making them healthy. Get it from your druggist, liquid or tablets. Write Dr. Pierce's Invalids Hotel in Buffalo, N. Y., for free advice. Send 10c if you want a trial package of tablets.

TORTURING PAINS

Ceredo Lady Tells How She Was Unable To Find Anything to Relieve Them Until She Took Cardui.

Ceredo, W. Va.—In telling how she was benefited by taking Cardui, Mrs. Perlie Yelkey, of this place, says: "At one time, I had a very serious spell which left me weak. At times, I would suffer such intense pains across my back and in my side that I could hardly stand it."

"I endured this over and over again. Every time the pains were worse than before."

"I was in despair because nothing helped me. I tried several remedies, but I continued to suffer."

"One day, I read about Cardui. Other women told how they had gotten strong and well after taking it. I have often been thankful for that day, for after I had taken Cardui for awhile, I felt like a different human being."

"It did not seem possible, but I did not suffer the old, torturing pains, and I really felt well. I can heartily recommend Cardui, for I know how much I improved after I took it. Since then, I have taken it several times when I have needed a tonic, and I have always been benefited. It is a wonderful help."

All good druggists sell Cardui. Try it for your troubles. NC-196

Take CARDUI
OF USE BY WOMEN

The Venetian Toilet Preparations of

ELIZABETH ARDEN

may now be obtained from

Square Drug Store

Women who through travel abroad or residence in New York have come to insist on Elizabeth Arden's preparations for the skin will be delighted to hear that they can now be purchased at our toilet goods counter.

Venetian Cleansing Cream melts on the skin, seeps into the depths of the pores and rids them of all impurities. \$1, \$2, \$3.

Venetian Ardena Skin Tonic, a mild astringent tonic used after Cleansing Cream; whitens and refines the skin. \$.85, \$2., \$3.75

Venetian Orange Skin Food, patted into the face after cleansing, nourishes and rebuilds worn and flabby tissues. \$1, \$1.75, \$2.75, \$4.25.

Venetian Amoretta Cream, a fragrant cream that vanishes and leaves the skin smooth. It protects the face from sun and wind, and forms an ideal base for powder. \$1, \$2.

Ask at our Toilet Goods counter for "The Quest of the Beautiful," a booklet which describes all of the Venetian Preparations and tells how to apply them correctly.

Venetian Pore Cream closes enlarged pores and refines a coarsened complexion. \$1, \$2.50.

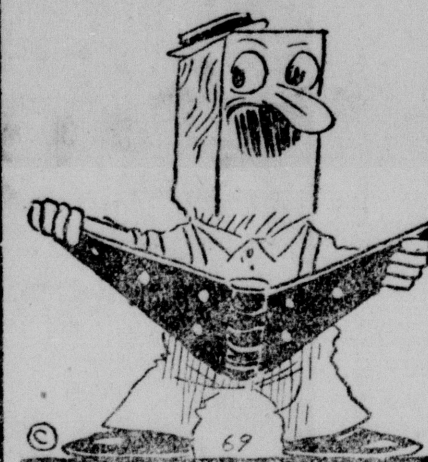
Venetian Special Astringent. To restore the youthful firmness of relaxed muscles. Pat it on the face after cleansing; it makes the skin delightfully smooth and elastic; erases wrinkles and puffiness. \$2.25, \$4.

Venetian Anti-Wrinkle Cream, a fragrant yellow cream containing both astringent ingredients and nourishing oils. \$2, \$3.50.

Venetian Rouge Amoretta, a superfine cream rouge that gives a beautiful natural glow to the cheeks. Light, Medium, Dark. \$2.50, \$1.50.

Bill Der Says

Opportunity is the only knocker that's welcome



Protect Your Home

Paint will beautify, protect and increase the value of your property. But you must apply a paint that will glow with newness and rich harmony and at the same time not allow rain, hail, sun or snow to penetrate.

Lowe Bros. High Standard Paints are dependable and they will afford protection for many years.

"Can you afford to wait?"

Jeter Lumber Co.

Authorized Distributor of
Genuine Montevallo Coal
Cameron, Texas



"Smile at the Ache"

Ordinary pains—headache and neuralgia, muscular pains, functional pains, the headache and congested feeling of a cold in the head—how quickly they disappear when you take a tablet or two of

DR. MILES' Aspir-Mint

Dr. Miles' Aspir-Mint is the new, stable, mint-flavored tablet that is making people all over the country "Smile at the Ache"

Your druggist has them.

YOU'LL GET RELIEF OR YOUR MONEY BACK

WOMEN

Who need a tonic
Should take

CARDUI

Made of
Purely Vegetable
ingredients—contains
no dangerous drugs.

In Use Over 50 Years

HAMS

Armours Shield Picnics, lb.	18c
Water Maid Rice, 2-lb. box	15c
Marshmallows, 1-lb. Enameled can	22c
Peaches, Del Monte, Melba Halves, large can	19c
Lemons, Red Ball, dozen	13c
Pineapple, Del Monte, sliced or crushed, 2 cans	19c
Cherries, Red, tall jar	29c
120 Candy Eggs in square basket	69c
Pickles, Sour or Dills, quart jar	22c

ABOVE PRICES GOOD SATURDAY ONLY

Everything for your Easter Table

Fresh Strawberries, Tomatoes, Potatoes, Lettuce, Carrots

Sweet Peppers, Celery, Grapefruit and Oranges

Don't fail to get our circular. You will be sorry if you don't.

J. T. PARMA

GROCERIES—FISK TIRES—ACCESSORIES

Phone 104

Cameron, Texas

Local and Personal

Miss Enid Reaks, representative from the Cameo Floral Co., pent last week end in Temple visiting her mother.

Mrs. Paul Silber and sons of San Antonio arrived Sunday, and were guests of Mrs. Bessie Joslin. They returned to San Antonio Tuesday and were accompanied by Mrs. Joslin and Robert Joslin.

Mr. and Mrs. Jay Howell and son, J. D. of Waco are expected this week to be guests of Mr. and Mrs. T. A. Howell.

Misses Mary Lake and Winnie Henderson spent Saturday night in Waco, the guests of Dr. and Mrs. Clay Watson. They attended the lecture by Richard Halliburton, author, globe trotter and lecturer at Baylor University.

Mr. and Mrs. T. S. Henderson have returned from Austin, there they visited their daughter, Mrs. Boyd Willis.

Mrs. John A. Smith and son, John A., spent last week end in Hillsboro where they were guests of Mrs. Smith's sister, Mrs. Jones.

Mr. and Mrs. Martin Kilian went to Taylor last Friday to attend the funeral services of Sampson Southern, 20 year old son of Mr. and Mrs. V. A. Southern of Taylor. Death was caused by an attack of appendicitis and complications. He was a student at A. & M. College. Mr. Southern owns half interest with Mr. Kilian in the Cameron Lumbering Company. He and Mrs. Southern have one son left, a student at Baylor University.

Mrs. Ed Lovick and son, Bob, and Fred Johnson spent last week end in San Antonio with Mr. and Mrs. Rube Johnson. They were accompanied home by Miss Maurine Lovick, who had been visiting in San Antonio for the past week.

Mr. and Mrs. C. W. Bradbury visited friends and relatives in Franklin Sunday.

Mrs. Vernon McIntyre and Miss Aetna Smith have returned from Dallas, where they visited last week.

Mrs. William Rogers plans to go to Port Arthur next week for a visit with her daughter, Miss Elsie Rogers, who teaches music in the Port Arthur schools.

Mrs. S. D. Hannah, mother of Mrs. Guy Slocomb, has gone to Waco and Dallas for a month's visit with relatives. In Waco Mrs. Hannah will be the guest of her sister, Mrs. J. A. Strange, and in Dallas she will visit her son, H. A. Hannah and his family.

E. B. Hesse of Burlington was in Cameron Monday and while here was a welcome caller at the office of The Herald. While in Waco Saturday Mr. Hesse lost his Ford touring car. The car was stolen and up to Monday he had not been able to locate it although officers were helping in the search.

Garland Philips, nephew of Mrs. John Ryan is a patient in the Cameron hospital and at present is improving.

He underwent an operation but at present is suffering from pneumonia. His mother, Mrs. B. O. Neal of McGregor was here at his bedside for several days, having left for her home Tuesday.

Mrs. Lyle of Sharpe is the guest of her daughter, Mrs. Giles McDermott.

Mr. and Mrs. R. J. Sloan of Elevation and Mr. and Mrs. G. C. Sloan of Milano were recent guests of their daughter and sister, Mrs. John Ryan.

Miss Billie Gaither of Rockdale while in Cameron attending the track meet was the house guest of Miss Arnette Ryan, daughter of Mr. and Mrs. John Ryan.

Mr. and Mrs. Prewitt and four children of Round Rock were week end guests of her mother, Mrs. Jefferies in the home of Mr. and Mrs. Martin Killian. Mrs. Jefferies is much improved and her many friends will be pleased to know she is up and receiving friends.

John C. Young, manager of the Texas Power and Light Company here and Bassett Watson, returned from San Antonio Tuesday where they attended a meeting of company officials. Mr. Young was called away Wednesday morning to Rockwall where the mother of Mrs. Young is reported seriously ill.

Charles Stokes of Bartlett was a Cameron visitor Friday.

Among those from Cameron attending a Sunday school and B. Y. P. U. meeting at College Avenue Baptist church, Bryan, Tuesday were Mrs. Joe Denson, Mrs. Wilson Gunn, Miss Clara Thomas, Miss Jessie Lee Eickenhurst, Miss Dorothy Davis, Mrs. Cecil McGregor and Mr. and Mrs. L. C. Gayle.

Announcements have been received of the approaching marriage of Jack Logan and Miss Iris Allen of Houston. The wedding will be an event of April 6 at the Second Baptist church, Houston. Mr. Logan is the son of Mr. and Mrs. J. B. Logan, now of Los Angeles, Calif., but formerly of Cameron. The groom-elect was associated with the Cameron Enterprise when he was here in the capacity of advertising manager. He is with the Gulf Publishing Company in Houston.

Mrs. John A. Green and Mrs. B. J. Baskin spent Wednesday in Temple visiting friends.

Misses Lucille Green, Oleta Reese, Martina McDowell and Bernice McLerran attended the district meeting of Sunday school and B. Y. P. U. organizations at Bryan Wednesday.

The following people from out of town attended the funeral services of John A. Thomas Tuesday: Mr. and Mrs. E. N. Boyd of Somerville; Fred Boyd of Kansas City; Mr. and Mrs. Chester Rogers of Rosebud, and Mr. and Mrs. John Neely and family, Mr. Tom Neely, Mrs. Evard and Mrs. McCauley all of Rockdale.

Dr. and Mrs. Gyllenband and Mrs. T. A. Howell spent Saturday and Sunday in Waco visiting friends and relatives.

Friends of Mr. and Mrs. R. H. Brewer of San Antonio have received announcements of the birth of a daughter, Sarah Jane, on March 17. Mr. and Mrs. Brewer are both former Cameron teachers in the Cameron schools.

Mrs. J. H. DuBois and Miss Bess DuBois spent Saturday in Waco.

Miss Velda Walker visited Mrs. Ernest Beard in Hillsboro last week end.

Miss Bethel Middleton, student at Southwest Texas State Teachers College at San Marcos, spent last week end in Cameron with her parents, Mr. and Mrs. Joe Middleton.

Miss Dorothy Blaylock, student at the Rebecca Schofield School of Expression at Austin, was at home last week end. She came home with her parents who went to Austin last week to be present at Miss Dorothy's junior recital on Wednesday evening.

Mr. and Mrs. W. H. Parker drove to Austin Sunday afternoon and remained for the church service that evening at the University church of which they are former members.

Mrs. L. C. Majors and her daughters, Catherine and Frances, were guests last week in the Robert McLane home.

Mrs. Donald Kilgore and son, Don, of Dallas are guests of Mrs. Kilgore's parents, Judge and Mrs. John Watson. They drove from Dallas Sunday, Dr. Kilgore accompanying them and he returned home immediately.

Mrs. D. B. Gunn and Mrs. D. H. Slaughter were called to Italy, Texas Monday because of the death of their aunt, Mrs. Harris P. Self. Mr. Slaughter drove them through and Mrs. Raymond Sharpe, a friend, also formed one of the party.

Mrs. Swift of Gardiner, Maine, is the house guest of her daughter, Mrs. Oxsheer Smith.

Mrs. John Denson, Mrs. J. C. Tucker, Mrs. Roy Baskin and her son, Grady, spent Tuesday in Waco.

Glenn Flinn, student at Texas University, visited his mother, Mrs. E. A. Flinn, last week end.

Miss Cornelia Gunn is expected home this week end from Baylor College. She will bring two friends with her, Miss Agnes Chaffin of Nixon and Miss Sarah Fowler of Houston, who will be her guests for the Easter holidays.

Mr. and Mrs. A. N. Green had as their guests Sunday their daughter, Mrs. John Pierce and Mr. Pierce of Corsicana, and their son, Nelson Green of Texas University. Mr. and Mrs. Pierce drove by Cameron from A. & M. College, where Mr. Pierce attended a track meet Saturday.

Mr. and Mrs. Enid Keith of Brownwood attended the wedding of their brother, Willard Keith and Miss Lucille Johnson Sunday. They were week end guests of Mr. and Mrs. H. C. Keith.

W. E. Gaither Begins Construction of New Home in Cameron

W. E. Gaither, Mayor of Rockdale and owner of the Gaither Motor Company there, has awarded contract to Russell Brown of Houston for the construction of a palatial home in the Country Club grounds work having begun this week.

The materials for this new home are being furnished by the John F. Grant Lumber Company.

Mr. Gaither purchased an estate near the old Walden home in the center of the country club grounds last year and while no mention was made at the time of the plans he has begun the erection of a home there and will move to Cameron.

Mr. Gaither is one of the most successful business men in the county and has large property holdings in Cameron and Rockdale.

The home Mr. Gaither is erecting will be one of the best in the city or anywhere in this section of Texas.

The people of Cameron will read with interest the announcement that Mr. Gaither is to become a citizen of Cameron.

666

Is a Prescription for Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It is the most speedy remedy known



Damp wash, ready to iron, per lb. 5c
Damp wash with flatwork ironed per lb. 6c

Pressed out, no starch, ready to wear, per lb. 10c

Minimum charge 75c
If your wash woman quits, don't worry
Just Phone Us
Phone 40

Scout Leaders Will Get Certificates

Public awarding of certificates to those Scout Leaders who recently completed the training in Waco, Temple and Cameron will be the feature of a big Scout Leaders' Rally in Waco next Thursday night at the First Presbyterian church. This meeting, which is the first that has been held

THE HOLY SCRIPTURES

LESSON TEXT—II Tim 3:14-17
GOLDEN TEXT—Open thou mine eyes, that I may behold wondrous things out of thy law.
PRIMARY TOPIC—Our Bible.
JUNIOR TOPIC—Our Bible.
INTERMEDIATE AND SENIOR TOPIC—Why Read the Bible?
YOUNG PEOPLE AND ADULT TOPIC—What the Bible is For.

I. The Scriptures Are Divinely Inspired (II Tim 3:16).
The first thing to be settled concerning the Canonical Scriptures is their inspiration and authority. In the Scriptures God is at "sundry times and in divers manners" speaking to man (Heb. 1:1). Paul in this passage declares them to be "God-breathed," meaning that the utterances of Holy Writ were God's breath in men's mouths. The Holy Scriptures do not merely contain the Word of God, but are in verity the message of God to men.

The main cause of the moral breakdown of society is that men have been robbed of their faith in the Bible as the authoritative message from God.
II. The Value of the Scriptures (II Tim 3:14-17).
1. Able to make wise unto salvation (v. 15).
Salvation is in Christ alone. It is secured through faith in His finished work on the cross. True wisdom leads to Christ crucified, since there is none other name under heaven given among men whereby we must be saved (Acts 4:12), and without the shedding of blood there is no remission (Heb 9:22).

2. Disciplines the life (vv. 16, 17).
In this "doctrine" is set forth the necessary standard of conduct. The only place to find the teaching of God is in His Holy Word. It not only sets forth a standard of life, but it re-proves—confutes error. The way to deal with error is not by denunciation but with a positive presentation of truth. The Word corrects (sets straight the dislocations of personal and social conduct), instructs in righteousness, and equips for service.

III. The Nature and Effects of God's Law (Psa. 19:7-11).

1. Perfect.

It is without flaw; converts and restores the soul; turns man back to holiness and to God.
2. Sure.
It is absolutely dependable. God cannot lie. Man's reasoning changes but God's Word endures forever. It makes wise the simple. Not only does it make wise unto salvation, but wise regarding the legitimate things of this world.

3. Right.

The precepts and judgments of the Lord are expressions of absolute righteousness. They fill the believer with rejoicing.

4. Pure.

There is in it no mixture of error. It makes no compromise with that which is untrue. Because of this it enlightens the eyes.

5. Clean.

The Word affects the life. Its cleansing is from within and from without.
6. True and righteous.

The decisions of God's Word are true, without exception. The judgments of God's Word are unimpeachable. Because of these qualities God's Word is more to be desired than the choicest gold. Obedience thereto brings great reward.

IV. The Prayer of the Believer (Psa 19:12-14).

The life brought face to face with God's Word is seen as sinful. The soul cries out for

1. Cleansing (v. 12).

The perfect laws reveal the imperfections of the life. The Word of God reveals sins of which the individual may be ignorant (Isa. 6:5).

2. To be kept from presumptuous sin (v. 13).

Presumptuous, arrogant sins are peculiarly dangerous. In the Moslem economy no sacrifice was provided for such sins.

3. Freedom from the domination of such sins (v. 13).

How awful is the slavery of those who are in bondage to presumptuous sins.

4. That the words of the mouth and meditation of the heart be kept acceptable in God's sight. From how many dangers the believer would be freed if the words and meditations of the heart were kept in line with the Holy Scriptures.

Our Possessions

I will place no value on anything I have or possess, except in its relation to the Kingdom of Jesus Christ.—David Livingstone.

Let It Rather Be Healed

Lift up the hands that hang down, and the feeble knees; and make straight paths for your feet, lest that which is lame be turned out of the way; but let it rather be healed.—Heb. 12:12, 13.

Hopelessness of Hypocrisy

For what is the hope of the hypocrite, though he hath gaped, when God taketh away his soul? Will God hear his cry when trouble cometh upon him?—Job 27:8, 9.

for Scout Leaders over the entire Heart O'Texas Council Area, promises to be an enthusiastic and interesting session as already reservations for banquet starting at 6:45 p. m., have been pouring into Scout headquarters from Cameron, Marlin, Reagan, Holt, Chilton, West, McGregor, Temple, Valley Mills, Clifton, Meridian, Iredell, Hico and Waco.

W. S. Allen, dean of Baylor University, who is in charge of all training work of the Scout Council, will present certificates to those men who are eligible.

F. E. Jackson, president of the Heart O'Texas Council, will address the group as will E. C. Taulbee, chairman of District No. 1, who will explain the organization of the council.

Nat Hayes of Troop 20, Waco, who has just finished his 18 year as a Scout leader will present interesting side lights on the subject 'Scouting 18

Years Ago and Now.' Mr. Hayes has been in Scouting longer than any man in the Council.

It is hoped that every Troop committeeman from the various Troops will be present as Mr. Taulbee's remarks will be particularly instructive to them.

PARENT-TEACHER

The P. T. A. of Cameron will meet at eight o'clock in the auditorium of the Ada Henderson school instead of the gymnasium of the Ada Henderson school as previously announced on Thursday, March 28. All friends and parents are urged to be present. Dues will be accepted at this meeting for the year of 1930.

Wiltz McCown of Hearne was in Cameron Sunday afternoon to see his mother, Mrs. S. R. McCown.

Easter Footwear

Forty new styles just arrived in the smartest materials of the hour.

\$5⁸⁵



New Mohawk Sandal

—Lido Sand Kid

—White with red underlay.



"Charm"

—Rhapsody Crepe

—Black crepe with embroidered crepe quarters.



"Whoopee"

—Black Patent



"Nancy Lee"

—Black Crepe Satin

—Pastel Blue Crepe

—Blonde Crepe

—Black Patent

All Patterns exactly as Illustrated

Henry's Slipper Shop

AT LIPPMAN'S POPULAR STORE
CAMERON, TEXAS

Hay! Hay! Hay!

Direct from Oklahoma. Get our price on Quantities

Bring those Eggs and Chickens. We pay Cash

Green Produce Company

CHEVROLET PREPARES FOR LARGEST YEAR

SERVICE PROTECTION DEVELOPED FOR NEW CARS SOLD THIS YEAR

Detroit, March 27.—In preparation for America's biggest motoring season, the Chevrolet Motor Company announced here today the development of a comprehensive program for the service protection of the millions of its cars that will be in use this Spring.

Surveys made by the company indicate that automobile travel this year will break all mileage records; they show that the automobile will be called on to shoulder an increasing portion of the nation's transportation requirements and they point out that the automobile will pioneer its way this year into unchartered spots and secluded recesses, where until but a few years ago, service was miles away and frequently uncertain.

It was with a view to making Chevrolet service even more accessible, thorough, rapid and economical to the owner that the present expansion and perfection program was undertaken, J. P. Little, manager of the parts and service division, explained.

So extensive has been the development of the service activities of the company, he said, that there are now 20,960 points in the United States where the Chevrolet owner may obtain authorized Chevrolet service or genuine parts. This is perhaps the fullest service coverage ever offered by an automobile manufacturer, Mr. Little declared, and assures the Chevrolet owner of the widest possible parts and service protection.

The program contemplates the opening this year of eleven new parts warehouses, in addition to the 28 now in operation. Several of these will be in operation in May, with others opening at intervals until October 31 when the last of the group will be finished. New warehouses are being built or will be constructed this year in the following cities: Indianapolis, Ind; Birmingham, Ala; Salt Lake City Utah; Richmond, Va; Great Falls, Mont. Elaso, Texas; Wichita, Kansas and Knoxville, Tenn. Sites for the remaining three warehouses will be announced in a few weeks.

When completed this Fall, the parts warehouses program will provide Chevrolet with 1,180,000 square feet of floor space for the actual warehousing and shipping of parts, exclusive of the necessary office space.

Simultaneously with the announcement of the new six cylinder car, adequate parts supplies were shipped to each of the 28 parts warehouses. In this connection, Mr. Little explained that more than 5000 Chevrolet mechanics in various sections of the country have already attended the special Chevrolet service schools, where under the supervision of factory experts they make a thorough study of the new car and prepare themselves to offer the owner prompt and efficient service. Thirty-one of these schools are now in operation.

The same tremendous manufacturing facilities that are enabling the company to offer the new car at its price, Mr. Little pointed out, are permitting Chevrolet to offer parts at prices consistently low and well within

the price range of the four. He called attention to the strategic locations of the large group of parts warehouses stressing the fact that sites had been selected with a view to getting parts closer to the public.

He further pointed out that the uniform flat rate system of service charges that prevails in every Chevrolet service station gives the owner the advantage of the lowest possible service cost and price protection at the same time.

JONES PRAIRIE

By MRS. R. K. FONTAINE

Connie Mae Hickman was home over the week end and states she has only one more week of school.

Mr. and Mrs. C. L. Spradly spent from Thursday until Monday at the Mrs. W. T. Johnson home.

Dr. W. J. Fontaine is driving a new Essex coupe.

Maurine Easley was a visitor in Calvert Sunday afternoon.

Rev. Dobson preached at Little River Sunday and Sunday night.

The play which was given at Jones Prairie Saturday night was well attended. The proceeds amounted to \$38.00.

Mrs. Rodney Fontaine and son and Miss Bill Fontaine visited at the A. K. Tyson home in Calvert Sunday afternoon.

Mr. and Mrs. Howard Schwarting were Sunday visitors in the community.

C. C. Black and wife and son spent Sunday in Cameron.

Bill Fontaine spent Saturday in Cameron with friends.

Mr. and Mrs. Rodney Anderson and Miss Lola Anderson enjoyed Sunday

dinner at the J. P. Fontaine home.

Joe Hickman spent Saturday night with Joe Burnett Anderson.

Mrs. Alma McKinney spent the week end at home. her school will be out next week.

Merlin Lester of Waco spent the week end at home.

Mrs. C. C. Black and son spent Thursday in Cameron.

Johnson-Keith

Miss Lucille Johnson and Mr. Willard Keith were united in marriage at the Little River Baptist church Sunday morning, March 24, at 7:30 o'clock by the bride's grandfather, Rev. C. L. Spradley. Before the ceremony Mrs. Edward Keith of Brownwood sang 'Love Sends a Gift of Roses' accompanied by Miss Eloise Boswell.

Immediately after the song the wedding party took their places at the altar. The bride, who was becomingly dressed in blue georgette with accessories to match, was accompanied by Miss Essie McCall as maid of honor, and the groom was accompanied

by Mike Wiley as best man. The ring ceremony was read.

Mr. and Mrs. Keith left immediately after the ceremony for a trip to Galveston and other points in South Texas. After the first of April they will be at home in Cameron.

NOTICE

All persons having claims against the estate of W. H. Dukes, deceased, are required to present the same within the time required by law to L. B. Dukes, whose residence and postoffice address is Milano, Texas, who was appointed administrator of said estate on February 5, 1929, in cause No. 2441 in said court, styled Estate of W. H. Dukes, deceased.

L. B. Dukes, Administrator,
45-4tc Estate of W. H. Dukes, Dec'd.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off. I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.
D. W. CHILDERS. 44-4tc

Most Remarkable Values in SHOES

Latest Styles of Men's and Women's Shoes
Being Received Daily
Prices from

\$1.95

UP

Unprecedented Values—See them at Our Store

THE RELIABLE STORE
J. P. WERNER & COMPANY
Smaller Expenses—Smaller Profits—Smaller Prices
CAMERON, TEXAS



LIVE WHILE YOU LIVE!

Don't merely exist—know the joy of life—the enjoyment of a home of your own.

While you have an opportunity buy lots for a home site in the Country Club Addition. Others are buying and why not you. These lots, a limited number, are now available for home sites and will also make splendid investments.

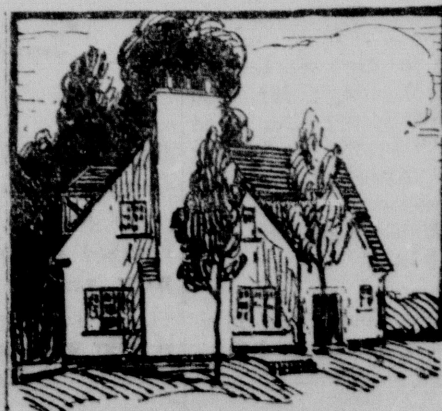
These lots are available to you at very reasonable prices and corresponding terms at a low rate of interest if desired. These lots are being sold rapidly so you will have to hurry.

New homes are going up soon in this section of the city and the lots are increasing in value each day.

It will be a pleasure to show you these lots in

Country Club Addition

For appointments call 589 or A. E. Green's Insurance Office



The Venetian Toilet Preparations of

ELIZABETH ARDEN

may now be obtained from

Square Drug Store

Women who through travel abroad or residence in New York have come to insist on Elizabeth Arden's preparations for the skin will be delighted to hear that they can now be purchased at our toilet goods counter.

Venetian Cleansing Cream melts on the skin, seeps into the depths of the pores and rids them of all impurities. \$1, \$2, \$3.

Venetian Ardena Skin Tonic, a mild astringent tonic used after Cleansing Cream; whitens and refines the skin. \$.85, \$2., \$3.75

Venetian Orange Skin Food, patted into the face after cleansing, nourishes and rebuilds worn and flabby tissues. \$1, \$1.75, \$2.75, \$4.25.

Venetian Amoretta Cream, a fragrant cream that vanishes and leaves the skin smooth. It protects the face from sun and wind, and forms an ideal base for powder. \$1, \$2.

Venetian Pore Cream closes enlarged pores and refines a coarsened complexion. \$1, \$2.50.

Venetian Special Astringent. To restore the youthful firmness of relaxed muscles. Pat it on the face after cleansing; it makes the skin delightfully smooth and elastic; erases wrinkles and puffiness. \$2.25, \$4.

Venetian Anti-Wrinkle Cream, a fragrant yellow cream containing both astringent ingredients and nourishing oils. \$2, \$3.50.

Venetian Rouge Amoretta, a superfine cream rouge that gives a beautiful natural glow to the cheeks. Light, Medium, Dark. \$2.50, \$4.50.

Ask at our Toilet Goods counter for "The Quest of the Beautiful," a booklet which describes all of the Venetian Preparations and tells how to apply them correctly.

THURSDAY, FRIDAY
AND SATURDAY

APRIL FOURTH, FIFTH
AND SIXTH

ORIGINAL

1¢

Rexall

ONE CENT SALE

COPYRIGHT 1927 UNITED DRUG CO.

What Is a Rexall One-Cent Sale?

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Cream is 50c, you buy one tube at this price and by paying 1 cent more, or 51 cents, you get two tubes, and save 49 cents. Every United Drug Co. article in this sale is a high quality guaranteed product, just the same as is sold every day at the regular price. No limit—buy all you want, but on Thursday, Friday and Saturday only!

69c Puretest Aspirin Tablets
Bottle of 100

Prompt relief from pain. Will not depress the heart.

2 for 70c

YOU SAVE 68c

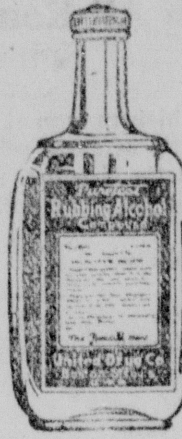
Also Box of 24 Tablets

2 for 26c



The World's Largest Chain of Individually-Owned Drug Stores

The Rexall Store is a link in the largest chain of co-operatively operated retail drug stores in the world. There are over 10,000 stores in the chain scattered thru the United States, Alaska, Canada, Newfoundland, Great Britain, Ireland, Bermuda, British Guiana, Mexico, Hawaii, South Africa, Egypt and China. The Rexall Store has the exclusive sale for all United Drug Company trademarked merchandise, the vast majority of which is supplied from its own factories direct to the dealer—a most economical method of distribution.



59c Puretest Rubbing Alcohol

Used in hospitals, gymnasiums and training camps for bathing and rubbing.

2 for 60c

YOU SAVE 58c

A Profit-Sharing Method of Advertising

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale, in permitting us to sell you two full size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know the goods will please you.

This Is Just a Few of the Hundreds of Bargains To Be Found in This Great Rexall One Cent Sale



60c Assorted Cream Caramels

Tasty, pure caramels. The favorite kind for children as well as for grown-ups.

2 for 61c

YOU SAVE 59c



\$1.00 Peptona Full Pint

Enriches the blood and builds strength. A good tonic for the Spring.

2 for \$1.01

YOU SAVE 99c



50 Cent Klenzo Dental Cream

Keeps the teeth clean, white and beautiful without injury to the

2 for 51c

YOU SAVE 49c



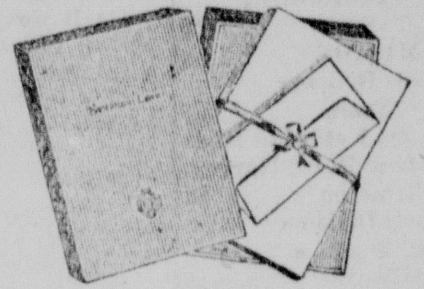
Delicious Artstyle Candies

\$1.00 Avalon Stationery

A most attractive box of 24 sheets and 24 envelopes of beautifully finished stationery.

2 for \$1.01

YOU SAVE 99c



NEW CAMERON DRUG COMPANY

CAMERON

PHONE 21

ONLY THE BEST

NIGHT PHONES 487-105

TEXAS

FROM THE FILES OF THE CAMERON HERALD

28 Years Ago

Miss Lula Hefley returned Sunday from Calvert after a weeks visit to friends.

Tom Robinson and sister, Miss Margie Robinson, visited at Georgetown the past week.

Attention is called to the change in the 'ad' of the Citizens National Bank Mr. T. G. Sampson is now Vice-president and W. L. Baird is one of the directors.

Ex-Congressman Antony, who at one time represented Roger Q. Mills' old district in Texas, was revived and has given himself to the work of the ministry. He is one of the most talented lawyers in this district. He preached his first sermon two Sundays ago to a packed house. So we see God is going into the royal families of our country to get men to carry the gospel.

Charlie Green of C. N. Green and Brothers told the Herald reporter that their cash business last week was the largest they had done since Christmas week.

Last Thursday morning Messrs. Joe Zapalac, Will Scott and Cohen came near being crushed by an engine on the Santa Fe while en route to Little River for a day's fishing. As they were crossing the Santa Fe track near the oil mill, their horse became frightened and instead of going forward commenced to back and that critical moment an engine came backing, and the three occupants barely had time to jump from their vehicle before the engine struck it, and completely demolished it. Messrs. Zapalac and Cohen jumped from the back and Mr. Scott from the front and at the same time grabbed the horse by the bits, or that stubborn animal would have been killed.

Hon. Monta J. Moore returned last Sunday morning from a visit to Houston.

Miss Olga Pool spent last Saturday and Sunday on a visit to friends in Austin.

J. M. Eplen spent several days last

week with his friends at Yarrelton, where he formerly resided.

Rev. James Kilgore visited relatives and friends in Austin last week.

Miss Pearl Todd visited friends in Ben Arnold last week.

Miss Lelia Woolley left this week for Corsicana as a L. O. T. M. representative of the Lone Star Hive No. 29.

Miss Lizzie McCord visited friends in Temple the past week.

Miss Daisy Moore of Rosebud is visiting friends in Temple the past week.

W. D. Paden was in San Antonio last Tuesday on business.

Miss Lillie Ford visited friends in Rockdale this week.

Mr. Joseph, manager of Sanger-Joseph and Co., visited Waco last Sunday.

Hon. O. F. McNally returned from Austin last Tuesday evening, the legislature having adjourned.

The Citizens National Bank is now located in their handsome new quarters on the corner of Depot and Belmont Streets.

Land Being Blocked At Hogan's Crossing For a Deep Oil Test

A number of Thrall people, joined by outside interests are blocking acreage in the vicinity of the Hogan's Crossing, about four miles southeast of Thrall, preparatory to making a deep test there for oil. An effort is being made to block 2000 acres, 1200 of which has already been pledged or leased to the promoters for the test. It is planned to penetrate the Edwards lime, which is thought to be around 2500 feet in this locality. One or more tests made several years ago in the adjoining territory is said to have made a very strong showing of gas and it is thought that there is pay in this vicinity around 2500 feet.

BEN ARNOLD

Mrs. Kathryn Robbins, county superintendent visited the Vogelsang school Wednesday afternoon.

Herman Dorner was in Clarkson on business Thursday.

Mrs. Otto Folschinsky and children of Jones Prairie were the guests of Mrs. Ed Dahse Tuesday night.

Lee Becker, wife, Mrs. Emil Piske and children of Rosebud returned home from a visit to Rosenberg and Brenham where they have friends and relatives.

Verna Wallace and Thelma Ray Griffin were callers at the August Knipp home Sunday.

R. F. Yardly has been taken to the Cameron hospital for treatment.

Edwin Hinz was the guest of his

sister, Mrs. Willie Becker Thursday afternoon.

Mr. and Mrs. Emil Roesler and daughter, Lillie were shoppers in Cameron Saturday.

Mr. and Mrs. Ernest Lorenz and family were the guests of Mr. and Mrs. Joe Friemel Sr., Saturday night.

Edna Young was a business visitor in Cameron Saturday.

Bill Kohring and wife were callers at the Wm. Kohring home Saturday night.

Mr. and Mrs. Emil Piske and children of Rosebud were Sunday dinner guests in the home of Mr. and Mrs. Ed Dahse.

We are sorry to report that the little daughter of Mr. and Mrs. Jewel Reeves is in the Cameron hospital very ill with the measles and pneumonia.

Clarkson and Maysfield Sunday afternoon came out with Maysfield 9 and Clarkson 5 scores.

Charles Freimel and Robert Trojan visited in the home of Mr. and Mrs. Ed Dahse Sunday afternoon.

The baseball game played between

For all kinds of tin and plumbing work phone me at my shop at 569, P. L. Marburger. 24-4f

IT IT TIME TO Spray Your Fruit Trees

We have a complete line of insecticides for spraying your gardens and orchards and can give you the information as to what to use and the quantity.

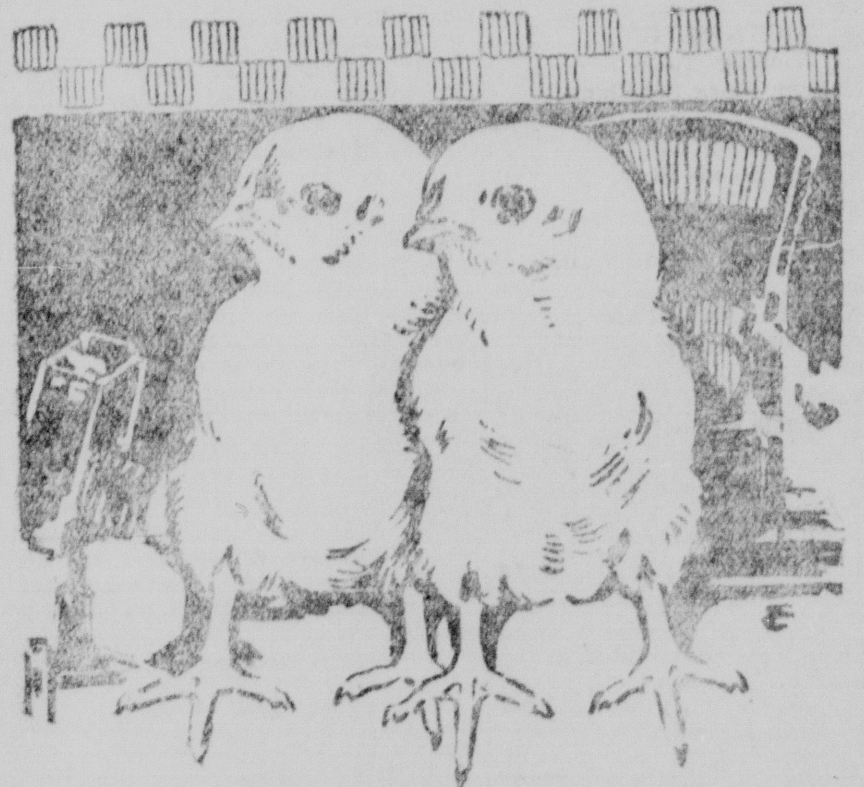
SPRAY MORE

HARVEST MORE

Fongi, Bordo, Arsenate of Lead, London Purple and Paris Green

GEO. A. THOMAS & SONS

Drugs and Jewelry
38 Years in Cameron



Ready to Grow!

WHEN you feed your chicks Purina Chick Startena expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.

Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.

That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina all the way through." They'll live... they'll grow... and lay early. Get your Purina today.



Mondrik Brothers

Cameron,

Texas

League Meet

(continued from page 1)

Maudie Alridge, Rockdale	10
Willis Elliott, Thorndale	5
ESSAY WRITING	
Ward Schools	
Margaret Fisher, Cameron	15
Rural Schools	
Bethlehem	15
SPELLING	
High School Division	
Senior	
Grace Easterwood, Ruby Pruitt,	
Davilla	15
Leon Hoppe, Ewald Weise,	
Thorndale	10
Allene Owen, Marjorie Dusek,	
Cameron	5
Junior	
Viola Sustek, Louise Owen,	
Cameron	15
Ruth Hillyer, Marine McGown,	
Rockdale	10
Rufus Conoley, Max Roark,	
Thorndale	5
Sub-Junior	
Nelly Gray Pruitt, Mary Byerly,	
Rockdale	15
Mattie B. Elliott, Nadine Walschak,	
Buckholts	10
Robert Lyon, Winnelle Kidd,	
Cameron	5
Rural School Division	
Name School Points	
Senior	
Sarah Looney, Clara B. Shelton,	
Friendship	15
Mabel Armstrong, Andrew Jenkins	
Minerva	0
Junior	
Robert Porter, Teddy Curry	
Bethlehem	15
Bertha Podaney, Lillie Stasa,	
Bryant Station	10
Elizabeth Edwards, Charlie Flemin,	
Minerva	5
Sub-Junior	
Quenton McGuire, Lula Z. Tuma,	
Bethlehem	15
Bonnell Hubert, Beatrice Cass,	
Minerva	10
Gussie Short, Emma L. Brown,	
Marlow	5
MUSIC MEMORY	
High School Division	
Winning Team	
Wenonah Slaughter, Katharine Mode	
Hilliard Thomas, Abbie Reese Harvey,	
Margaret Fisher, Cameron	15
Rural School Division	
Winning Team	
Helen Stewart, Helen Bice, Tracy	15
THREE R CONTEST	
Name School Points	
Helen Stewart, Tracy	15
Lula Worley, Duncan	10
Mabel Calloway, Gay Hill	0
ART APPRECIATION	
High School Division	
Mary Gerick, Della Kosteleck,	
Ad Hall	10
Arnette Zelisko, Nadine Walschak,	
Buckholts	10
Sharpe, Wenonah Slaughter,	
Viola Sustek, Edna Lazek, Ernest	
Nancy Newton, Cameron	10
All three of these schools tied for	
first place—perfect scores	
Rural Division	
Lillie Ruzicka, Elbra James,	12 1-2
Bryant Station	12 1-2
Lula Worley, Edith Modesette,	
Duncan	12 1-2
These tied for first place	
Marcella Strelsky, Nadine Dyer,	
Bethlehem	5
ARITHMETIC	
Winning Team	
Gladys Matson, Flora Scheihing,	
Rockdale	15
Runner Up	
Hugh Graham, Bobbie Hall,	
Thorndale	10
Third Place	
Harriett Timmer, Emma Lawrence,	
Bethlehem	5
CHORAL SINGING	
High School	
Cameron	15
Jones Prairie	0
Grade Schools	
Cameron	15
Buckholts	10
Thorndale	0
Rural Schools	
Minerva	15
Marlow	10
Tracy	5
PLAYGROUND BALL	
Rural Division	
Junior Boys	
Winning Team	
North Elm	15
Runner Up	
Minerva	10
Third Place	
Bryant Station	5
High School Division	
Junior Boys	
Winning Team	
Cameron	15
Runner Up	
Thorndale	10
Third Place	
Rockdale	5
Senior Girls	
Winning Team	
Cameron	15
Runner Up	
Buckholts	10
Third Place	
North Elm	5
Rural Division	
Junior Girls	
Winning Team	
North Elm	15
Runner Up	
Bethlehem	10
Third Place	
Minerva	5
High School Division	
Junior Girls	
Winning Team	
Cameron	15

Gause	10
Runner Up	
Milano	5
VOLLEY BALL	
Winning Team	
Bethlehem	15
Runner Up	
Cameron	10
Third Place	
Maysfield	5

BAPTISM AND THE LORD'S SUPPER

LESSON TEXT—Matt. 3:13-17; 28:19, 20; 1 Cor. 11:23-29.

GOLDEN TEXT—This do in remembrance of me.

PRIMARY TOPIC—Two Things God Wants Us to Do.

JUNIOR TOPIC—Two Things God Wants Us to Do.

INTERMEDIATE AND SENIOR TOPIC—The Meaning of Baptism and the Lord's Supper.

YOUNG PEOPLE AND ADULT TOPIC—The Place of Baptism and the Lord's Supper in the Christian Life.

1. The Baptism of Jesus (Matt. 3:13-17).

1. His request (v. 13).

This was in act, if not in word.

He came from Galilee to Jordan to be baptized of John.

2. John's hesitancy (v. 14).

He perceived something in Jesus which impressed him with the unlikeness of such an act.

3. Jesus' explanation (v. 15).

He insisted upon John's compliance on the ground that it was a method of fulfilling all righteousness.

4. The Heavenly acknowledgment (vv. 16, 17).

As Jesus emerged from the waters the heavens were opened, the Holy Spirit descended, and a voice declared, "This is my beloved Son, in whom I am well pleased."

II. The Apostolic Commission (Matt. 28:18-20).

1. The authority of Jesus (v. 18).

God gave Him all authority in heaven and on earth.

2. The Commission of the Apostles (vv. 19, 20).

(1) It was to teach (make disciples of) all the nations (v. 19).

(2) Baptize believers (v. 19).

This baptism, the divinely appointed way of making public confession is to be in the name of the Father, Son, and Holy Ghost, indicating that the believer has been brought into definite relationship to each member of the Holy Trinity.

(3) Teach obedience (v. 20).

Profession is not enough; it must issue in obedience.

3. The all-sufficient promise (v. 20).

The Lord told the disciples their difficulties would be great after He had gone away, but promised them the presence and fellowship of the all-powerful Savior and Lord.

III. The Lord's Supper (1 Cor. 11:23-29).

1. Its Institution (v. 23).

(1) Time.

It was on the night of the betrayal of Jesus, just after the betrayer had been announced.

(2) Circumstances of.

It was in connection with the eating of the Passover (Matt. 26:26).

(3) The elements used. Bread doubtless common bread of the Passover feast. The cup, fruit of the vine.

2. The Significance of the Lord's Supper (vv. 24-26, cf. Matt. 26:26-28).

Jesus took material things and made them to be symbols of His own body and blood.

(1) A memorial of the Lord (Luke 22:19) to be observed in remembrance of Him.

(2) To show the Lord's sacrificial death (v. 26). He did not die as a hero, or as an example of unselfish devotion, but as a substitutionary ransom.

(3) It is a guarantee that our sins are forgiven (Rom. 4:25).

(4) It symbolizes the believer's reception of Christ (1 Cor. 10:16).

(5) A forward look to a completed redemption (1 Cor. 10:26).

3. Qualifications for participation in the Lord's Supper (vv. 27-29).

(1) A proper apprehension of its meaning (v. 27). Eating and drinking unworthily primarily refers not to the demerit of the communicant, but his failure to grasp its meaning and importance.

(2) Church membership (1 Cor. 11:18-22).

The Lord's body is the church which is composed of regenerated men and women united to Jesus Christ as head and to each other as members of that body by the Holy Spirit.

3. Orderly walk.

Conduct which disqualifies for participation in the Lord's supper:

(a) Immoral conduct (1 Cor. 5:1-13). It is most perilous for one who is guilty of immorality to approach the Lord's table (1 Cor. 11:30). Sick men and death are often visited upon such.

(b) Heresy (1 Ths. 3:10; 1 John 4:2, 3).

(c) The one who stirs up a schismatic strife (Rom. 16:17) in the church should be excluded from the Lord's table.

Clean Hands and Pure Heart

Who shall ascend into the hill of the Lord, or who shall stand in His holy place? He that hath clean hands, and a pure heart. He shall receive the blessing from the Lord.—Psalms 24:3, 4.

The Smitten Cheek

That command about the smitten cheek is a command, condensed into a proverb against vengeful retaliation. This is not impracticable.—Dr. Wayland Hoyt.

SENIOR BOYS WORK

Thorndale High school	20
Buckholts High school	10
Yarrelton High school	5
GRADE AND WARD SCHOOL	
Junior Boys Track	
Class B	
Yarrelton	20
Thorndale	10
Jones, Prairie	5

WARD SCHOOLS

Rockdale	20
Ada Henderson School	0
RURAL SCHOOL WORK	
Friendship	20
Bethlehem	10
Tracy	5

SCHOOL EXHIBITS

Two-Teacher Schools

Gay Hill	First
Tracy	Second
Bryant Station	Third

Other Schools

Friendship	First
Thorndale	Second
Buckholts	Third

Bethlehem Winner In All-Round Rural School Contests

Bethlehem won the all round championship of rural schools in the Inter-scholastic League meet here March 22 and 23. The following are the results:

Bethlehem	185 Points
Tracy	112 Points
Minerva	97 Points
Branchville	70 Points
Bryant Station	65 Points
Marlow	52 Points
North Elm	50 Points
Duncan	48 Points
San Andres	25 Points
Corinth	10 Points

Satin School Wins Falls County Meet

Satin Rural School in Falls county of which J. Frank Cook is principal won the all-round championship in the Inter-scholastic League contest held recently at Rosebud, winning a total of 185 points and scoring in 11 events besides track.

Satin is only a four teacher school but clearly out-distances all schools of any class in number of points won.

Classified Ads

SALESLADIES can make big money placing Life and Accident insurance among their friends. Dignified, refined work. Own boss. Can give you contract in your community. New. Nothing like it. Give phone number. (Key) 48-2tp

GLASSES FITTED

Your eyes examined by Gus Evans, Optometrist. 15-tfc

FOR RENT—4 or 5 houses. See me at Oil Mill. R. L. Batte.

\$5.00 REWARD

Strayed—One brown mare mule about 15 hands high, smooth mouth and slight collar mark. Left my place March 21. Notify Sheriff Blaylock. August Hertenberger. 49-3tp

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.

Home Talent Play—"Two Days to Marry" at Marlow school Thursday night April 4, for benefit of school. Admission 25c and 15c

FOR SALE OR TRADE—I have recently bought the Will Ford two year old heifers, some of them heavy springers. This is all good stuff with registered sires and some by registered dams. They will be for sale or trade. R. L. BATTE.

For all kinds of tin and plumbing work phone me at my shop at 569, P. L. Marburger. 24-tf

DANCE

Hudson Hotel

Milano, Texas

Saturday Night,

March 31st

Music By

BIG FOUR Orchestra

Admission 50c

FOR SALE—Single Comb, Black Minorca, setting eggs, \$1.00 per setting. Oscar Trojan, Ben Arnold, Texas, Rt. 1. 43-4tp

Big Boll Russell and Qualla planting seed from the breeding farms, for sale by W. O. Triggs. 1tc

I will buy your cattle fat or poor, in all grades. See me before selling. R. L. BATTE.

Corn For Sale—See P. L. Bergum.

FOR SALE—Have stock of first class Fidelity Fertilizer. Call at Weems Gin. 39-tfc

FOR SALE—The T. W. Aycock place in East Cameron, consisting of 17 1-2 acres and improvements. 40-tf

FIDELITY Brands of Fertilizer have been successfully used in Milam county. Beware of imitations. See Weems Gin. 42-tf

FOR SALE

Cotton seed for planting from pedigreed seed last year. Have small amount at \$1.50 per bushel. W. S. Lamkin. 46-4tc

FOR SALE—White Collie pups 3 months old. Post Office Service Sta.

EGGS for Hatching. Pure bred Golden Wyandotte, setting \$1.75. N. Albers, Dime Box, Texas. 47-3tc

FOR SALE—Purebred Toulouse Goose Eggs, \$3.00 per dozen. Mrs. J. E. Lester, Jones Prairie, Texas. 7-4tc

\$10.00 REWARD

LOST OR STRAYED

Pair of mare mules, one dark bay, other black, about 15 hands high and in good condition. Strayed from two miles south of Maysfield Friday night March 8. Finder please notify Sam McDermott. Phone 174, Cameron, Texas. 1tc

EASTERN STAR

Mrs. Gussie McGregor, worthy matron, presided at the meeting of the Eastern Star Tuesday night. Miss Lena Yoe, deputy tax collector, was initiated into the order. After the business session refreshments consisting of apricot ice and cake were

erved to a large number of members. Following the initiation several members attended the meeting of the Rockdale chapter and met Deputy Grand Matron Olsen of Waco who was paying the Rockdale chapter an official visit.

Gohmert's Variety Store has an unusually attractive line of Easter goods

and specials for the trade. Mr. Gohmert, always keeps a big stock of fresh new goods and his business this spring has been better than usual. He is looking forward to a great year in 1929. Cameron is growing and our merchants are keeping abreast of the progress of the city.

GOHMERT VARIETY STORE

RAYON UNDERWEAR

Some of the most beautiful Rayon garments we have ever had on display arrived this week.

Bloomers, Gowns, Petticoats, Slips, Combinations and Step-Ins in assorted colors and sizes, each

98c

Childrens and Misses Bloomers, each

50c and 75c

Come in and look over the line before you buy. It will pay you.



SATURDAY SPECIALS

Chocolate Drops, cream center, regular 30c value

Per Pound 19c

Turkish Towels, Assorted colors, pink, green, blue

and gold, good weight, each 25c

Box Paper, a regular 25c seller, per box 19c

WATCH OUR WINDOWS

Gohmert Variety Store

Member of Ben Franklin League On the Square

Cameron Texas

U-SERVE TRADE MARK U-SAVE NUTWAY

BETTER FOOD REGISTERED BETTER PRICES

PRE-INVENTORY SALE

On our Entire Stock of Goods. The entire stock is to be sold at Wholesale Prices. Here are a few of our prices that are on for this week only.

Q. & Q. Macaroni, Spaghetti and Vermicelli, package 5c

Crackers, 2-lb. Saltines, each 32c

Coffee, Votan, 3-lb. can with beautiful tray \$1.33

Catsup, Van Camps, large bottle, each 15c

OATMEAL 30c

Mothers with China 25c

Snow Flake with China 18c

3 Minute, large package 25c

Mothers with aluminum 14c

Matches, Economy, 6 boxes for 9c

Pork and Beans, Campbell's large size, each 9c

MILK—CARNATION OR PET 5c

Small Size 10c

Large Size 10c

Prunes, fancy bulk, per pound 10c

COFFEE—ALL GOLD

One Pound for 43c

Three Pounds for \$1.29

Salt, Diamond Crystal, regular 15c seller, each 9c

Peaches, Del Monte, 2 1-2 lbs. sliced or halves, each 20c

Peanut Butter, 5-lb. can Canova, each 75c

Syrup, East Texas Pure Ribbon 78c

Cane, gallon 8c

Raisins, Sun Maid, per package 24c

Ralston, the whole wheat cereal, each 8c

Ivory Flakes for safe washing of fine things, package 49c

Malt, Blue Ribbon, 3-lb. can, each 28c

Snuff, Garrett, 6-oz. bottle, each 65c

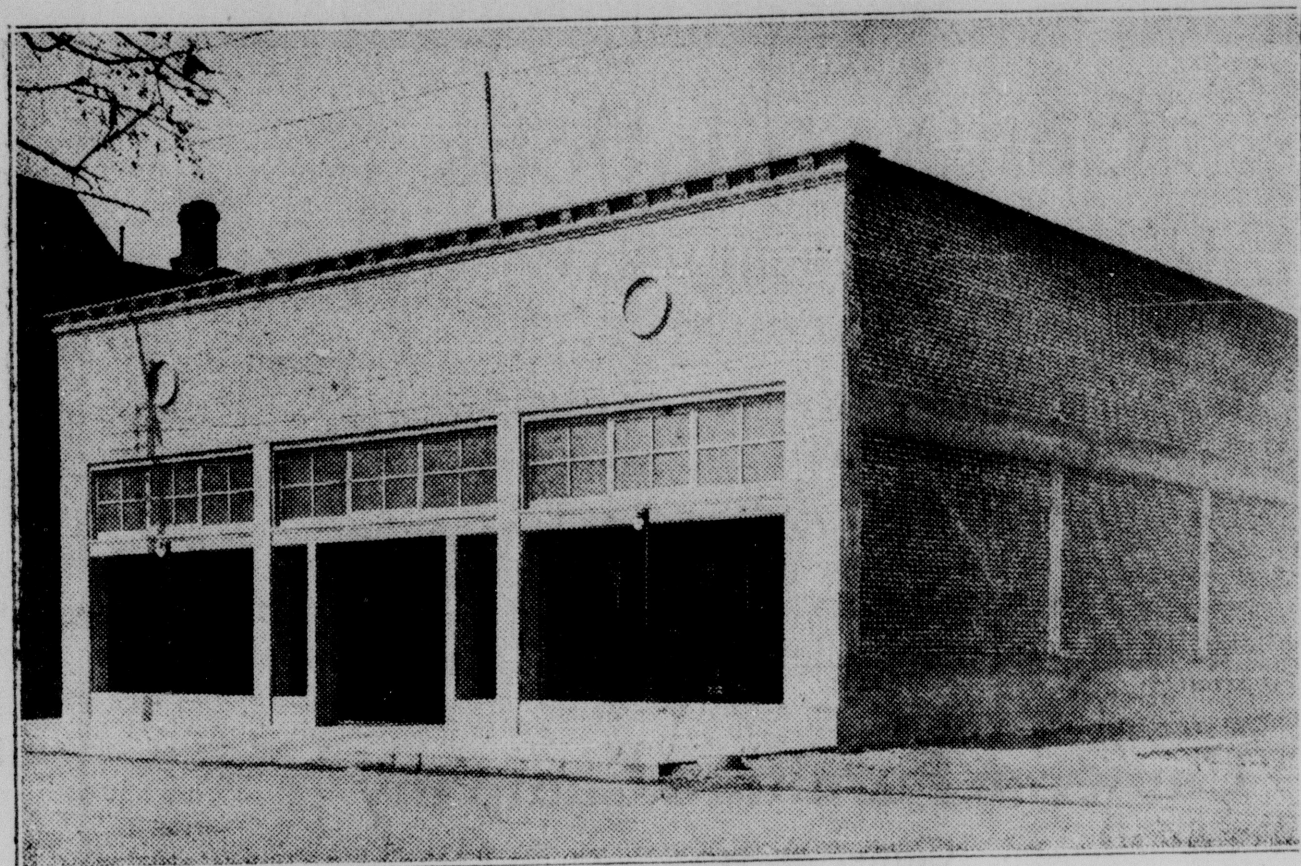
Mustard, Polo, gallon jar, each

Every item in this store at wholesale cost

The Cameron Herald

THE CAMERON HERALD THURSDAY, MARCH 28, 1929

Formal Opening Greater Hubert Hefley Motor Company MONDAY AND TUESDAY NIGHT, APRIL 1 AND 2



RECEPTION TO PUBLIC TO FEATURE FORMAL OPENING OF HUBERT HEFLEY MOTOR COMPANY BUILDING HERE

Formal opening of the greater Hubert Hefley Motor Company building will be held Monday and Tuesday night, April 1 and 2 beginning each evening at eight o'clock when receptions will be held for the public.

The great new building as well as the original unit housing the main display rooms will be brilliantly lighted for the occasion and the people are cordially invited to attend the opening.

PHOTOS BY B. & B. STUDIO

The photos in this section were made exclusively for The Herald by the B. & B. Studio of Cameron. The excellent print from these engravings are made possible by reason of the high class photographic work done by the studio. The B. & B. Studio is one of the big assets of Cameron.

Visitors to the buildings in the day time will be heartily welcomed but special arrangements have been made to receive the people each evening at eight o'clock and they will be shown the building and the various departments of the plant.

While the company has already moved into the new unit of the building and the new plant is being used including the service department the receptions are planned to acquaint the people with the completeness of the building.

Those who attend will get an intimate knowledge of what takes place in a well organized motor plant; how service is handled and will see on display the various models of the new Ford car.

The ceremonies incident to the receptions will be simple but nevertheless cordial and complete taking the people through the building and showing them every department of the big industry.

The Pictures

The above photos show the greater plant of the Hubert Hefley Motor Company to be formally opened on the nights of Monday and Tuesday, April 1 and 2. The picture at the left shows the new building which is an extension of the original unit extending through the block and fronting east. This new building is 52x116 feet and contains 6032 square feet of floor space. The picture at the right shows the original building constructed four years ago and is 64x100 and contains 6400 square feet of floor space. The entire greater plant contains 12,432 square feet of floor space with two main entrance places, one facing west on the block and the other facing east on the block. This building is of superior construction and is said to be one of the greatest Ford agency plants ever erected in the Southwest. The plant is equipped with modern service machinery and every convenience for displaying the new Ford cars, containing a paint room and auto laundry. The specially equipped shop extends along the south wall of the new unit and consumes approximately 2000

square feet of space. In this service department is to be found the most modern equipment known to the industry with every piece of equipment necessary for perfect service on Ford repairs. This department as well as every department of the plant is manned with expert men in their line. The completion of this building is an achievement of which the entire county is proud and its owner, Hubert W. Hefley has given to this community an industry that is forward looking and presages growth and development for Cameron. Both as a business man and city builder Mr. Hefley has made a major contribution to greater Cameron and his fellow citizens and friends by the thousands congratulate him on this great work.

The new building will be formally opened on the nights of April 1 and 2 with a reception to the public at which time the management and personnel of the firm will show the people through this great plant. The receptions will be held each evening beginning at 8 o'clock and the public is cordially invited to attend.



HUBERT W. HEFLEY
Owner and Manager

Among the men who have achieved big things for their community in unselfish devotion to integrity and square dealing none have more thoroughly succeeded than has Hubert W.

SERVICE DEPARTMENT IS GREAT FEATURE

MODERN FORD EQUIPMENT IN
GREATER SERVICE DIVI-
SION OF COMPANY

For the first time in the history of this section of Texas the latest and most complete and modern machinery is available to the owners of Ford automobiles and the service department of the greater Hubert Hefley Motor (continued on last page, this section)

Hefley, owner and manager of the Hubert Hefley Motor Company now presenting to the service of Cameron and Milam county the most modern motor plant ever constructed in the Southwest.

The life of Hubert W. Hefley as a business man and citizen is a notable contribution to the worthwhile things of his community and day. All Cameron and Milam county today joins in applause to his achievements and honors (continued on last page)

ANOTHER SYMBOL of PROGRESS FOR CAMERON

Cameron is a progressive business town. The most recent manifestation of this progressive spirit is the completion of the Hubert Hefley Motor Company, one of the most up to date buildings of its kind in this section.

The Texas Power & Light Company takes this opportunity to congratulate Cameron upon this addition to its business institutions.

It is the policy of the Texas Power & Light Company to further the prosperity and progress of the communities which it serves, furnishing adequate electric service for the needs of today and constantly building to meet the growing needs of tomorrow.

TEXAS POWER & LIGHT COMPANY

Providing for the Texas of Today—
Planning for the Texas of Tomorrow



C. H. (KYLE) CLIFTON
Salesman

Keenly alive to his responsible place as a salesman with the Hubert Hefley Motor Company, Mr. Clifton is making an enviable record as a salesman. Mr. Clifton has been in the employ of the Hubert Hefley Motor Company since 1923 with the exception of one year during which time the Ford car was not on the market due to change in models. He is an exceptionally good salesman and the company has great confidence in him. He knows as many people in Milam county as any one man. It is said that there is not a man or woman who walk into the office of the company that he cannot call by their first name. This unusual characteristic has been of great assistance to him in selling cars. When in the market for anything in the Ford line, he will appreciate an inquiry. Mr. Clifton is proud of the growth of the company and the new building and equipment will inspire him to greater sales effort.

Utilities of a City Combined In Your New Ford Car

Your automobile is something like a miniature city. There is an electric light and power system, a fuel system. In the new Ford, you will find each

EMPLOYEES RECORD OF SERVICE FOR HUBERT HEFLEY MOTOR COMPANY IS ONE OF LONGEST AND BEST KNOWN

Organization is the factor to determine the success of any business and without personnel who believe in the job and plans for the success of the enterprise by co-operation and coordination, little progress can be made.

One of the outstanding records of this company is the years of combined service its employees have rendered.

This company enjoys what is believed to be a record of service in point of years for Cameron among its employees.

of these systems of the latest design and best materials. Every part has been made to serve you faithfully and well at a minimum of trouble and expense.

Take, for example, the generator—one of the most important parts of the electrical system which supplies the current for lighting and for engine ignition.

In the new Ford, the generator is of the power-house type and is distinctive in many features. It has been specially designed to prevent most forms of trouble. Oiling is necessary only once a year. About the only thing you need to do is to have the charging rate changed as the seasons change.

Closely allied to the electrical system is the ignition system. It, too, is of new mechanical design in the new Ford. There is but one high tension cable and that connects the coil with the distributor. Even cables from the distributor to the spark plugs have been eliminated. Special care has also been taken to make the distributor water-proof, thus preventing short circuits from rain, etc.

The entire electrical and ignition systems of the new Ford are so simple in design and so carefully made that they will give you surprisingly little trouble. Yet that doesn't mean they should be neglected. Certain little attentions are needed from time to time.

The storage battery should be given water and the connections kept clean. The generator charging rate should be changed as indicated. Spark

There are 14 employees including the management with a total of 84 years of service in the same organization or an average of six years per man.

Ten of the men have been with the company for five years and over and in their combined years of service have given more than a half century to the cause of this enterprise.

Mr. Hefley looks with pride to this record of service among his men and declares that no little responsibility has in this way been claimed for the success of his business.

plugs should be cleaned at regular intervals. Distributor points should also be kept clean and the distributor cam given a light film of vaseline every 2000 miles.

These are just little things but they mean a great deal to your car. You can have them looked after at very small cost by the Ford dealer when you take the car in for oiling and greasing.

A thorough checking up at regular intervals will lengthen the life of your car and give you many thousands of miles of carefree, economical motoring.

Service Obligation of Ford Company Grows 5000 a Day

To the half-million men and women who have received new Fords in the last eleven months, there is no need to dwell on the performance of the car.

You have tested its speed on the open road. In traffic you have noted its quick acceleration and the safety of its brakes. You know how it climbs the hills. On long trips and over rough stretches you have come to appreciate its easy-riding comfort. Con-

tinuous driving has proved its economy of operation and low cost of upkeep.

This is an invitation to you to take full advantage of the service facilities of the Ford dealer organization so that you may continue to enjoy many thousands of miles of carefree, economical motoring.

The point is this. You have a great car in the new Ford. It is simple in design, constructed of the best materials and machined with unusual accuracy. It is so well-made, in fact,

that it requires surprisingly little attention. Yet that doesn't mean it should be neglected. Like every other fine piece of machinery, it will serve you better and longer if given proper care.

One of the best ways to do this is to take your car to the Ford dealer every 500 miles for oiling and greasing and a checking up of the little things that have such a great bearing on long life and continuously good performance.

Such an inspection may mean a

great deal to your car. To you it means thousands upon thousands of miles of motoring without a care—without ever lifting the hood.

Ford dealers everywhere have been specially trained and equipped to service the new Ford. You will find them prompt and reliable in their work, fair in their charges and sincerely eager to help you get the greatest possible use from your car for the longest period at a minimum of trouble and expense. That is the true meaning of Ford service.

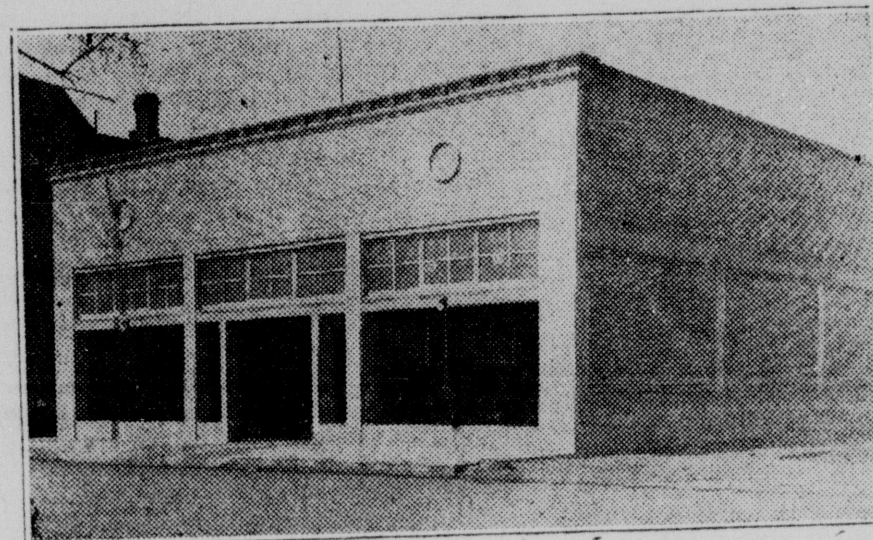
Congratulations

TO THE HUBERT HEFLEY
MOTOR COMPANY

On the completion of this new building and equipment of the plant.

Cameron Furniture Company welcomes the growth and prosperity of our neighbors in business and finds in the achievement of Hubert W. Hefley a worthwhile progress for Cameron.

Cameron Furniture Company
Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company on the completion and equipment of the new and greater Ford agency plant.

The achievement of the company is a progressive step for Cameron and a tribute to the owner, Mr. Hubert W. Hefley.

It is with pride that we will soon be neighbors to our progressive friends when we occupy our own new building next door to the Hubert Hefley Building.

Max Collins

Most Modern Cleaning Plant
in Central Texas

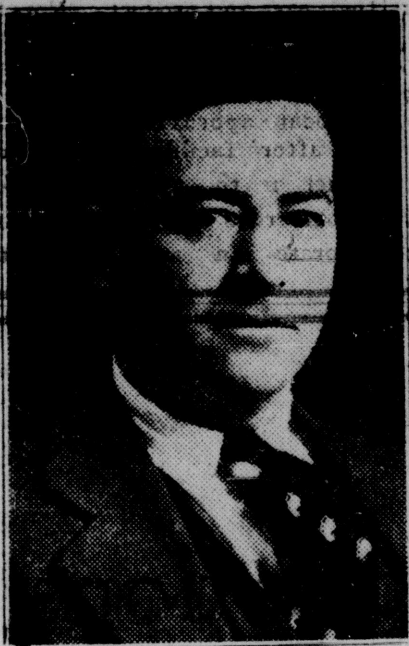
Cameron Men's Wear Texas

WE CONGRATULATE

THE HUBERT HEFLEY
MOTOR COMPANY

On their Ability and Far-sightedness in providing themselves and Cameron with a thoroughly Up-to-date automobile plant.

MILLER COMPANY, Inc.
Wholesale Automobile Supplies
Waco, Texas



J. A. BALDRIDGE
Specialized Fordson Tractor Mechanic

While transportation has responded to a most marked degree to the evolutionizing influence of the motor car and truck, agriculture has found its great aid in the Fordson tractor. Mr. Baldridge is not only an expert Ford mechanic but has specialized in Fordson tractor mechanics. He came to the Hubert Hefley Motor Company service department in 1925 and has become one of the most valued and esteemed employees of the company. Mr. Baldridge has a smile and a friendly word for everyone and draws considerable trade from the Maysfield and Jones Prairie communities where he was reared. Mr. Baldridge looks with interest to his service in the greater Hubert Hefley Motor Company in the completion and equipment of the new building and will measure up in every way to his increased responsibilities.

SCHULENBURG TO GET CARNATION MILK PLANT

GREAT CELEBRATION PLANNED FOR FOUR COUNTIES ON THURSDAY, APRIL 7TH

Schulenburg, March 27—Wednesday, April 3rd, marks the turning in the history of South Texas, from this day on this section will begin to think less of cotton and boll weevil and turn its eyes toward prosperity and happiness. The dairy cow is the medium.

Within the next ten to fifteen years dairying will advance so rapidly that smoke stacks will point their way towards the heavens in each town in South Texas. There will be more Carnation Milk factories, there will be creameries, there will be big cheese factories, and slowly but surely Texas will emerge the leading dairy state in the union. First we will pass New York State, then Wisconsin. When this day comes, we who are active now will recall how we pioneered this great wealth. How we quit the gamble of fighting great odds to perchance get money once a year from cotton, when the crop failed we failed to even have the necessities of life but continued to

eke out an existence until the next crop twelve months later.

The new scheme of things will give us twelve pay-days a year, each month we will get our check and do our business on a thirty day basis instead of once a year.

We will live happy and contented because we will have money, we will be able to provide our family with a good substantial home, the necessary things of life, a good automobile, and last but not least; we will be able to look every man in the eye and say, "I don't owe any man a cent."

These four counties will be joint hosts to twenty-five thousand people at Schulenburg, Wednesday, April 3rd. Be there, bring your family and see the first peg driven which starts this great area of prosperity. Honorable Dan Moody, our governor, will shovel the first shovel full of dirt which will start the work of the erection of a \$300,000 Carnation Milk Condensery. Hear his speech, which will be for the people who reside in these 4 counties. Hear Lieut. Governor, Barry Miller, Senator Gus Russek and others and see the big parade featuring \$1,000,000 Holstein bulls, see the high grade Jersey stock. A carload of Holsteins are coming direct from Seattle, Washington to Schulenburg by express. All of this stock will be offered for sale at cost. This stock will win prizes this fall at all fairs. The Carnation people will pay \$200 in prizes at the LaGrange and Flatonia Fairs on this show stock. In the parade one will see our state's highest officials. Men who are called "Giants of Industry," capitalists, beautiful decorated floats representing each town in this area. Hear the famous Arabia Shrine Band of Houston, the Texas A. & M. College band, a big Army band.

Picture this scene which we will remember until the grave; giant airplanes overhead, some of the largest ever seen in Texas, their motors purring, band after band sending peppy melodies to our ears that thrill every fibre within us and make us glad we are living and numbered among those present. Gay colors of decoration everywhere. Motion picture machines grinding out the "News in Pictures." See your governor standing before the microphone broadcasting to the world the things he is telling you.

Reduced rates from all points in Texas to Schulenburg will enable everyone to attend this celebration at moderate cost.

No admission charges of any nature will be made come and join in the gala celebration.

Engine of New Ford Most Remarkable of Recent Automobiles

The engine of the new Model A Ford car represents one of the most remarkable engineering accomplishments in this history of automotive development. While not radically new in principle or design, it represents a new combination of engineering principles which has produced the best tested performance features of the older types of automobile engines with the most important features of the newer types.

Without abandoning entirely the

principles of the old low-compression, low-speed motors in favor of the extremely high-speed, high-compression motor that has proved itself much better adapted to the needs of a light car. A wide variety of uses under all sorts of road conditions and in widely varying climates are thus served more satisfactorily than would be possible with a radically high-speed, high-compression motor.

Its power, smoothness and flexibility are remarkable for its size and weight. The Model A motor develops 40 brake horsepower at 2200 revolutions per minute. In accounting for this performance credit must be given to the following improvements: An induction system which permits a better and more uniform flow of air and fuel to the combustion chamber. Redesigned valve and combustion chambers which give higher, more uniform power impulses; lighter but stronger reciprocating parts and increased bearing sizes which result in sturdier construction and consequently smoother operation; newly designed hot-spot manifold gives unusually efficient carburetion and there is also improved timing.

The combination of these features has produced a motor that gives unusual speed and power for its size and weight and at the same time one that is long-wearing, economical in fuel consumption and simple to operate and

maintain. Because of its comparatively low speed it does not wear the self destruction that comes as a natural result of wear when moving parts are operated at the higher rates of speed, and yet it has considerably more power, speed, smoothness and flexibility than the low-speed motors.

Cameron Plumbing Co. Contracts Plumbing In New Structure

The Cameron Plumbing Company were the successful bidders in the contract for the plumbing of this new building for the Hubert Hefley Motor Company and the plumbing fixtures and arrangement are some of the most vital needs of a plant of this kind.

M. N. Kilian, manager of the company, invites your attention to the character of work done in this building and offers his services to builders in Cameron and surrounding territory.

The Cameron Plumbing Company has had a most extraordinary career in the construction of business buildings and residences in Cameron and is prepared at all times to serve you with plumbing service.



TOM WILLIAMS
Colored Porter

A history of the Hubert Hefley Motor Company would not be complete without a mention of Tom. He came to the service of the company in 1922 and at a time when he did not know the front from the back of an automobile but has applied his best efforts and has made the company a valued employee. Through the nearly eight years of service he has learned many

things about the business and in the mechanical department of cars can do anything in an emergency. The company appreciates the good service that Tom has rendered.

W. A. Copus Electric Contractor On Job

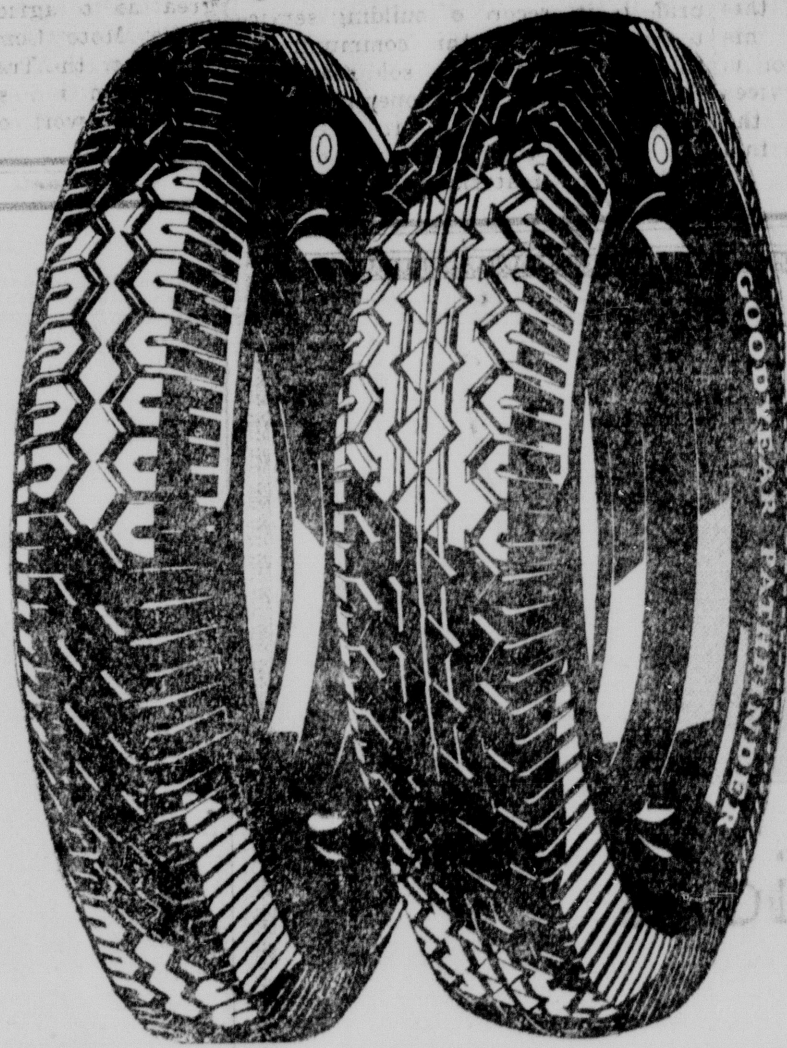
Electrical work in a plant like that of the Hubert Hefley Motor Company is one of the most important of all requirements. In this building the electrical work was contracted and completed by W. A. Copus, electrical contractor.

Some of the greatest structures of the city have been handled by Mr. Copus as well as many of the finer residences here. He invites your inspection and is prepared at all times to serve you.

Outstanding among the advantages of the purchase of Ford cars is the finance plan. Literally millions of people throughout America have found this plan a great aid and convenience to owning and operating their cars. Specially attractive finance features are available in connection with the easy purchase plan. This corporation is set up and operated by a division of the Ford interests and has been so planned as to afford the greatest economy in the purchase of new cars.

INTRODUCTORY SALE!

Sensationally Lower Prices for a Short Time Only



This week we offer you the greatest savings in tire history—to introduce Goodyear's latest achievement in tire-building for 1929.

The New Improved GOOD YEAR Pathfinder Tread SUPERTWIST CORDS

Only the world's greatest rubber company, by producing MILLIONS MORE tires than anybody else, can possibly sell you such high quality tires at such low prices backed by a full-life guarantee against defects—no limit as to time or mileage.

Come in—look over these new improved Goodyear Supertwist Cords with their deep-cut, tough, handsome new Pathfinder Treads and other added quality features. Lift one—bounce it. You'll agree that you never saw such bargains before.

Take advantage of our special low introductory prices to buy now and ride safely without delays. No sense in waiting 'til Spring, gambling on cut-rate junk or sending off for tires when you can get these real quality Goodyears, right here, without delay or bother, at such big savings—with our Local Service back of every tire.

Made of
SUPERTWIST
—the Famous
"Shock-Absorbing" Cord
Patented by
GOODYEAR



Come in and we'll prove why the carcass of a Goodyear Tire has no equal for endurance! On our cord-testing machine, see SUPERTWIST (Goodyear's patented cord) stretched side-by-side with regular standard cord. See how SUPERTWIST stretches and recovers (to absorb ordinary road shocks) while the other cord stays stretched! See how SUPERTWIST stretches up to 60% farther before it breaks (to stand severe road shocks). Goodyear Pathfinders have a SUPERTWIST carcass!

Big, Sturdy, Full Oversize Goodyears, with the Handsome Pathfinder Treads

BALLOON		HIGH PRESSURE	
29x4.40 Cord	\$ 7.15	30x3 1/2 Regular Cord	\$ 5.85
30x4.50 Cord	7.90	30x3 1/2 Oversize Cord	6.30
31x5.25 Cord	12.15	32x4 1/2 Regular Cord	15.40
30x5.00 Cord	10.10	30x5 Heavy Duty, 10-ply	25.00
		33x5 Heavy Duty, 10-ply	28.00
		32x6 Heavy Duty, 10-ply	38.40

We Have Your Size! Free Mounting. Free Inspection Service. And We'll Accept Your Present Unsafe Tires as Part Payment.

HUBERT HEFLEY MOTOR CO.
WHOLESALE Cameron, Texas RETAIL

Congratulations

TO THE HUBERT HEFLEY MOTOR COMPANY

On the completion of their new building and Ford agency plant giving Cameron a new progress in the motor industry.

The electrical work in this new building was done by me and I invite your inspection of this work.

I am prepared by experience and equipment to do any kind of electrical work and I solicit your consideration.

W. A. Copus

Electrical Contractor

Phone 83

Cameron, Texas



EDWIN YORK
Office Manager

System is the big factor in the efficiency of modern business and knowledge is equipment that is necessary to better service. Combining knowledge with efficiency, Mr. York, as office manager for the Hubert Hefley Motor Company, has been an outstanding factor in the growth and development of this vast enterprise and his services with the company are esteemed by the management as well as his co-workers for the success of this great Ford agency.

Mr. York came to the service of the Hubert Hefley Motor Company in 1921 and at that time had made a most favorable impression as a business man and office executor with the Cameron Cotton Oil Company. Prior to his service he had grown in service and experience and when he came to the office of the Hubert Hefley Motor Company he was well fitted for the responsible place.

Much of the responsibility of the business falls on the shoulders of this most excellent and energetic young business man. Immediately on taking charge of the office affairs Mr. York placed at the disposal of his company all the efficiency of which he was capable and the affairs of the office have shown the influence of his work.

Being progressive Mr. York kept abreast of his business. He is an intense reader and never overlooks an opportunity to better equip himself for the duties of this business. In addition to handling the affairs of the office Mr. York writes and directs the advertising policy of the company and the Hubert Hefley Motor Company is one of the largest contributors to local newspaper advertising columns.

Mr. York looks with pride to the progress of the company during the past eight years he has been with the agency and the completion of the new building and its equipment is a realization in part of the ideals he has held out for the service of this company.

Cement Contract By J. L. Barmore In New Hefley Building

One of the attractive and durable features of the new Hubert Hefley Motor Company building is the cement floor throughout. J. L. Barmore, cement contractor of Cameron, constructed this floor and also the concrete work that went into the structure of the walls of this building.

Mr. Barmore is proud of this job and asks your inspection of this building which has been constructed to meet all needs of a modern plant. Mr. Barmore has had the contract for cement work on many of the best buildings in Cameron and is prepared to do cement and concrete work of any kind. He has been in business here for many years and his record is one of satisfaction to those for whom he has contracted work.

J. F. Brown Erected New Hubert Hefley Motor Co. Building

As a building contractor, J. F. Brown has to his credit many of the notable structures of Cameron and the new building of the Hubert Hefley Motor Company is one of the best jobs ever constructed by him for any firm in Cameron.

This building described in other sections of this paper is modern in every way and the type of construction is a tribute to the building genius of Mr. Brown.

Mr. Brown not only constructed the new building but was the contractor on the original building of the Hubert Hefley Motor Company.

When you visit this building Mr. Brown invites your inspection of this work. One of the features of his service to the builders of Cameron is satisfaction in every way. His services have been called for in many of the important contracts here and over this section of the state.



C. B. JENNESS
Assistant Office Manager

Office detail is one of the most important departments of any well organized business and it is a pride with the Hubert Hefley Motor Company that its office affairs have always been in capable hands. Mr. Jenness is assistant office manager for the company and came to the organization in 1925 and has become one of the most valued employees of the company. By reason of his thorough training and experience, Mr. Jenness is well qualified for the position he holds and is popular with the trade. Mr. Jenness like other men of this fine organization looks with pride to the record of the Hubert Hefley Motor Company and sees in the new building and equipment a greater era of service to the people in this model plant.

Materials Furnished By Milam County Lbr. Company for Building

Materials in the new Hubert Hefley Motor Company building were sold by the Milam County Lumber Company. This lumber company has been selling building materials in Cameron for 40 years and some of the greatest structures in Cameron are erected from materials furnished by this yard.

The lumber company points with pride to its record of building service to the people of this community in the four decades it has sold materials. On the occasion of the opening of this building the manager, Mr. G. C. Walters invites your inspection of the building and materials used therein.

The building described elsewhere in this section is one of the best and most complete structures ever erected in Cameron.

W. L. Wilson Painted New Hefley Building

The painting job for the Hubert Hefley Motor Company building was contracted by W. L. (Buddy) Wilson and Mr. Wilson asks your inspection of this work.

Mr. Wilson as a contractor of painting has been instrumental in constructing many of the best buildings and residences in Cameron and he is prepared at all times to give the best of service in his line.

ORDER OF ELECTION

Be It Resolved by the City Council of the City of Cameron, Texas:

That an election be held in said city of Cameron, Texas, on the 2nd day of April, A. D. 1929, the same being the first Tuesday in the said month, for the purpose of electing three Aldermen for the term of two years from said date, and it is so ordered.

Said election shall be held at the City Hall of the city of Cameron, Texas and the following named person is hereby appointed as manager of said election, to-wit: T. C. Stafford, presiding judge, and he shall be authorized to appoint such assistants and clerks as may be necessary to hold said election, in accordance with law. The manner of holding said election shall be governed by the laws of the State of Texas, regulating general elections.

A copy of this order, signed by the Mayor, shall serve as a proper notice of said election and the Mayor is directed to cause notice of said election to be posted at the place designated for holding said election and by publication in some newspaper published in the city of Cameron for at least four weeks prior to date of said election.

Introduced by Alderman J. F. Brown.

Passed at a regular meeting of the City Council of the City of Cameron, Texas, this the 5th day of March A. D. 1929.

W. W. Chambers, Mayor,
46-4tc City of Cameron

The Fordson Tractor has been a great aid to agriculture. The Hubert Hefley Motor Company sells and gives service on the Tractor. In the service department is a specially trained mechanic to work on Fordson tractors.

Farmers can have the same service on the tractor as on his Ford car and this feature of the service of this company has been of great interest in selling tractors for the farm of Milam county.

Heretofore the company has not had adequate facilities for displaying

their cars and products. Now that the new unit has been added the display room of the company is one of the best in the entire country and will accommodate approximately 20 cars. This will afford facilities for display of all models in the various finishes. The display room in the old unit is to be decorated and made very attractive.

Congratulations

TO THE HUBERT HEFLEY MOTOR COMPANY

On the completion of this new building and the progress the company has made.

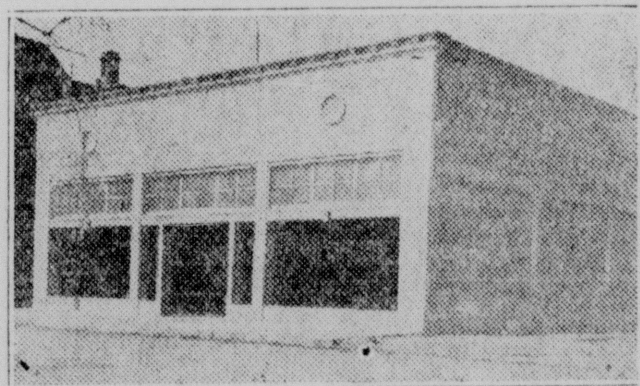
The completion of this building is a step in progress for Cameron and Green Brothers Store through the years of our history has always welcomed the growth and prosperity of our friends and neighbors in business.

The city should be proud of the new building and the service of this growing enterprise.

Green Brothers Go Forward with Cameron

C. N. GREEN & BROS.

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Mr. Hubert W. Hefley on the completion and equipment of their new Ford agency plant in Cameron.

The company and Mr. Hefley have made a most substantial contribution to the progress of the community and the achievement is justly prized by all the people of this community.

The First National Bank in its long period of service to the people has witnessed the rise and success of many of our worthy enterprises and welcomes growth and development among its friends in business.

The completion of this new plant is a step forward for Cameron and its service will be appreciated by the people at large.

First National Bank

Cameron,

Texas

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building and agency plant.

We sincerely wish for our friends in business all possible success and continued growth and development.

The completion of this building and its equipment for service to Ford owners is a step forward in the progress of Cameron.

The Entire Organization of the

Coleman Chevrolet Company



R. G. GRABEIN
Sales Manager

Mr. Grabein, formerly of Rockdale, came to Cameron in 1921 to take the place of sales manager for the Hubert Hefley Motor Company. He was formerly associated with the Gaither Motor Company at Rockdale in the sale of Ford cars, trucks and tractors. Mr. Grabein has made a close study of the business and has wide knowledge of the Ford industry and is progressive and thorough in his sales efforts. He is well and favorably known to the people of Milam county and has been instrumental in building up the enormous sales volume enjoyed by the Hubert Hefley Motor Company. In the completion of the new building Mr. Grabein sees greater progress for the firm and looks with interest to the service he will be able to render car owners and the facilities he will have to display Ford cars which will help him in a big way to progress with his responsible position with this popular and fast growing company.

Of Special Interest To Teachers Here

Our most successful business and professional men and women were former teachers. Great numbers of young people use the teaching profession as a stepping stone to a better paying position. Our Association desires to help such young people.

To assist such young people whose finances may be limited in preparing themselves for better paying positions, our Association was organized. Knowing that every year young people should first prepare for business, we have selected the Tyler Commercial College of Tyler, Texas, as the college we can recommend in which such preparation can best be had. We have selected this college because of its reputation and high standing among business men.

It is one of the oldest as well as one of the most widely known business schools. Its success in turning out competent graduates into the business world has attracted our attention, which makes us more than willing to help you to enter their school.

They advise us that they are interested in enrolling any young people whose literary qualifications are good. Therefore, if you have been teaching, but desire to qualify for a position in business, we will be glad to help you. This offer is open not only to teachers but to all other young people who can furnish satisfactory references.

We have already assisted numbers of young people to prepare themselves for positions in business where they receive salaries for 12 months throughout the year. We will be just as glad to help you if you will let us.

In order to receive our help, it is only necessary to clip the coupon attached and mail either to us or to the Tyler Commercial College of Tyler, Texas, for further information. A plan will then be worked out to enable you to enter their college even though your funds may be limited.

Be prompt for only a limited number can be assisted through this fund. Without delay, clip the coupon below and mail it either to the Tyler Commercial College, Tyler, Texas, or to the STUDENT LOAN FUND ASSOCIATION.

Box 826, Tyler, Texas

Name _____
Address _____

Lubrication System of New Ford Car Very Effective

The lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oil to the valve chamber reservoir. From here it flows on to the main crank shaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile

when you are traveling at only 30 miles an hour. Yet there is only one movable part—the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing—watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be oiled.

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially well-fitted to lubricate the new Ford and he will do a good, thorough job at a fair price.

Cooling System of New Ford Feature Of Greater Motor

Every man or woman who drives an automobile is the manager of an important water plant.

The purpose of this water plant is to keep the engine cooled to a temperature that will make it efficient in operation. If it were not for this, the cylinder walls would become overheated and the pistons refuse to operate.

The cooling system of the new Ford is particularly interesting because it is so simple and reliable.

When the radiator is full of water, the engine of the new Ford will not overheat under the hardest driving. Yet the water is so regulated that it will not impair engine operation by running too cold in winter.

The cooling surface of the Ford radiator is large and there are four rows of tubes, set in staggered position so that each receives the full benefit of the incoming air. The fan is of the airplane propeller type and draws air through the radiator at the rate of 850 cubic feet per minute for only 1000 revolutions of the motor.

The hot water around the cylinder head is drawn to the radiator to be cooled by a three-blade centrifugal



C. N. DODSON
Service Manager

The service department of the Hubert Hefley Motor Company with its new equipment will be responsible in a large measure for the future growth of this business. Mr. Dodson, Service manager, is the latest addition to the organization, having recently joined the company from Houston where he was service manager for the Southern Chevrolet Company for the past ten years. Mr. Dodson is considered one of the best qualified men in Texas for this position. It was after a very careful consideration of a number of men that Mr. Dodson was selected to fill this important place and the company heartily recommends him to the motoring public who will find him courteous and anxious to serve. Mr. Dodson is well pleased with the new service department equipment and looks forward with interest to the service he will be able to render.

water pump of new design.

The entire cooling system of the new Ford is so simple in design and so carefully made that it requires very little attention.

The radiator should be kept full, of course, and drained once each month so that sediment will not collect and retard the free passage of water. In cold weather a reliable anti-freeze solution should be added.

As manager of this important water plant you should also see that the water pump and fan shaft are properly lubricated and the packing gland around the pump shaft adjusted occasionally.

Hose connections may also need re-

placements after long service. For those little adjustments, it pays to call on the Ford dealer.

He works under close factory supervision and he has been specially trained and equipped to do a thorough, competent job at a fair price.

One of the big features of the Hubert Hefley Motor Company is the sale of Goodyear Tires. The company has featured the Goodyear tires for many years and these tires have given the motoring public entire satisfaction. Adjustments are made on tires whenever there is adjustment to be made and the policy of service of the company has been one of satisfaction to the buyers of tires. At this time the company has the largest stock in history and the special sale of tires announced in this section will be of interest to the motoring public.

Don't overlook the Lincoln car. While the Ford is always leading the field in the low priced car, the public may buy cars of greater value and greater appointments. Included with the Ford agency is the Lincoln agency

and the new Lincoln is one of the most beautiful cars in America. The price is commensurate with economy considering the quality of the products.

Mamie Arnold Hefley

Stanton E. Dossett

HEFLEY-DOSSETT INSURANCE

50TH ANNIVERSARY

TIME-TRIED AND FIRE-TESTED

Cameron will have its cheapest fire rate after the first of March. TAKE ADVANTAGE OF YOUR OPPORTUNITY

LET THIS AGENCY PROTECT YOU

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building.

This achievement is a step forward in the development of Cameron and is a tribute to the progressive policy of this company and its owner, Mr. Hubert W. Hefley.

Milam County Abstract Company has witnessed every important city development through more than a half century and we regard with pride our own growth and service as well as that of friends in business.

MILAM COUNTY ABSTRACT COMPANY

Jno. B. Henderson, Mgr.

Cameron,

Texas

Congratulations

The Goodyear Tire and Rubber Company congratulates the Hubert Hefley Motor Company on the completion of their new building.

The increased floor space, display rooms and shop equipment makes this one of the largest and most complete Ford agency plants in the State and is a splendid step forward for the city of Cameron.

GOODYEAR TIRE & RUBBER CO., Inc.

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building.

The Company now has one of the best equipped agency plants in the State and this means greater progress for Cameron.

The painting work in this building was done by me. I am prepared to take care of your painting work and will appreciate an opportunity to serve you.

W. L. Wilson

Phone 361

Cameron, Texas

PROGRAM FOR FORMAL OPENING OF BUILDING, APRIL 1 AND 2

The program for the formal opening of the greater Hubert Hefley Motor Company building Monday and Tuesday nights, April 1 and 2 includes a reception to the public in the evening of both days beginning at 8 o'clock. During the day hours we will be glad to welcome any and all visitors during these two days but special arrangements have been made to entertain you in the evenings. The program includes a display of the most modern automobile plant in this section of the Southwest and you will see the new Ford car in all models attractively displayed. You will be shown the new Service Department with its greater modern equipment and our spacious new building and display rooms. The owner and manager, Mr. Hubert W. Hefley and the entire personnel of the company bid you welcome to the formal opening of our new building on Monday and Tuesday evenings, April 1 and 2.

NEW TEST WELL ON MRS. J. B. DUNCAN TRACT

THORNDALE AREA GETS BIG PLAY AS SAN ANTONIO DRILLERS START WORK

The Milam County Oil Development Company, a Texas corporation, organized by Rogers and Heap of San Antonio have secured a block of acreage north of the an Gabriel river, approximately two and one-half miles north of the Michalk-Clark test, which is four miles north of Thorndale and have completed arrangements for the drilling of a deep test which will be located on the Mrs. J. B. Duncan 320 acre lease. The location is approximately 600 feet south of the north line of the tract and 300 feet east of the west line.

The company placed derrick material on the ground Monday, and erection of 112-foot derrick is now in progress. Operators intend to make a thorough test of all sands down to the trinity formation level, which is approximately 3400 feet. In every change of formation a core will be taken to determine whether or not the particular formation could be made into a commercial producer.

With favorable weather conditions spudding in will take place on this location in the next ten days or two weeks.

The acreage on which this test will be located lies directly between and adjoining the original Michalk-Clark block and the Gulf Production drill-

ing block and the large block recently purchased by E. L. Chapman, oil operator of Fort Worth. This well will no doubt be watched closely by all major companies as the last operations of Rogers and Heap was the culmination of the opening of the famous Refugio County oil field.

The company has good and authoritative geological information and feel confident of making a producer of this test, in view of its close proximity to the Johnson well.

Although the Texas Company has purchased considerable acreage completely surrounding each of these 3 blocks, there is yet no authoritative information available that they will begin a well in the near future.

E. L. Chapman, Fort Worth operator, is at present completing abstract and title investigations on his blocks preparatory to erecting a 112-foot derrick to make a similar test as that of Rogers and Heap. At this time no authentic information could be obtained as to the exact location of this particular well. Operations on a major scale will no doubt be on in earnest in this locality in the next ten or fifteen days.—Thorndale Champion.

MISSIONARY SOCIETY

The Missionary Society of the Methodist church met at the church Monday afternoon for Bible study. Mrs. W. O. Triggs gave a bird's eye view of the four gospels.

For Bible study in the future, the ladies have decided to use the book, 'The Worker and His Bible' by Barclay.

A short business session, presided over by the president, Mrs. R. H. Davis, closed the meeting.

RESULTS ANNOUNCED AT ROCKDALE MEET

COLORED SCHOOLS OF COUNTY CONVEINE IN REGAL CITY ON MARCH 15TH

The following results are announced for the colored schools of Milam county in the Interscholastic League meet in Rockdale on March 15.

Senior Spelling

First place, Cameron; second, Rockdale; third, Prospect.

Junior Spelling

First place, Hoyte; second, Rockdale.

Sub-Junior Spelling

First place, Cameron; second, Rockdale.

Rurals

First place, Vinedale.

Arithmetic

Preliminaries

Rockdale and Cameron tie for first.

Finals on Board

First place, Rockdale, Elleridge Kindel; second, Cameron, Rosetto Whiteside; third, Rockdale, Jasper Davis.

Industrial Exhibits

First place, plain sewing, Cameron; second, domestic science, Rockdale.

Rural Exhibits

First place, Hoyte school, second, Pleasant Grove.

Debates

Cameron high school wins by taking the affirmative.

Declamations

Junior Girls

First place, Lillian Dot Webster, Cameron; second, Savilla Alvan, Rockdale.

Junior Boys

First place, Leon McNeil, Minerva; second, J. L. Burks, Cameron.

Rural Girls

First place, Eva Nelson; second, Lula Hodges.

Rural Boys

First place, Baylor Lee Williams, Prospect; second, William Wright, Hanover.

Senior Girls

First place, Willie B. Twiggs, Cameron; second, Tommy Hawkins, Rockdale.

Senior Boys

First place, Julius Whiteside, Cameron; second, Jasper Davis, Rockdale.

Essay Writing

First place, Willie V. Twiggs, and Itasca Cavit, Cameron; second Jim-



This photo shows the service department of the Hubert Hefley Motor Company with the most modern shop in this section of the Southwest. This

new machinery has been installed at a cost of thousands of dollars to give Ford car owners better service on their cars. Experienced mechanics

operate this machinery and this department is one of the big features of the greater Hubert Hefley Motor Company.

mie Hawkins and Grace Randolph, Rockdale.

Athletics

Junior Boys

50 yard dash—Benjamin Sprewell, Cameron.

100 yard dash—Elridge Kendel, Rockdale. Benjamin Sprewell, Cameron.

Running high jump—Fred Cavanaugh, Cameron.

Pole vault—George Gentry, Branchville; Anchom Moore, Tyson School.

Senior Boys

100 yard dash—Ulias Adams, Rockdale; Ira Lee Pascal, Cameron; Wallace Roberts, Rockdale.

880 yard dash—Scott hillips, Rockdale; Ezeikel Hopkins, Cameron.

440 yard dash—Eugene Lewis, Cameron; R. D. Huff, Rockdale; Andrew Walton, Rockdale.

220 yard dash—Ulias Adams, Rockdale; Jesse Street, Cameron. Bridger Nealy, Cameron.

Relay race—Rockdale, first.

High jump—J. L. Martin, Cameron; Jesse Street, Cameron; R. C. McKinney, Port Sullivan.

Broad jump—Ira Lee Pascal, Cameron; Julius Whiteside, Cameron; James Green.

100 yard dash—J. L. Martin, Cameron; Willie L. Denson, Rockdale. Quintan Manson, Rockdale.

Pole vault—Joe Dickens, Branchville; Dannie Lee Coleman, Camer-

on; Mayland Malone, Rockdale.

Shot Put—Nathaniel Burks, Cameron; James Thomas, Port Sullivan; Arthur Moorings, Cameron.

Discus throw—Jim Tindle, Minerva; Arthur Moorings, Cameron; Julius Whiteside, Cameron.

Mrs. Oxsheer Smith Is Hostess to 42 Club Thursday Afternoon

Mrs. Oxsheer Smith was a hostess of last Thursday, when members of the 42 club assembled at her home for an afternoon of games, dispensed amid beautiful decorations of peach and pear blossoms and white and purple iris. In accord with the Easter season, score pads and individual tallies were in rabbit design. Favors were given to those at each table holding high score and they were unique cakes of soap molded to look like dominoes. Winners of these were Miss Mary Lake Henderson and Mesdames Ben Atkinson, Rush Thomas, S. A. Cottle and George T. Moore.

At the conclusion of the games the guests were directed to the dining room where the table was laid with places for twenty. A color scheme of pink and crystal was noted in the appointments, the center piece being a crystal bowl filled with peach blossoms, and around this were four pink tapers in crystal holders. The menu

consisted of a salad served in a lettuce nest, ribbon sandwiches made of pink and brown bread, olives and an iced drink.

NOTICE TO DEBTORS AND CREDITORS

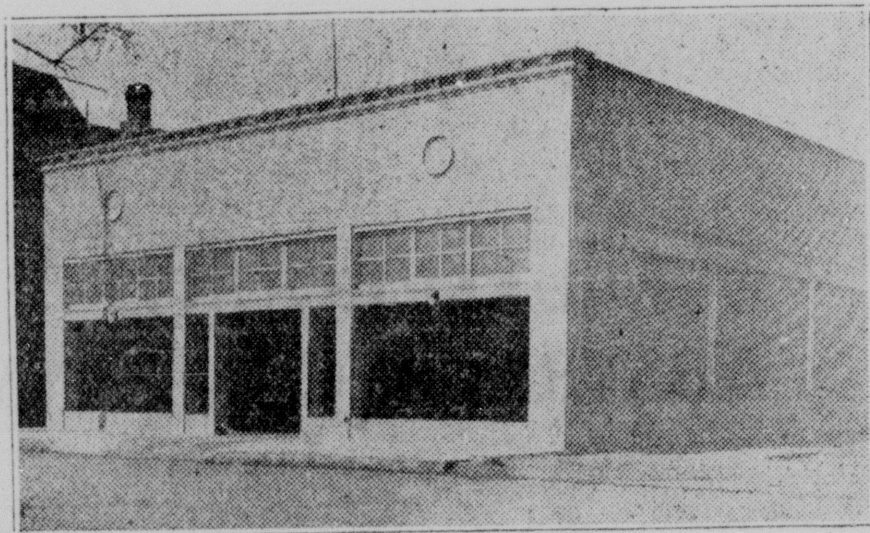
THE STATE OF TEXAS,

County of Milam,
To those indebted to or holding claims against the estate of W. T. Mowdy, deceased.

The undersigned having been duly appointed administrator of the Estate of W. T. Mowdy, deceased, late of Milam County, Texas, by Jeff T. Kemp, Judge of the County Court of said County on the 5th day of February A. D., 1929, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his present address in Cameron, Milam county, Texas, where he receives his mail, this 2nd day of March, A. D., 1929.

W. P. MANGUM,
Administrator Estate of W. T. Mowdy, Deceased.

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.



Congratulations--

To the Hubert Hefley Motor Company on the completion of their new building and Ford agency plant.

The Hefley Theatres acknowledge this achievement of Hubert W. Hefley as a distinct progress for Cameron and the company and welcomes the expansion of this greater motor industry.

Hefley Theatres are keeping abreast of the progress of Cameron and note with appreciation the advancement of their friends and neighbors in business.

HEFLEY THEATRES

New Hefley

The Wonderland

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Mr. Hubert W. Hefley on the completion and equipment of their new building. The achievement is one of which the entire city is proud and means a forward step in the development of Cameron.

Milam County Hardware Company is pleased to note progress among its friends in business and congratulates Mr. Hefley on his contribution to the growth and welfare of our city.

MILAM COUNTY HARDWARE CO.

Cameron,

Texas

THIS SECTION TRIBUTE TO HUBERT W. HEFLEY

MANY JOIN IN CONGRATULATIONS TO CITY BUILDER IN COMPLETING NEW PLANT

This section printed for the benefit of the Hubert Hefley Motor Company in the completion and occupancy of their new and greater Ford agency plant, is a tribute to Hubert W. Hefley, owner and manager of the industry.

A section of this kind is necessarily limited and while many more advertisements could have been secured for it the number is impressive and include representative business firms of Cameron.

Cameron has always responded liberally to the efforts of her citizens and men in competitive lines of business work together in a spirit of co-operation for the upbuilding of Cameron.

This is the largest and most complete section ever printed for the opening of an individual industry in this city.

St. Rita's Circle To Sell Sun Bonnets

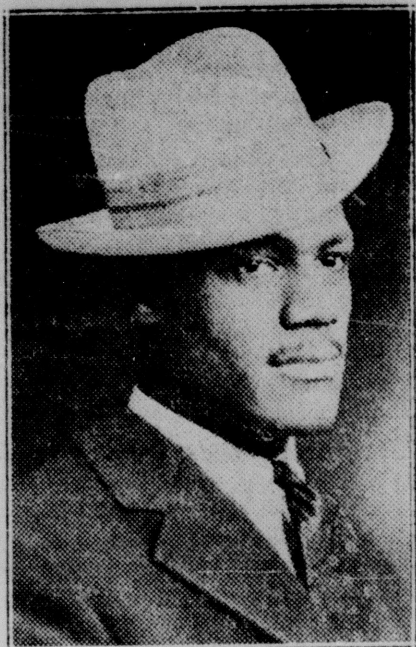
at. Rita's Circle will sponsor a sale of sunbonnets, aprons, pillows and other novelties at the K. C. Hall some time after Easter, a definite date be set soon. The ladies of the circle have been meeting regularly during the Lenten season to make these articles. Additional entertainment besides the sale will be furnished on this occasion. A more complete announcement will appear in a later issue of this paper.

Mrs. Tom Henderson Jr. Hostess At Bridge

Meeting in regular session, members of the Bridge Club enjoyed games at the home of Mrs. Tom Henderson, Jr., Friday afternoon. There were spring flowers everywhere for decoration.

High score award, a package of individual bath salts, went to Mrs. S. A. Cottle, and low, a book for registering calls, to Mrs. Oxshier Smith.

Following the games, the hostess served a salad course and also a desert course of ice cream and cake.



BUSTER WOODS
Expert Car Washer

Buster Woods has been with the Hubert Hefley Motor Company for the past six years and has washed a "trillion" cars more or less. He came to the company without previous experience but has progressed to such an extent that his services are valued. The Company would hardly know how to get along without him. Buster has been faithful in every trust and the company appreciates the interest he takes in his work and the service he has rendered in the past and will render in the future.

AS YOU LIKE IT CLUB

Members of the As You Like It Club enjoyed an afternoon of sewing and conversation last Wednesday afternoon when Mrs. A. N. Green was hostess. Thirteen of the members were present and two additional guests, Mrs. Niley Smith and Mrs. C. N. Green. Mrs. Green served a salad plate and an ice.

WORTHWHILE CLUB

Games descriptive of the Easter season furnished diversion for members of the Worthwhile Club at their regular meeting Friday afternoon with Mrs. D. B. Gunn as hostess.

Guests other than club members were Mrs. T. C. White, Mrs. G. C. Black and Mrs. Robert Self of Gause.

In the late afternoon the hostess served a salad plate and iced tea. Miniature Easter rabbits were plate favors.

DISTRICT P. T. A. TO CONVENE IN TEMPLE

APRIL 10, 11 & 12 ANNOUNCED
FOR FIFTH ANNUAL
CONVENTION

The Fifth annual convention, Ninth District P. T. A. meets at Temple, Texas April 10, 11 and 12 with Mrs. E. O. Seicke, College Station, president Ninth District, presiding.

Convention opens Wednesday, April 10 at one p. m., at high school auditorium. The theme of the convention will be 'Trained Parenthood Adequate to Guide the Four Ages of Childhood.'

Registration of delegates at one o'clock; school of instruction led by Mrs. Stooften Chamness, Austin, and a class in Publicity directed by Mrs. Albert Buchanan, Bryan, followed by a reception honoring state and district officers, given at five o'clock at the home of Mrs. J. M. Woodson concludes the first day program.

Mrs. Lee Knight, Temple, first vice president will preside at the Wednesday evening program, eight o'clock when the following speakers will be heard: Mr. Lem Burr, mayor of Temple; L. C. Procter, superintendent of schools; Mrs. J. M. Woodson, president city council P. T. A.; Mrs. E. O. Seicke will respond for the district. Dr. T. O. Walton, president of A. & M. College will speak and 'graduates in P. T. A. work' will receive diplomas at the hands of Mrs. Stephen Chamness of Austin.

Thursday, April 11, morning session, Mrs. E. O. Seicke presiding, reports will be given by district officers, directors of departments, standing committees, county council presidents, etc. The afternoon program will be given over to Pre-school and Grade-school P. T. A. work, with Mrs. W. A. Wood, Waco, district director of extension and Mrs. H. B. Grace, state chairman pre-school work, leading the discussions.

Mrs. Edward K. Kneeland, Dallas, state chairman of Life Membership and Mrs. Monroe Chapman, state chairman Endowment will also speak.

Mrs. T. G. Curry, Franklin, district director Education will present the plan of Music in the schools, with Mrs. L. B. Brooks, superintendent of music in the Temple schools speaking on the subject and Mrs. E. Toomin, State chairman Humane Education

also appearing on the program.

In the Home Service department, Mrs. W. H. Matthews, Marlin will present splendid features. Mrs. F. L. Thomas, College Station, state chairman Children's Reading will speak and Mrs. Albert Buchanan, Bryan will explain a successful Thrift Savings Bank plan for schools.

A place on the program has been given Mrs. C. A. Wood, superintendent McLennan County schools who will address the convention on Rural P. T. A.

Thursday night program will have as principal speaker, Prof. W. L. Hughes of A. & M. College whose subject will be the Parents esponsibility Toward our Educational Program. Music for this evening will be given by the Fine Arts Department of Baylor College for Women.

Friday morning will be the closing program at which time Mrs. J. M. Woodson, Temple, will lead the Memorial Service. There will be an address by Prof. W. P. Maroney of Baylor University on 'An Adventure in Interacial Understanding' and also an address by Dr. J. T. Brindley, Temple on 'Health of high school and college Students.'

The Health program of Ninth District P. T. A. will be discussed by Mrs. C. A. Searcy, Bryan, who will stress importance of Summer Round-Up.

The citizens of Temple, the Convention City, have arranged a program of social courtesies unequalled, with free entertainment provided for all delegates.

Mrs. Drayton McLane Honored At Country Club On Friday

Naming as honoree Mrs. Drayton McLane, a recent bride, Mrs. Jack Lewis and Mrs. Cecil Barmore entertained at the Country Club last Friday afternoon, sponsoring a program of music and readings and presenting Mrs. McLane with a miscellaneous shower from her friends.

The two hostesses, the honoree, Mrs. L. L. Blaylock, mother of Mrs. McLane and of Mrs. Lewis, and Mrs. J. F. Guggolz, mother of Mrs. Barmore, received the guests in the reception room of the club house, which was attractively arranged with pink carnations and silver baskets of pink and orchid sweet peas. Miss Corrie Collier presided over the punch bowl, and she was assisted by Misses Dor-

othy and Mary Frances Blaylock, sisters of the honor guest.

Presented on the program were Miss Lola Clinton in piano numbers which she introduced with the 'Bridal Chorus' from Lohengrin. Miss Dorothy in readings, and Miss Bess DuBois in vocal selections, accompanied by Mrs. Wilson Gunn.

Brick ice cream in orchid and pink and angel squares iced in pink were served by Misses Cora Barmore, Gladys Davis, Helen Blaylock, Inez Evans, and Florence Atkinson. Favors were shoulder corsages of sweet peas in pink and orchid.

At the conclusion of the program Mrs. McLane was given a card to which was attached a long pink ribbon, and the card bore directions to follow the ribbon for the 'pot of gold' at the end. The gifts were found there in a large pink lined wicker basket, and the guests enjoyed the privilege of viewing them all as the packages were opened by the honoree.

Demonstration For Killing Rats and Mice April 1st to 5th

Demonstrations on the control of rats, mice, gopher and rabbits, by use of food and contract poisons, poison gasses, and traps will be held at the following places and dates by George Banzhaf, Milam County Agent, and Dan A. Spencer, of the U. S. Biological survey. Tell your neighbors and friends to attend one of these free demonstrations.

Monday, April 1, 1929—8:00 a. m., Ben Arnold school grounds; 10:00 a. m., Burlington, Ed Cahill store; 1:30 p. m., Jones Prairie store. 3:30 p. m., Maysfield Mercantile store.

Tuesday, April 2, 1929—8:00 a. m., Hanover, Foster Robinson store; 10:00 a. m., Gause, Thomas store; 1:30 p. m., Milano, Lesser Newton store; 3:30 p. m., Rockdale, Farmers Union store.

Wednesday, April 3, 1929—8:00 a. m., Duncane, Duncan school; 10:00 a. m., San Gabriel, W. H. Camp Filling Station; 1:30 p. m., Thorndale high school; 3:30 p. m., Salty school house.

Thursday, April 4, 1929—8:00 a. m., Yarrelton, I. M. Wilkerson place; 10:00 a. m., Buckholts school house; 1:30 p. m., Davilla, Kerr drug store. 3:30 p. m., Sharp, Davis store.

Friday, April 5 1929—8:00 a. m., Minerva, Fletcher store; 10:00 a. m., Hoyte, Mr. Pressley's place; 1:30 p. m., Dave Link Filling Station; 3:30 p. m., Cameron, court house.

E. A. WALLACE

Attorney-at Law

Office First National Bank

Building

Cameron, Texas

SALESMAN WANTED

Good opportunity for live salesman. Must have car. Attractive proposition with unrestricted territory.

Call or Write

Maytag Shop

At Keith Electric Co.
Cameron, Texas

C. F. Gyllenband CHIROPRACTOR

Office Down Stairs in

B. & B. Studio

Convenient for Ladies

No Charge for Examination

Phones: Office 129, Res. 138.

Office Hours—9 a. m. to 6 p. m.

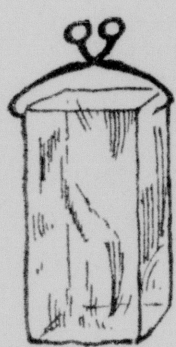
Dr. S. R. Cotton

CHIROPRACTOR

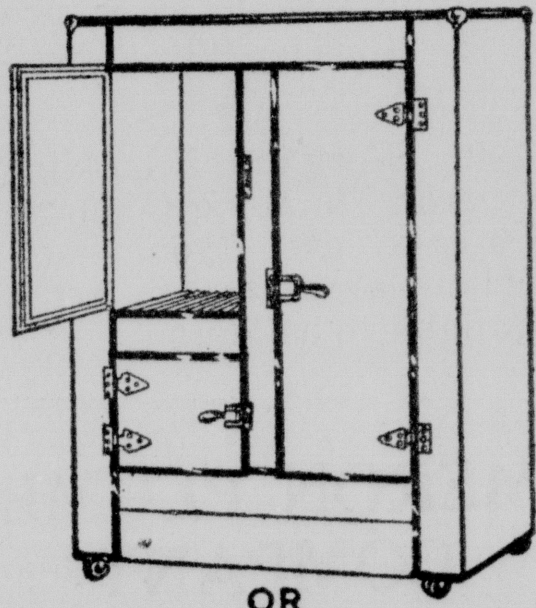
Health Specialist

Office Over Palace of Sweets
Lady Attendant

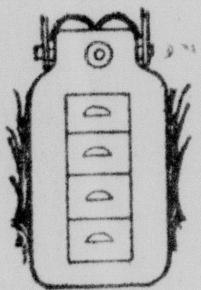
WHITE MOUNTAIN REFRIGERATORS



SUITABLE
FOR ICE



OR



ELECTRIC
REFRIGERATION

White Mountain Refrigerators have those highly desirable qualities worthy of the installation of the very best electrical refrigerating unit obtainable.

All these White Mountain features are as favorable for electrical refrigeration as for ice. One-piece interiors of either stone or porcelain, scientific circulation of cold air, duplex ice grate, seal trap, corkboard insulation and extra heavy cabinet work.

White Mountain Refrigerators have been recognized for years for their thriftiness with ice. The same characteristics mean less operation of an electrical unit. And the preservation and flavor retention of food qualities are enhanced by the beautiful cabinets.

Free Ice with White Mountain Refrigerators

C. N. Green & Bros.

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Hubert W. Hefley on the completion of their new and greater Ford agency plant.

This achievement is a notable advance in the commercial life of Cameron and is a tribute to Mr. Hefley and his career as a business man.

The R. L. Batte industries are always glad to note the progress of their friends in business and congratulate Mr. Hefley on his splendid contribution to the progress of Cameron.

R. L. Batte

CAMERON COTTON OIL COMPANY

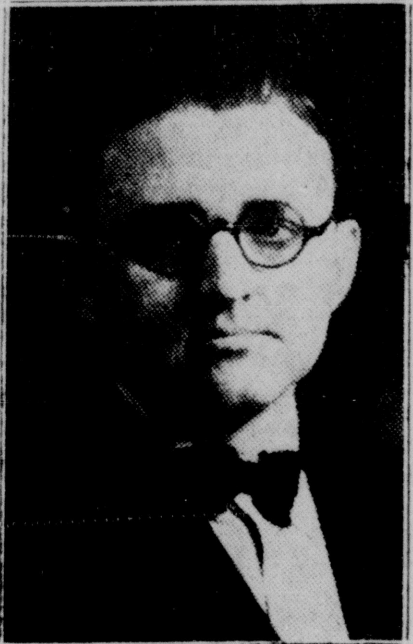
Cameron,

Texas

CONSTRUCTION OF HEFLEY BUILDING REFLECTS GENIUS OF BUILDERS

Superior in design and general construction the new unit added to the Hubert Hefley Motor Company building reflects the genius of structure makers of the better type and gives Cameron one of the best buildings in its entire history. In fact no structure of its kind has ever been erected here, the foundation and general construction being of such type as to permit additional stories.

Especially a building to house the



O. O. DUNCUM
Expert Ford Mechanic

Believing that progress should be the watchword of every profession, Mr. Duncum has kept abreast of his business as an expert Ford mechanic and occupies a place of trust and responsibility with the Service department of the Hubert Hefley Motor Company. He came to the service of the organization in 1922 and is considered by the company one of its most faithful workmen and has served the motoring public in a most satisfactory manner for the past seven years. He has specialized in his profession and Ford automobiles, having taken special training at the various schools at the Ford branches, from time to time. Mr. Duncum looks with pride to the growth of the Hubert Hefley Motor Company and will be found among those valued and esteemed employees who will measure up to the new and greater demands for service with the completion and equipment of the new building.

Ford plant the building has been so planned as to facilitate the business of Ford service including the installation of a modern shop equipped with the latest type of shop machinery.

The building is constructed of tile, brick and reinforced concrete with the south side glassed with indestructible glass and ventilated so as to afford the most comfort for workmen and to give light for the intricate work done on motors of cars.

The floor of this building is made of re-inforced cement and also has constructed at the rear of the new unit a model paint shop to afford a greater service to patrons. A specially constructed washing basin has been put in to aid the plant in giving laundry service to motor cars.

The ceiling of this building is constructed of trestle iron with the strength of a railroad bridge with the proper curve to resist all weight and to make it fireproof. The roofing is of special construction with a long guarantee and thoroughly fire resisting.

The new building front east on the block has an attractive tiled plate glass front with stone trimming and is one of the most beautiful building fronts in the entire state.

This new unit is an additon to the old building which was constructed about four years ago. The old building fronts west on the block. This building is of tile, brick and re-inforced concrete with a plate glass front and brick front trimmings. Both buildings have been combined to give the business all necessary space and each department has been arranged with the view of convenience and service.

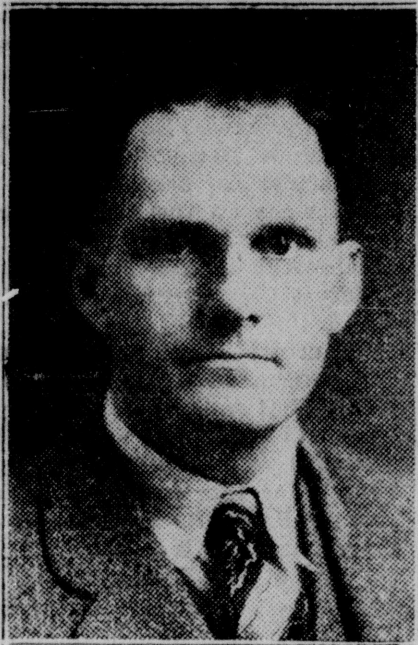
The original unit is 64x10 feet and contains 6400 square feet of floor space.

The new building is 52x116 feet and contains 6032 square feet.

The entire building as now occupied contains 12,432 square feet and is one of the largest buildings in this section and possibly ranks with the greater Ford agency plants in Texas cities.

The front of the original unit will be used for a show room to display new cars and in this show room which is separated by partition from the main building with the office and the parts department immediately adjoining, contains 1920 square feet of floor space.

Immediately following the show



V. L. LUCKETT
Expert Ford and Specialized
Lincoln Mechanic

As a mechanic Mr. Luckett has no superior anywhere in Texas. He is an expert Ford mechanic and a specialized Lincoln mechanic and has been in the service of the Hubert Hefley Motor Company for the past ten years. During his service Mr. Luckett has kept up with his profession and has made a careful study of Ford and Lincoln automobiles and has taken a number of courses in the mechanical schools at the various Ford factories. He is considered and acknowledged to be one of the most efficient men in his profession to be found anywhere or in any size town or city. Mr. Luckett is keenly alive to his duties and with the expansion of the business will enlarge his knowledge and give service in accordance with the new demands. During the past ten years Mr. Luckett has given a much appreciated service and the management hold him in high esteem and his fellow workers likewise esteem him.

room and marked by show cases and display units for parts is the parts and accessory department so arranged as to consume 4480 square feet of floor space and is fully equipped with modern steel structure shelves with every part in its place.

The paint room is about 16x20 feet. This room is in the new building east of the partition or fire wall that divides the two units.

Immediately along the south wall of the new unit is the repair department which houses the new modern machinery and consumes approxima-

tely 2000 square feet of the floor space.

The orth stretch of the new unit is used for display of used cars and in this is about 2400 feet of floor space utilizing to the center.

Of especial interest are the roof ventilators that operate with the wind giving fresh air to the big unit and providing greater comfort in summer as well as winter.

The building is heated by gas and is well lighted. In the old unit along the north stretch of the building and to the center behind the show room is a large space to be utilized for used car display and for storage.

The building inside has been repainted and redecorated with lighting, heating and power lines adjusted so as to accommodate all the modern improvements put in to make this building one of the largest and best equipped Ford agency plants in Texas.

Sales Volume Proves Popularity Goodyear Tires Says Hefley

"Probably the best possible evidence of the wide popularity of Goodyear tires and other products was given in the 1928 statement of earnings just made and which shows that the Goodyear company set a new record in

sales volume," according to local Goodyear dealers, the Hubert Hefley Motor Company.

"The report showed an increase in total unit sales of tires of 32 per cent over 1927 and sales amounted to \$250,769,209, an increase of \$28,590,669 over the previous year, notwithstanding the lower selling prices prevailing in 1928 and large losses incurred by the industry generally due to the drastic drop in crude rubber during the first half of the year."

"This unusual record," according to Mr. Hefley, "is in the last analysis, a tribute of faith in Goodyear products by the motoring public of America and the world. It proves that more people prefer Goodyear tires than any other kind."

He called attention to the fact, brought out in the company's report to stockholders, that tire prices are now lower than ever before in the history of the industry, being 50 per cent below 1914 and 1919-20 prices, while mileages have steadily increased.

"In his report to stockholders, President P. W. Litchfield took occasion to praise Goodyear dealers in these words: 'The great body of Goodyear dealers through which Goodyear tires are marketed constitutes unquestionably, we think, the most efficient medium of distribution and service available to the tire consuming public the

world over. They are giving to the public greatly increased values in tire performance and service."

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS,
County of Milam,

To those indebted to or holding claims against the estate of W. T. Mowdy, deceased.

The undersigned having been duly appointed administrator of the Estate of W. T. Mowdy, deceased, late of Milam County, Texas, by Jeff T. Kemp, Judge of the County Court of said County on the 5th day of February A. D., 1929, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his present address in Cameron, Milam county, Texas, where he receives his mail, this 2nd day of March, A. D., 1929.

W. P. MANGUM,
Administrator Estate of W. T. Mowdy, Deceased.

Ham House Bob is on the job. Let him fill your orders. Push the same key every day. 205 is easy. They give fast service at McLane's.



Congratulations

To the Hubert Hefley Motor Company on the completion of their new agency plant, one of the largest and best equipped in Texas.

The equipment of this building is unsurpassed for service to the patrons of the company and the construction is a step forward in better building for Cameron.

The Plumbing Work in this building was done by the Cameron Plumbing Company. We are prepared to take care of your plumbing work, no matter how large the job, and our experience is available to builders.

CAMERON PLUMBING COMPANY

M. N. Kilian, Prop.

Phone 83

Cameron, Texas

Congratulations

To the Hubert Hefley Motor Company on the completion and occupancy of this new building giving the company greater capacity for serving the people.

This new building and equipment means progress for Cameron and Texas Company congratulates the city on this step forward.

Texaco Gasoline and Motor Oils have helped to make the Auto Industry great.

Insist on Texaco.

Texas Company

J. H. Primm, Agent

Cameron,

Texas

WHEN YOU FINISH SCHOOL ? ? ?

When school closes you will have to decide what next. The largest field and the greatest opportunities for making plenty of money is in the field of business providing you are thoroughly qualified with a specialized business training such as we give.

SPECIAL PROPOSITION

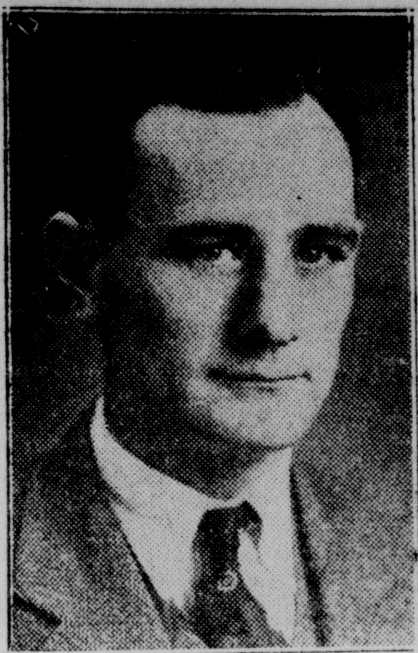
Write today for special proposition to those finishing their public school work this spring, also get our large, free, instructive catalogue, telling about our courses and our Employment Service.

(Fill in, tear off and mail to Byrne Commercial College, either Dallas, Houston or San Antonio)

Please send me free catalogue and special proposition to public school students. Name _____

Address _____ I will be out of school about _____

H. E. BYRNE, President.



JOE B. CASEY
Salesman

Salesmanship is the deciding factor in the distribution of any product and while the Ford car is probably the best known of all motor products its wide distribution is due to the excellent salesmen who are with Ford organizations over the country. Joe B. Casey, as salesman for the Hubert Hefley Motor Company, has been with the firm since 1923 with the exception of one year during which time the Ford car was not on the market for sale due to the change in models. Mr. Casey is considered one of the best salesmen in Milam county and the people will always find him honest and straight forward in his dealings and ready at all times to fulfill any promise he makes. He has a wide circle of friends who are pleased to know of his success. Mr. Casey takes pride in the growth of the company and the new building and equipment will aid him in his sales.

The parts department is a big feature. Literally thousands of items are carried in this department and no repair large or small has to wait for all parts to the Ford car are carried in stock. This includes the old Model T Ford. There are millions of these cars now in operation and a big feature of the company's service is to maintain parts and service on these models. Although they have been discontinued and are no longer manufactured they are still to be seen in operation on the roads and in the cities of the world over.

GREATER HEFLEY MOTOR COMPANY

Constructed of re-inforced concrete, brick and tile with steel ceiling structure.

Plate glass fronts and modern display rooms.

Fronting on two blocks with two main entrances.

Total square feet floor space 12,432.

New building square feet 6032.

Original building square feet 6400.

Equipped for a Ford Service plant with the latest type machinery for the shop.

Has Auto Laundry.

Has modern Paint Shop.

Used Car display room.

Specially arranged parts and tire departments.

Show room for new cars covering 1920 square feet.

Lubrication System of the New Ford Exclusive Make

The engine lubrication system of the new model A Ford car is a combination of pump, splash and gravity feed which is an exclusive Ford development.

In design and in operation it is simple and positive and repeated tests have shown it to be ideally suited to this somewhat revolutionary type of four-cylinder, medium-speed, medium-compression motor.

The oil pump is located in the bottom of the crank-case and is run off a gear on the crankshaft. It is enclosed in a fine mesh wire screen thru which the oil filters before it is pumped up in to the valve chamber. The screen is surrounded by a shield so that the oil is pulled through it, rather than flowing in by gravity. The oil flows into the valve chamber in a continuous stream whenever the engine is running, but is in no sense a 'forced' feed. It is rather the full load of the pump being delivered in a smooth, flowing stream. The principal purpose of delivering the oil to the valve chamber is to provide direct gravity feed lubrication to the bearings of the crankshaft. However, it also supplies exceptional lubrication for the valves, giving better and quieter action and by gravity to the front end camshaft bearings.

Small pipe openings lead down from

the valve chamber to the crankshaft main bearings and oil flowing down these by gravity provides an abundance of lubrication. The bottom of the valve chamber is so arranged, thru the use of small, inbuilt dams to provide reservoirs of oil for each main bearing pipe opening.

As the engine rests in the chassis on a three-degree angle, sloping to the rear, the oil arriving in the valve chamber flows back, filling the first reservoir; then over the little dam, filling the second reservoir and then over again to the third and last reservoir. From this point the overflow oil is carried by an external pipe down



INSURANCE

Chas. Frank Green
Cameron, - - Texas.

to the front end of the oil pan in the crankcase where it flows back over the pan, filling the troughs through which the connecting rods are lubricated and from which all other moving parts are sprayed by the splash system. From the pan the oil flows to the bottom of the case to be pumped back again.

This rather unique system of engine lubrication is responsible in large measure for the excellent performance of the motor at a wide range of speeds and under all climatic conditions. When the Model A car was in its experimental stages much of the road test work was done in midsummer, yet there never was a single instance of engine overheating.

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS,
County of Milam,

To these indebted to or holding claims against the estate of W. T. Mowdy, deceased.

The undersigned having been duly appointed administrator of the Estate

of W. T. Mowdy, deceased, late of Milam County, Texas, by Jeff T. Kemp, Judge of the County Court of said County on the 5th day of February A. D., 1929, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his present address in Cameron, Milam county, Texas, where he receives his mail, this 2nd day of March, A. D., 1929.

W. P. MANGUM,

Administrator Estate of W. T. Mowdy, Deceased.

Fidelity HIGH GRADE FERTILIZER

It has been said that the man who can make two blades of grass grow where only one grew before, is a benefactor of himself and all mankind.

You Can Be This Man By Using

FIDELITY HIGH GRADE FERTILIZER
GET IT AT WEEM'S GIN

V. P. WOOLEY



Toncan Iron for Cisterns, Guttering, Cornices, Spouts, Roofing, and Stock Tanks. There is none better. Guaranteed for 25 years against rust, corrosion, etc.

Write for Prices

Robert Polansky
CALDWELL, TEXAS

Plowing Time is Here

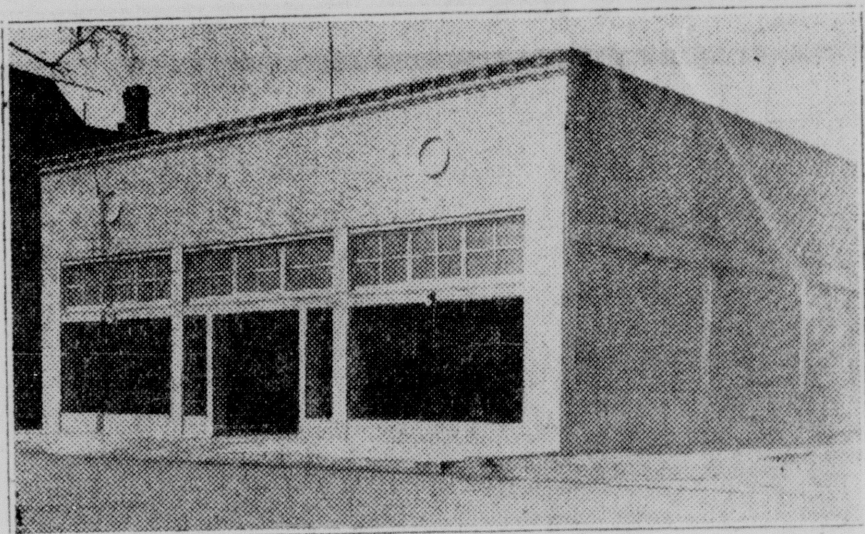
Bring Us Your Plows for Repairs

Where Service Counts

Cameron Machine Shop

Blacksmithing, Acetylene Welding
Machine Work and Auto Repairs

Phone 482



Congratulations

To Mr. Hubert W. Hefley and the Hubert Hefley Motor Company on the completion and formal opening of their new Ford agency plant on Monday and Tuesday, April 1 and 2.

This bank recognizes the contribution this institution has made to the progress of Cameron and community and the promotion of better transportation facilities through the sales and service of cars and trucks.

In the success of our business firms is the success of Cameron and every worthy enterprise has the well wishes of this bank.

We extend our best wishes for the continued success of the Hubert Hefley Motor Company and assure Mr. Hubert W. Hefley of our appreciation of his example of progress in our community.

CITIZENS NATIONAL BANK

Cameron,

Texas

Congratulations

To Mr. Hubert W. Hefley and to the Hubert Hefley Motor Company on the completion of their new plant.

The Hubert Hefley Motor Company has made a significant contribution to the progress and welfare of this community and the example of forward looking enterprise is inspiring to all alike.

This Insurance Agency has witnessed the progress of many enterprises in Cameron through its years of service to the people and is always pleased with each succeeding event of growth in our community.

The completion of this plant for the Hubert Hefley Motor Company gives Cameron greater motor facilities and marks a new era in our growth.

Hefley-Dossett

INSURANCE

TIME TRIED AND FIRE TESTED

Mamie Arnold Hefley

Stanton E. Dossett

Materials In This Building Were Sold By

MILAM COUNTY LUMBER COMPANY

If you want Better Building Materials—

If you want Better Building Service—

You will find them both at our yard in Cameron, plus a personal interest in your job. Your satisfaction is our aim at all times.

We have been selling Better Building Materials in Cameron for 40 years—since 1889.

We point with pride to the record we have made and the building for which we have furnished materials.

MILAM COUNTY LUMBER COMPANY

Wm. P. Carey Co., Owners
Cameron, Established in 1881 Texas



Congratulations

TO THE HUBERT HEFLEY
MOTOR COMPANY

The completion of this new building gives the Hubert Hefley Motor Company one of the largest and best equipped Ford agency plants in Texas and is an industry of which Cameron is proud.

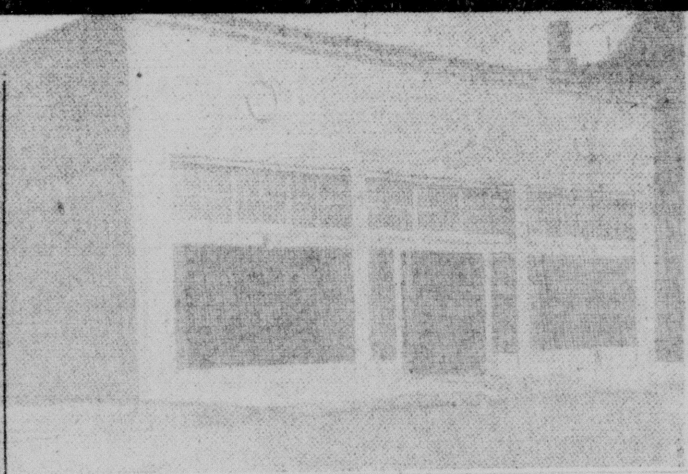
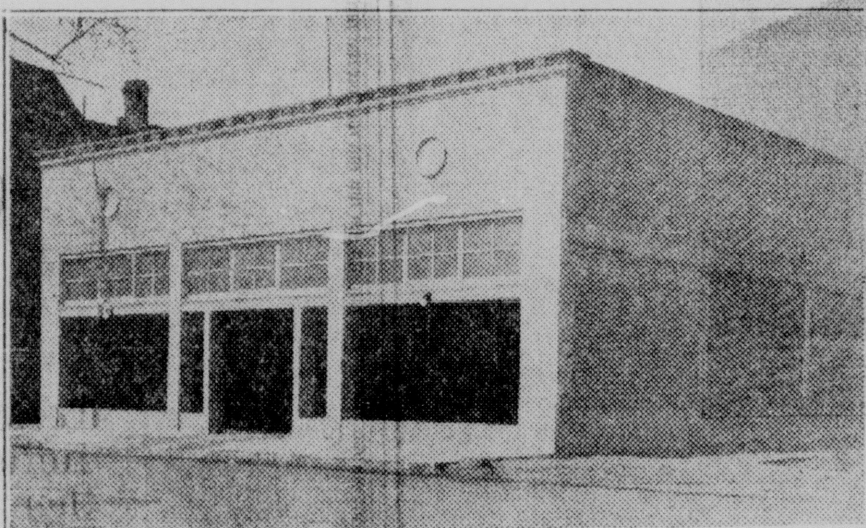
The concrete work and the great cement floor in this building were handled by me. I take pride in this job and I invite you to inspect this work when you visit this big building.

When you need cement or concrete work of the better type see me for I am prepared to do this work and my experience will be to your advantage. No job too large or too small.

MY PRICES ARE ALWAYS RIGHT

J. L. Barmore

Concrete and Cement Work
Cameron, Texas



CONGRATULATIONS To The Hubert Hefley Motor Co.

On the completion and occupancy of their new building giving them one of the greatest Ford agency buildings in all Texas. The building is one of which the city of Cameron may justly be proud.

This building was constructed by me and I invite visitors and prospective builders to inspect this structure.

Many of Cameron's greatest buildings have been constructed by me and satisfied owners of business buildings and homes bear witness to

the type of work I do.

The Hubert Hefley Motor Company Building is well appointed in every detail and throughout in both material and workmanship is a building that will bear inspection and stand the usage of years.

As a Building Contractor I have followed the uniform policy of worthwhile construction and it is a matter of record that satisfaction has resulted wherever my services have been utilized in construction work.

When in need of Construction Work of any kind call or see—

J. F. BROWN

Day Phone 27

CONTRACTOR

Res. Phone 258



TERRY WILEY
Manager Parts and Accessory
Department

Service has been the commanding feature of Ford car sales and no department of the business is more important than parts and accessories. Terry Wiley holds the position of Manager for the Parts and Accessories department and has been with the Hubert Hefley Motor Company since 1922. Mr. Wiley holds one of the most important positions in the organization. It is his duty to keep a complete stock at all times of the various parts and accessories for the different model Ford cars. Included in this list of parts are many thousands of items and Mr. Wiley knows thoroughly every item and keeps up with his stock at all times so as to insure the maximum of service to the owners of Ford cars. He has served well and faithfully his company during these years and has a host of friends and is well liked by everyone. Mr. Wiley takes pride in the new building and equipment and looks forward with interest to increase his usefulness.

The model paint room at the Hubert Hefley Motor Company is one of the big departments of service. Whenever it is necessary to repair and painting is to be done the equipment is available. Cars are also repainted and refinished. The room is equipped with the lacquer equipment and cars can be finished in their original colors and paints. This room has been added as a means of giving greater service to the people.

Free Inspection For Every Ford Owner For First 1500 Miles

The modern automobile is a finely built piece of machinery and it will stand a lot of abuse. Considering the work it does, it gives surprisingly little trouble. But there isn't a car made that will not run better and longer if given proper care.

The first few hundred miles are especially important because that is when the mechanism of your car is being broken in.

Proper attention during this period will lengthen its life and prevent unnecessary trouble later on.

We are particularly interested in this matter because we believe it is our duty not only to make a good automobile, but to help the owner get the greatest possible use over the longest period of time at a minimum of trouble and expense.

With this in view, the entire Ford dealer organization has been specially trained and equipped to service the new Model A car.

Furthermore, we have instructed every mechanic to give the following Free Inspection Service at 500, 1000 and 1500 miles:

- Check battery.
- Check generator charging rate.
- Check distributor adjustment.
- Check carburetor adjustment.
- Check lights.
- Check brakes.
- Check shock absorber adjustment.
- Check tire inflation.
- Check steering gear.
- Change engine oil.
- Lubricate chassis.

No charge is made for labor or materials incidental to this service, except, of course, where repairs are necessary through accident, misuse or neglect. The only charge is for new oil.

See your Ford dealer, therefore and get this Free Inspection of your new car at 500, 1000 and 1500 miles. Find out, too, how little it will cost to have your car given a thorough going-over at regular periods thereafter.

A checking up by experienced mechanics, together with oiling and greasing every 500 miles, will add months and years to the life of your car and mean more economical and pleasurable motoring every mile you drive.



JOE ROWLAND
Assistant Parts Manager

Mr. Rowland is one of the youngest men in point of service with the Hubert Hefley Motor Company, having accepted a position as assistant parts and accessory manager, last year. He is fast learning the automobile business and is always ready and willing to serve you. The department in which Mr. Rowland is serving is one of the most important branches of the business of the company and he is keen to the needs of his position and is filling it to the satisfaction of the management and the public who buy parts and receive service on their cars. Mr. Rowland will take his place with the greater new equipment and measure up in every way to the increased duties by reason of the growth and development of the Hubert Hefley Motor Company.

Hubert Hefley Co. Equipped For Full Service Program

The service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkable fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are

so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where re-

pairs are necessary because of accident, neglect or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off.

I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.
D. W. CHILDERS. 44-4tc

The auto laundry in the new plant of the Hubert Hefley Motor Company is a big feature of the service that is to be rendered the public. This department is in charge of experienced men. A special high pressure water hose has been installed to cut mud and dirt from cars enabling the company to wash a greater number of cars in less time than heretofore. Cars taken to the laundry are out in a surprisingly short time and in the best of shape.

Used car sales are essential to the success of any well regulated agency. The Hubert Hefley Motor Company by reason of their equipment are able to place on the market thoroughly reconditioned cars and give the people the advantage of better values in used cars. This firm sells hundreds of used cars each year.

Hary L. Spicer

Architect

1614 Amicable Building

Waco, Texas

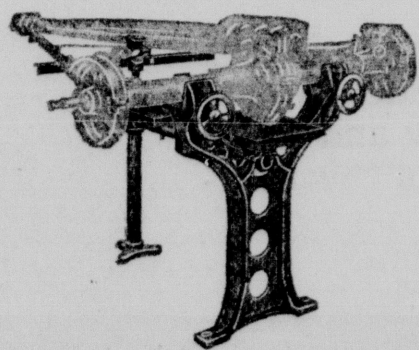
Designer of Hubert Hefley Garage

OUR SERVICE DEPARTMENT

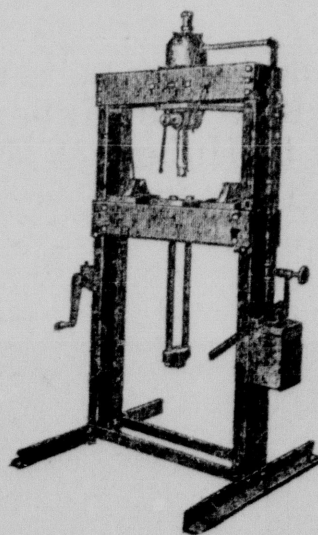
We especially want to call the motoring public's attention to our SERVICE DEPARTMENT which is entirely new, both building and equipment—and is under the personal direction of Mr. C. N. Dodson, formerly of Houston. We take pride in announcing that we have one of the most up to date and complete shops to be found anywhere—regardless of the size of the town. We have purchased and installed every

piece of machinery available to render a better class of Service to the Ford owners of this territory. We are selling the best car in the world and are going to see that the service we give will be in keeping with the car. We especially invite the ladies to make use of this Department. You will be treated courteously and there will be no dirt or grease to soil your clothing.

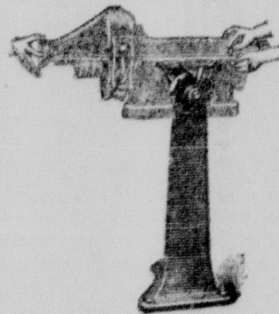
We use Flat Rate Labor Charges. Prices suggested by Ford Motor Co., and used throughout the Nation



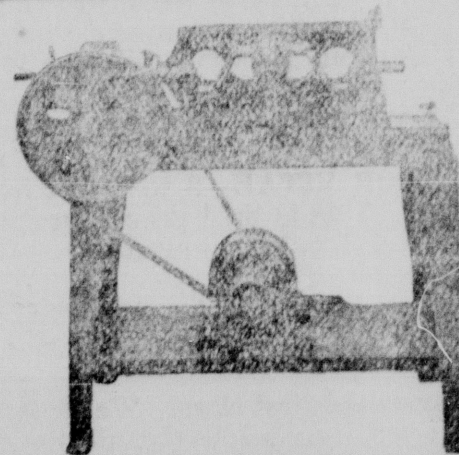
Front and Rear Axle stand for overhauling both front and rear axles.



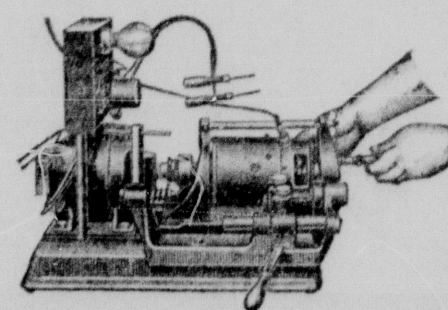
Hydraulic Arbor Press for pressing gears.



Motor Stand which supports the motor in many different positions while the mechanic does the work.



Electric Reboring Machine. For reboring the cylinders and reaming the bearings.



Electric Generator Test Stand. Used in overhauling and testing generators.

The Best Car Wash
In Town For—

\$1.00
You'll Like It

Hubert Hefley Motor Co.

LINCOLN
SALES & SERVICE

FORD

FORDSON
PHONE 411, CAMERON

Yours for Better Service

New Ford Cars Greased
all over, Cleaned inside,
Battery watered, Tires
properly inflated for—

\$1.25

Hubert W. Hefley

(continued from page 1, this section)

or him for his contribution to greater industry bringing the blessings of profitable trade to many and linking this community with the march of progress.

The vision of great industry has been nurtured through many years of studious application of better self. His genius for building and progress have born fruit and today as he begins the new era in his career about him are the fruits of success and in achieving these things he has helped others. His has been the desire to serve and he has made a significant stride for his community and his example has inspired his fellowmen to greater deeds.

As owner and manager of this magnificent new Ford plant Hubert W. Hefley needs no word of introduction. He is secure in the hearts of his friends and neighbors and numbers his friends by the thousands.

The business career of Mr. Hefley has been romantic and thrills with the vibrant life of dynamic personality. His name has been associated with many worthy enterprises here other than the Hubert Hefley Motor Company.

He enjoys the distinction of being one of the best known men in Milam county as well as knowing every man, woman and child in the trade territory. He is interested in his city and his community and is continually building and planning for a better city.

Mr. Hefley began his career in the sale of Ford automobiles in 1918 and since that time the agency here has grown and developed until it ranks in sales volume with Temple, Taylor and other cities twice the size of Cameron.

One of the secrets of his success has been his unparalleled reputation for properly servicing and standing behind the product he sells. This policy of square dealing has made him a man of trust in business and his success has come to him as a result of the character and personality he has placed behind his industry.

The completion of this new building to be formerly opened to the public on Monday and Tuesday, April 1 and 2 is the consummation of ideals held by him for greater service and for growth and development of his community. In this institution are held out the principles of service and his planning has translated into actual reality his extraordinary talents to service the people.

SreviceDepartment

(continued from page 1, this section) Company is the subject of special comment by the company in this issue.

This repair and service department consumes some 2000 feet of floor space along the south wall of the new unit where specially constructed windows and ventilated walls are available for light and comfort to the company of expert mechanics who serve you.

C. N. Dodson is the manager for this department, one of the best equipped mechanics in Texas.

The principle items of machinery installed are front and rear axle stand for overhauling both front and rear axles.

No. 2, a large Hydraulic Arbor Press for pressing gears.

No. 3, Motor Stand which supports the motor in many different positions while the mechanic does the work.

No. 4, Electric Reboring Machine

WHY WORRY WITH COOKING

Toasted Dixie Pig Sandwiches make a meal and cost only 15 cents.



Wayside Inn

Cameron, Texas

for reboring the cylinders and reaming the bearings.

No. 5, Electric Generator Test Stand, used in overhauling and testing generators.

With these major pieces of equipment and other pieces to be found in the service department of this plant service of the better and more complete type is assured to the people of this section.

Marlow

Some of those who attended the County Interscholastic Meet held at Cameron Friday and Saturday were: Mr. and Mrs. T. Burnett and children, Mr. and Mrs. R. S. Story and family, Florene and Henrietta Mode, Ethel and Avis Coward, Jack, Buster and Jewell Hobson and Phoebe Anne Hairston.

Mrs. Minnie Lampkin and children of Cameron spent Saturday night and Sunday with relatives here.

Miss Bessie Yarbrough of Rockdale spent Friday night and Saturday with the Misses Coward.

Mr. and Mrs. Jim Harris and family of Curry visited Mr. and Mrs. E. E. Allison Sunday.

The friends of Henry Griffin will be glad to know that he is some better.

Mrs. James Coward and daughter, Wanda Lee, spent Tuesday afternoon with Mrs. N. Y. Hayes.

Mr. and Mrs. Monta Coward visited relatives and friends near Christman Sunday.

At the weekly meeting of the Marlow B. Y. P. U. the following new officers were elected:

President, Avis Coward; Vice-President, Edith Allison; Secretary, Hettie Ethel Coward; Choirster, G. D. Kornegay; Pianist, Verdi Coward; Corresponding secretary, Mamie Boatright; Group captains, Florene Mode, Cecil Morgan and Lennie Coward.

EPISCOPAL CHURCH

Sunday, March 31, Easter Day
6:00 A. M., Holy Communion.
9:45 A. M., Sunday School.
7:30 P. M., Evening Prayer and Sermon.
Lenten service Good Friday morning at 9:00 o'clock.

SAN GABRIEL SECTION ASSURED DEEP TEST

W. H. CAMP AND ASSOCIATES CLOSE CONTRACT WITH BIG DRILLING CONCERN

The air has been full of rumors for weeks concerning a number of deep tests to be made in the San Gabriel-Ellison Ridge-Sharp section of Milam county, and now one of those rumors has developed into an actual binding contract, with forfeit money deposited in a Rockdale bank.

W. H. Camp of San Gabriel, informs The Reporter that a contract has been made for such a test on a block of acreage which he has been instrumental in shaping up. Homer Brown, Rockdale premier rig builder, is now erecting the derrick, a 112-foot affair, and the drill is to start work not later than April 9—sooner, if the rig can be set before then.

The test will start with a 15-inch hole, and the contract is for penetration of the Edwards lime, which should be found around 2500 feet.

The drilling firm of Rogers & Heap of San Marcos and San Antonio, are the contractors on this test. It is a reliable firm with much experience. The stockholders in the test have organized and incorporated the Milam County Oil Development Company, with capital stock of \$20,000 and as much more money available as may be needed.

Mr. Camp states that there are 1500 acres in the block held by this company, including the following tracts: W. H. Camp, Emil Willie, M. D. Fojt, T. J. Offield, Mrs. J. B. Duncan, Henry Heisch, T. S. Henderson, R. J. Lafere, W. Worley and possibly others.

THOMPSONS DAIRY

We have Registered Male for service at \$2.50. Cows must be brought to farm.

Can take care of a few more afternoon customers for milk. Our milk test shows higher than any other dairy.

and that location is made on the Mrs. J. B. Duncan tract, just west of the Frank Worley place and east of the old Felton homestead, between Alligator creek and the San Gabriel river. The location is about two miles east of San Gabriel town, and a little more than three miles north by east from the recent Johnson test well in the Ellison Ridge community, wherein oil was found but about which nobody seems to know anything.

This section of Milam county has been receiving much attention from the geologists for the past several months, and since a showing of oil was recently found in the Johnson test increased interest has been shown, with thousands of acres of land being leased and much royalty changing hands. Mr. Camp has been at work on this proposition for several weeks and announcement that the contract has been definitely closed comes as good news to the oil fraternity.—The Rockdale Reporter.

BAPTIST W. M. S.

The W. M. S. met in circles Monday afternoon for a lesson on 'The New

Negro' taken from Royal Service. Circle one met with Mrs. Bertha Brewer with 11 members present and one visitor. Mrs. Leath and Mrs. J. R. Hays were leaders. Circle two met with Mrs. M. C. Sapp, 14 members were present and Mrs. P. S. Graves led the lesson after which a social period was enjoyed. Circle 3 met with Mrs. John Denson with 12 members

present and one visitor. Mrs. Benie Winfield was the visitor. Mrs. George Black was leader. A social hour was enjoyed at the conclusion of the lesson.

FOR SALE—Nice 7 room house in good condition in block of town, desirable for home or rent. For particulars inquire at Herald office.

C. N. GREEN
Residence Phone 142

LELAND GREEN
Residence Phone 460

C. N. Green & Bros.

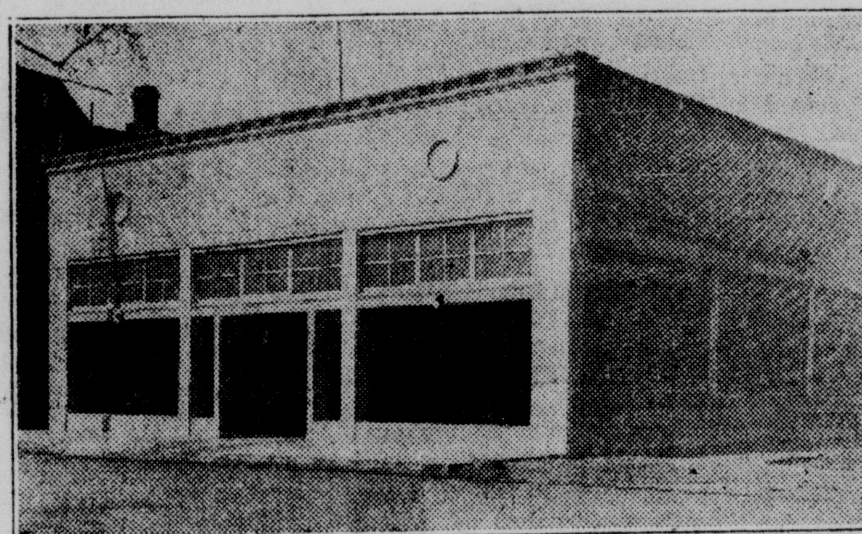
Funeral Directors

Ambulance Service

LELAND GREEN & J. H. SAPP
Licensed Embalmers

Day and Night Service

Day Phones, 94, 95 & 106 Night Phones 460, 184 & 142



Congratulations

The Cameron Herald joins the large company of business firms extending congratulations to the Hubert Hefley Motor Company on the completion and equipment of their greater Ford Agency Plant.

This enterprise is a step forward for Cameron and the example of success as shown by the achievement of Hubert W. Hefley is an inspiration to the whole city.

In such achievements we see the future of our city as progressive and prosperous.

The Herald and entire personnel of the staff send greetings to the Hubert Hefley Motor Company and to Hubert W. Hefley and those associated with him in the success of this business.

THE CAMERON HERALD

BUY TREES NOW!

FEBRUARY-MARCH REDUCTIONS

Planting Season Closes About April 1

PEACH TREES—2 years old, 30 cents each, \$3.00 dozen, \$20.00 per 100. Varieties of our selection. We know the best kinds for every section, and will personally select such. Our reputation for 54 years assures buyer of fair dealing. Please indicate months of ripening desired, from May to October.

PLUM TREES—2 years old, 35 cents each, \$3.50 dozen, \$25.00 per 100. Varieties of our selection for every section. Please indicate preference of red or yellow, large or small.

ROSES—40 cents each, \$4.00 per dozen. 2 year old plants. Finest varieties. Red and Pink Radiance, Lady Hilingdon, Kaiserina, Paul Neyron, White American Beauty, Caroline Testout and others. Order by varieties or colors.

CHINESE ARBOR VITAE—3 to 4 foot bushy plants, \$1.00 each. This is the best evergreen for use as screen or windbreak in any section.

In ordering be sure to mention MARCH REDUCED PRICES.

All plants guaranteed first class. We replace at half of catalogue price any plants that die the first year.

Ask for free catalogue, and prices of any other plants.

Express or parcel post prepaid by us on \$5.00 orders.

Ramsey's Austin
Nursery

Austin, Texas

Trade Briefs

J. T. Parma continues to draw large crowds to his big store for the specials offered each week end. He has made a phenomenal record in the more than 20 years he has been engaged in the grocery business here. His sales volume increases each year and his vigorous policy of advertising is responsible in a large measure for this success.

The Cameron Seed Company is a busy place these days with their tested seeds for field and garden. W. L. Turner declares he is selling the largest volume of seed this year in the history of the company. Corn seed advertised in The Herald was quickly exhausted and more could have been sold. This company is giving a real service to planters.

Judd G. Davis of the Milam County Hardware Company was making up specifications for another car load of implements this week. The company has had the largest volume of implement business in history this season. Mr. Davis is well pleased with his investment in advertising and the demonstration held at the beginning of the season was the subject of favorable comment by the factory.

Another car load of new Essex Challengers have been unloaded this week by Horstmann Brothers. The new car is selling fast, several car loads having been sold here in recent weeks. The sensational demonstrations of the Challenger has created a profound public impression and the economy of operation is also appealing. The latest test is about 30 miles on less than a gallon of gasoline.

Frank S. Lesovsky is making things hum at the American Milk Products Company plant. Publicity is to be given the advantages and the people are to know more about the benefits of this plant. The management says there has been a large increase in the consumption of pasteurized milk. The farmers need more cows and there is work afoot through the organization and the chamber of commerce to give co-operation along this line.

There is a big Easter Sale of groceries at the Ham House, McLane & McLane this week with very attractive prices. The Ham House is one of the city's big and busy centers for grocery buyers and the McLane Brothers are up to the minute with their service. The large display advertisement in this issue will be of interest to the people of this section.

The NuWay Corporation of America has been sold to the Western States Corporation, a national chain of grocery stores. This week manager Frank Stewart of the local NuWay store is advertising a sale of everything in the store in order to reduce every item of stock by Saturday night when the chain will be taken over by the new corporation. The store will continue to operate in Cameron under the new firm. "We are closing out all lines of our groceries at cost," said Mr. Stewart. The big display advertisement in this issue will be of interest to the people of this section.

One of the outstanding sales features of the month is the Green Brothers sale of Majestic radios. This big firm continues to receive weekly shipments of radio sets in order to supply the trade. The new set is a combination of phonograph and radio set combined, so arranged that records can be played and then the set turned on for radio music and programs. "The unusual public response to this marvelous set is due to the quality of it," said C. N. Green in discussing the set. "We have not only sold a large number in Cameron but we have sold a large number in surrounding cities." Of special interest to the trade at this time will be the announcement of the White Mountain refrigerator which is being featured this week by the firm, also the store has on a sale of grocery specials for Easter and the week end.

Henry's Slipper Shop has an announcement of interest to the women this week. They have received forty new styles in Easter shoes for women and in this issue will be found an attractive announcement telling of this new footwear. The Slipper Shop has been a real center of interest since it was established by Mr. Lippman some months ago. Hy Rosenthal, manager of the shoe department is well pleased with the new shipment and says the people are showing their appreciation as well.

Elmo Vaughn has an announcement of interest in this issue of The Herald. Mr. Vaughn is offering some attractive prices on Easter goods, the bargains are to be found in every department of the store. Mr. Vaughn is an advertiser of note and has made it pay him big in business for himself. He is planning big things for his store and his friends over the trade territory will be interested.

That big one cent sale has been announced for the New Cameron Drug Company for April 4, 5 and 6 and in this issue of The Herald will be found a large display quoting the usual two for one prices on the Rexall line of

The Cameron Herald

ESTABLISHED A. D. 1878

VOLUME 50

CAMERON, MILAM COUNTY, TEXAS THURSDAY, MARCH 28, 1929 TWENTY FOUR PAGES

No. 49

DAVID GOLDSTEIN WILL LECTURE HERE APRIL 5

NOTED AUTHORITY ON SOCIOLOGICAL QUESTIONS AT K. OF C. HALL HERE

Friday night, April 5, at 8 o'clock the long awaited lecture by David Goldstein, nationally known authority on sociological questions, will take place in the Knights of Columbus Hall. The subject of Mr. Goldstein's talk will be 'What Is Wrong With The Family.' His appearance here will be under the auspices of the Education Bureau of the national council, Knights of Columbus, and will be part of that organization's nation-wide educational campaign against the enemies of Christian ideals and institutions. Mr. Goldstein has a complete and first hand knowledge of his subject. His books, 'Socialism; The Nation of Fatherless Children,' 'Bolshevism; Its Cure,' and 'Campaigning for Christ,' have brought him the highest of commendations from Cardinal Mercier, President Roosevelt, Samuel Gompers and other men of fame in religious, civil and labor circles. He is an entertaining and instructive talker. It is his policy to hold an 'open forum' at the close of his lectures. During this period anyone in the audience is free to ask the speaker such questions as he may choose. This feature has been the occasion of some sharp exchanges on the merits of Judge Lindsey's scheme of companionate marriage and the men and women planning to be at the hall may look forward to more than one clash between the speaker and radical opponents. The doors will open at 7:30 o'clock and the lecture will start promptly at eight o'clock. Everyone is welcome. There will be no admission charge and no collection or solicitation of any sort.

Jeter Lumber Company Furnishing Material For Humble Station

In the last issue of The Herald we made mention of the Humble station and in error failed to state that the materials for this job is furnished by the Jeter Lumber Company. This station will be one of the most attractive in this entire section. The Jeter Lumber Company has a number of attractive jobs under way at this time. The company is furnishing the materials for the Coca Cola Bottling Company new home, the new Max Collins building and a splendid home for E. Vogelsang near Cameron. R. P. Jeter, manager of the company, looks forward to an unprecedented growth for Cameron this year.

WOMAN'S PRESBYTERIAL MEETS HERE APRIL 3

CENTRAL TEXAS ORGANIZATION WILL HOLD THREE DAY MEET AT LOCAL CHURCH

The twenty-fifth annual meeting of the Woman's Presbyterial Auxiliary of the Central Texas Presbytery will convene in Cameron at the First Presbyterian church on April 3, 4 and 5. The meeting will begin at four o'clock in the afternoon, April 3, with an executive committee meeting. This will be followed by a Cause Secretaries Conference at 4:30, and then Rev. Kenney of the Cameron church will preach at the evening service Wednesday.

Among the speakers for the remainder of the services will be Miss Virginia Williams of Austin; who will conduct the quiet hour at the opening of each session; Miss Mary Louise Woodson, who will speak on the subject of 'Our Young People'; Mr. J. E. Watts on 'Our Children at Itasca'; Mrs. J. A. Dunkum of Marlin on 'The Standard of Excellence'; Mrs. C. W. Peyton of Temple on 'Our Summer Conferences'; Mrs. J. E. Brock of Bryan on 'The Inter-Racial Commission'; and Mrs. John N. Ellyson of Georgetown on 'Our Negro Woman's Conference.'

Election of officers for the ensuing year will be held Friday afternoon at the closing session. Visitors will be entertained with a reception at the Country Club on Thursday afternoon.

The one cent sales are always interesting and the big store will be crowded on these three days. Buyers will have to get to the store on time when the sale opens. The advertisement should be read and the items you want checked off so you will have your list ready.

Dr. W. R. Newton Will Return Soon To Take Up Work at Hospital

Dr. W. R. Newton now in Chicago reviewing operative surgical technique writes that he is feeling much better and will soon return home to resume his work at Cameron hospital. Dr. Newton left Cameron three weeks ago to take a much needed rest and to improve his surgical work by contact with the centers of surgery in Chicago and Rochester. Dr. Newton last winter was ill with flu and after recovering fell and hurt a knee and had not been able to do his maximum work at the hospital. His many friends here will be glad to know that he is much improved and will return soon.

C. S. PEYTON ELECTED TO LEAD COMMERCIAL CLUB

J. D. DOBBINS, VICE PRESIDENT GILES L. AVRIET, TREASURER FOR COMING TERM

C. S. Peyton has been re-elected to the presidency of the Commercial club and has begun his service on his second term in this important civic position. The entire city applauds today as the announcement is made that Mr. Peyton has been elected to succeed himself in this place. During the past six months Mr. Peyton has served the club well and in that time many worth-while things have been accomplished for Cameron. Mr. Peyton has an extraordinary grasp of the affairs of the club and his outlook for the city makes his election to this place ideal. So inspiring has been the service of Mr. Peyton that he has had the largest possible co-operation from the directors and from the members at large. The officers and directors were elected at the membership meeting held on Monday night at the court house. J. D. Dobbins, as vice president of the club brings to that place years of experience as a director and will give his time to the interests of the club and the city. Giles L. Avriett as treasurer of the club, has seen much service in positions of civic importance. Mr. Avriett more than any other man has been responsible for the building of good roads thereby keeping open access to the trade territories. Mr. Avriett has been much in co-operation with the work of the club, having served as director for many years and occupying places of importance on the committees.

The following are elected directors: W. R. Hoover, F. J. Beckerman, F. E. Jackson, G. T. Graves, J. C. Young, F. S. Lesovsky, Dan Tyson, E. S. Hutchinson, W. O. Newton, T. S. Henderson Jr., Claude Akers and B. V. Shirley.

Wayside Inn Offering Big Attractions In Dancing Programs

Manager Elwood Cammer has some unusual attractions for dance goers at Wayside Inn.

Saturday night the Bell Hops, a riot of Southern melody by the genius of plantation music, will play for dance. This orchestra is one of the best known in the south for negro musicians.

On April 5 Steve Gardner will play for the dance. Mr. Gardner has many friends among the people here and his music is always a big attraction.

Reserved for April 17th is the Seven Aces orchestra with all eleven of them playing. This orchestra is said to be one of the most celebrated in America being popular in the north and east.

Cameron Wins Class A Championship In Meet Here Friday

The following schools are winners in the various classes for the Interscholastic League meet here Friday and Saturday:

Class A High Schools—Yoe High School, Cameron.

Class B High Schools—Thorndale High School.

Ward Schools—Ada Henderson School, Cameron.

Rural Schools—Bethlehem School.

The Class A High School track meet between Cameron and Rockdale was postponed on account of wet grounds.

The results of the Essay Writing Contest are yet to be determined. The Tennis Tournament is set for April 5th and 6th in Cameron. Final tabulation of points won cannot be made until these events are held.

NEXT TEXAS OIL FIELD IS IN MILAM COUNTY

SAN ANTONIO DISPATCH SAYS 50 BARRELS TAKEN FROM JOHNSON WELL IN DAY

San Antonio, March 23.—Look for the next new oil pool in Southwest Texas to be developed in the southern part of Milam county a little north of Thorndale where Michalk and Clark the past week bailed 50 barrels of oil in a day out of their No. 1 Johnson well in the southwest part of the J. J. Acosta survey. This test has been hanging fire for weeks with the hole poorly handled but showing a considerable amount of oil at 1942 feet where it is in the Buda lime and showing no water. The casing lately was raised 80 feet before bailing.

This and the Rycade Oil Corporation No. 3 Chittin in Maverick county going largely to salt water after showing a considerable amount of oil that shot over the crown block, and the further development of the Salt Flats pool in Caldwell county that gauged 33,244 barrels in 24 hours are the features of the week probably for the 75 or more counties designated generally as Southwest Texas.

Milam County In Milam county Rogers and Heap have taken a block and will drill one and one-fourth miles north of the Michalk and Clark No. 1 Johnson. Derrick is going up for it and two other derrick patterns were moving out, one for the Lloyd Oil Corporation, 1000 feet north of the Michalk and Clark and the other for the E. L. Chapman, 1000 feet west of the Michalk and Clark.

North of the Rogers and Heap block of acreage is a block that has been taken by the Texas Company and north of that a block of about 3000 acres taken by the Gulf Production Company on which is the old Dilworth No. 1 drilled to 750 feet before Gulf leased the block and estimated by some to be good for 5 to 10 barrels producing from the Pecan Gap which is a member of the Taylor Marl series. This stretches out for six or eight miles of activity.

A major oil company is understood to be closing a deal for a spread in the block of Michalk and Clark surrounding the well. This block is small, however, and the acreage secured will not be large.

GOOD RECORDS MADE IN TRACK MEET HERE

DESPITE SLOW FIELD ATHLETES MAKE COMMANDING SHOWING TUESDAY

120 Yard High Hurdle—1st. Young, Cameron; 2nd. Baskin, Cameron; 3rd. Curry, Rockdale; 4th. McDonald, Rockdale; time, 20 seconds.

100 Yard Dash—1st. Mondrik, Cameron; 2nd. Walker, Cameron; 3rd. Hillyer, Rockdale; 4th. Horton Rockdale; time, 11 seconds.

880 Yard Run—1st. Edmonds, Cameron; 2nd. Murray, Rockdale; 3rd. Mangum, Cameron; 4th. Bartlett, Rockdale; time 2' 26 2-5".

220 Low Hurdles—1st. Horton, Rockdale; 2nd. Wilkerson, Cameron; 3rd. Foster, Rockdale; time 28 2-5".

440 Yard Dash—1st. Hitchcock, Cameron; 2nd. Stach, Cameron; 3rd. Kelso, Rockdale; time 1' 2 4-5".

220 Yard Dash—1st. Mondrik, Cameron; 2nd. Walker, Cameron; 3rd. Richards, Rockdale; 4th. Hillyer, Rockdale; time 24 4-5".

One Mile Run—1st. Moran, Cameron; 2nd. Sustek, Cameron; time, 5' 9 4-5".

High Jump—1st. Baskin, Cameron and Richards, Rockdale, tie; 2nd. Smith, Cameron; 3rd. Horton, Rockdale; 5 feet 9 inches.

Pole Vault—Young, Cameron. Broad Jump—1st. Richards, Rockdale; 2nd. Mondrik, Cameron; 3rd. Atkinson, Cameron.

Discus Throw—1st. McDonald, Rockdale; 2nd. Stach, Cameron; 3rd. Wilkerson, Cameron; 4th. Hillyer, Rockdale.

Shot Put—1st. Horton, Rockdale; 2nd. Stach, Cameron; 3rd. McDonald, Rockdale; 4th. Wilkerson, Cameron; 40 feet, 7 inches.

Javelin Throw—1st. Wilkerson, Cameron; 2nd. Mondrik, Cameron; 3rd. Larza, Cameron; 4th. McDonald, Rockdale; 135 feet.

Relay—Cameron, 1st. by default.

High point man: Mondrik, Cameron, total 16 points; 6. ?PFSmthn on, total 16 points; second, Stach, Cameron, total 9 points.

Mrs. Lora Gillon of Dallas, a former resident of Cameron, who has been visiting friends here, has returned to her home.

Walzel Grocery Will Open With Specials At Santa Fe Saturday

Occupying one of the new brick building just erected by R. L. Batte in Santa Fe town the A. J. Walzel grocery will open for business in the new quarters Saturday with a line of grocery specials that are very attractive.

For the opening day special low prices are to obtain and an announcement in this issue of the Herald will be of interest to buyers of groceries.

The grocery stock of the I. G. A. store operated by Mr. Walzel in the Denison building formerly occupied by Texas State Bank and Trust Company will be combined with the Santa Fe grocery on April 1. Mrs. Walzel who manages the I. G. A. store says they very much appreciate the patronage given and that their friends are invited to the bigger store in Santa Fe town where greater service combined with quality can be given. The new store is 29x60 feet and has been attractively arranged for the opening Saturday.

RESULTS ANNOUNCED IN TRACK AND FIELD MEETS

The following are the results in the class B Senior Track and Field meet and the class A Junior track and field meet at the Interscholastic League meet here Friday and Saturday, March 22 and 23.

Class B Senior 120 Yard High Hurdles First—Urban, Ad Hall; 2nd. Clark, Thorndale; 3rd. Rinn, Sharpe. Time 17.4.

100 Yard Dash 1st. Oliver, Buckholts; 2nd. Cowan, Thorndale; 3rd. Kloppe, Thorndale; 4th. Podany, Buckholts.

One Mile Run 1st. Slovacsek, Buckholts; 2nd. Atkinson, Jones Prairie; 3rd. Dyer, Bethlehem; 4th. Urban, Ad Hall.

220 Yard Low Hurdle 1st. Colburn, Yarrleton; 2nd. Collier, Friendship; 3rd. Scarborough, Ad Hall; 4th. Slovec, Buckholts.

440 Yard Dash 1st. Moeller, Buckholts; 2nd. Sisson, Jones Prairie; 3rd. Henke, Thorndale; 4th. Penney, Thorndale.

220 Yard Dash 1st. Cowan, Thorndale; 2nd. Kloppe, Thorndale; 3rd. Podany, Buckholts; 4th. Oliver, Buckholts.

880 Yard Run 1st. Scuddy, Thorndale; 2nd. Allen, Buckholts; 3rd. Fikes, Yarrleton; 4th. Urban, Ad Hall.

One Mile Relay 1st. Thorndale; 2nd. Buckholts.

Pole Vault 1st. Colburn, Yarrleton; 2nd. Fox, Buckholts; 3rd. Allen, Buckholts; 4th. Petty, Sharpe.

Shot Put 1st. Brown, Sharpe; 2nd. Terry, Yarrleton; 3rd. Clarke, Thorndale; 4th. Collier, Friendship.

Discus Throw 1st. Clarke, Thorndale; 2nd. Brown, Sharpe; 3rd. Terry, Yarrleton; 4th. Schoate, Buckholts.

Javelin 1st. Beard, Thorndale; 2nd. Collier, Friendship; 3rd. Brown, Sharpe; 4th. Cowan, Thorndale.

Broad Jump 1st. Collier, Friendship; 2nd. Colburn, Yarrleton; 3rd. Shelton, Friendship; 4th. Cowan, Thorndale.

High Jump 1st. Rinn, Sharpe; 2nd. Schatt, Jones Prairie and Collier, Friendship; 3rd. Scuddy, Thorndale; 4th. Zajicek, Buckholts.

Class B Junior 50 Yard Dash 1st. Locklin, Thorndale; 2nd. Barrett, Yarrleton; 3rd. Kerr, Davilla; 4th. Bartlette, Tracy.

100 Yard Dash 1st. Barrett, Yarrleton; 2nd. McKinney, Jones Prairie; 3rd. White, Jones Prairie; 4th. Kerr, Davilla.

440 Yard Relay 1st. Thorndale; 2nd. Yarrleton; 3rd. Bethlehem; 4th. Jones Prairie.

Broad Jump 1st. Locklin, Thorndale; 2nd. Wallace, Yarrleton; 3rd. Patillo, Buckholts; 4th. McKinney, Jones Prairie.

High Jump 1st. and 2nd. McKinney, Jones Prairie and Fikes, Yarrleton, tied; 3rd. Patillo, Buckholts; 4th. White, Jones Prairie, Barrett of Yarrleton, Wallace of Yarrleton and McDonald of Sharpe all tied for 4th place.

Chinning the Bar 1st. Cone, Bethlehem; 2nd. Schiller, Buckholts; 3rd. McDonald, Sharpe; 4th. Daner, Bethlehem.

Class A Junior 50 Yard Dash 1st. Griffis, Rockdale; 2nd. Striznek, Cameron; 3rd. Kirk, Rockdale;

LEAGUE MEETING HERE BRINGS MANY TO CITY

RECORDS ARE MADE BY PUPILS AND SCHOOLS IN VARIOUS CONTESTS APRIL 22 AND 23

One of the most successful Interscholastic League meets in the history of the association was held in Cameron Friday and Saturday, March 22 and 23 and many records were made by the schools and pupils. The following are the results of the literary and other events of the program:

DECLAMATION High School Division Senior Girls

Name	School	Points
Dora Emily Moore, Cameron	Cameron	10
Nell Avriett, Thorndale	Thorndale	5
Thelma Winslett, Rockdale	Rockdale	2

Senior Boys

Name	School	Points
Vernon Slocumb, Cameron	Cameron	10
Woodrow Roark, Thorndale	Thorndale	5
Amos Kadlecck, Buckholts	Buckholts	2

Junior Girls

Name	School	Points
Patsy McGregor, Cameron	Cameron	10
Geneva Baker, Thorndale	Thorndale	5
Virginia Ezell, Buckholts	Buckholts	2

Junior Boys

Name	School	Points
Hilliard Thomas, Cameron	Cameron	10
Max Roark, Thorndale	Thorndale	5
Arnett Zelisko, Buckholts	Buckholts	2

Rural School Division Senior Girls

Name	School	Points
Virginia Looney, Branchville	Branchville	10
Alyne Dyer, Bethlehem	Bethlehem	5
Madue Cain, Minerva	Minerva	2

Senior Boys

Name	School	Points
Arvis Turner, Branchville	Branchville	10
Bonner Smith, Tracy	Tracy	5
Albert Sheguit, Marlow	Marlow	2

Junior Girls

Name	School	Points
Estelle Lee, Bethlehem	Bethlehem	10
Margaret Lucas, Minerva	Minerva	5
Bertha Podany, Bryant Station	Bryant Station	2

Junior Boys

Name	School	Points
Weldon Strelsky, Bethlehem	Bethlehem	10
Clyde eed, San Andres	San Andres	5
Don Davis, Tracy	Tracy	2

DEBATE Boys' Division

Names	School	Points
Winning Team		
Patient Franklin, Leroy Hillyer, Rockdale	Rockdale	20

Runners Up

Name	School	Points
Jack Walker, Sam Mewhinney, Cameron	Cameron	0

Girls' Division

Names	School	Points
Winning Team		
Lois Gunn, Mignon Graves, Rockdale	Rockdale	20

Runners Up

Name	School	Points
Imogene Sapp, Ann Graham, Cameron	Cameron	15

Third Place

Name	School	Points
Margaret Ott, Margie Ramsour, Thorndale	Thorndale	0

Extemporaneous Speech

Name	School	Points
Charles Kelso, Cameron	Cameron	15

W. S. Lamkin Contracts For Tourist Houses

Contract for from one to twenty brick and tile tourist camp houses on the W. S. Lamkin property at the Little River Bridge, has been let and construction work has begun.

The materials for this improvement are being furnished by the Milam County Lumber Company. Mr. Lamkin has not decided just how many of these houses he will build but will build such number as will meet the demand for the tourist travel.

When this work is completed the Lamkin park will be one of the best in Texas and Cameron has at last met in a very commendable way the tourist park problem.

The park land of Mr. Lamkin runs along the banks of the river and adjacent to his store and filling station making most attractive surroundings.

Will Preach Sunday At First Christian

Rev. Clyde Yarbrough, a ministerial student at Texas Christian University will fill the pulpit at the Christian church at both the morning and the evening services Sunday.

Rev. Yarbrough is a Cameron boy having graduated from Yoe High school a few years ago with highest honors.

4th. Kirk, Cameron. 100 Yard Dash 1st. Griffis, Rockdale; 2nd. Striznek, Cameron; 3rd. Watson, Rockdale; 4th. Kirk, Cameron.

440 Yard Relay 1st. Rockdale; 2nd. Cameron.

Broad Jump 1st. Watson, Rockdale; 2nd. Striznek, Cameron; 3rd. Griffis, Rockdale; 4th. Sharpe, Cameron.

High Jump 1st. Hubert, Cameron; 2nd. Striznek, Cameron; 3rd. Griffis, Rockdale; 4th. Dean, Rockdale.

Senators From Texas

IN THE UNITED STATES CONGRESS 1845-1930

EARLE BRADFORD MAYFIELD
1923-1929

Earle Bradford Mayfield was born in Overton, Rusk County, Texas, on April 12, 1881, the son of John Blythe and Mary (De Geurin) Mayfield. He attended the public schools of eastern Texas, and was graduated from the Southwestern University at Georgetown, Texas, in 1900; studied law at the University of Texas at Austin in 1900 and 1901, was admitted to the bar in 1901, and commenced practice in Meridian, Texas.

Senator Mayfield was married to Miss Ora Lumpkin, of Meridian, Texas, in 1902. He served in the State Senate in 1907-1913; was a member of the State railroad commission 1913 to 1923. He was a delegate to the Democratic State conventions in 1924 and 1926, and to the Democratic National convention at New York in 1924. He was elected as a Democrat to the United States Senate in 1922 to succeed Senator Charles A. Culberson, for the term commencing March 4, 1923 and ending March 3, 1929.

Senator Mayfield's election to the United States Senate in 1922 was unsuccessfully contested by George E. B. Peddy, the Republican candidate. Mr. Peddy, the contestant, filed with the Senate on February 22, 1923, a petition contesting the election of Senator Mayfield in the general election of 1922, and a protest both against his election and qualification. The charges alleged by Mr. Peddy were:

1. That illegal votes were counted for Senator Mayfield and that illegal votes were not counted for Mr. Peddy.

2. That undue advantage and illegal discrimination in favor of Senator Mayfield was such as to invalidate his election.

3. That the primary elections, both the first primary election and the second, or 'run-off' primary election, were illegally controlled by secret influences, by fraud, by excessive use of money, and by lawlessness in the interests of Senator Mayfield and against the rights of Mr. Peddy.

4. That there was a general conspiracy between the Knights of the Ku Klux Klan and Senator Mayfield of a

character and result that invalidated his election.

5. That Senator Mayfield was disqualified for membership in the Senate of the United States largely because of the alleged 'illegal practices' that were directly or indirectly connected with his election, and

6. Mr. Peddy asked for a recount and canvass of the votes cast at the general election and claimed he was entitled to the office.

The Senate Committee on Privileges and Elections, under Senate Resolution 97, 68th Cong., 1st Sess., adopted January 3, 1924, conducted hearings, thoroughly investigated the charges, and, on February 3, 1925, reported to the Senate, unanimously recommending that the contest be dismissed and the protests against the seating of Senator Mayfield be overruled, which report was, on the same date, unanimously adopted by the Senate.

During his service in the United States Senate, Senator Mayfield was a member of the Committees on Agriculture and Forestry, Banking and Currency, Claims, Inter-oceanic Canals, Interstate Commerce, and Public Buildings and Grounds. He is a Methodist, a 32 degree Mason, and a member of the Kappa Sigma fraternity.

Senator Mayfield was succeeded on March 4, 1929 by Senator Tom Connally, of Marlin, Texas, for the term ending March 3, 1935.

Preparations Being Made To Shoot The W. T. Johnson Well

As we go to press with this issue (Wednesday afternoon), preparations were being made for the shooting of the W. T. Johnson well on Thursday. This will be the second shot the well has had, however, the first was not effective, due to the charge going off in the casing and the well not receiving the full effect of the charge. Interest continues to be manifested in the eventual outcome of the territory and acreage and royalty around the test continues to change hands at interesting considerations. It is rumored and practically assured that a number of off-set wells will be drilled in the immediate vicinity of the test, regardless of the outcome of the present well. The showing made by this test proves beyond doubt that there is production in paying quantities in this vicinity and only time will prove this opinion of both experienced operators and local people.

HUDSON MOTOR CO. REACHES 21ST YEAR

ORGANIZATION PLANS TO MAKE 1929 GREATEST YEAR IN HISTORY OF COMPANY

Is there sentiment in big business? Executives of the Hudson Motor Car Company tell you there is.

This is the "coming of age" year of the company, during which it will celebrate its 21st birthday.

Last year the executives planned to make 1928 the biggest year in the company's history, thus making the "majority year" a real celebration. From the heads of departments down to the men on the production line; field service men, distributors, dealers, salesmen and service men, came pledges to work towards that end.

The first indication that the pledge has been kept was officially known when thousands of men from all over the country, and from the overseas countries which Hudson-Essex serves, went to Detroit to see what the engineers, artists and workers at the factory had done as their part in that program.

What they saw pleased them. Hudson was introduced to them as The Greater Hudson. It was more beautiful, had higher standards of performance, was more economical, faster, roomier, more comfortable and had 64 improvements. Essex was christened the Challenger, because, said the men who created it, it would successfully challenge anything in the field, in speed, comfort, roominess, fast get-away, brakes, economy, durability and value. Essex the Challenger had 76 improvements.

The men who were to play their

part in the field in making the 21st year a glorious success liked the cars. They undertook to do their part with them.

And here is how they have performed so far:

Within ten days of the introduction of the Greater Hudson and Essex the Challenger so many orders had been taken that the factory had to go on increased production. The schedule was the largest in the company's history for January. In February it again became necessary to speed up production so well were the men in the field doing their job. By the end of the month, 37,000 cars had been produced, the largest February in the company's history.

March started off sensationally, with the factory working at full capacity and turning out 1900 cars per day. This was speeded up on March 2nd, upon which day a new record was established with 1925 cars shipped.

Europe was asking for cars at such rate that an urgent telephone call came through demanding more cars, although Europe, too, had been selling Hudson and Essex in record breaking numbers.

Essex Challenge Week found the distributors, dealers and salesmen working at a capacity never before reached in the history of the organization. From coast to coast and from Canada to the Gulf, in metropolitan cities and in farm communities Essex cars were being driven by enthusiastic salesmen to new records in speed, acceleration, hill climbing, endurance, economy and brake efficiency.

Essex Challenge Week, too, provided a new high record.

Courtney Johnson, sales manager, says that he never saw such a huge organization work so harmoniously and efficiently. "Of course we have the cars, they are priced right, and we have the organization, but without the wonderful work that has been done in

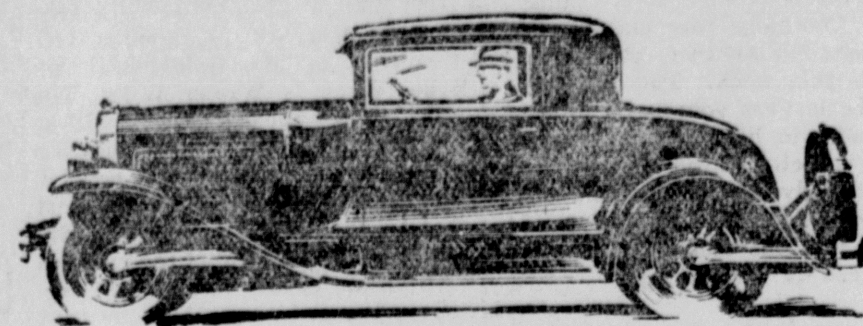
the field to let the motoring public know the values we offer we could not have created the remarkable record we have. And that is why we say there is sentiment in big business—for it is the desire to establish highest records for all time in this 21st year of our existence that has inspired

everybody to work at the speed that has carried us to the heights."

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.

FORWARD-LOOKING PEOPLE WILL INVESTIGATE THIS CAR

It's a sign of progress to own this great new car



The Coupe, \$745 Body by Fisher

The New Pontiac Big Six offers the performance, style and comfort of a truly big car. Its quality is big car quality, yet its prices range as low as \$745. That's why it is enabling progressive Americans to step up in motor car ownership without leaving the low-priced field.

Prices \$745 to \$895, f.o.b. Pontiac, Mich., plus delivery charges. Bumpers and rear fender guards, regular equipment at slight extra cost. Check Oakland, Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Schiller Motor Company

Cameron, Texas

THE NEW

PONTIAC

PRODUCT OF GENERAL MOTORS **BIG SIX** at \$745

FRIDAY AND SATURDAY SPECIALS

We might say sensational are these bargains and they are but we want our advertising to be conservative although we admit the reductions we give are radical. When we established this store we established a policy of giving our friends to whom we must look for trade a share of the benefits of this business. That's the golden rule in business. Here are some bargains we are offering for Friday and Saturday. They are the best we have ever been able to give. All this is new merchandise, including the new Straw Hats for Easter. Look at these prices.



Hats for Men and Young Men
STRAW HATS FOR EASTER
Specials for Friday and Saturday
\$1.50 TO \$2.50

Women's Dresses

Are greater savings than you have been able to realize anywhere. Look at these values and you will be convinced you should come here for your Easter Frocks.

\$5.00 Dresses for **\$3.98**
\$9.95 Dresses for **\$8.95**
\$12.95
\$14.95 Dresses for



MEN'S DRESS SHIRTS
Guaranteed fast colors in \$1.50
Men's Dress Shirts for—

98c

All 75c Union Suits at—

50c

Look at these House Dresses. Fast colors guaranteed. Regular price \$1.95 now selling at—

\$1.69

Now is the time to buy Tennis Shoes for—

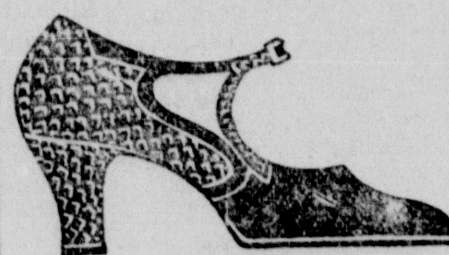
89c

Scout Work Shoes with guaranteed soles in \$2.50 values for only—

\$1.85

Field Hats, the best line in town and at the lowest price.

Here's a red hot bargain. Think of it right at the beginning of the season. Palm Beach Pants **\$1.95**



Easter Footwear for Ladies. In all shades at special reductions for Easter and you should see these new Shoes.

Ladies Hose in all the new shades for Easter.



MEN'S NEW SPRING SUITS

Extra specials for Friday and Saturday with 2 pair pants
12.50 to 22.50

Many items of interest to you in this store for Easter too numerous to mention. Remember our policy is to sell merchandise at the lowest possible price and to pass the benefits on to our friends. Come to this store and take advantage of these SPECIALS for Friday and Saturday.

Elmo Vaughn Dry Goods Co.

Cameron, Texas

C. N. GREEN Residence Phone 142

LELAND GREEN Residence Phone 460

C. N. Green & Bros.

Funeral Directors Ambulance Service

LELAND GREEN & J. H. SAPP
Licensed Embalmers

Day and Night Service

Day Phones, 94, 95 & 106 Night Phones 460, 184 & 142

CHRISTY BROS BIG 5 RING WILD ANIMAL SHOWS



The Newest
Big Show In All
The World

5 Continent Menagerie

1250 People — 500 Horses — 50 Cages Animals
30 Lions — 2 Cars of Elephants and Camels
5 Bands — 2 Calliopes — 2 Complete Electric Light Systems — 30 Double Length Steel Cars
6-Pole Big Top — 5 Mammoth Rings — 2 Steel Arenas — Wild-Beast Hippodrome

1000 Character Bible Spectacle

Noah and the Ark

The Longest, Costliest and Most Magnificent Open Dev.

Free Street Parade at 12 O'Clock Noon Daily



2 SHOWS DAILY 2 and 8 P.M.

CAMERON
TWO PERFORMANCES
SATURDAY, MARCH

30



CHRISTY BROS. SHOWS TO BE HERE SATURDAY

ARRIVE IN CITY FRIDAY AND
STAGE MAMMOTH PARADE
AT NOON FOR PEOPLE

The great Christy Bros., wild animal circus will be in Cameron Friday March 29 and will show Saturday. The management will be glad to see visitors at the lot Friday.

Cameron is the first stop out from Houston, the winter quarters. The big show is going West and North.

A miniature world, picturesque, bizarre, colorful, as foreign to humdrum every day life, as existence in the jungle is to the hectic life of the crowded mart, will settle among us for a brief space, when the Christy Shows pauses here Saturday on its annual hegira. The white city of the performers and menagerie exhibits will rise with the dawn, like a huge mirage on the eastern horizon, and with the dusk it will blazon and sparkle far into the night. And then with the coming of another dawn it will fold its tents and silently steal away.

When the Christy Shows village is established and the seventeen canopied white tops are erected, seven acres of ground are covered, and almost every trade and profession is represented. They are barbers, restaurateurs, lawyers, doctors, blacksmiths, wagon makers, detectives and so on down the line of village life, and there is everything that goes with a well regulated village except a charter.

Nearly every language is spoken in this strange colony, and all religions are represented. Most show performers have strong religious leanings, for every time they enter the show arena death stares them in the face, and they want to be prepared to

meet their Maker. And rarely a Sunday goes by that the majority of them may not be found in the churches of their choice.

Everybody with the show is fed under two tremendous dining tents. A chef and seven cooks prepare the food and 37 waiters serve it.

It would seem that after taking first place among all the shows that ever existed, the Christy Shows would be content with that great distinction. But such is not the case. Not content to let well enough alone, they have contrived to still further enlarge their wonderful organization and today it stands as a sort of world's eighth wonder.

The two mile long parade will leave the show grounds promptly at noon, and performances are scheduled for two for the afternoon and eight for the night show. Doors will be open an hour earlier so that all may have an opportunity to visit the menagerie.

GAUSE

Mrs. W. G. Fowler of Richmond has been the guest of Mrs. Terry Moore.

Both Sunday Schools had fine attendance Sunday morning. Seventy-three at the Baptist and seventy at the Methodist. Rev. Kendall held services at the Baptist church Sunday morning and night. Sunday afternoon at two o'clock he organized a

Sunday School in the two mile community close to Gause.

Mr. Volk of Comfort was a guest of friends in Gause Saturday and Sunday.

All the school teachers, several patrons and a large number of pupils attended the County Meet which was held in Cameron Friday and Saturday.

Mr. and Mrs. A. R. Ealand, Mr. and Mrs. F. M. Hauptfleisch, J. F. Hickman, Mrs. Allen Varner and Mrs. J. H. Thomas attended the zone meeting of the Methodist church which was held in Calvert, Monday night, March 18.

Mrs. Robert Goode and baby spent Saturday and Sunday in Rockdale with relatives.

Gaston-Stovall

Many friends will be interested to know of the wedding of Miss Fannie Gaston to Mr. Jesse Stovall at the home of her parents, Mr. and Mrs. J. J. Gaston, Saturday evening at eight o'clock, Rev. Angel officiating.

The bride was reared in Gause and graduated from the Gause high school in 1928 as valedictorian of her class. She is a young lady of rare charms and was beautifully attired in a sun-tan beige crepe with hat and shoes to match.

The groom is the son of Mr. and

Mrs. Allen Stovall, who reside near Gause, and is a young man highly esteemed by all who know him. About fifty guests attended the wedding. Many friends extend their best wishes to the happy couple who left Sunday for Dallas where they will make their home.

COMING TO CAMERON

DR. MELLENTHIN

SPECIALIST

In Internal Medicine for 18 Years

DOES NOT OPERATE

Will be at

Auditorium Hotel

Tuesday, April 2

Office Hours: 10 a. m. to 3 p. m.

ONE DAY ONLY

No Charge for Consultation

Many in this community will avail themselves of the opportunity to visit Dr. Mellenthin on this special visit to Cameron. The doctor pays special attention to the SCIENCE OF INTERNAL MEDICINE AND DIETETICS. He is trying conscientiously to eliminate surgery in his treatment of disease as far as possible.

He has to his credit many wonderful results in diseases of stomach (especially ulcers), glands (especially goitre), ailments of women, diseases of liver and bowels, as infected gall bladder, gall stones, appendicitis, chronic constipation, colitis, auto-intoxication and rectal ailments, circulation disturbances as high and low blood pressure, heart and blood disorders, skin, nerves, bladder, kidneys, adenoids, bed-wetting, weak lungs, tonsils, metabolic disturbances such

WANTED GOOD CLEAN RAGS

5c PER POUND
Without Buttons,
Hooks, Etc.

Write

GRESHAM'S
Box 415
Temple, Texas

as Rheumatism, sciatica, leg ulcers and chronic catarrh.

Medicines are prescribed and prepared for each individual case in his private laboratory, also special attention given to diet as to proper balance and selection of foods.

For this service a nominal charge is made.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas.

Married women must be accompanied by their husbands.

Address: 224 Bradbury Bldg., Los Angeles, California.

ORDER OF ELECTION

Be It Resolved by the City Council of the City of Cameron, Texas:

That an election be held in said city of Cameron, Texas, on the 2nd day of April, A. D. 1929, the same being the first Tuesday in the said month, for the purpose of electing three Aldermen for the term of two years from said date, and it is so ordered.

Said election shall be held at the

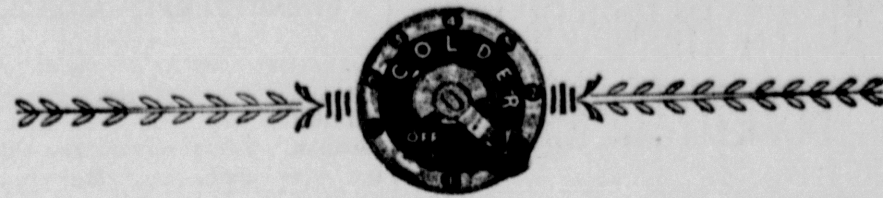
City Hall of the city of Cameron, Texas and the following named person is hereby appointed as manager of said election, to-wit: T. C. Stafford, presiding judge, and he shall be authorized to appoint such assistants and clerks as may be necessary to hold said election, in accordance with law. The manner of holding said election shall be governed by the laws of the State of Texas, regulating general elections.

A copy of this order, signed by the Mayor, shall serve as a proper notice of said election and the Mayor is directed to cause notice of said election to be posted at the place designated for holding said election and by publication in some newspaper published in the city of Cameron for at least four weeks prior to date of said election.

Introduced by Alderman J. F. Brown.

Passed at a regular meeting of the City Council of the City of Cameron, Texas, this 5th day of March A. D. 1929.

W. W. Chambers, Mayor,
City of Cameron



Now you can make it Colder than Cold

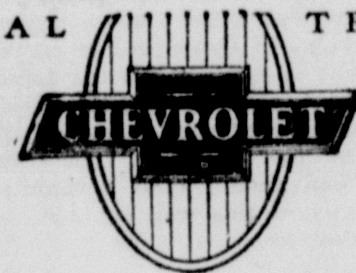
Cold Control, the remarkable new feature found only in Frigidaire, gives you six different freezing speeds which you can use at will. It is a simple dial which speeds the freezing of ice cubes and desserts and brings you new convenience, new simplicity.

Come in and see what it will do, and get a free copy of our new recipe book.



Keith Electric Co.
Cameron, Texas

FOR ECONOMICAL TRANSPORTATION



A Quarter Million NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$490; 1½ Ton Chassis, \$545; 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

A Six in the price range of the four

Coleman Chevrolet Co.

Cameron, Texas

QUALITY AT LOW COST

MILLIONS TO LEND

On Texas Farm Lands at
5 per cent interest

By the Federal Land Bank of
Houston, Texas.

See W. G. GILLIS, Secretary,
Cameron National Farm Loan
Association.

Cameron, Texas.

S. M. BURNS

Attorney-At-Law

General Practice

Cameron, Texas

Yes - we know

**green GRASS looks as good
to YOU as to the COW**

AFTER you've been paying feed bills all winter, it's only human to want to turn your cows out into pasture when the first Spring grass appears.

BUT don't let your desire to cut feed bills outweigh your better judgment.

TO maintain condition, milk production and profits, you should keep them on a full feed of SUPERIOR Dairy Ration for at least a month longer. And, when you do put them on grass, continue feeding SUPERIOR; it keeps cans full of milk and bank accounts full of profits—the year 'round!

By the BAG - SUPERIOR May Cost a Little More;
By the MILK CAN - It Always COSTS LESS!

SUPERIOR
STOCK & POULTRY FEEDS
FELIX MATULA
& COMPANY
Cameron, Texas

THE FEED IN THE RED CHAIN BAGS

The Cameron Herald

Established 1878
Published By HERALD PUBLISHING CO. Inc.

Entered in the Post Office at Cameron, Texas, as mail matter of second class, under an Act passed by Congress, March 3, 1879.

OFFICERS

W. O. TRIGGS President
JEFFERSON B. WHITE Editor and Manager

SUBSCRIPTION PRICE:

In Milam County and adjoining counties \$1.50
Six Months 75c
Four Months 50c
To all other postage zones, 1 year \$2.00
Six Months \$1.00
Three Months 50c

ADVERTISING RATES:

Per column inch display 30c
Line rate first insertion 10c

All Resolutions, Obituaries and Notices of Public Entertainments where admission is charged or funds obtained, charged at regular rates.

DIRECTORS

J. B. White, Robert McLane, J. P. Werner, R. P. Jeter, H. M. Hefley,
J. T. Parma and J. G. Davis.

HARRY TAG Linotype Operator

JOHN A. THOMPSON IS BURIED HERE MARCH 25

RESIDENT OF TEXAS SINCE 1881
DIES AT HOME OF SISTER
HERE MARCH 25

Funeral services for John A. Thompson, who died at three o'clock in the afternoon, March 25, at the home of his sister, Mrs. Henry Adams, were held Tuesday afternoon at 4:30 o'clock from the Adams home, with Rev. E. S. Hutcherson the officiating minister. A chorus of women's voices from the choir of the First Baptist Church sang, "Sometime We'll Understand" and "Jesus, Lover of My Soul." Rev. Hutcherson read the entire fourteenth chapter of the book of Job, the first meditation on death written even before there was a Bible, as the book of Job is the oldest book of the Bible. Services were completed at the grave in Oak Hill cemetery. There was a song and a prayer, and the family remained alone for the filling of the grave. Coleman and Eplen had charge of arrangements.

Mr. Thompson was born in Alabama, the eldest of a family of eight children, only three of whom survive him. He moved to Texas in 1881. He came to Cameron last fall from Rockdale, where he had made his home for a number of years with Mr. John Neely. Although he had been in ill health for about two years, he died suddenly. He was 61 years old.

Mr. Thompson is survived by two sisters and one brother: Mrs. Henry Adams of Cameron, Mrs. W. F. Strickland of Alexander, Alabama and H. A. Thompson of Beaumont.

Pall bearers were Tom Neely, John Neely, Jim Adams, Obra Duncum, J. L. Slaughter and Fred Boyd.

INDIGESTION

Taxi Driver Goes Back To
Medicine He Had Taken
When a Boy to Find
Relief.

Nicholasville, Ky.—"Running a taxi is my business, and I am called out at all times, sometimes just before meal time, and this makes my eating as well as my sleeping very irregular," says Mr. Jesse Dickerson, of 502 Central Avenue, this city.

"I had indigestion, on account of this irregularity. I would feel very uncomfortable after meals. I would be constipated and have dizziness. I knew I had to take something. I remembered how, when at home before I was married, my mother would give us Black-Draught, and how she believed in it.

"So I decided to take it again. It sure did me good. I am glad to let others know what a good laxative Black-Draught is. It clears up a dull headache, and makes me feel like a new person."

Thousands of other men and women find Black-Draught a great help in relieving common ailments, due to indigestion, constipation and biliousness.

In thousands of families, Thedford's Black-Draught has a corner all its own on the medicine shelf.

In use nearly 100 years. Safe, efficient, reliable.

Sold everywhere. Try it. NC-197

Thedford's
BLACK-DRAUGHT
for Constipation,
Indigestion, Biliousness

Thedford's
Black-Draught
A Purely Vegetable
Remedy for
**CONSTIPATION
INDIGESTION
BILIOUSNESS**

REPENTANCE AND FAITH

LESSON TEXT—Acts 2:32-39 Luke 15:11-24.

GOLDEN TEXT—Repent ye, and believe in the gospel.

PRIMARY TOPIC—A Boy Who Was Sorry.

JUNIOR TOPIC—A Boy Who Was Sorry.

INTERMEDIATE AND SENIOR TOPIC—Turning From Sin to God.

YOUNG PEOPLE AND ADULT TOPIC—The Way to Forgiveness.

I. Jesus is Lord and Christ (Acts 2:32-39).

In order to induce repentance and faith, Jesus must be presented as both Lord and Christ. The presentation of Jesus as even the unusual son of Joseph and Mary will not convict of sin. One reason for the vanishing sense of sin is the failure of ministers and Sunday School teachers to declare the Lordship and Messiahship of Jesus of Nazareth. Peter proved Jesus to be Lord and Christ by

1. The miracles which He wrought (Acts 2:22).

He performed before the very eyes of the people such mighty deeds as to demonstrate His Lordship.

2. His resurrection from the dead (Acts 2:24-32).

By His resurrection He was declared to be the Son of God with power (Rom. 1:4). His resurrection was attested to by many witnesses.

3. The outpouring of the Spirit (Acts 2:15-21).

Peter declared that the coming of the Spirit on Pentecost was the fulfillment of Joel's prophecy.

II. Repent and Believe the Gospel (Acts 2:37-39).

Peter's gospel message convicted the Jews of their sins. When they cried out, he commanded them to repent and be baptized. The evidence of their faith in Christ was manifested in their conviction of sin, and their repentance was shown in their confession of Christ in baptism.

III. The Forgiving God (Luke 15:11-24).

The center of things in this parable is not the prodigal son, nor his brother, but the "certain man who had two sons." This narrative is a most picturesque and dramatic portrayal of the history of man from his fall to his reconciliation with God.

1. The son's insubordination (v. 12).

He became tired of the restraints of home. His desire for freedom moved him willfully to choose to leave home—to throw off the constraint of his father's rule. Sin is the desire to indulge selfish purposes, free from the restraint of rightful authority.

At the request of the son, the father "divided unto them his living." Man is a free being. God has committed unto man his own destiny.

2. The son's departure (v. 13).

Having made the fateful decision, he immediately sought the fulfillment of his cherished purpose. The son could not now endure the presence of his father, so he gathered all together and hastened away. When the sinner casts off allegiance to God, he takes all that he has with him.

3. The son's degeneration (vv. 13, 14).

He had a good time while his money lasted, but the end came quickly. From plenty in his father's house to destitution in a far country was a short journey.

4. The son's degradation (vv. 15, 16).

His money exhausted, he was driven to hire himself to a citizen to feed swine. It is ever so. Those who will not serve God are made slaves to the devil to do his bidding (Rom. 6:16). In his shame and disgrace he could not get necessary food.

5. The son's restoration (vv. 17-24).

(1) He came to himself (v. 17). Reflection made him conscious that though he had wronged his father and ruined himself, he was still his father's son.

(2) His resolution (v. 18). Memory's picture of his home, where even the hired servants had a superabundance, moved him to make a decision to leave the far country and go home.

(3) His confession (vv. 18, 19).

He acknowledged that his sin was against heaven and his father, that he had forfeited his right to be called a son, and begged to be given a place as a hired servant.

(4) His action (v. 20).

Resolution does not avail unless accompanied with action. When the confession is genuine, action will follow.

(5) His reception by his father (vv. 20-24).

So anxious was he for him that he ran to meet him and fell upon his neck and kissed him.

Why Judge Thy Brother?

Why dost thou judge thy brother? Why dost thou set at naught thy brother? For we shall all stand before his judgment seat of Christ. For it is written, As I live, saith the Lord, every knee shall bow to me, and every tongue shall confess to God.—Rom. 14:10, 11.

Pledge of God's Pardon

Sunrise says the philosopher, is a splendid pledge to me that God pardons.—The American Magazine.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off. I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.
D. W. CHILDERS. 44-4tc

Timber Wolf Killed In Chase Saturday

A large gray timber wolf was killed Saturday night in an exciting chase on Calf Prairie between Milano and Gause along the Missouri Pacific railroad.

The following hunters and number of dogs they placed in the chase were present for the hunt: Penn Wolf, district clerk, 9; Tom Stracner, 7; Vernon Angel 3; Emil Pfarrdrescher 6; Earnest Jacobs 4.

The dogs jumped the wolf at ten p. m. and caught and killed the beast at 1:30 a. m.

These hunters have been very beneficial to the community in killing these wolves. The farmers and stockmen have suffered great damages as a result of the activities of wolves in this section and the catch on Saturday night is appreciated.

WEDNESDAY BRIDGE CLUB

Another of the pre-Easter hospitalities was the party given by Mrs. James L. Coleman, when she entertained members of the Wednesday Bridge club this week. Lavendar, yellow, pink and green were the colors noted in the table centers, which were rabbits on nests of eggs. A salad course with iced tea was served and an unusual note was added to the plate by delicious little individual pies. Plate favors were miniature baskets filled with multi-colored eggs.

Al Jolson Heads Cast at Arcadia Opening Friday

Heading the cast of "The Jazz Singer," which comes to the Arcadia theatre, Temple, on Friday for five days, is Al Jolson, famed throughout the world as both a singer and a comedian, following his triumphs as the headliner in the Wintergarden Revues on Broadway, the various roadshow engagements throughout the circuit. Other are acquainted with Jolson and his "Mammy" songs through the medium of his records and radio presentations. And those who have seen his screen performance in "The Jazz Singer" claim that he is as remarkable on the silver sheet as he is on the legitimate stage.

"The Jazz Singer" is the story of the youth who loved sparkling music, rather than the sombre chants of his people. The son of a cantor—he runs away from home, and is on the road to success when he is forced to choose between the theatre and the synagogue, owing to the illness of his father who disowned him when he was a lad. Supporting Mr. Jolson the cast includes May McAvoy and Warner Oland. The remarkably entertaining story of this unique film is said to closely parallel the actual experiences of Jolson, in his ambitions for a successful career on the musical comedy stage.

SYMPHONY CLUB

With Mrs. Guy Newton as hostess members of the Symphony Club met Wednesday afternoon for a program on the opera, "La Gioconda" by Ponchielli. Miss Bess DuBois, who served as leader in the absence of Miss Sallie Kate McLane, introduced the

following numbers: Story of the Opera by Miss Helen Flinn.

Vocal solo, Mrs. W. R. Hoover, Piano solo, Miss Arnette Ryan, a guest entertainer from the Treble Clef Club.

After the program, Mrs. Newton, assisted by her young daughter, Doris, served brick ice cream in pink and white and angel food squares.

NOTICE

All persons having claims against the estate of W. H. Dukes, deceased, are required to present the same within the time required by law to L. B. Dukes, whose residence and postoffice address is Milano, Texas, who was appointed administrator of said estate on February 5, 1929, in cause No. 2441 in said court, styled Estate of W. H. Dukes, deceased.

L. B. Dukes, Administrator,
45-4tc Estate of W. H. Dukes, Dec'd.

You Get Strong, If You

are a tired-out or "run-down" woman, by taking Doctor Pierce's Favorite Prescription.

Women by the thousands write letters like this:

"I have always taken the 'Prescription' during my expectant periods and it kept me in such good physical condition that I never had any trouble—never suffered as most women do at this time. It not only keeps a woman in good condition but helps to make the child healthier and stronger."—Mrs. C. E. Reece, 108 N. Hill St., Dallas, Texas.

The use of "Favorite Prescription" has made many women happy by making them healthy. Get it from your druggist, liquid or tablets. Write Dr. Pierce's Invalids Hotel in Buffalo, N. Y., for free advice. Send 10c if you want a trial package of tablets.

TORTURING PAINS

Ceredo Lady Tells How She
Was Unable To Find Any-
thing To Relieve Them
Until She Took Cardui.

Ceredo, W. Va.—In telling how she was benefited by taking Cardui, Mrs. Perlie Yelkey, of this place, says: "At one time, I had a very serious spell which left me weak. At times, I would suffer such intense pains across my back and in my side that I could hardly stand it."

"I endured this over and over again. Every time the pains were worse than before."

"I was in despair because nothing helped me. I tried several remedies, but I continued to suffer."

"One day, I read about Cardui. Other women told how they had gotten strong and well after taking it. I have often been thankful for that day, for after I had taken Cardui for awhile, I felt like a different human being."

"It did not seem possible, but I did not suffer the old, torturing pains, and I really felt well. I can heartily recommend Cardui, for I know how much I improved after I took it. Since then, I have taken it several times when I have needed a tonic, and I have always been benefited. It is a wonderful help."

All good druggists sell Cardui.

Try it for your troubles. NC-196

Take
CARDUI
OF USE BY WOMEN

The Venetian Toilet Preparations of

ELIZABETH ARDEN

may now be obtained from

Square Drug Store

Women who through travel abroad or residence in New York have come to insist on Elizabeth Arden's preparations for the skin will be delighted to hear that they can now be purchased at our toilet goods counter.

Venetian Cleansing Cream melts on the skin, seeps into the depths of the pores and ridges them of all impurities. \$1, \$2, \$3.

Venetian Ardena Skin Tonic, a mild astringent tonic used after Cleansing Cream; whitens and refines the skin. \$.85, \$2., \$3.75

Venetian Orange Skin Food, patted into the face after cleansing, nourishes and rebuilds worn and flabby tissues. \$1, \$1.75, \$2.75, \$4.25.

Venetian Amoretta Cream, a fragrant cream that vanishes and leaves the skin smooth. It protects the face from sun and wind, and forms an ideal base for powder. \$1, \$2.

Venetian Pore Cream closes enlarged pores and refines a coarsened complexion. \$1, \$2.50.

Venetian Special Astringent. To restore the youthful firmness of relaxed muscles. Pat it on the face after cleansing; it makes the skin delightfully smooth and elastic; erases wrinkles and puffiness. \$2.25, \$4.

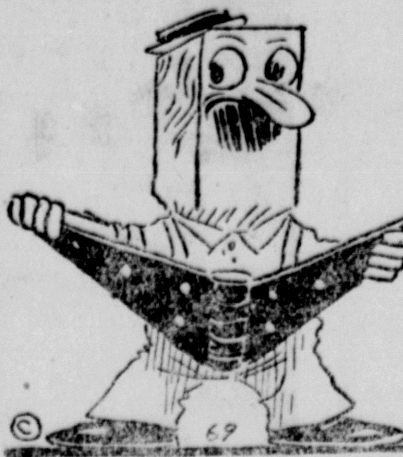
Venetian Anti-Wrinkle Cream, a fragrant yellow cream containing both astringent ingredients and nourishing oils. \$2, \$3.50.

Venetian Rouge Amoretta, a superfine cream rouge that gives a beautiful natural glow to the cheeks. Light, Medium, Dark. \$2.50, \$1.50.

Ask at our Toilet Goods counter for "The Quest of the Beautiful," a booklet which describes all of the Venetian Preparations and tells how to apply them correctly.

Bill Der Says

Opportunity
is the only knocker
that's welcome



Protect Your Home

Paint will beautify, protect and increase the value of your property. But you must apply a paint that will glow with newness and rich harmony and at the same time not allow rain, hail, sun or snow to penetrate.

Lowe Bros. High Standard Paints are dependable and they will afford protection for many years.

"Can you afford
to wait?"

Jeter
Lumber
Co.

Authorized Distributor of
Genuine Montevallo Coal
Cameron, Texas



"Smile
at the
Ache"

Ordinary pains—headache and neuralgia, muscular pains, functional pains, the headache and congested feeling of a cold in the head—how quickly they disappear when you take a tablet or two of

DR. MILES'
Aspir-Mint

Dr. Miles' Aspir-Mint is the new, stable, mint-flavored tablet that is making people all over the country "Smile at the Ache" Your druggist has them.

YOU'LL GET RELIEF—
OR YOUR MONEY BACK

WOMEN

Who need a tonic
Should take

CARDUI

Made of
Purely Vegetable
ingredients—contains
no dangerous drugs.

In Use Over 50 Years

HAMS

Armours Shield Picnics, lb.	18c
Water Maid Rice, 2-lb. box	15c
Marshmallows, 1-lb. Enameled can	22c
Peaches, Del Monte, Melba Halves, large can	19c
Lemons, Red Ball, dozen	13c
Pineapple, Del Monte, sliced or crushed, 2 cans	19c
Cherries, Red, tall jar	29c
120 Candy Eggs in square basket	69c
Pickles, Sour or Dills, quart jar	22c

ABOVE PRICES GOOD SATURDAY ONLY

Everything for your Easter Table

Fresh Strawberries, Tomatoes, Potatoes, Lettuce, Carrots
Sweet Peppers, Celery, Grapefruit and Oranges

Don't fail to get our circular. You will be
sorry if you don't.

J. T. PARMA

GROCERIES—FISK TIRES—ACCESSORIES

Phone 104

Cameron, Texas

Local and Personal

Miss Enid Reaks, representative from the Cameo Floral Co., spent last week end in Temple visiting her mother.

Mrs. Paul Silber and sons of San Antonio arrived Sunday, and were guests of Mrs. Bessie Joslin. They returned to San Antonio Tuesday and were accompanied by Mrs. Joslin and Robert Joslin.

Mr. and Mrs. Jay Howell and son, J. D. of Waco are expected this week to be guests of Mr. and Mrs. T. A. Howell.

Misses Mary Lake and Winnie Henderson spent Saturday night in Waco, the guests of Dr. and Mrs. Clay Watson. They attended the lecture by Richard Halliburton, author, globe trotter and lecturer at Baylor University.

Mr. and Mrs. T. S. Henderson have returned from Austin, there they visited their daughter, Mrs. Boyd Wills.

Mrs. John A. Smith and son, John A., spent last week end in Hillsboro where they were guests of Mrs. Smith's sister, Mrs. Jones.

Mr. and Mrs. Martin Kilian went to Taylor last Friday to attend the funeral services of Sampson Southern, 20 year old son of Mr. and Mrs. V. A. Southern of Taylor. Death was caused by an attack of appendicitis and complications. He was a student at A. & M. College. Mr. Southern owns half interest with Mr. Kilian in the Cameron Lumbering Company. He and Mrs. Southern have one son left, a student at Baylor University.

Mrs. Ed Lovick and son, Bob, and Fred Johnson spent last week end in San Antonio with Mr. and Mrs. Rube Johnson. They were accompanied home by Miss Maurine Lovick, who had been visiting in San Antonio for the past week.

Mr. and Mrs. C. W. Bradbury visited friends and relatives in Franklin Sunday.

Mrs. Vernon McIntyre and Miss Aetna Smith have returned from Dallas, where they visited last week.

Mrs. William Rogers plans to go to Port Arthur next week for a visit with her daughter, Miss Elsie Rogers, who teaches music in the Port Arthur schools.

Mrs. S. D. Hannah, mother of Mrs. Guy Slocumb, has gone to Waco and Dallas for a month's visit with relatives. In Waco Mrs. Hannah will be the guest of her sister, Mrs. J. A. Strange, and in Dallas she will visit her son, H. A. Hannah and his family.

E. B. Hesse of Burlington was in Cameron Monday and while here was a welcome caller at the office of The Herald. While in Waco Saturday Mr. Hesse lost his Ford touring car. The car was stolen and up to Monday he had not been able to locate it although officers were helping in the search.

Garland Philips, nephew of Mrs. John Ryan is a patient in the Cameron hospital and at present is improving.

He underwent an operation but at present is suffering from pneumonia. His mother, Mrs. B. O. Neal of McGregor was here at his bedside for several days, having left for her home Tuesday.

Mrs. Lyle of Sharpe is the guest of her daughter, Mrs. Giles McDermott.

Mr. and Mrs. R. J. Sloan of Elevation and Mr. and Mrs. G. C. Sloan of Milano were recent guests of their daughter and sister, Mrs. John Ryan.

Miss Billie Gaither of Rockdale while in Cameron attending the track meet was the house guest of Miss Arnette Ryan, daughter of Mr. and Mrs. John Ryan.

Mr. and Mrs. Prewitt and four children of Round Rock were week end guests of her mother, Mrs. Jefferies in the home of Mr. and Mrs. Martin Killian. Mrs. Jefferies is much improved and her many friends will be pleased to know she is up and receiving friends.

John C. Young, manager of the Texas Power and Light Company here and Bassett Watson, returned from San Antonio Tuesday where they attended a meeting of company officials. Mr. Young was called away Wednesday morning to Rockwall where the mother of Mrs. Young is reported seriously ill.

Charles Stokes of Bartlett was a Cameron visitor Friday.

Among those from Cameron attending a Sunday school and B. Y. P. U. meeting at College Avenue Baptist church, Bryan, Tuesday were Mrs. Joe Denson, Mrs. Wilson Gunn, Miss Clara Thomas, Miss Jessie Lee Eickendorff, Miss Dorothy Davis, Mrs. Cecil McGregor and Mr. and Mrs. L. C. Gayle.

Announcements have been received of the approaching marriage of Jack Logan and Miss Iris Allen of Houston. The wedding will be an event of April 6 at the Second Baptist church. Mr. Logan is the son of Mr. and Mrs. J. B. Logan, now of Los Angeles, Calif., but formerly of Cameron. The groom-elect was associated with the Cameron Enterprise when he was here in the capacity of advertising manager. He is with the Gulf Publishing Company in Houston.

Mrs. John A. Green and Mrs. B. J. Baskin spent Wednesday in Temple visiting friends.

Misses Lucille Green, Oleta Reese, Martina McDowell and Bernice McLerran attended the district meeting of Sunday school and B. Y. P. U. organizations at Bryan Wednesday.

The following people from out of town attended the funeral services of John A. Thomas Tuesday: Mr. and Mrs. E. N. Boyd of Somerville; Fred Boyd of Kansas City; Mr. and Mrs. Chester Rogers of Rosebud, and Mr. and Mrs. John Neely and family, Mr. Tom Neely, Mrs. Eward and Mrs. McCauley all of Rockdale.

Dr. and Mrs. Gyllenband and Mrs. T. A. Howell spent Saturday and Sunday in Waco visiting friends and relatives.

Friends of Mr. and Mrs. R. H. Brewer of San Antonio have received announcements of the birth of a daughter, Sarah Jane, on March 17. Mr. and Mrs. Brewer are both former Cameron teachers in the Cameron schools.

Mrs. J. H. DuBois and Miss Bess DuBois spent Saturday in Waco.

Miss Velda Walker visited Mrs. Ernest Beard in Hillsboro last week end.

Miss Bethel Middleton, student at Southwest Texas State Teachers College at San Marcos, spent last week end in Cameron with her parents, Mr. and Mrs. Joe Middleton.

Miss Dorothy Blaylock, student at the Rebecca Schofield School of Expression at Austin, was at home last week end. She came home with her parents who went to Austin last week to be present at Miss Dorothy's junior recital on Wednesday evening.

Mr. and Mrs. W. H. Parker drove to Austin Sunday afternoon and remained for the church service that evening at the University church of which they are former members.

Mrs. L. C. Majors and her daughters, Catherine and Frances, were guests last week in the Robert McLane home.

Mrs. Donald Kilgore and son, Don, of Dallas are guests of Mrs. Kilgore's parents, Judge and Mrs. John Watson. They drove from Dallas Sunday, Dr. Kilgore accompanying them and he returned home immediately.

Mrs. D. B. Gunn and Mrs. D. H. Slaughter were called to Italy, Texas Monday because of the death of their aunt, Mrs. Harris P. Self. Mr. Slaughter drove them through and Mrs. Raymond Sharpe, a friend, also formed one of the party.

Mrs. Swift of Gardiner, Maine, is the house guest of her daughter, Mrs. Oxsheer Smith.

Mrs. John Denson, Mrs. J. C. Tucker, Mrs. Roy Baskin and her son, Grady, spent Tuesday in Waco.

Glenn Flinn, student at Texas University, visited his mother, Mrs. E. A. Flinn, last week end.

Miss Cornelia Gunn is expected home this week end from Baylor College. She will bring two friends with her, Miss Agnes Chaffin of Nixon and Miss Sarah Fowler of Houston, who will be her guests for the Easter holidays.

Mr. and Mrs. A. N. Green had as their guests Sunday their daughter, Mrs. John Pierce and Mr. Pierce of Corsicana, and their son, Nelson Green of Texas University. Mr. and Mrs. Pierce drove by Cameron from A. & M. College, where Mr. Pierce attended a track meet Saturday.

Mr. and Mrs. Enid Keith of Brownwood attended the wedding of their brother, Willard Keith and Miss Lucille Johnson Sunday. They were week end guests of Mr. and Mrs. H. C. Keith.

W. E. Gaither Begins Construction of New Home in Cameron

W. E. Gaither, Mayor of Rockdale and owner of the Gaither Motor Company there, has awarded contract to Russell Brown of Houston for the construction of a palatial home in the Country Club grounds work having begun this week.

The materials for this new home are being furnished by the John F. Grant Lumber Company.

Mr. Gaither purchased an estate near the old Walden home in the center of the country club grounds last year and while no mention was made at the time of the plans he has begun the erection of a home there and will move to Cameron.

Mr. Gaither is one of the most successful business men in the county and has large property holdings in Cameron and Rockdale.

The home Mr. Gaither is erecting will be one of the best in the city or anywhere in this section of Texas.

The people of Cameron will read with interest the announcement that Mr. Gaither is to become a citizen of Cameron.

666

Is a Prescription for
Colds, Grippe, Flu, Dengue,
Billious Fever and Malaria.
It is the most speedy remedy known



Damp wash, ready to iron, per lb. 5c
Damp wash with flatwork ironed per lb. 6c
Pressed out, no starch, ready to wear, per lb. 10c

Minimum charge 75c
If your wash woman quits, don't worry
Just Phone Us
Phone 40

Scout Leaders Will Get Certificates

Public awarding of certificates to those Scout Leaders who recently completed the training in Waco, Temple and Cameron will be the feature of a big Scout Leaders' Rally in Waco next Thursday night at the First Presbyterian church. This meeting, which is the first that has been held

THE HOLY SCRIPTURES

LESSON TENTH—II Tim 3:14-17.
GOLDEN TEXT—Open thou mine eyes that I may behold wondrous things out of thy law.
PRIMARY TOPIC—Our Bible.
JUNIOR TOPIC—Our Bible.
INTERMEDIATE AND SENIOR TOPIC—Why Read the Bible?
YOUNG PEOPLE AND ADULT TOPIC—What the Bible is For.

I. The Scriptures Are Divinely Inspired (II Tim 3:16).

The first thing to be settled concerning the Canonical Scriptures is their inspiration and authority. In the Scriptures God is at "sundry times and in divers manners" speaking to man (Heb. 1:1). Paul in this passage declares them to be "God-breathed," meaning that the utterances of Holy Writ were God's breath in men's mouths. The Holy Scriptures do not merely contain the Word of God, but are in verity the message of God to men.

The main cause of the moral breakdown of society is that men have been robbed of their faith in the Bible as the authoritative message from God.

II. The Value of the Scriptures (II Tim. 3:14-17).

1. Able to make wise unto salvation (v. 15).

Salvation is in Christ alone. It is secured through faith in His finished work on the cross. True wisdom leads to Christ crucified, since there is none other name under heaven given among men whereby we must be saved (Acts 4:12), and without the shedding of blood there is no remission (Heb 9:22).

2. Disciplines the life (vv. 16, 17).

In this "doctrine" is set forth the necessary standard of conduct. The only place to find the teaching of God is in His Holy Word. It not only sets forth a standard of life, but it re-proves—confutes error. The way to deal with error is not by denunciation but with a positive presentation of truth. The Word corrects (sets straight the dislocations of personal and social conduct), instructs in righteousness, and equips for service.

III. The Nature and Effects of God's Law (Psa. 19:7-11).

1. Perfect.

It is without flaw; converts and restores the soul; turns man back to holiness and to God.

2. Sure.

It is absolutely dependable. God cannot lie. Man's reasoning changes but God's Word endures forever. It makes wise the simple. Not only does it make wise unto salvation, but wise regarding the legitimate things of this world.

3. Right.

The precepts and judgments of the Lord are expressions of absolute righteousness. They fill the believer with rejoicing.

4. Pure.

There is in it no mixture of error. It makes no compromise with that which is untrue. Because of this it enlightens the eyes.

5. Clean.

The Word affects the life. Its cleansing is from within and from without.

6. True and righteous.

The decisions of God's Word are true, without exception. The judgments of God's Word are unimpeachable. Because of these qualities God's Word is more to be desired than the choicest gold. Obedience thereto brings great reward.

IV. The Prayer of the Believer (Psa. 19:12-14).

The life brought face to face with God's Word is seen as sinful. The soul cries out for

1. Cleansing (v. 12.)

The perfect laws reveal the imperfections of the life. The Word of God reveals sins of which the individual may be ignorant (Isa. 6:5).

2. To be kept from presumptuous sins (v. 13).

Presumptuous, arrogant sins are peculiarly dangerous. In the Mosaic economy no sacrifice was provided for such sins.

3. Freedom from the dominion of such sins (v. 13).

How awful is the slavery of those who are in bondage to presumptuous sins.

4. That the words of the mouth and meditation of the heart be kept acceptable in God's sight. From how many dangers the believer would be freed if the words and meditations of the heart were kept in line with the Holy Scriptures.

Our Possessions

I will place no value on anything I have or possess, except in its relation to the Kingdom of Jesus Christ.—David Livingstone.

Let It Rather Be Healed

Lift up the hands that hang down, and the feeble knees; and make straight paths for your feet, lest that which is lame be turned out of the way; but let it rather be healed.—Heb. 12:12, 13.

Hopelessness of Hypocrisy

For what is the hope of the hypocrite, though he hath gained, when God taketh away his soul? Will God hear his cry when trouble cometh upon him?—Job 27:8, 9.

for Scout Leaders over the entire Heart O'Texas Council Area, promises to be an enthusiastic and interesting session as already reservations for banquet starting at 6:45 p. m., have been pouring into Scout headquarters from Cameron, Marlin, Reagan, Holt, Chilton, West, McGregor, Temple, Valley Mills, Clifton, Mercedian, Iredell, Hico and Waco.

W. S. Allen, dean of Baylor University, who is in charge of all training work of the Scout Council, will present certificates to those men who are eligible.

F. E. Jackson, president of the Heart O'Texas Council, will address the group as will E. C. Taulbee, chairman of District No. 1, who will explain the organization of the council.

Nat Hayes of Troop 20, Waco, who has just finished his 18 year as a Scout leader will present interesting side lights on the subject 'Scouting 18

Years Ago and Now.' Mr. Hayes has been in Scouting longer than any man in the Council.

It is hoped that every Troop committeeman from the various Troops will be present as Mr. Taulbee's remarks will be particularly instructive to them.

PARENT-TEACHER

The P. T. A. of Cameron will meet at eight o'clock in the auditorium of the Ada Henderson school instead of the gymnasium of the Ada Henderson school as previously announced on Thursday, March 28. All friends and parents are urged to be present. Dues will be accepted at this meeting for the year of 1930.

Wiltz McCown of Hearne was in Cameron Sunday afternoon to see his mother, Mrs. S. R. McCown.

Easter Footwear

Forty new styles just arrived in the smartest materials of the hour.

\$5.85



New Mohawk Sandal

—Lido Sand Kid

—White with red underlay.



"Charm"

—Rhapsody Crepe

—Black crepe with embroidered crepe quarters.



"Whoopee"

—Black Patent



"Nancy Lee"

—Black Crepe Satin

—Pastel Blue Crepe

—Blonde Crepe

—Black Patent

All Patterns exactly as Illustrated

Henry's Slipper Shop

AT LIPPMAN'S POPULAR STORE
CAMERON, TEXAS

Hay! Hay! Hay!

Direct from Oklahoma. Get our price on Quantities

Bring those Eggs and Chickens. We pay Cash

Green Produce Company

CHEVROLET PREPARES FOR LARGEST YEAR

SERVICE PROTECTION DEVELOPED FOR NEW CARS SOLD THIS YEAR

Detroit, March 27.—In preparation for America's biggest motoring season, the Chevrolet Motor Company announced here today the development of a comprehensive program for the service protection of the millions of its cars that will be in use this Spring.

Surveys made by the company indicate that automobile travel this year will break all mileage records; they show that the automobile will be called on to shoulder an increasing portion of the nation's transportation requirements and they point out that the automobile will pioneer its way this year into uncharted spots and secluded recesses, where until but a few years ago, service was miles away and frequently uncertain.

It was with a view to making Chevrolet service even more accessible, thorough, rapid and economical to the owner that the present expansion and perfection program was undertaken, J. P. Little, manager of the parts and service division, explained.

So extensive has been the development of the service activities of the company, he said, that there are now 20,960 points in the United States where the Chevrolet owner may obtain authorized Chevrolet service or genuine parts. This is perhaps the fullest service coverage ever offered by an automobile manufacturer, Mr. Little declared, and assures the Chevrolet owner of the widest possible parts and service protection.

The program contemplates the opening this year of eleven new parts warehouses, in addition to the 28 now in operation. Several of these will be in operation in May, with others opening at intervals until October 31 when the last of the group will be finished. New warehouses are being built or will be constructed this year in the following cities: Indianapolis, Ind; Birmingham, Ala; Salt Lake City Utah; Richmond, Va; Great Falls, Mont. Elaso, Texas; Wichita, Kansas and Knoxville, Tenn. Sites for the remaining three warehouses will be announced in a few weeks.

When completed this Fall, the parts warehouses program will provide Chevrolet with 1,180,000 square feet of floor space for the actual warehousing and shipping of parts, exclusive of the necessary office space.

Simultaneously with the announcement of the new six cylinder car, adequate parts supplies were shipped to each of the 28 parts warehouses. In this connection, Mr. Little explained that more than 5000 Chevrolet mechanics in various sections of the country have already attended the special Chevrolet service schools, where under the supervision of factory experts they make a thorough study of the new car and prepare themselves to offer the owner prompt and efficient service. Thirty-one of these schools are now in operation.

The same tremendous manufacturing facilities that are enabling the company to offer the new car at its price, Mr. Little pointed out, are permitting Chevrolet to offer parts at prices consistently low and well within

the price range of the four. He called attention to the strategic locations of the large group of parts warehouses stressing the fact that sites had been selected with a view to getting parts closer to the public.

He further pointed out that the uniform flat rate system of service charges that prevails in every Chevrolet service station gives the owner the advantage of the lowest possible service cost and price protection at the same time.

JONES PRAIRIE

By MRS. R. K. FONTAINE

Connie Mae Hickman was home over the week end and states she has only one more week of school.

Mr. and Mrs. C. L. Spradly spent from Thursday until Monday at the Mrs. W. T. Johnson home.

Dr. W. J. Fontaine is driving a new Essex coupe.

Maurine Easley was a visitor in Calvert Sunday afternoon.

Rev. Dobson preached at Little River Sunday and Sunday night.

The play which was given at Jones Prairie Saturday night was well attended. The proceeds amounted to \$38.00.

Mrs. Rodney Fontaine and son and Miss Bill Fontaine visited at the A. K. Tyson home in Calvert Sunday afternoon.

Mr. and Mrs. Howard Schwarting were Sunday visitors in the community.

C. C. Black and wife and son spent Sunday in Cameron.

Bill Fontaine spent Saturday in Cameron with friends.

Mr. and Mrs. Rodney Anderson and Miss Lola Anderson enjoyed Sunday

dinner at the J. P. Fontaine home.

Joe Hickman spent Saturday night with Joe Burnett Anderson.

Mrs. Alma McKinney spent the week end at home. her school will be out next week.

Merlin Lester of Waco spent the week end at home.

Mrs. C. C. Black and son spent Thursday in Cameron.

Johnson-Keith

Miss Lucille Johnson and Mr. Willard Keith were united in marriage at the Little River Baptist church Sunday morning, March 24, at 7:30 o'clock by the bride's grandfather, Rev. C. L. Spradley. Before the ceremony Mrs. Edward Keith of Brownwood sang 'Love Sends a Gift of Roses' accompanied by Miss Eloise Boswell.

Immediately after the song the wedding party took their places at the altar. The bride, who was becomingly dressed in blue georgette with accessories to match, was accompanied by Miss Essie McCall as maid of honor, and the groom was accompanied

by Mike Wiley as best man. The ring ceremony was read.

Mr. and Mrs. Keith left immediately after the ceremony for a trip to Galveston and other points in South Texas. After the first of April they will be at home in Cameron.

NOTICE

All persons having claims against the estate of W. H. Dukes, deceased, are required to present the same within the time required by law to L. B. Dukes, whose residence and postoffice address is Milano, Texas, who was appointed administrator of said estate on February 5, 1929, in cause No. 2441 in said court, styled Estate of W. H. Dukes, deceased.

L. B. Dukes, Administrator,
45-4tc Estate of W. H. Dukes, Dec'd.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off. I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.

D. W. CHILDERS. 44-4tc

Most Remarkable Values in SHOES

Latest Styles of Men's and Women's Shoes
Being Received Daily
Prices from

\$1.95

UP

Unprecedented Values—See them at Our Store

THE RELIABLE STORE
J. P. WERNER & COMPANY
Smaller Expenses—Smaller Profits—Smaller Prices
CAMERON, TEXAS



LIVE WHILE YOU LIVE!

Don't merely exist—know the joy of life—the enjoyment of a home of your own.

While you have an opportunity buy lots for a home site in the Country Club Addition. Others are buying and why not you. These lots, a limited number, are now available for home sites and will also make splendid investments.

These lots are available to you at very reasonable prices and corresponding terms at a low rate of interest if desired. These lots are being sold rapidly so you will have to hurry.

New homes are going up soon in this section of the city and the lots are increasing in value each day.

It will be a pleasure to show you these lots in

Country Club Addition

For appointments call 589 or A. E. Green's Insurance Office



The Venetian Toilet Preparations of

ELIZABETH ARDEN

may now be obtained from

Square Drug Store

Women who through travel abroad or residence in New York have come to insist on Elizabeth Arden's preparations for the skin will be delighted to hear that they can now be purchased at our toilet goods counter.

Venetian Cleansing Cream melts on the skin, seeps into the depths of the pores and rids them of all impurities. \$1, \$2, \$3.

Venetian Ardena Skin Tonic, a mild astringent tonic used after Cleansing Cream; whitens and refines the skin. \$.85, \$2., \$3.75

Venetian Orange Skin Food, patted into the face after cleansing, nourishes and rebuilds worn and flabby tissues. \$1, \$1.75, \$2.75, \$4.25.

Venetian Amoretta Cream, a fragrant cream that vanishes and leaves the skin smooth. It protects the face from sun and wind, and forms an ideal base for powder. \$1, \$2.

Venetian Pore Cream closes enlarged pores and refines a coarsened complexion. \$1, \$2.50.

Venetian Special Astringent. To restore the youthful firmness of relaxed muscles. Pat it on the face after cleansing; it makes the skin delightfully smooth and elastic; erases wrinkles and puffiness. \$2.25, \$4.

Venetian Anti-Wrinkle Cream, a fragrant yellow cream containing both astringent ingredients and nourishing oils. \$2, \$3.50.

Venetian Rouge Amoretta, a superlative cream rouge that gives a beautiful natural glow to the cheeks. Light, Medium, Dark. \$2.50, \$4.50.

Ask at our Toilet Goods counter for "The Quest of the Beautiful," a booklet which describes all of the Venetian Preparations and tells how to apply them correctly.

THURSDAY, FRIDAY
AND SATURDAY

APRIL FOURTH, FIFTH
AND SIXTH

ORIGINAL 1¢ Rexall ONE CENT SALE

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What Is a Rexall One-Cent Sale?

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Cream is 50c, you buy one tube at this price and by paying 1 cent more, or 51 cents, you get two tubes, and save 49 cents. Every United Drug Co. article in this sale is a high quality guaranteed product, just the same as is sold every day at the regular price. No limit—buy all you want, but on Thursday, Friday and Saturday only!

69c Puretest Aspirin Tablets

Bottle of 100
Prompt relief from pain. Will not depress the heart.

2 for 70c

YOU SAVE 68c

Also Box
of 24 Tablets

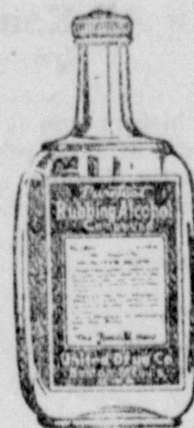
2 for 26c



The World's Largest Chain of Individually-Owned Drug Stores

The Rexall Store is a link in the largest chain of co-operatively operated retail drug stores in the world. There are over 10,000 stores in the chain scattered thru the United States, Alaska, Canada, Newfoundland, Great Britain, Ireland, Bermuda, British Guiana, Mexico, Hawaii, South Africa, Egypt and China.

The Rexall Store has the exclusive sale for all United Drug Company (trade-marked) merchandise, the vast majority of which is supplied from its own factories direct to the dealer—a most economical method of distribution.



59c Puretest Rubbing Alcohol

Used in hospitals, gymnasiums and training camps for bathing and rub-down.

2 for 60c

YOU SAVE 58c

A Profit-Sharing Method of Advertising

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale, in permitting us to sell you two full size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know the goods will please you.

This Is Just a Few of the Hundreds of Bargains To Be Found in This Great Rexall One Cent Sale

60c Assted. Wrapped Cream Caramels

Tasty, pure caramels. The favorite kind for children as well as for grown-ups.

2 for 61c

YOU SAVE 59c



\$1.00 Peptona Full Pint

Enriches the blood and builds strength. A good tonic for the Spring.

2 for \$1.01

YOU SAVE 99c



50 Cent



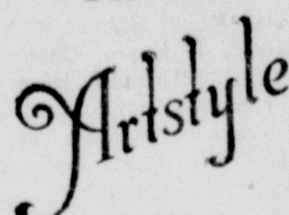
Dental Cream

Keeps the teeth clean, white and beautiful without injury to the

2 for 51c

YOU SAVE 49c

Delicious



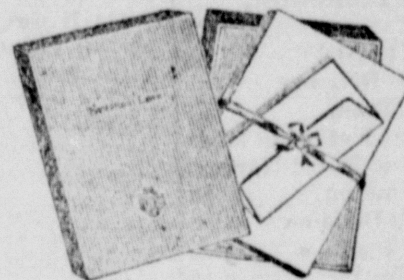
Candies

\$1.00 Avalon Stationery

A most attractive box of 24 sheets and 24 envelopes of beautifully finished stationery.

2 for \$1.01

YOU SAVE 99c



NEW CAMERON DRUG COMPANY

CAMERON

PHONE 21

ONLY THE BEST

NIGHT PHONES 487-105

TEXAS

FROM THE FILES OF THE CAMERON HERALD

28 Years Ago

Miss Lula Hefley returned Sunday from Calvert after a weeks visit to friends.

Tom Robinson and sister, Miss Margie Robinson, visited at Georgetown the past week.

Attention is called to the change in the 'ad' of the Citizens National Bank. Mr. T. G. Sampson is now Vice-president and W. L. Baird is one of the directors.

Ex-Congressman Antony, who at one time represented Roger Q. Mills' old district in Texas, was revived and has given himself to the work of the ministry. He is one of the most talented lawyers in this district. He preached his first sermon two Sundays ago to a packed house. So we see God is going into the royal families of our country to get men to carry the gospel.

Charlie Green of C. N. Green and Brothers told the Herald reporter that their cash business last week was the largest they had done since Christmas week.

Last Thursday morning Messrs. Joe Zapalac, Will Scott and Cohen came near being crushed by an engine on the Santa Fe while en route to Little River for a day's fishing. As they were crossing the Santa Fe track near the oil mill, their horse became frightened and instead of going forward commenced to back and that critical moment an engine came backing, and the three occupants barely had time to jump from their vehicle before the engine struck it, and completely demolished it. Messrs. Zapalac and Cohen jumped from the back and Mr. Scott from the front and at the same time grabbed the horse by the bits, or that stubborn animal would have been killed.

Hon. Monta J. Moore returned last Sunday morning from a visit to Houston.

Miss Olga Pool spent last Saturday and Sunday on a visit to friends in Austin.

J. M. Eplen spent several days last

week with his friends at Yarrelton, where he formerly resided.

Rev. James Kilgore visited relatives and friends in Austin last week.

Miss Pearl Todd visited friends in Ben Arnold last week.

Miss Lelia Woolley left this week for Corsicana as a L. O. T. M. representative of the Lone Star Hive No. 29.

Miss Lizzie McCord visited friends in Temple the past week.

Miss Daisy Moore of Rosebud is visiting friends in Temple the past week.

W. D. Paden was in San Antonio last Tuesday on business.

Miss Lillie Ford visited friends in Rockdale this week.

Mr. Joseph, manager of Sanger-Joseph and Co., visited Waco last Sunday.

Hon. O. F. McAnally returned from Austin last Tuesday evening, the legislature having adjourned.

The Citizens National Bank is now located in their handsome new quarters on the corner of Depot and Belton Streets.

Land Being Blocked At Hogan's Crossing For a Deep Oil Test

A number of Thrall people, joined by outside interests are blocking acreage in the vicinity of the Hogan's Crossing, about four miles southeast of Thrall, preparatory to making a deep test there for oil. An effort is being made to block 2000 acres, 1200 of which has already been pledged or leased to the promoters for the test. It is planned to penetrate the Edwards lime, which is thought to be around 2500 feet in this locality. One or more tests made several years ago in the adjoining territory is said to have made a very strong showing of gas and it is thought that there is pay in this vicinity around 2500 feet.

BEN ARNOLD

Mrs. Kathryn Robbins, county superintendent visited the Vogelsang school Wednesday afternoon.

Herman Dörner was in Clarkson on business Thursday.

Mrs. Otto Folschinsky and children of Jones Prairie were the guests of Mrs. Ed Dahse Tuesday night.

Lee Becker, wife, Mrs. Emil Piske and children of Rosebud returned home from a visit to Rosenberg and Brenham where they have friends and relatives.

Verna Wallace and Thelma Ray Griffin were callers at the August Knipp home Sunday.

R. F. Yardly has been taken to the Cameron hospital for treatment.

Edwin Hinz was the guest of his

sister, Mrs. Willie Becker Thursday afternoon.

Mr. and Mrs. Emil Roesler and daughter, Lillie were shoppers in Cameron Saturday.

Mr. and Mrs. Ernest Lorenz and family were the guests of Mr. and Mrs. Joe Friemel Sr., Saturday night.

Edna Young was a business visitor in Cameron Saturday.

Bill Kohring and wife were callers at the Wm. Kohring home Saturday night.

Mr. and Mrs. Emil Piske and children of Rosebud were Sunday dinner guests in the home of Mr. and Mrs. Ed Dahse.

We are sorry to report that the little daughter of Mr. and Mrs. Jewel Reeves is in the Cameron hospital very ill with the measles and pneumonia.

Clarkson and Maysfield Sunday afternoon came out with Maysfield 9 and Clarkson 5 scores.

Charles Freimel and Robert Trojan visited in the home of Mr. and Mrs. Ed Dahse Sunday afternoon.

The baseball game played between

For all kinds of tin and plumbing work phone me at my shop at 569, P. L. Marburger. 24-11

IT IT TIME TO Spray Your Fruit Trees

We have a complete line of Insectides for spraying your gardens and orchards and can give you the information as to what to use and the quantity.

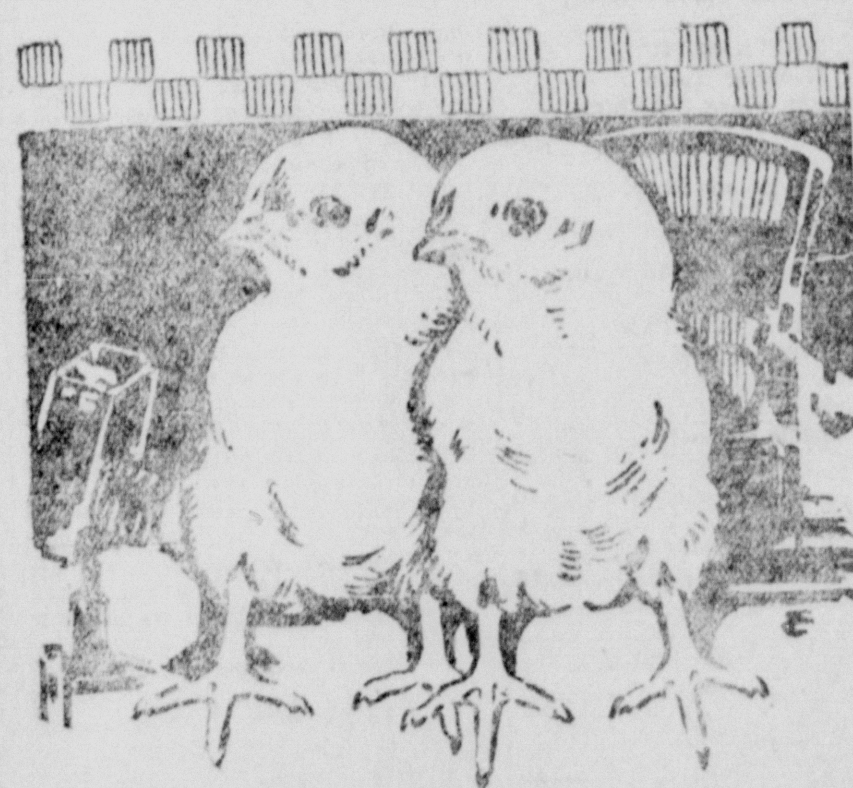
SPRAY MORE

HARVEST MORE

Fongi, Bordo, Arsenate of Lead, London
Purple and Paris Green

GEO. A. THOMAS & SONS

Drugs and Jewelry
38 Years in Cameron



Ready to Grow!

WHEN you feed your chicks Purina Chick Startena expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.

Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.

That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina all the way through." They'll live... they'll grow... and lay early. Get your Purina today.



Mondrik Brothers

Cameron,

Texas

League Meet

(continued from page 1)

Maude Alridge, Rockdale 10
Willis Elliott, Thorndale 5
ESSAY WRITING
Ward Schools
Margaret Fisher, Cameron 15
Rural Schools
Bethlehem 15

SPELING
High School Division
Senior
Grace Easterwood, Ruby Pruitt, Davilla 15
Leon Hoppe, Ewald Weise, Thorndale, 10
Allene Owen, Marjorie Dusek, Cameron 5

Junior
Viola Sustek, Louise Owen, Cameron 15
Ruth Hillyer, Marine McGown, Rockdale, 10
Rufus Conoley, Max Roark, Thorndale 5

Sub-Junior
Nelly Gray Pruitt, Mary Byerly, Rockdale 15
Mattie B. Elliott, Nadine Walschak, Buckholts 10
Robert Lyon, Winnelle Kidd, Cameron 5

Rural School Division
Name School Points
Sarah Looney, Clara B. Shelton, Friendship 15
Mabel Armstrong, Andrew Jenkins, Minerva 0

Junior
Robert Porter, Teddy Curry, Bethlehem 15
Bertha Podaney, Lillie Stasa, Bryant Station 10
Elizabeth Edwards, Charlie Flemin, Minerva 5

Sub-Junior
Quenton McGuire, Lula Z. Tuma, Bethlehem 15
Bonnell Hubert, Beatrice Cass, Minerva 10
Gussie Short, Emma L. Brown, Marlow 5

MUSIC MEMORY
High School Division
Winning Team
Wenonah Slaughter, Katharine Mode Hilliard Thomas, Abbie Reese Harvey, Margaret Fisher, Cameron 15

Rural School Division
Winning Team
Helen Stewart, Helen Bice, Tracy 15

THREE R CONTEST
Name School Points
Helen Stewart, Tracy 15
Lula Worley, Duncan 10
Mabel Calloway, Gay Hill 0

ART APPRECIATION
High School Division
Mary Gerick, Della Kosteck, Ad Hall, 10
Arnette Zelisko, Nadine Walschak, Buckholts 10
Sharpe, Wenonah Slaughter, Viola Sustek, Edna Lazek, Ernest Nancy Newton, Cameron 10

All three of these schools tied for first place—perfect scores
Rural Division
Lillie Ruzicka, Elbra James, Bryant Station 12 1-2
Lula Worley, Edith Modesette, Duncan 12 1-2

These tied for first place
Marcella Strelsky, Nadine Dyer, Bethlehem 5

ARITHMETIC
Winning Team
Gladys Matson, Flora Scheihing, Rockdale, 15

CHORAL SINGING
High School
Cameron 15
Jones Prairie 0

Grade Schools
Cameron 15
Buckholts 10
Thorndale 0

PLAYGROUND BALL
Rural Division
Junior Boys
Winning Team
North Elm 15
Minerva 10

Third Place
Bryant Station 5

High School Division
Junior Boys
Winning Team
Cameron 15
Thorndale 10

Third Place
Rockdale 5
Senior Girls
Winning Team
Cameron 15
Buckholts 10

North Elm 5
Bethlehem 10
Minerva 5
High School Division
Junior Girls
Winning Team
Cameron 15

Runner Up
Gause 10
Third Place
Milano 5

VOLLEY BALL
Winning Team
Bethlehem 15

Runner Up
Cameron 10
Third Place
Maysfield 5

BAPTISM AND THE LORD'S SUPPER
LESSON TEXT—Matt. 3:13-17; 23:19, 20; 1 Cor. 11:23-29
GOLDEN TEXT—This do in remembrance of me.

PRIMARY TOPIC—Two Things God Wants Us to Do.
JUNIOR TOPIC—Two Things God Wants Us to Do.

INTERMEDIATE AND SENIOR TOPIC—The Meaning of Baptism and the Lord's Supper.
YOUNG PEOPLE AND ADULT TOPIC—The Place of Baptism and the Lord's Supper in the Christian Life.

1. The Baptism of Jesus (Matt. 3:13-17).
1. His request (v. 13).
This was in act, if not in word. He came from Galilee to Jordan to be baptized of John.

2. John's hesitancy (v. 14).
He perceived something in Jesus which impressed him with the unfairness of such an act.

3. Jesus' explanation (v. 15).
He insisted upon John's compliance on the ground that it was a method of fulfilling all righteousness.

4. The Heavenly acknowledgment (vv. 16, 17).
As Jesus emerged from the waters the heavens were opened, the Holy Spirit descended, and a voice declared, "This is my beloved Son, in whom I am well pleased."

II. The Apostolic Commission (Matt. 28:18-20).
1. The authority of Jesus (v. 18).
God gave Him all authority in heaven and on earth.

2. The Commission of the Apostles (vv. 19, 20).
(1) It was to teach (make disciples of) all the nations (v. 19).
(2) Baptize believers (v. 19).
This baptism, the divinely appointed way of making public confession is to be in the name of the Father, Son, and Holy Ghost, indicating that the believer has been brought into definite relationship to each member of the Holy Trinity.

(3) Teach obedience (v. 20).
Profession is not enough; it must issue in obedience.

3. The all-sufficient promise (v. 20).
The Lord told the disciples their difficulties would be great after He had gone away, but promised them the presence and fellowship of the all-powerful Savior and Lord.

III. The Lord's Supper (1 Cor. 11:23-29).
1. Its Institution (v. 23).
(1) Time.
It was on the night of the betrayal of Jesus, just after the betrayer had been announced.

(2) Circumstances of.
It was in connection with the eating of the Passover (Matt. 26:26).
(3) The elements used. Bread, doubtless common bread of the Passover feast. The cup, fruit of the vine.

2. The Significance of the Lord's Supper (vv. 24-28, cf. Matt. 26:26-28).
Jesus took material things and made them to be symbols of His own body and blood.

(1) A memorial of the Lord (Luke 22:19) to be observed in remembrance of Him.
(2) To show the Lord's sacrificial death (v. 26). He did not die as a hero, or as an example of unselfish devotion, but as a substitutionary ransom.

(3) It is a guarantee that our sins are forgiven (Rom. 4:25).
(4) It symbolizes the believer's reception of Christ (1 Cor. 10:16).
(5) A forward look to a completed redemption (1 Cor. 10:20).

3. Qualifications for participation in the Lord's Supper (vv. 27-29).
(1) A proper apprehension of its meaning (v. 27). Eating and drinking unworthily primarily refers not to the demerit of the communicant, but his failure to grasp its meaning and importance.

(2) Church membership (1 Cor. 11:18-22).
The Lord's body is the church which is composed of regenerated men and women united to Jesus Christ as head and to each other as members of that body by the Holy Spirit.

3. Orderly walk.
Conduct which disqualifies for participation in the Lord's supper:
(a) Immoral conduct (1 Cor. 5:1-13). It is most perilous for one who is guilty of immorality to approach the Lord's table (1 Cor. 11:30). Sick men and death are often visited upon such.

(b) Heresy (Titus 3:10; 1 John 4:2, 3).
(c) The one who stirs up a schism (Rom. 16:17) in the church should be excluded from the Lord's table.

Clean Hands and Pure Heart
Who shall ascend into the hill of the Lord, or who shall stand in His holy place? He that hath clean hands, and a pure heart. He shall receive the blessing from the Lord.—Psalms 24:3-5.

The Smitten Check
That command about the smitten check is a command, condensed into a proverb against vengeful retaliation. This is not impracticable.—Dr. Way and Hoyt.

SENIOR BOYS WORK
Class B
Thorndale High school 20
Buckholts High school 10
Yarrelton High school 5

GRADE AND WARD SCHOOL
Junior Boys Track
Class B
Yarrelton 20
Thorndale 10
Jones, Prairie 5

WARD SCHOOLS
Junior Boys Track
Class A
Rockdale 20
Ada Henderson School 0

RURAL SCHOOL WORK
Friendship 20
Bethlehem 10
Tracy 5

SCHOOL EXHIBITS
Two-Teacher Schools
Gay Hill First
Tracy Second
Bryant Station Third

Other Schools
Friendship First
Thorndale Second
Buckholts Third

Bethlehem Winner
In All-Round Rural School Contests
Bethlehem won the all round championship of rural schools in the Interscholastic League meet here March 22 and 23. The following are the results:

Bethlehem 185 Points
Tracy 112 Points
Minerva 97 Points
Branchville 70 Points
Bryant Station 65 Points
Marlow 52 Points
North Elm 50 Points
Duncan 48 Points
San Andres 25 Points
Corinth 10 Points

Satin School Wins
Falls County Meet
Satin Rural School in Falls county of which J. Frank Cook is principal won the all-round championship in the Interscholastic League contest held recently at Rosebud, winning a total of 185 points and scoring in 11 events besides track.

Satin is only a four teacher school but clearly out-distances all schools of any class in number of points won.

Classified Ads
SALES LADIES can make big money placing Life and Accident insurance among their friends. Dignified, refined work. Own boss. Can give you contract in your community. New. Nothing like it. Give phone number. (Key) 48-2tp

GLASSES FITTED
Your eyes examined by Gus Evans, Optometrist. 15-tfc

FOR RENT—4 or 5 houses. See me at Oil Mill. R. L. Batte.

\$5.00 REWARD
Strayed—One brown mare mule about 15 hands high, smooth mouth and slight collar mark. Left my place March 21. Notify Sheriff Blaylock. August Hertenberger. 49-3tp

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.

Home Talent Play—"Two Days to Marry" at Marlow school Thursday night April 4, for benefit of school. Admission 25c and 15c

FOR SALE OR TRADE—I have recently bought the Will Ford two year old heifers, some of them heavy springers. This is all good stuff with registered sires and some by registered dams. They will be for sale or trade. R. L. BATTE.

For all kinds of tin and plumbing work phone me at my shop at 569, P. L. Marburger. 24-tf

DANCE
Hudson Hotel
Milano, Texas
Saturday Night,
March 31st
Music By
BIG FOUR
Orchestra
Admission 50c

FOR SALE—Single Comb, Black Minorca, setting eggs, \$1.00 per setting. Oscar Trojan, Ben Arnold, Texas Rt. 1. 43-4tp

Big Boll Russell and Qualla planting seed from the breeding farms, for sale by W. O. Triggs. 1tc

I will buy your cattle fat or poor, in all grades. See me before selling. R. L. BATTE.

Corn For Sale—See P. L. Bergum.

FOR SALE—Have stock of first class Fidelity Fertilizer. Call at Weems Gin. 39-tfc

FOR SALE—The T. W. Aycock place in East Cameron, consisting of 17 1-2 acres and improvements. 40-tf

FIDELITY Brands of Fertilizer have been successfully used in Milam county. Beware of imitations. See Weems Gin. 42-tf

FOR SALE
Cotton seed for planting from pedigreed seed last year. Have small amount at \$1.50 per bushel. W. S. Lamkin. 46-4tc

FOR SALE—White Collie pups 3 months old. Post Office Service Sta.

EGGS for Hatching. Pure bred Golden Wyandotte, setting \$1.75. N. Albers, Dime Box, Texas. 47-3tc

FOR SALE—Purebred Toulouse Goose Eggs, \$3.00 per dozen. Mrs. J. E. Lester, Jones Prairie, Texas. 7-4tc

\$10.00 REWARD
LOST OR STRAYED
Pair of mare mules, one dark bay, other black, about 15 hands high and in good condition. Strayed from two miles south of Maysfield Friday night March 8. Finder please notify Sam McDeamott. Phone 174, Cameron, Texas. 1tc

EASTERN STAR
Mrs. Gussie McGregor, worthy matron, presided at the meeting of the Eastern Star Tuesday night. Miss Lena Yoe, deputy tax collector, was initiated into the order. After the business session refreshments consisting of apricot ice and cake were

erved to a large number of members. Following the initiation several members attended the meeting of the Rockdale chapter and met Deputy Grand Matron Olsen of Waco who was paying the Rockdale chapter an official visit.

Gohmert's Variety Store has an unusually attractive line of Easter goods

and specials for the trade. Mr. Gohmert always keeps a big stock of fresh new goods and his business this spring has been better than usual. He is looking forward to a great year in 1929. Cameron is growing and our merchants are keeping abreast of the progress of the city.

GOHMERT VARIETY STORE
RAYON UNDERWEAR
Some of the most beautiful Rayon garments we have ever had on display arrived this week.

Bloomers, Gowns, Petticoats, Slips, Combinations and Step-Ins in assorted colors and sizes, each
98c

Childrens and Misses Bloomers, each
50c and 75c

Come in and look over the line before you buy. It will pay you.

SATURDAY SPECIALS
Chocolate Drops, cream center, regular 30c value
Per Pound **19c**
Turkish Towels, Assorted colors, pink, green, blue and gold, good weight, each **25c**
Box Paper, a regular 25c seller, per box **19c**

WATCH OUR WINDOWS
Gohmert Variety Store
Member of Ben Franklin League
Cameron On the Square Texas

U-SERVE TRADE MARK U-SAVE
NUWAY
BETTER FOOD REGISTERED BETTER PRICES

PRE-INVENTORY SALE
On our Entire Stock of Goods. The entire stock is to be sold at Wholesale Prices. Here are a few of our prices that are on for this week only.

Q. & Q. Macaroni, Spaghetti and Vermicelli, package **5c**

Crackers, 2-lb. Saltines, each **32c**

Coffee, Votan, 3-lb. can with beautiful tray **\$1.33**

Catsup, Van Camps, large bottle, each **15c**

OATMEAL
Mothers with China **30c**

Snow Flake with China **25c**

3 Minute, large package **18c**

Mothers with aluminum **25c**

Matches, Economy, 6 boxes for **14c**

Pork and Beans, Campbell's large size, each **9c**

MILK—CARNATION OR PET
Small Size **5c**
Large Size **10c**

Prunes, fancy bulk, per pound **10c**

COFFEE—ALL GOLD
One Pound for **43c**
Three Pounds for **\$1.29**

Salt, Diamond Crystal, regular 15c seller, each **9c**

Peaches, Del Monte, 2 1-2 lbs. sliced or halves, each **20c**

Peanut Butter, 5-lb. can Canova, each **75c**

Syrup, East Texas Pure Ribbon Cane, gallon **78c**

Raisins, Sun Maid, per package **8c**

Ralston, the whole wheat cereal, each **24c**

Ivory Flakes for safe washing of fine things, package **8c**

Malt, Blue Ribbon, 3-lb. can, each **49c**

Snuff, Garrett, 6-oz. bottle, each **28c**

Mustard, Polo, gallon jar, each **65c**

Every item in this store at wholesale cost

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The Cameron Herald

THE CAMERON HERALD THURSDAY, MARCH 28, 1929

Formal Opening Greater Hubert Hefley Motor Company MONDAY AND TUESDAY NIGHT, APRIL 1 AND 2



RECEPTION TO PUBLIC TO FEATURE FORMAL OPENING OF HUBERT HEFLEY MOTOR COMPANY BUILDING HERE

Formal opening of the greater Hubert Hefley Motor Company building will be held Monday and Tuesday night, April 1 and 2 beginning each evening at eight o'clock when receptions will be held for the public.

The great new building as well as the original unit housing the main display rooms will be brilliantly lighted for the occasion and the people are cordially invited to attend the opening.

PHOTOS BY B. & B. STUDIO

The photos in this section were made exclusively for The Herald by the B. & B. Studio of Cameron. The excellent print from these engravings are made possible by reason of the high class photographic work done by the studio. The B. & B. Studio is one of the big assets of Cameron.

Visitors to the buildings in the day time will be heartily welcomed but special arrangements have been made to receive the people each evening at eight o'clock and they will be shown the building and the various departments of the plant.

While the company has already moved into the new unit of the building and the new plant is being used including the service department the receptions are planned to acquaint the people with the completeness of the building.

Those who attend will get an intimate knowledge of what takes place in a well organized motor plant; how service is handled and will see on display the various models of the new Ford car.

The ceremonies incident to the receptions will be simple but nevertheless cordial and complete taking the people through the building and showing them every department of the big industry.

The above photos show the greater plant of the Hubert Hefley Motor Company to be formally opened on the nights of Monday and Tuesday, April 1 and 2. The picture at the left shows the new building which is an extension of the original unit extending through the block and fronting east. This new building is 52x116 feet and contains 6032 square feet of floor space. The picture at the right shows the original building constructed four years ago and is 64x100 and contains 6400 square feet of floor space. The entire greater plant contains 12,432 square feet of floor space with two main entrance places, one facing west on the block and the other facing east on the block. This building is of superior construction and is said to be one of the greatest Ford agency plants ever erected in the Southwest. The plant is equipped with modern service machinery and every convenience for displaying the new Ford cars, containing a paint room and auto laundry. The specially equipped shop extends along the south wall of the new unit and consumes approximately 2000

The Pictures

square feet of space. In this service department is to be found the most modern equipment known to the industry with every piece of equipment necessary for perfect service on Ford repairs. This department as well as every department of the plant is manned with expert men in their line. The completion of this building is an achievement of which the entire county is proud and its owner, Hubert W. Hefley has given to this community an industry that is forward looking and presages growth and development for Cameron. Both as a business man and city builder Mr. Hefley has made a major contribution to greater Cameron and his fellow citizens and friends by the thousands congratulate him on this great work.

The new building will be formally opened on the nights of April 1 and 2 with a reception to the public at which time the management and personnel of the firm will show the people thru this great plant. The receptions will be held each evening beginning at 8 o'clock and the public is cordially invited to attend.



HUBERT W. HEFLEY
Owner and Manager

Among the men who have achieved big things for their community in unselfish devotion to integrity and square dealing none have more thoroughly succeeded than has Hubert W.

SERVICE DEPARTMENT IS GREAT FEATURE

MODERN FORD EQUIPMENT IN GREATER SERVICE DIVISION OF COMPANY

For the first time in the history of this section of Texas the latest and most complete and modern machinery is available to the owners of Ford automobiles and the service department of the greater Hubert Hefley Motor (continued on last page, this section)

Hefley, owner and manager of the Hubert Hefley Motor Company now presenting to the service of Cameron and Milam county the most modern motor plant ever constructed in the Southwest.

The life of Hubert W. Hefley as a business man and citizen is a notable contribution to the worthwhile things of his community and day. All Cameron and Milam county today joins in applause to his achievements and honors (continued on last page)

ANOTHER SYMBOL of PROGRESS FOR CAMERON

Cameron is a progressive business town. The most recent manifestation of this progressive spirit is the completion of the Hubert Hefley Motor Company, one of the most up to date buildings of its kind in this section.

The Texas Power & Light Company takes this opportunity to congratulate Cameron upon this addition to its business institutions.

It is the policy of the Texas Power & Light Company to further the prosperity and progress of the communities which it serves, furnishing adequate electric service for the needs of today and constantly building to meet the growing needs of tomorrow.

TEXAS POWER & LIGHT COMPANY

Providing for the Texas of Today—
Planning for the Texas of Tomorrow

C. H. (KYLE) CLIFTON
Salesman

Keenly alive to his responsible place as a salesman with the Hubert Hefley Motor Company, Mr. Clifton is making an enviable record as a salesman. Mr. Clifton has been in the employ of the Hubert Hefley Motor Company since 1923 with the exception of one year during which time the Ford car was not on the market due to change in models. He is an exceptionally good salesman and the company has great confidence in him. He knows as many people in Milam county as any one man. It is said that there is not a man or woman who walk into the office of the company that he cannot call by their first name. This unusual characteristic has been of great assistance to him in selling cars. When in the market for anything in the Ford line, he will appreciate an inquiry. Mr. Clifton is proud of the growth of the company and the new building and equipment will inspire him to greater sales effort.

Utilities of a City Combined In Your New Ford Car

Your automobile is something like a miniature city. There is an electric light and power system, a fuel system. In the new Ford, you will find each

EMPLOYEES RECORD OF SERVICE FOR HUBERT HEFLEY MOTOR COMPANY IS ONE OF LONGEST AND BEST KNOWN

Organization is the factor to determine the success of any business and without personnel who believe in the job and plans for the success of the enterprise by co-operation and coordination, little progress can be made.

One of the outstanding records of this company is the years of combined service its employees have rendered.

This company enjoys what is believed to be a record of service in point of years for Cameron among its employees.

There are 14 employees including the management with a total of 84 years of service in the same organization or an average of six years per man.

Ten of the men have been with the company for five years and over and in their combined years of service have given more than a half century to the cause of this enterprise.

Mr. Hefley looks with pride to this record of service among his men and declares that no little responsibility has in this way been claimed for the success of his business.

of these systems of the latest design and best materials. Every part has been made to serve you faithfully and well at a minimum of trouble and expense.

Take, for example, the generator—one of the most important parts of the electrical system which supplies the current for lighting and for engine ignition.

In the new Ford, the generator is of the power-house type and is distinctive in many features. It has been specially designed to prevent most forms of trouble. Oiling is necessary only once a year. About the only thing you need to do is to have the charging rate changed as the seasons change.

Closely allied to the electrical system is the ignition system. It, too, is of new mechanical design in the new Ford. There is but one high tension cable and that connects the coil with the distributor. Even cables from the distributor to the spark plugs have been eliminated. Special care has also been taken to make the distributor water-proof, thus preventing short circuits from rain, etc.

The entire electrical and ignition systems of the new Ford are so simple in design and so carefully made that they will give you surprisingly little trouble. Yet that doesn't mean they should be neglected. Certain little attentions are needed from time to time.

The storage battery should be given water and the connections kept clean. The generator charging rate should be changed as indicated. Spark

plugs should be cleaned at regular intervals. Distributor points should also be kept clean and the distributor cam given a light film of vaseline every 2000 miles.

These are just little things but they mean a great deal to your car. You can have them looked after at very small cost by the Ford dealer when you take the car in for oiling and greasing.

A thorough checking up at regular intervals will lengthen the life of your car and give you many thousands of miles of carefree, economical motoring.

Service Obligation of Ford Company Grows 5000 a Day

To the half-million men and women who have received new Fords in the last eleven months, there is no need to dwell on the performance of the car.

You have tested its speed on the open road. In traffic you have noted its quick acceleration and the safety of its brakes. You know how it climbs the hills. On long trips and over rough stretches you have come to appreciate its easy-riding comfort. Con-

tinuous driving has proved its economy of operation and low cost of upkeep.

This is an invitation to you to take full advantage of the service facilities of the Ford dealer organization so that you may continue to enjoy many thousands of miles of carefree, economical motoring.

The point is this. You have a great car in the new Ford. It is simple in design, constructed of the best materials and machined with unusual accuracy. It is so well-made, in fact,

that it requires surprisingly little attention. Yet that doesn't mean it should be neglected. Like every other fine piece of machinery, it will serve you better and longer if given proper care.

One of the best ways to do this is to take your car to the Ford dealer every 500 miles for oiling and greasing and a checking up of the little things that have such a great bearing on long life and continuously good performance.

Such an inspection may mean a

great deal to your car. To you it means thousands upon thousands of miles of motoring without a care—without ever lifting the hood.

Ford dealers everywhere have been specially trained and equipped to service the new Ford. You will find them prompt and reliable in their work, fair in their charges and sincerely eager to help you get the greatest possible use from your car for the longest period at a minimum of trouble and expense. That is the true meaning of Ford service.

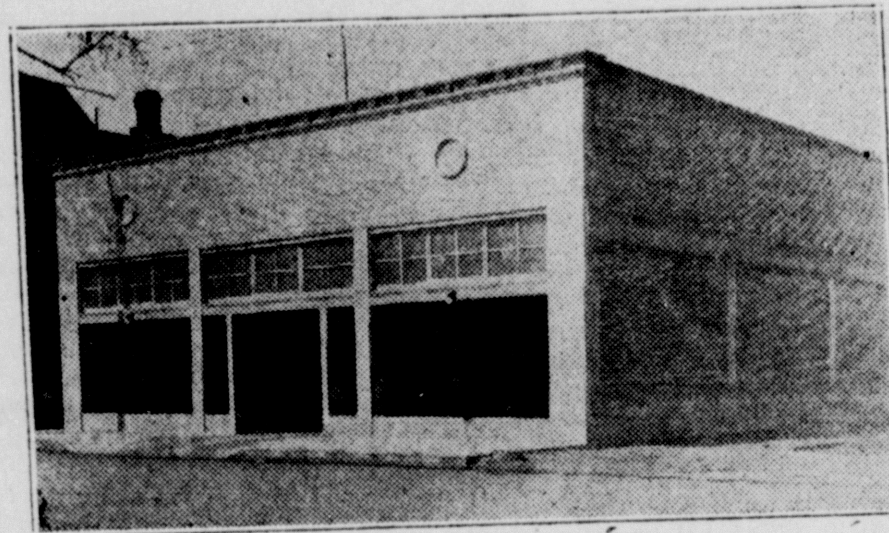
Congratulations

TO THE HUBERT HEFLEY
MOTOR COMPANY

On the completion of this new building and equipment of the plant.

Cameron Furniture Company welcomes the growth and prosperity of our neighbors in business and finds in the achievement of Hubert W. Hefley a worthwhile progress for Cameron.

Cameron Furniture Company
Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company on the completion and equipment of the new and greater Ford agency plant.

The achievement of the company is a progressive step for Cameron and a tribute to the owner, Mr. Hubert W. Hefley.

It is with pride that we will soon be neighbors to our progressive friends when we occupy our own new building next door to the Hubert Hefley Building.

Max Collins

Most Modern Cleaning Plant
in Central Texas

Cameron Men's Wear Texas

WE CONGRATULATE

THE HUBERT HEFLEY
MOTOR COMPANY

On their Ability and Far-sightedness in providing themselves and Cameron with a thoroughly Up-to-date automobile plant.

MILLER COMPANY, Inc.
Wholesale Automobile Supplies
Waco, Texas



J. A. BALDRIDGE
Specialized Fordson Tractor Mechanic

While transportation has responded to a most marked degree to the evolutionizing influence of the motor car and truck, agriculture has found its great aid in the Fordson tractor. Mr. Baldrige is not only an expert Fordson tractor mechanic but has specialized in Fordson tractor mechanics. He came to the Hubert Hefley Motor Company service department in 1925 and has become one of the most valued and esteemed employees of the company. Mr. Baldrige has a smile and a friendly word for everyone and draws considerable trade from the Maysfield and Jones Prairie communities where he was reared. Mr. Baldrige looks with interest to his service in the greater Hubert Hefley Motor Company in the completion and equipment of the new building and will measure up in every way to his increased responsibilities.

SCHULENBURG TO GET CARNATION MILK PLANT

**GREAT CELEBRATION PLANNED
FOR FOUR COUNTIES ON
THURSDAY, APRIL 7TH**

Schulenburg, March 27—Wednesday, April 3rd, marks the turning in the history of South Texas, from this day on this section will begin to think less of cotton and boll weevil and turn its eyes toward prosperity and happiness. The dairy cow is the medium.

Within the next ten to fifteen years dairying will advance so rapidly that smoke stacks will point their way towards the heavens in each town in South Texas. There will be more Carnation Milk factories, there will be creameries, there will be big cheese factories, and slowly but surely Texas will emerge the leading dairy state in the union. First we will pass New York State, then Wisconsin. When this day comes, we who are active now will recall how we pioneered this great wealth. How we quit the gamble of fighting great odds to perchance get money once a year from cotton, when the crop failed we failed to even have the necessities of life but continued to

eke out an existence until the next crop twelve months later.

The new scheme of things will give us twelve pay-days a year, each month we will get our check and do our business on a thirty day basis instead of once a year.

We will live happy and contented because we will have money, we will be able to provide our family with a good substantial home, the necessary things of life, a good automobile, and last but not least; we will be able to look every man in the eye and say, 'I don't owe any man a cent.'

These four counties will be joint hosts to twenty-five thousand people at Schulenburg, Wednesday, April 3rd. Be there, bring your family and see the first peg driven which starts this great area of prosperity. Honorable Dan Moody, our governor, will shovel the first shovel full of dirt which will start the work of the erection of a \$300,000 Carnation Milk Condensery. Hear his speech, which will be for the people who reside in these 4 counties. Hear Lieut. Governor, Barry Miller, Senator Gus Russek and others and see the big parade featuring \$1,000.00 Holstein bulls, see the high grade Jersey stock. A carload of Holsteins are coming direct from Seattle, Washington to Schulenburg by express. All of this stock will be offered for sale at cost. This stock will win prizes this fall at all fairs. The Carnation people will pay \$200 in prizes at the LaGrange and Flatonia Fairs on this show stock. In the parade one will see our state's highest officials. Men who are called 'Giants of Industry,' capitalists, beautiful decorated floats representing each town in this area. Hear the famous Arabia Shrine Band of Houston, the Texas A. & M. College band, a big Army band.

Picture this scene which will remember until the grave; giant airplanes overhead, some of the largest ever seen in Texas, their motors purring, band after band sending peppy melodies to our ears that thrill every fibre within us and make us glad we are living and numbered among those present. Gay colors of decoration everywhere. Motion picture machines grinding out the 'News in Pictures.' See your governor standing before the microphone broadcasting to the world the things he is telling you.

Reduced rates from all points in Texas to Schulenburg will enable everyone to attend this celebration at moderate cost.

No admission charges of any nature will be made come and join in the gala celebration.

Engine of New Ford Most Remarkable of Recent Automobiles

The engine of the new Model A Ford car represents one of the most remarkable engineering accomplishments in this history of automotive development. While not radically new in principle or design, it represents a new combination of engineering principles which has produced the best tested performance features of the older types of automobile engines with the most important features of the newer types.

Without abandoning entirely the

principles of the old low-compression, low-speed motors in favor of the extremely high-speed, high-compression motor that has proved itself much better adapted to the needs of a light car. A wide variety of uses under all sorts of road conditions and in widely varying climates are thus served more satisfactorily than would be possible with a radically high-speed, high-compression motor.

Its power, smoothness and flexibility are remarkable for its size and weight. The Model A motor develops 40 brake horsepower at 2200 revolutions per minute. In accounting for this performance credit must be given to the following improvements: An induction system which permits a better and more uniform flow of air and fuel to the combustion chamber. Redesigned valve and combustion chambers which give higher, more uniform power impulses; lighter but stronger reciprocating parts and increased bearing sizes which result in sturdier construction and consequently smoother operation; newly designed hot-spot manifold gives unusually efficient carburetion and there is also improved timing.

The combination of these features has produced a motor that gives unusual speed and power for its size and weight and at the same time one that is long-wearing, economical in fuel consumption and simple to operate and

maintain. Because of its comparative low speed it does not wear the self-destruction that comes as a natural result of wear when moving parts are operated at the higher rates of speed, and yet it has considerably more power, speed, smoothness and flexibility than the low-speed motors.

Cameron Plumbing Co. Contracts Plumbing In New Structure

The Cameron Plumbing Company were the successful bidders in the contract for the plumbing of this new building for the Hubert Hefley Motor Company and the plumbing fixtures and arrangement are some of the most vital needs of a plant of this kind.

M. N. Killian, manager of the company, invites your attention to the character of work done in this building and offers his services to builders in Cameron and surrounding territory.

The Cameron Plumbing Company has had a most extraordinary career in the construction of business buildings and residences in Cameron and is prepared at all times to serve you with plumbing service.



TOM WILLIAMS
Colored Porter

A history of the Hubert Hefley Motor Company would not be complete without a mention of Tom. He came to the service of the company in 1922 and at a time when he did not know the front from the back of an automobile but has applied his best efforts and has made the company a valued employee. Through the nearly eight years of service he has learned many

things about the business and in the mechanical department about cars can do anything in an emergency. The company appreciates the good service that Tom has rendered.

W. A. Copus Electric Contractor On Job

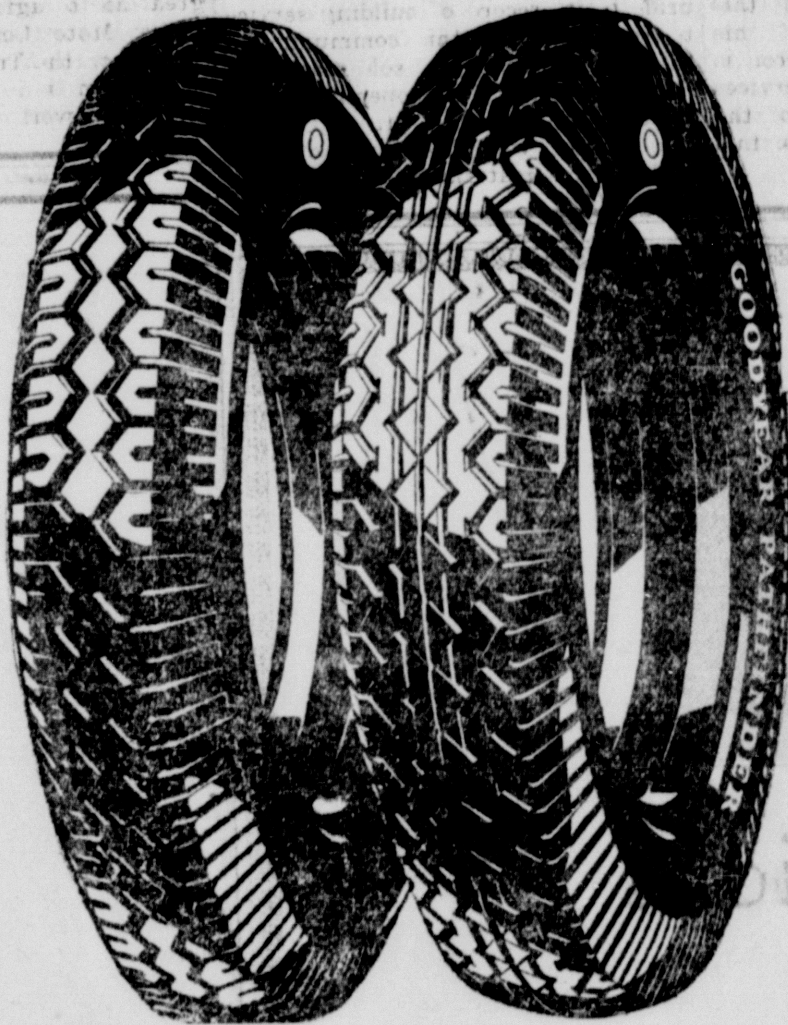
Electrical work in a plant like that of the Hubert Hefley Motor Company is one of the most important of all requirements. In this building the electrical work was contracted and completed by W. A. Copus, electrical contractor.

Some of the greatest structures of the city have been handled by Mr. Copus as well as many of the finer residences here. He invites your inspection and is prepared at all times to serve you.

Outstanding among the advantages of the purchase of Ford cars is the finance plan. Literally millions of people throughout America have found this plan a great aid and convenience to owning and operating their cars. Specially attractive finance features are available in connection with the easy purchase plan. This corporation is set up and operated by a division of the Ford interests and has been so planned as to afford the greatest economy in the purchase of new cars.

INTRODUCTORY SALE!

Sensationally Lower Prices for a Short Time Only



This week we offer you the greatest savings in tire history—to introduce Goodyear's latest achievement in tire-building for 1929.

The New Improved GOODYEAR Pathfinder Tread SUPERTWIST CORDS

Only the world's greatest rubber company, by producing MILLIONS MORE tires than anybody else, can possibly sell you such high quality tires at such low prices backed by a full-life guarantee against defects—no limit as to time or mileage.

Come in—look over these new improved Goodyear Supertwist Cords with their deep-cut, tough, handsome new Pathfinder Treads and other added quality features. Lift one—bounce it. You'll agree that you never saw such bargains before.

Take advantage of our special low introductory prices to buy now and ride safely without delays. No sense in waiting 'til Spring, gambling on cut-rate junk or sending off for tires when you can get these real quality Goodyears, right here, without delay or bother, at such big savings—with our Local Service back of every tire.

Made of
SUPERTWIST
—the Famous
"Shock"
Absorbing" Cord
Patented by
GOODYEAR



Come in and we'll prove why the carcass of a Goodyear Tire has no equal for endurance! On our cord-testing machine, see SUPERTWIST (Goodyear's patented cord) stretched side-by-side with regular standard cord. See how SUPERTWIST stretches and recovers (to absorb ordinary road shocks) while the other cord stays stretched! See how SUPERTWIST stretches up to 60% farther before it breaks (to stand severe road shocks). Goodyear Pathfinders have a SUPERTWIST carcass!

Big, Sturdy, Full Oversize Goodyears, with the Handsome Pathfinder Treads

BALLOON		HIGH PRESSURE	
29x4.40 Cord	\$ 7.15	30x3 1/2 Regular Cord	\$ 5.85
30x4.50 Cord	7.90	30x3 1/2 Oversize Cord	6.30
31x5.25 Cord	12.15	32x4 1/2 Regular Cord	15.40
30x5.00 Cord	10.10	30x5 Heavy Duty, 10-ply	25.00
		33x5 Heavy Duty, 10-ply	28.00
		32x6 Heavy Duty, 10-ply	38.40

**We Have Your Size! Free Mounting. Free Inspection Service. And
We'll Accept Your Present Unsafe Tires as Part Payment.**

HUBERT HEFLEY MOTOR CO.
WHOLESALE Cameron, Texas RETAIL

Congratulations

TO THE HUBERT HEFLEY MOTOR COMPANY

On the completion of their new building and Ford agency plant giving Cameron a new progress in the motor industry.

The electrical work in this new building was done by me and I invite your inspection of this work.

I am prepared by experience and equipment to do any kind of electrical work and I solicit your consideration.

W. A. Copus

Electrical Contractor

Phone 83

Cameron, Texas



EDWIN YORK
Office Manager

System is the big factor in the efficiency of modern business and knowledge is equipment that is necessary to better service. Combining knowledge with efficiency, Mr. York, as office manager for the Hubert Hefley Motor Company, has been an outstanding factor in the growth and development of this vast enterprise and his services with the company are esteemed by the management as well as his co-workers for the success of this great Ford agency.

Mr. York came to the service of the Hubert Hefley Motor Company in 1921 and at that time had made a most favorable impression as a business man and office executor with the Cameron Cotton Oil Company. Prior to his service he had grown in service and experience and when he came to the office of the Hubert Hefley Motor Company he was well fitted for the responsible place.

Much of the responsibility of the business falls on the shoulders of this most excellent and energetic young business man. Immediately on taking charge of the office affairs Mr. York placed at the disposal of his company all the efficiency of which he was capable and the affairs of the office have shown the influence of his work.

Being progressive Mr. York kept abreast of his business. He is an intense reader and never overlooks an opportunity to better equip himself for the duties of this business. In addition to handling the affairs of the office Mr. York writes and directs the advertising policy of the company and the Hubert Hefley Motor Company is one of the largest contributors to lo-

cal newspaper advertising columns.

Mr. York looks with pride to the progress of the company during the past eight years he has been with the agency and the completion of the new building and its equipment is a realization in part of the ideals he has held out for the service of this company.

Cement Contract By J. L. Barmore In New Hefley Building

One of the attractive and durable features of the new Hubert Hefley Motor Company building is the cement floor throughout. J. L. Barmore, cement contractor of Cameron, constructed this floor and also the concrete work that went into the structure of the walls of this building.

Mr. Barmore is proud of this job and asks your inspection of this building which has been constructed to meet all needs of a modern plant. Mr. Barmore has had the contract for cement work on many of the best buildings in Cameron and is prepared to do cement and concrete work of any kind. He has been in business here for many years and his record is one of satisfaction to those for whom he has constructed work.

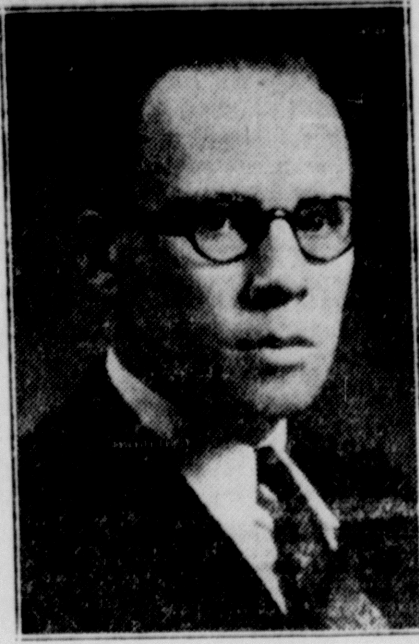
J. F. Brown Erected New Hubert Hefley Motor Co. Building

As a building contractor, J. F. Brown has to his credit many of the notable structures of Cameron and the new building of the Hubert Hefley Motor Company is one of the best jobs ever constructed by him for any firm in Cameron.

This building described in other sections of this paper is modern in every way and the type of construction is a tribute to the building genius of Mr. Brown.

Mr. Brown not only constructed the new building but was the contractor on the original building of the Hubert Hefley Motor Company.

When you visit this building Mr. Brown invites your inspection of this work. One of the features of his service to the builders of Cameron is satisfaction in every way. His services have been called for in many of the important contracts here and over this section of the state.



C. B. JENNESS
Assistant Office Manager

Office detail is one of the most important departments of any well organized business and it is a pride with the Hubert Hefley Motor Company that its office affairs have always been in capable hands. Mr. Jenness is assistant office manager for the company and came to the organization in 1925 and has become one of the most valued employees of the company. By reason of his thorough training and experience, Mr. Jenness is well qualified for the position he holds and is popular with the trade. Mr. Jenness like other men of this fine organization looks with pride to the record of the Hubert Hefley Motor Company and sees in the new building and equipment a greater era of service to the people in this model plant.

Materials Furnished By Milam County Lbr. Company for Building

Materials in the new Hubert Hefley Motor Company building were sold by the Milam County Lumber Company. This lumber company has been selling building materials in Cameron for 40 years and some of the greatest structures in Cameron are erected from materials furnished by this yard.

The lumber company points with pride to its record of building service to the people of this community in the four decades it has sold materials. On the occasion of the opening of this building the manager, Mr. G. C. Walters invites your inspection of the building and materials used therein.

The building described elsewhere in this section is one of the best and most complete structures ever erected in Cameron.

W. L. Wilson Painted New Hefley Building

The painting job for the Hubert Hefley Motor Company building was contracted by W. L. (Buddy) Wilson and Mr. Wilson asks your inspection of this work.

Mr. Wilson as a contractor of painting has been instrumental in constructing many of the best buildings and residences in Cameron and he is prepared at all times to give the best of service in his line.

ORDER OF ELECTION

Be It Resolved by the City Council of the City of Cameron, Texas:

That an election be held in said city of Cameron, Texas, on the 2nd day of April, A. D. 1929, the same being the first Tuesday in the said month, for the purpose of electing three Aldermen for the term of two years from said date, and it is so ordered.

Said election shall be held at the City Hall of the city of Cameron, Texas and the following named person is hereby appointed as manager of said election, to-wit: T. C. Stafford, presiding judge, and he shall be authorized to appoint such assistants and clerks as may be necessary to hold said election, in accordance with law. The manner of holding said election shall be governed by the laws of the State of Texas, regulating general elections.

A copy of this order, signed by the Mayor, shall serve as a proper notice of said election and the Mayor is directed to cause notice of said election to be posted at the place designated for holding said election and by publication in some newspaper published in the city of Cameron for at least four weeks prior to date of said election.

Introduced by Alderman J. F. Brown.

Passed at a regular meeting of the City Council of the City of Cameron, Texas, this the 5th day of March A. D. 1929.

W. W. Chambers, Mayor,
46-4tc City of Cameron

The Fordson Tractor has been a great aid to agriculture. The Hubert Hefley Motor Company sells and gives service on the Tractor. In the service department is a specially trained mechanic to work on Fordson tractors.

Farmers can have the same service on the tractor as on his Ford car and this feature of the service of this company has been of great interest in selling tractors for the farm of Milam county.

Heretofore the company has not had adequate facilities for displaying

their cars and products. Now that the new unit has been added the display room of the company is one of the best in the entire country and will accommodate approximately 20 cars. This will afford facilities for display of all models in the various finishes. The display room in the old unit is to be decorated and made very attractive.

Congratulations

TO THE HUBERT HEFLEY MOTOR COMPANY

On the completion of this new building and the progress the company has made.

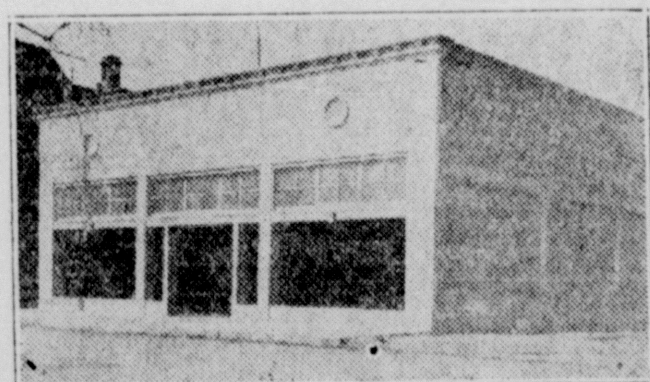
The completion of this building is a step in progress for Cameron and Green Brothers Store through the years of our history has always welcomed the growth and prosperity of our friends and neighbors in business.

The city should be proud of the new building and the service of this growing enterprise.

Green Brothers Go Forward with Cameron

C. N. GREEN & BROS.

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Mr. Hubert W. Hefley on the completion and equipment of their new Ford agency plant in Cameron.

The company and Mr. Hefley have made a most substantial contribution to the progress of the community and the achievement is justly prized by all the people of this community.

The First National Bank in its long period of service to the people has witnessed the rise and success of many of our worthy enterprises and welcomes growth and development among its friends in business.

The completion of this new plant is a step forward for Cameron and its service will be appreciated by the people at large.

First National Bank

Cameron,

Texas

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building and agency plant.

We sincerely wish for our friends in business all possible success and continued growth and development.

The completion of this building and its equipment for service to Ford owners is a step forward in the progress of Cameron.

The Entire Organization of the

Coleman Chevrolet Company



R. G. GRABEIN
Sales Manager

Mr. Grabein, formerly of Rockdale, came to Cameron in 1921 to take the place of sales manager for the Hubert Hefley Motor Company. He was formerly associated with the Gaither Motor Company at Rockdale in the sale of Ford cars, trucks and tractors. Mr. Grabein has made a close study of the business and has wide knowledge of the Ford industry and is progressive and thorough in his sales efforts. He is well and favorably known to the people of Milam county and has been instrumental in building up the enormous sales volume enjoyed by the Hubert Hefley Motor Company. In the completion of the new building Mr. Grabein sees greater progress for the firm and looks with interest to the service he will be able to render car owners and the facilities he will have to display Ford cars which will help him in a big way to progress with his responsible position with this popular and fast growing company.

Of Special Interest To Teachers Here

Our most successful business and professional men and women were former teachers. Great numbers of young people use the teaching profession as a stepping stone to a better paying position. Our Association desires to help such young people.

To assist such young people whose finances may be limited in preparing themselves for better paying positions, our Association was organized. Knowing that every year young people should first prepare for business, we have selected the Tyler Commercial College of Tyler, Texas, as the college we can recommend in which such preparation can best be had. We have selected this college because of its reputation and high standing among business men.

It is one of the oldest as well as one of the most widely known business schools. Its success in turning out competent graduates into the business world has attracted our attention, which makes us more than willing to help you to enter their school.

They advise us that they are interested in enrolling any young people whose literary qualifications are good. Therefore, if you have been teaching, but desire to qualify for a position in business, we will be glad to help you. This offer is open not only to teachers but to all other young people who can furnish satisfactory references.

We have already assisted numbers of young people to prepare themselves for positions in business where they receive salaries for 12 months throughout the year. We will be just as glad to help you if you will let us.

In order to receive our help, it is only necessary to clip the coupon attached and mail either to us or to the Tyler Commercial College of Tyler, Texas, for further information. A plan will then be worked out to enable you to enter their college even though your funds may be limited.

Be prompt for only a limited number can be assisted through this fund. Without delay, clip the coupon below and mail it either to the Tyler Commercial College, Tyler, Texas, or to the STUDENT LOAN FUND ASSOCIATION.

Box 826, Tyler, Texas

Name _____
Address _____

Lubrication System of New Ford Car Very Effective

The lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oil to the valve chamber reservoir. From here it flows on to the main crank shaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile

when you are traveling at only 30 miles an hour. Yet there is only one movable part—the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing—watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be oiled.

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially well-fitted to lubricate the new Ford and he will do a good, thorough job at a fair price.

Cooling System of New Ford Feature Of Greater Motor

Every man or woman who drives an automobile is the manager of an important water plant.

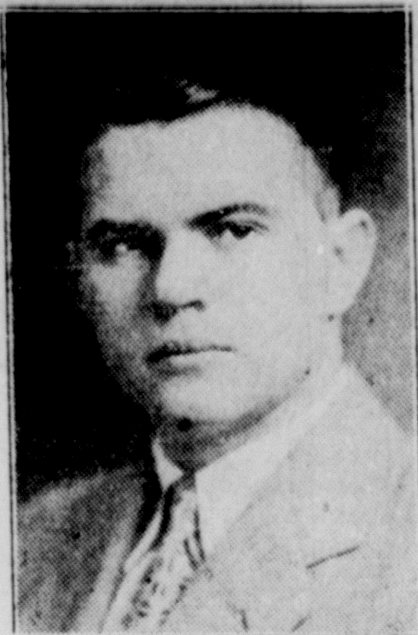
The purpose of this water plant is to keep the engine cooled to a temperature that will make it efficient in operation. If it were not for this, the cylinder walls would become overheated and the pistons refuse to operate.

The cooling system of the new Ford is particularly interesting because it is so simple and reliable.

When the radiator is full of water, the engine of the new Ford will not overheat under the hardest driving. Yet the water is so regulated that it will not impair engine operation by running too cold in winter.

The cooling surface of the Ford radiator is large and there are four rows of tubes, set in staggered position so that each receives the full benefit of the incoming air. The fan is of the airplane propeller type and draws air through the radiator at the rate of 850 cubic feet per minute for only 1000 revolutions of the motor.

The hot water around the cylinder head is drawn to the radiator to be cooled by a three-blade centrifugal



C. N. DODSON
Service Manager

The service department of the Hubert Hefley Motor Company with its new equipment will be responsible in a large measure for the future growth of this business. Mr. Dodson, Service manager, is the latest addition to the organization, having recently joined the company from Houston where he was service manager for the Southern Chevrolet Company for the past ten years. Mr. Dodson is considered one of the best qualified men in Texas for this position. It was after a very careful consideration of a number of men that Mr. Dodson was selected to fill this important place and the company heartily recommends him to the motoring public who will find him courteous and anxious to serve. Mr. Dodson is well pleased with the new service department equipment and looks forward with interest to the service he will be able to render.

water pump of new design.

The entire cooling system of the new Ford is so simple in design and so carefully made that it requires very little attention.

The radiator should be kept full, of course, and drained once each month so that sediment will not collect and retard the free passage of water. In cold weather a reliable anti-freeze solution should be added.

As manager of this important water plant you should also see that the water pump and fan shaft are properly lubricated and the packing gland around the pump shaft adjusted occasionally.

Hose connections may also need re-

placements after long service. For those little adjustments, it pays to call on the Ford dealer.

He works under close factory supervision and he has been specially trained and equipped to do a thorough, competent job at a fair price.

One of the big features of the Hubert Hefley Motor Company is the sale of Goodyear Tires. The company has featured the Goodyear tires for many years and these tires have given the motoring public entire satisfaction. Adjustments are made on tires whenever there is adjustment to be made and the policy of service of the company has been one of satisfaction to the buyers of tires. At this time the company has the largest stock in history and the special sale of tires announced in this section will be of interest to the motoring public.

Don't overlook the Lincoln car. While the Ford is always leading the field in the low priced car, the public may buy cars of greater value and greater appointments. Included with the Ford agency is the Lincoln agency

and the new Lincoln is one of the most beautiful cars in America. The price is commensurate with economy considering the quality of the products.

Mamie Arnold Hefley

Stanton E. Dossett

HEFLEY-DOSSETT INSURANCE

50TH ANNIVERSARY
TIME-TRIED AND FIRE-TESTED

Cameron will have its cheapest fire rate after the first of March. TAKE ADVANTAGE OF YOUR OPPORTUNITY

LET THIS AGENCY PROTECT YOU

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building.

This achievement is a step forward in the development of Cameron and is a tribute to the progressive policy of this company and its owner, Mr. Hubert W. Hefley.

Milam County Abstract Company has witnessed every important city development through more than a half century and we regard with pride our own growth and service as well as that of friends in business.

MILAM COUNTY ABSTRACT COMPANY

Jno. B. Henderson, Mgr.

Cameron,

Texas

Congratulations

The Goodyear Tire and Rubber Company congratulates the Hubert Hefley Motor Company on the completion of their new building.

The increased floor space, display rooms and shop equipment makes this one of the largest and most complete Ford agency plants in the State and is a splendid step forward for the city of Cameron.

GOODYEAR TIRE & RUBBER CO., Inc.

Congratulations

To the Hubert Hefley Motor Company on the completion of their new building.

The Company now has one of the best equipped agency plants in the State and this means greater progress for Cameron.

The painting work in this building was done by me. I am prepared to take care of your painting work and will appreciate an opportunity to serve you.

W. L. Wilson

Phone 361

Cameron, Texas

PROGRAM FOR FORMAL OPENING OF BUILDING, APRIL 1 AND 2

The program for the formal opening of the greater Hubert Hefley Motor Company building Monday and Tuesday nights, April 1 and 2 includes a reception to the public in the evening of both days beginning at 8 o'clock. During the day hours we will be glad to welcome any and all visitors during these two days but special arrangements have been made to entertain you in the evenings. The program includes a display of the most modern automobile plant in this section of the Southwest and you will see the new Ford car in all models attractively displayed. You will be shown the new Service Department with its greater modern equipment and our spacious new building and display rooms. The owner and manager, Mr. Hubert W. Hefley and the entire personnel of the company bid you welcome to the formal opening of our new building on Monday and Tuesday evenings, April 1 and 2.

RESULTS ANNOUNCED AT ROCKDALE MEET

COLORED SCHOOLS OF COUNTY CONVENE IN REGAL CITY ON MARCH 15TH

The following results are announced for the colored schools of Milam county in the Interscholastic League meet in Rockdale on March 15.

Senior Spelling

First place, Cameron, second, Rockdale; third, Prospect.

Junior Spelling

First place, Hoyte; second, Rockdale.

Sub-Junior Spelling

First place, Cameron; second, Rockdale.

Rurals

First place, Vinedale.

Arithmetic

Preliminaries

Rockdale and Cameron tie for first.

Finals on Board

First place, Rockdale, Elleridge Kindie; second, Cameron, Rosetto Whiteside; third, Rockdale, Jasper Davis.

Industrial Exhibits

First place, plain sewing, Cameron; second, domestic science, Rockdale.

Rural Exhibits

First place, Hoyte school, second, Pleasant Grove.

Debates

Cameron high school wins by taking the affirmative.

Declamations

Junior Girls

First place, Lillian Dot Webster, Cameron; second, Savilla Alvan, Rockdale.

Junior Boys

First place, Leon McNeil, Minerva; second, J. L. Burks, Cameron.

Rural Girls

First place, Eva Nelson; second, Lula Hodges.

Rural Boys

First place, Baylor Lee Williams, Prospect; second, William Wright, Hanover.

Senior Girls

First place, Willie B. Twigg, Cameron; second, Tommy Hawkins, Rockdale.

Senior Boys

First place, Julius Whiteside, Cameron; second, Jasper Davis, Rockdale.

Essay Writing

First place, Willie V. Twigg, and Itasca Cavil, Cameron; second, Jim-



This photo shows the service department of the Hubert Hefley Motor Company with the most modern shop in this section of the Southwest. This

new machinery has been installed at a cost of thousands of dollars to give Ford car owners better service on their cars. Experienced mechanics operate this machinery and this department is one of the big features of the greater Hubert Hefley Motor Company.

NEW TEST WELL ON MRS. J. B. DUNCAN TRACT

THORNDALE AREA GETS BIG PLAY AS SAN ANTONIO DRILLERS START WORK

The Milam County Oil Development Company, a Texas corporation, organized by Rogers and Heap of San Antonio have secured a block of acreage north of the an Gabriel river, approximately two and one-half miles north of the Michalk-Clark test, which is four miles north of Thorndale and have completed arrangements for the drilling of a deep test well which will be located on the Mrs. J. B. Duncan 320 acre lease. The location is approximately 600 feet south of the north line of the tract and 300 feet east of the west line.

The company placed derrick material on the ground Monday, and erection of 112-foot derrick is now in progress. Operators intend to make a thorough test of all sands down to the trinity formation level, which is approximately 3400 feet. In every change of formation a core will be taken to determine whether or not the particular formation could be made into a commercial producer.

With favorable weather conditions spudding in will take place on this location in the next ten days or two weeks.

The acreage on which this test will be located lies directly between and adjoining the original Michalk-Clark block and the Gulf Production drill-

ing block and the large block recently purchased by E. L. Chapman, oil operator of Fort Worth. This well will no doubt be watched closely by all major companies as the last operations of Rogers and Heap was the culmination of the opening of the famous Refugio County oil field.

The company has good and authoritative geological information and feel confident of making a producer of this test, in view of its close proximity to the Johnson well.

Although the Texas Company has purchased considerable acreage completely surrounding each of these 3 blocks, there is yet no authoritative information available that they will begin a well in the near future.

E. L. Chapman, Fort Worth operator, is at present completing abstract and title investigations on his blocks preparatory to erecting a 112-foot derrick to make a similar test as that of Rogers and Heap. At this time no authentic information could be obtained as to the exact location of this particular well. Operations on a major scale will no doubt be on in earnest in this locality in the next ten or fifteen days.—Thorndale Champion.

MISSIONARY SOCIETY

The Missionary Society of the Methodist church met at the church Monday afternoon for Bible study. Mrs. W. O. Triggs gave a bird's eye view of the four gospels.

For Bible study in the future, the ladies have decided to use the book, 'The Worker and His Bible' by Barclay.

A short business session, presided over by the president, Mrs. R. H. Davis, closed the meeting.

mie Hawkins and Grace Randolph, Rockdale.

Athletics

Junior Boys

50 yard dash—Benjamin Spewell, Cameron.

100 yard dash—Elbridge Kendel, Rockdale. Benjamin Spewell, Cameron.

Running high jump—Fred Cavanaugh, Cameron.

Pole vault—George Gentry, Branchville; Anchom Moore, Tyson School.

Senior Boys

100 yard dash—Ulias Adams, Rockdale; Ira Lee Pascal, Cameron; Wallace Roberts, Rockdale.

880 yard dash—Scott hillips, Rockdale; Ezeikel Hopkins, Cameron.

440 yard dash—Eugene Lewis, Cameron; R. D. Huff, Rockdale; Andrew Walton, Rockdale.

220 yard dash—Ulias Adams, Rockdale; Jesse Street, Cameron. Bridger Nealy, Cameron.

Relay race—Rockdale, first.

High jump—J. L. Martin, Cameron; Jesse Street, Cameron; R. C. McKinney, Port Sullivan.

Broad jump—Ira Lee Pascal, Cameron; Julius Whiteside, Cameron; James Green.

1 mile run—J. L. Martin, Cameron; Willie L. Denson, Rockdale. Quintan Manson, Rockdale.

Pole vault—Joe Dickens, Branchville; Dannie Lee Coleman, Camer-

on; Mayland Malone, Rockdale.

Shot Put—Nathaniel Burks, Cameron; James Thomas, Port Sullivan; Arthur Moorings, Cameron.

Discus throw—Jim Tindle, Minerva; Arthur Moorings, Cameron; Julius Whiteside, Cameron.

Mrs. Oxsheer Smith Is Hostess to 42 Club Thursday Afternoon

Mrs. Oxsheer Smith was a hostess of last Thursday, when members of the 42 club assembled at her home for an afternoon of games, dispensed amid beautiful decorations of peach and pear blossoms and white and purple iris. In accord with the Easter season, score pads and individual tallies were in rabbit design. Favors were given to those at each table holding high score and they were unique cakes of soap molded to look like dominoes. Winners of these were Miss Mary Lake Henderson and Mesdames Ben Atkinson, Rush Thomas, S. A. Cottle and George T. Moore.

At the conclusion of the games the guests were directed to the dining room where the table was laid with places for twenty. A color scheme of pink and crystal was noted in the appointments, the center piece being a crystal bowl filled with peach blossoms, and around this were four pink tapers in crystal holders. The menu

consisted of a salad served in a lettuce nest, ribbon sandwiches made of pink and brown bread, olives and an iced drink.

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS,

County of Milam,

To those indebted to or holding claims against the estate of W. T. Mowdy, deceased.

The undersigned having been duly appointed administrator of the Estate of W. T. Mowdy, deceased, late of Milam County, Texas, by Jeff T. Kemp, Judge of the County Court of said County on the 5th day of February A. D., 1929, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his present address in Cameron, Milam county, Texas, where he receives his mail, this 2nd day of March, A. D., 1929.

W. P. MANGUM,
Administrator Estate of W. T. Mowdy, Deceased.

FOR SALE—Pure bred single comb Rhode Island Red Owen strain baby chicks and eggs. Special attention given to type, color and egg production. R. G. Grabein, Cameron, Texas.



Congratulations--

To the Hubert Hefley Motor Company on the completion of their new building and Ford agency plant.

The Hefley Theatres acknowledge this achievement of Hubert W. Hefley as a distinct progress for Cameron and the company and welcomes the expansion of this greater motor industry.

Hefley Theatres are keeping abreast of the progress of Cameron and note with appreciation the advancement of their friends and neighbors in business.

HEFLEY THEATRES

New Hefley

The Wonderland

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Mr. Hubert W. Hefley on the completion and equipment of their new building. The achievement is one of which the entire city is proud and means a forward step in the development of Cameron.

Milam County Hardware Company is pleased to note progress among its friends in business and congratulates Mr. Hefley on his contribution to the growth and welfare of our city.

MILAM COUNTY HARDWARE CO.

Cameron,

Texas

THIS SECTION TRIBUTE TO HUBERT W. HEFLEY

MANY JOIN IN CONGRATULATIONS TO CITY BUILDER IN COMPLETING NEW PLANT

This section printed for the benefit of the Hubert Hefley Motor Company in the completion and occupancy of their new and greater Ford agency plant, is a tribute to Hubert W. Hefley, owner and manager of the industry.

A section of this kind is necessarily limited and while many more advertisements could have been secured for it the number is impressive and include representative business firms of Cameron.

Cameron has always responded liberally to the efforts of her citizens and men in competitive lines of business work together in a spirit of co-operation for the upbuilding of Cameron.

This is the largest and most complete section ever printed for the opening of an individual industry in this city.

St. Rita's Circle To Sell Sun Bonnets

at Rita's Circle will sponsor a sale of sunbonnets, aprons, pillows and other novelties at the K. C. Hall some time after Easter, a definite date be set soon. The ladies of the circle have been meeting regularly during the Lenten season to make these articles. Additional entertainment besides the sale will be furnished on this occasion. A more complete announcement will appear in a later issue of this paper.

Mrs. Tom Henderson Jr. Hostess At Bridge

Meeting in regular session, members of the Bridge Club enjoyed games at the home of Mrs. Tom Henderson, Jr., Friday afternoon. There were spring flowers everywhere for decoration.

High score award, a package of individual bath salts, went to Mrs. S. A. Cottle, and low, a book for registering calls, to Mrs. Oxsheer Smith.

Following the games, the hostess served a salad course and also a desert course of ice cream and cake.



BUSTER WOODS
Expert Car Washer

Buster Woods has been with the Hubert Hefley Motor Company for the past six years and has washed a "trillion" cars more or less. He came to the company without previous experience but has progressed to such an extent that his services are valued. The Company would hardly know how to get along without him. Buster has been faithful in every trust and the company appreciates the interest he takes in his work and the service he has rendered in the past and will render in the future.

AS YOU LIKE IT CLUB

Members of the As You Like It Club enjoyed an afternoon of sewing and conversation last Wednesday afternoon when Mrs. A. N. Green was hostess. Thirteen of the members were present and two additional guests, Mrs. Niley Smith and Mrs. C. N. Green. Mrs. Green served a salad plate and an ice.

WORTHWHILE CLUB

Games descriptive of the Easter season furnished diversion for members of the Worthwhile Club at their regular meeting Friday afternoon with Mrs. D. B. Gunn as hostess.

Guests other than club members were Mrs. T. C. White, Mrs. G. C. Black and Mrs. Robert Self of Gause.

In the late afternoon the hostess served a salad plate and iced tea. Miniature Easter rabbits were plate favors.

DISTRICT P. T. A. TO CONVENE IN TEMPLE

APRIL 10, 11 & 12 ANNOUNCED
FOR FIFTH ANNUAL
CONVENTION

The Fifth annual convention, Ninth District P. T. A. meets at Temple, Texas April 10, 11 and 12 with Mrs. E. O. Seicke, College Station, president Ninth District, presiding.

Convention opens Wednesday, April 10 at one p. m., at high school auditorium. The theme of the convention will be 'Trained Parenthood Adequate to Guide the Four Ages of Childhood.'

Registration of delegates at one o'clock; school of instruction led by Mrs. Steffen Chamness, Austin, and a class in Publicity directed by Mrs. Albert Buchanan, Bryan, followed by a reception honoring state and district officers, given at five o'clock at the home of Mrs. J. M. Woodson concludes the first day program.

Mrs. Lee Knight, Temple, first vice president will preside at the Wednesday evening program, eight o'clock when the following speakers will be heard: Mr. Lem Burr, mayor of Temple; L. C. Procter, superintendent of schools; Mrs. J. M. Woodson, president city council P. T. A.; Mrs. E. O. Seicke will respond for the district. Dr. T. O. Walton, president of A. & M. College will speak and 'graduates in P. T. A. work' will receive diplomas at the hands of Mrs. Stephen Chamness of Austin.

Thursday, April 11, morning session, Mrs. E. O. Seicke presiding, reports will be given by district officers, directors of departments, standing committees, county council presidents, etc. The afternoon program will be given over to Pre-school and Grade-school P. T. A. work, with Mrs. W. A. Wood, Waco, district director of extension and Mrs. H. B. Grace, state chairman pre-school work, leading the discussions.

Mrs. Edward K. Kneeland, Dallas, state chairman of Life Membership and Mrs. Monroe Chapman, state chairman Endowment will also speak.

Mrs. T. G. Curry, Franklin, district director Education will present the plan of Music in the schools, with Mrs. L. B. Brooks, superintendent of music in the Temple schools speaking on the subject and Mrs. E. Toomin, State chairman Humane Education

also appearing on the program.

In the Home Service department, Mrs. W. H. Matthews, Marlin will present splendid features. Mrs. F. L. Thomas, College Station, state chairman Children's Reading will speak and Mrs. Albert Buchanan, Bryan will explain a successful Thrift Savings Bank plan for schools.

A place on the program has been given Mrs. C. A. Wood, superintendent McLennan County schools who will address the convention on Rural P. T. A.

Thursday night program will have as principal speaker, Prof. W. L. Hughes of A. & M. College whose subject will be the Parents responsibility Toward our Educational Program. Music for this evening will be given by the Fine Arts Department of Baylor College for Women.

Friday morning will be the closing program at which time Mrs. J. M. Woodson, Temple, will lead the Memorial Service. There will be an address by Prof. W. P. Maroney of Baylor University on 'An Adventure in Interracial Understanding' and also an address by Dr. J. T. Brindley, Temple on 'Health of high school and college students.'

The Health program of Ninth District P. T. A. will be discussed by Mrs. C. A. Searcy, Bryan, who will stress importance of Summer Round-Up.

The citizens of Temple, the Convention City, have arranged a program of social courtesies unequalled, with free entertainment provided for all delegates.

Mrs. Drayton McLane Honored At Country Club On Friday

Naming as honoree Mrs. Drayton McLane, a recent bride, Mrs. Jack Lewis and Mrs. Cecil Barmore entertained at the Country Club last Friday afternoon, sponsoring a program of music and readings and presenting Mrs. McLane with a miscellaneous shower from her friends.

The two hostesses, the honoree, Mrs. L. L. Blaylock, mother of Mrs. McLane and of Mrs. Lewis, and Mrs. J. F. Guggolz, mother of Mrs. Barmore, received the guests in the reception room of the club house, which was attractively arranged with pink carnations and silver baskets of pink and orchid sweet peas. Miss Corrie Collier presided over the punch bowl, and she was assisted by Misses Dor-

othy and Mary Frances Blaylock, sisters of the honor guest.

Presented on the program were Miss Lola Clinton in piano numbers which she introduced with the 'Bridal Chorus' from Lohengrin, Miss Dorothy in readings, and Miss Bess DuBois in vocal selections, accompanied by Mrs. Wilson Gunn.

Brick ice cream in orchid and pink and angel squares iced in pink were served by Misses Cora Barmore, Gladys Davis, Helen Blaylock, Inez Evans, and Florence Atkinson. Favors were shoulder corsages of sweet peas in pink and orchid.

At the conclusion of the program Mrs. McLane was given a card to which was attached a long pink ribbon, and the card bore directions to follow the ribbon for the 'pot of gold' at the end. The gifts were found there in a large pink lined wicker basket, and the guests enjoyed the privilege of viewing them all as the packages were opened by the honoree.

Demonstration For Killing Rats and Mice April 1st to 5th

Demonstrations on the control of rats, mice, gopher and rabbits, by use of food and contract poisons, poison gasses, and traps will be held at the following places and dates by George Banzhaf, Milam County Agent, and Dan A. Spencer, of the U. S. Biological survey. Tell your neighbors and friends to attend one of these free demonstrations.

Monday, April 1, 1929—8:00 a. m., Ben Arnold school grounds; 10:00 a. m., Burlington, Ed Cahill store; 1:30 p. m., Jones Prairie store. 3:30 p. m., Maysfield Mercantile store.

Tuesday, April 2, 1929—8:00 a. m., Hanover, Foster Robinson store; 10:00 a. m., Gause, Thomas store; 1:30 p. m., Milano, Lesser Newton store; 3:30 p. m., Rockdale, Farmers Union store.

Wednesday, April 3, 1929—8:00 a. m., Duncan, Duncan school; 10:00 a. m., San Gabriel, W. H. Camp Filling Station; 1:30 p. m., Thorndale high school; 3:30 p. m., Salty school house.

Thursday, April 4, 1929—8:00 a. m., Yarrelton, I. M. Wilkerson place; 10:00 a. m., Buckholts school house; 1:30 p. m., Davilla, Kerr drug store. 3:30 p. m., Sharp, Davis store.

Friday, April 5, 1929—8:00 a. m., Minerva, Fletcher store; 10:00 a. m., Hoyte, Mr. Pressley's place; 1:30 p. m., Dave Link Filling Station; 3:30 p. m., Cameron, court house.

E. A. WALLACE

Attorney-at Law

Office First National Bank

Building

Cameron, Texas

SALESMAN WANTED

Good opportunity for live salesman. Must have car. Attractive proposition with unrestricted territory.

Call or Write

Maytag Shop

At Keith Electric Co.
Cameron, Texas

C. F. Gyllenband

CHIROPRACTOR

Office Down Stairs in

B. & B. Studio

Convenient for Ladies

No Charge for Examination

Phones: Office 129, Res. 138.

Office Hours—9 a. m. to 6 p. m.

Dr. S. R. Cotton

CHIROPRACTOR

Health Specialist

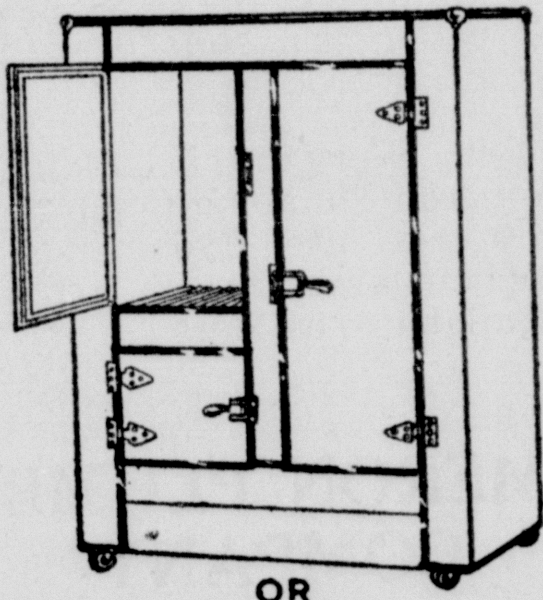
Office Over Palace of Sweets

Lady Attendant

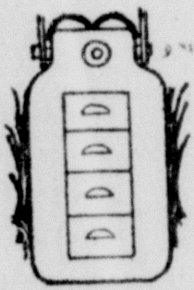
WHITE MOUNTAIN REFRIGERATORS



SUITABLE
FOR ICE



OR



ELECTRIC
REFRIGERATION

White Mountain Refrigerators have those highly desirable qualities worthy of the installation of the very best electrical refrigerating unit obtainable.

All these White Mountain features are as favorable for electrical refrigeration as for ice. One-piece interiors of either stone or porcelain, scientific circulation of cold air, duplex ice grate, seal trap, corkboard insulation and extra heavy cabinet work.

White Mountain Refrigerators have been recognized for years for their thriftiness with ice. The same characteristics mean less operation of an electrical unit. And the preservation and flavor retention of food qualities are enhanced by the beautiful cabinets.

Free Ice with White Mountain Refrigerators

C. N. Green & Bros.

Cameron, Texas



Congratulations

To the Hubert Hefley Motor Company and to Hubert W. Hefley on the completion of their new and greater Ford agency plant.

This achievement is a notable advance in the commercial life of Cameron and is a tribute to Mr. Hefley and his career as a business man.

The R. L. Batte industries are always glad to note the progress of their friends in business and congratulate Mr. Hefley on his splendid contribution to the progress of Cameron.

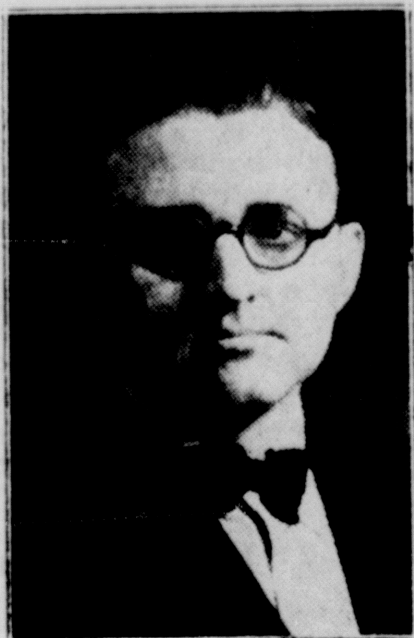
R. L. Batte

CAMERON COTTON OIL COMPANY
Cameron, Texas

CONSTRUCTION OF HEFLEY BUILDING REFLECTS GENIUS OF BUILDERS

Superior in design and general construction the new unit added to the Hubert Hefley Motor Company building reflects the genius of structure makers of the better type and gives Cameron one of the best buildings in its entire history. In fact no structure of its kind has ever been erected here, the foundation and general construction being of such type as to permit additional stories.

Essentially a building to house the



O. O. DUNCUM
Expert Ford Mechanic

Believing that progress should be the watchword of every profession, Mr. Duncum has kept abreast of his business as an expert Ford mechanic and occupies a place of trust and responsibility with the Service department of the Hubert Hefley Motor Company. He came to the service of the organization in 1922 and is considered by the company one of its most faithful workmen and has served the motoring public in a most satisfactory manner for the past seven years. He has specialized in his profession and Ford automobiles, having taken special training at the various schools at the Ford branches, from time to time. Mr. Duncum looks with pride to the growth of the Hubert Hefley Motor Company and will be found among those valued and esteemed employees who will measure up to the new and greater demands for service with the completion and equipment of the new building.

Ford plant the building has been so planned as to facilitate the business of Ford service including the installation of a modern shop equipped with the latest type of shop machinery.

The building is constructed of tile, brick and reinforced concrete with the south side glassed with indestructible glass and ventilated so as to afford the most comfort for workmen and to give light for the intricate work done on motors of cars.

The floor of this building is made of re-inforced cement and also has constructed at the rear of the new unit a model paint shop to afford a greater service to patrons. A specially constructed washing basin has been put in to aid the plant in giving laundry service to motor cars.

The ceiling of this building is constructed of trestle iron with the strength of a railroad bridge with the proper curve to resist all weight and to make it fireproof. The roofing is of special construction with a long guarantee and thoroughly fire resisting.

The new building front east on the block has an attractive tiled plate glass front with stone trimming and is one of the most beautiful building fronts in the entire state.

This new unit is an additon to the old building which was constructed about four years ago. The old building fronts west on the block. This building is of tile, brick and re-inforced concrete with a plate glass front and brick front trimmings. Both buildings have been combined to give the business all necessary space and each department has been arranged with the view of convenience and service.

The original unit is 64x10 feet and contains 6400 square feet of floor space.

The new building is 52x116 feet and contains 6032 square feet.

The entire building as now occupied contains 12,432 square feet and is one of the largest buildings in this section and possibly ranks with the greater Ford agency plants in Texas cities.

The front of the original unit will be used for a show room to display new cars and in this show room which is separated by partition from the main building with the office and the parts department immediately adjoining, contains 1920 square feet of floor space.

Immediately following the show



V. L. LUCKETT
Expert Ford and Specialized
Lincoln Mechanic

As a mechanic Mr. Luckett has no superior anywhere in Texas. He is an expert Ford mechanic and a specialized Lincoln mechanic and has been in the service of the Hubert Hefley Motor Company for the past ten years. During his service Mr. Luckett has kept up with his profession and has made a careful study of Ford and Lincoln automobiles and has taken a number of courses in the mechanical schools at the various Ford factories. He is considered and acknowledged to be one of the most efficient men in his profession to be found anywhere or in any size town or city. Mr. Luckett is keenly alive to his duties and with the expansion of the business will enlarge his knowledge and give service in accordance with the new demands. During the past ten years Mr. Luckett has given a much appreciated service and the management hold him in high esteem and his fellow workers likewise esteem him.

room and marked by show cases and display units for parts is the parts and accessory department so arranged as to consume 4480 square feet of floor space and is fully equipped with modern steel structure shelves with every part in its place.

The paint room is about 16x20 feet. This room is in the new building east of the partition or fire wall that divides the two units.

Immediately along the south wall of the new unit is the repair department which houses the new modern machinery and consumes approxima-

tely 2000 square feet of the floor space.

The orth stretch of the new unit is used for display of used cars and in this is about 2400 feet of floor space utilizing to the center.

Of especial interest are the roof ventilators that operate with the wind giving fresh air to the big unit and providing greater comfort in summer as well as winter.

The building is heated by gas and is well lighted. In the old unit along the north stretch of the building and to the center behind the show room is a large space to be utilized for used car display and for storage.

The building inside has been repainted and redecorated with lighting, heating and power lines adjusted so as to accommodate all the modern improvements put in to make this building one of the largest and best equipped Ford agency plants in Texas.

Sales Volume Proves Popularity Goodyear Tires Says Hefley

"Probably the best possible evidence of the wide popularity of Goodyear tires and other products was given in the 1928 statement of earnings just made and which shows that the Goodyear company set a new record in

sales volume," according to local Goodyear dealers, the Hubert Hefley Motor Company.

"The report showed an increase in total unit sales of tires of 32 per cent over 1927 and sales amounted to \$250,769,209, an increase of \$28,590,669 over the previous year, notwithstanding the lower selling prices prevailing in 1928 and large losses incurred by the industry generally due to the drastic drop in crude rubber during the first half of the year."

"This unusual record," according to Mr. Hefley, "is in the last analysis, a tribute of faith in Goodyear products by the motoring public of America and the world. It proves that more people prefer Goodyear tires than any other kind."

He called attention to the fact, brought out in the company's report to stockholders, that tire prices are now lower than ever before in the history of the industry, being 50 per cent below 1914 and 1919-20 prices, while mileages have steadily increased.

"In his report to stockholders, President P. W. Litchfield took occasion to praise Goodyear dealers in these words: 'The great body of Goodyear dealers through which Goodyear tires are marketed constitutes unquestionably, we think, the most efficient medium of distribution and service available to the tire consuming public the

world over. They are giving to the public greatly increased values in tire performance and service."

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County of Milam.

To those indebted to or holding claims against the estate of W. T. Mowdy, deceased.

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W. P. MANGUM,
Administrator Estate of W. T. Mowdy, Deceased.

Ham House Bob is on the job. Let him fill your orders. Push the same key every day. 205 is easy. They give fast service at McLane's.



Congratulations

To the Hubert Hefley Motor Company on the completion of their new agency plant, one of the largest and best equipped in Texas.

The equipment of this building is unsurpassed for service to the patrons of the company and the construction is a step forward in better building for Cameron.

The Plumbing Work in this building was done by the Cameron Plumbing Company. We are prepared to take care of your plumbing work, no matter how large the job, and our experience is available to builders.

CAMERON PLUMBING COMPANY

M. N. Kilian, Prop.

Phone 83

Cameron, Texas

Congratulations

To the Hubert Hefley Motor Company on the completion and occupancy of this new building giving the company greater capacity for serving the people.

This new building and equipment means progress for Cameron and Texas Company congratulates the city on this step forward.

Texaco Gasoline and Motor Oils have helped to make the Auto Industry great.

Insist on Texaco.

Texas Company

J. H. Primm, Agent

Cameron,

Texas

WHEN
YOU
FINISH
SCHOOL
? ? ?

When school closes you will have to decide what next. The largest field and the greatest opportunities for making plenty of money is in the field of business providing you are thoroughly qualified with a specialized business training such as we give.

SPECIAL PROPOSITION

Write today for special proposition to those finishing their public school work this spring, also get our large, free, instructive catalogue, telling about our courses and our Employment Service.

(Fill in, tear off and mail to Byrne Commercial College, either Dallas, Houston or San Antonio)

Please send me free catalogue and special proposition to public school students. Name _____

Address _____ I will be out of school about _____

H. E. BYRNE, President.



JOE B. CASEY
Salesman

Salesmanship is the deciding factor in the distribution of any product and while the Ford car is probably the best known of all motor products its wide distribution is due to the excellent salesmen who are with Ford organizations over the country. Joe B. Casey, as salesman for the Hubert Hefley Motor Company, has been with the firm since 1923 with the exception of one year during which time the Ford car was not on the market for sale due to the change in models. Mr. Casey is considered one of the best salesmen in Milam county and the people will always find him honest and straight forward in his dealings and ready at all times to fulfill any promise he makes. He has a wide circle of friends who are pleased to know of his success. Mr. Casey takes pride in the growth of the company and the new building and equipment will aid him in his sales.

The parts department is a big feature. Literally thousands of items are carried in this department and no repair large or small has to wait for all parts to the Ford car are carried in stock. This includes the old Model T Ford. There are millions of these cars now in operation and a big feature of the company's service is to maintain parts and service on these models. Although they have been discontinued and are no longer manufactured they are still to be seen in operation on the roads and in the cities of the world over.

GREATER HEFLEY MOTOR COMPANY

Constructed of re-inforced concrete, brick and tile with steel ceiling structure.

Plate glass fronts and modern display rooms.

Fronting on two blocks with two main entrances.

Total square feet floor space 12,432.

New building square feet 6032.

Original building square feet 6400.

Equipped for a Ford Service plant with the latest type machinery for the shop.

Has Auto Laundry.

Has modern Paint Shop.

Used Car display room.

Specially arranged parts and tire departments.

Show room for new cars covering 1920 square feet.

Lubrication System of the New Ford Exclusive Make

The engine lubrication system of the new model A Ford car is a combination of pump, splash and gravity feed which is an exclusive Ford development.

In design and in operation it is simple and positive and repeated tests have shown it to be ideally suited to this somewhat revolutionary type of four-cylinder, medium-speed, medium-compression motor.

The oil pump is located in the bottom of the crank-case and is run off a gear on the crankshaft. It is enclosed in a fine mesh wire screen thru which the oil filters before it is pumped up in to the valve chamber. The screen is surrounded by a shield so that the oil is pulled through it, rather than flowing in by gravity. The oil flows into the valve chamber in a continuous stream whenever the engine is running, but is in no sense a "forced" feed. It is rather the full load of the pump being delivered in a smooth, flowing stream. The principal purpose of delivering the oil to the valve chamber is to provide direct gravity feed lubrication to the bearings of the crankshaft. However, it also supplies exceptional lubrication for the valves, giving better and quieter action and by gravity to the front end camshaft bearings.

Small pipe openings lead down from

the valve chamber to the crankshaft main bearings and oil flowing down these by gravity provides an abundance of lubrication. The bottom of the valve chamber is so arranged, thru the use of small, inbuilt dams to provide reservoirs of oil for each main bearing pipe opening.

As the engine rests in the chassis on a three-degree angle, sloping to the rear, the oil arriving in the valve chamber flows back, filling the first reservoir; then over the little dam, filling the second reservoir and then over again to the third and last reservoir. From this point the overflow oil is carried by an external pipe down



Chas. Frank Green
Cameron, - - Texas.

to the front end of the oil pan in the crankcase where it flows back over the pan, filling the troughs through which the connecting rods are lubricated and from which all other moving parts are sprayed by the splash system. From the pan the oil flows to the bottom of the case to be pumped back again.

This rather unique system of engine lubrication is responsible in large measure for the excellent performance of the motor at a wide range of speeds and under all climatic conditions. When the Model A car was in its experimental stages much of the road test work was done in midsummer, yet there never was a single instance of engine overheating.

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County of Milam.

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W. P. MANGUM.

Administrator Estate of W. T. Mowdy, Deceased.

Fidelity HIGH GRADE FERTILIZER

It has been said that the man who can make two blades of grass grow where only one grew before, is a benefactor of himself and all mankind.

You Can Be This Man By Using

FIDELITY HIGH GRADE FERTILIZER
GET IT AT WEEM'S GIN

V. P. WOOLEY



Toncan Iron for Cisterns, Guttering, Cornices, Spouts, Roofing, and Stock Tanks. There is none better. Guaranteed for 25 years against rust, corrosion, etc.

Write for Prices

Robert Polansky
CALDWELL, TEXAS

Plowing Time is Here

Bring Us Your Plows for Repairs

Where Service Counts

Cameron Machine Shop

Blacksmithing, Acetylene Welding
Machine Work and Auto Repairs

Phone 482



Congratulations

To Mr. Hubert W. Hefley and the Hubert Hefley Motor Company on the completion and formal opening of their new Ford agency plant on Monday and Tuesday, April 1 and 2.

This bank recognizes the contribution this institution has made to the progress of Cameron and community and the promotion of better transportation facilities through the sales and service of cars and trucks.

In the success of our business firms is the success of Cameron and every worthy enterprise has the well wishes of this bank.

We extend our best wishes for the continued success of the Hubert Hefley Motor Company and assure Mr. Hubert W. Hefley of our appreciation of his example of progress in our community.

CITIZENS NATIONAL BANK

Cameron,

Texas

Congratulations

To Mr. Hubert W. Hefley and to the Hubert Hefley Motor Company on the completion of their new plant.

The Hubert Hefley Motor Company has made a significant contribution to the progress and welfare of this community and the example of forward looking enterprise is inspiring to all alike.

This Insurance Agency has witnessed the progress of many enterprises in Cameron through its years of service to the people and is always pleased with each succeeding event of growth in our community.

The completion of this plant for the Hubert Hefley Motor Company gives Cameron greater motor facilities and marks a new era in our growth.

Hefley-Dossett

INSURANCE

TIME TRIED AND FIRE TESTED

Mamie Arnold Hefley

Stanton E. Dossett

Materials In This Building Were Sold By

MILAM COUNTY LUMBER COMPANY

If you want Better Building Materials—

If you want Better Building Service—

You will find them both at our yard in Cameron, plus a personal interest in your job. Your satisfaction is our aim at all times.

We have been selling Better Building Materials in Cameron for 40 years—since 1889.

We point with pride to the record we have made and the building for which we have furnished materials.

MILAM COUNTY LUMBER COMPANY

Wm. P. Carey Co., Owners
Cameron, Established in 1881 Texas



Congratulations

TO THE HUBERT HEFLEY
MOTOR COMPANY

The completion of this new building gives the Hubert Hefley Motor Company one of the largest and best equipped Ford agency plants in Texas and is an industry of which Cameron is proud.

The concrete work and the great cement floor in this building were handled by me. I take pride in this job and I invite you to inspect this work when you visit this big building.

When you need cement or concrete work of the better type see me for I am prepared to do this work and my experience will be to your advantage. No job too large or too small.

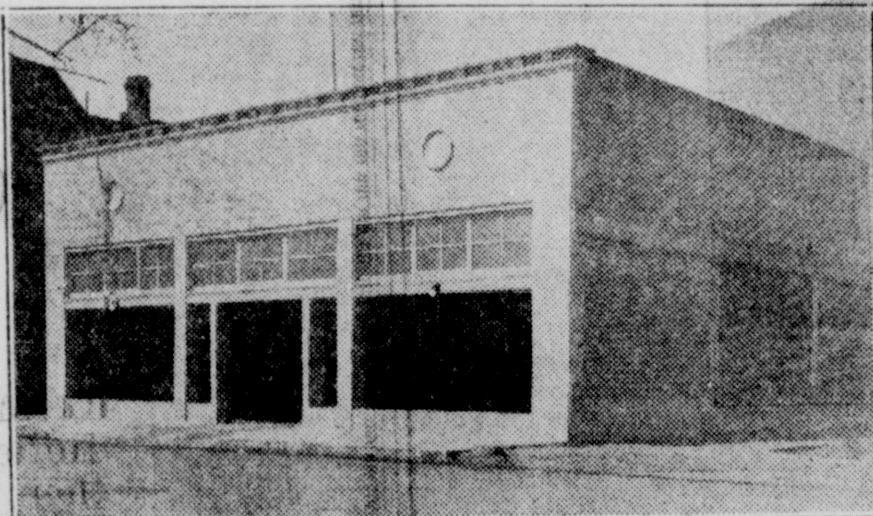
MY PRICES ARE ALWAYS RIGHT

J. L. Barmore

Concrete and Cement Work

Cameron,

Texas



CONGRATULATIONS To The Hubert Hefley Motor Co.

On the completion and occupancy of their new building giving them one of the greatest Ford agency buildings in all Texas. The building is one of which the city of Cameron may justly be proud.

This building was constructed by me and I invite visitors and prospective builders to inspect this structure.

Many of Cameron's greatest buildings have been constructed by me and satisfied owners of business buildings and homes bear witness to

the type of work I do.

The Hubert Hefley Motor Company Building is well appointed in every detail and throughout in both material and workmanship is a building that will bear inspection and stand the usage of years.

As a Building Contractor I have followed the uniform policy of worthwhile construction and it is a matter of record that satisfaction has resulted wherever my services have been utilized in construction work.

When in need of Construction Work of any kind call or see—

J. F. BROWN

CONTRACTOR

Day Phone 27

Res. Phone 258



TERRY WILEY
Manager Parts and Accessory
Department

Service has been the commanding feature of Ford car sales and no department of the business is more important than parts and accessories. Terry Wiley holds the position of Manager for the Parts and Accessories department and has been with the Hubert Hefley Motor Company since 1922. Mr. Wiley holds one of the most important positions in the organization. It is his duty to keep a complete stock at all times of the various parts and accessories for the different model Ford cars. Included in this list of parts are many thousands of items and Mr. Wiley knows thoroughly every item and keeps up with his stock at all times so as to insure the maximum of service to the owners of Ford cars. He has served well and faithfully his company during these years and has a host of friends and is well liked by everyone. Mr. Wiley takes pride in the new building and equipment and looks forward with interest to increase his usefulness.

The model paint room at the Hubert Hefley Motor Company is one of the big departments of service. Whenever it is necessary to repair and painting is to be done the equipment is available. Cars are also repainted and refinished. The room is equipped with the lacquer equipment and cars can be finished in their original colors and paints. This room has been added as a means of giving greater service to the people.

Free Inspection For Every Ford Owner For First 1500 Miles

The modern automobile is a finely built piece of machinery and it will stand a lot of abuse. Considering the work it does, it gives surprisingly little trouble. But there isn't a car made that will not run better and longer if given proper care.

The first few hundred miles are especially important because that is when the mechanism of your car is being broken in.

Proper attention during this period will lengthen its life and prevent unnecessary trouble later on.

We are particularly interested in this matter because we believe it is our duty not only to make a good automobile, but to help the owner get the greatest possible use over the longest period of time at a minimum of trouble and expense.

With this in view, the entire Ford dealer organization has been specially trained and equipped to service the new Model A car.

Furthermore, we have instructed every mechanic to give the following Free Inspection Service at 500, 1000 and 1500 miles:

- Check battery.
- Check generator charging rate.
- Check distributor adjustment.
- Check carburetor adjustment.
- Check lights.
- Check brakes.
- Check shock absorber adjustment.
- Check tire inflation.
- Check steering gear.
- Change engine oil.
- Lubricate chassis.

No charge is made for labor or materials incidental to this service, except, of course, where repairs are necessary through accident, misuse or neglect. The only charge is for new oil.

See your Ford dealer, therefore and get this Free Inspection of your new car at 500, 1000 and 1500 miles. Find out, too, how little it will cost to have your car given a thorough going-over at regular periods thereafter.

A checking up by experienced mechanics, together with oiling and greasing every 500 miles, will add months and years to the life of your car and mean more economical and pleasurable motoring every mile you drive.



JOE ROWLAND
Assistant Parts Manager

Mr. Rowland is one of the youngest men in point of service with the Hubert Hefley Motor Company, having accepted a position as assistant parts and accessory manager, last year. He is fast learning the automobile business and is always ready and willing to serve you. The department in which Mr. Rowland is serving is one of the most important branches of the business of the company and he is keen to the needs of his position and is filling it to the satisfaction of the management and the public who buy parts and receive service on their cars. Mr. Rowland will take his place with the greater new equipment and measure up in every way to the increased duties by reason of the growth and development of the Hubert Hefley Motor Company.

Hubert Hefley Co. Equipped For Full Service Program

The service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkable fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are

so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where re-

pairs are necessary because of accident, neglect or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

NOTICE

I have posted my pasture known as the Fuhrman and Fuchs land, also known as the Hayes School land near Gause and all hunters, fox hunters and trappers are warned to keep off.

I will prosecute all trespassers to the fullest extent of the law. Cattle coming on my premises will be taken up.
D. W. CHILDERS. 44-4tc

The auto laundry in the new plant of the Hubert Hefley Motor Company is a big feature of the service that is to be rendered the public. This department is in charge of experienced men. A special high pressure water hose has been installed to cut mud and dirt from cars enabling the company to wash a greater number of cars in less time than heretofore. Cars taken to the laundry are out in a surprisingly short time and in the best of shape.

Used car sales are essential to the success of any well regulated agency. The Hubert Hefley Motor Company by reason of their equipment are able to place on the market thoroughly reconditioned cars and give the people the advantage of better values in used cars. This firm sells hundreds of used cars each year.

Hary L. Spicer

Architect

1614 Amicable Building

Waco, Texas

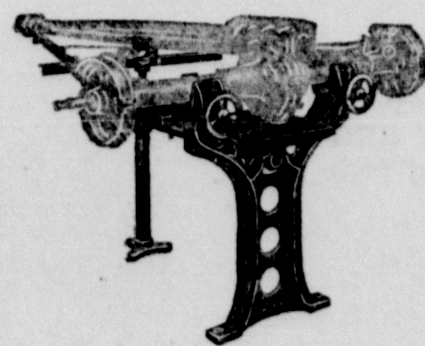
Designer of Hubert Hefley Garage

OUR SERVICE DEPARTMENT

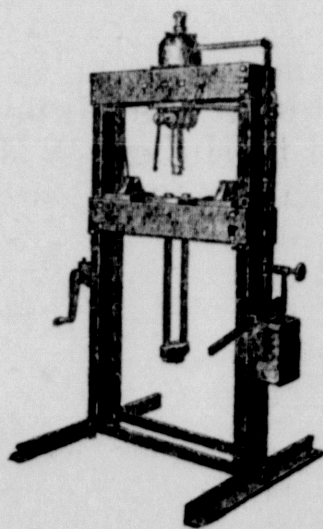
We especially want to call the motoring public's attention to our SERVICE DEPARTMENT which is entirely new, both building and equipment—and is under the personal direction of Mr. C. N. Dodson, formerly of Houston. We take pride in announcing that we have one of the most up to date and complete shops to be found anywhere—regardless of the size of the town. We have purchased and installed every

piece of machinery available to render a better class of Service to the Ford owners of this territory. We are selling the best car in the world and are going to see that the service we give will be in keeping with the car. We especially invite the ladies to make use of this Department. You will be treated courteously and there will be no dirt or grease to soil your clothing.

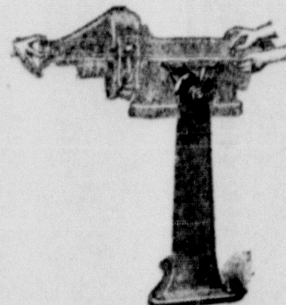
We use Flat Rate Labor Charges. Prices suggested by Ford Motor Co., and used throughout the Nation



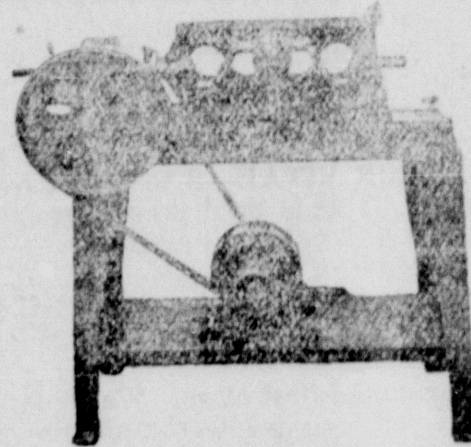
Front and Rear Axle stand for overhauling both front and rear axles.



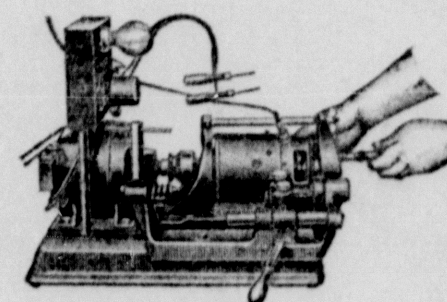
Hydraulic Arbor Press for pressing gears.



Motor Stand which supports the motor in many different positions while the mechanic does the work.



Electric Reboring Machine. For reboring the cylinders and reaming the bearings.



Electric Generator Test Stand. Used in overhauling and testing generators.

The Best Car Wash
In Town For—

\$1.00

You'll Like It

LINCOLN
SALES & SERVICE

FORD

Hubert Hefley Motor Co.

FORDSON
PHONE 411, CAMERON

New Ford Cars Greased
all over, Cleaned inside,
Battery watered, Tires
properly inflated for—

\$1.25

Yours for Better Service

Hubert W. Hefley

(continued from page 1, this section)

or him for his contribution to greater industry bringing the blessings of profitable trade to many and linking this community with the march of progress.

The vision of great industry has been nurtured through many years of studious application of better self. His genius for building and progress have born fruit and today as he begins the new era in his career about him are the fruits of success and in achieving these things he has helped others. His has been the desire to serve and he has made a significant stride for his community and his example has inspired his fellowmen to greater deeds.

As owner and manager of this magnificent new Ford plant Hubert W. Hefley needs no word of introduction. He is secure in the hearts of his friends and neighbors and numbers his friends by the thousands.

The business career of Mr. Hefley has been romantic and thrills with the vibrant life of dynamic personality. His name has been associated with many worthy enterprises here other than the Hubert Hefley Motor Company.

He enjoys the distinction of being one of the best known men in Milam county as well as knowing every man, woman and child in the trade territory. He is interested in his city and his community and is continually building and planning for a better city.

Mr. Hefley began his career in the sale of Ford automobiles in 1918 and since that time the agency here has grown and developed until it ranks in sales volume with Temple, Taylor and other cities twice the size of Cameron.

One of the secrets of his success has been his unparalleled reputation for properly servicing and standing behind the product he sells. This policy of square dealing has made him a man of trust in business and his success has come to him as a result of the character and personality he has placed behind his industry.

The completion of this new building to be formerly opened to the public on Monday and Tuesday, April 1 and 2 is the consummation of ideals held by him for greater service and for growth and development of his community. In this institution are held out the principles of service and his planning has translated into actual reality his extraordinary talents to service the people.

SreviceDepartment

(continued from page 1, this section) Company is the subject of special comment by the company in this issue.

This repair and service department consumes some 2000 feet of floor space along the south wall of the new unit where specially constructed windows and ventilated walls are available for light and comfort to the company of expert mechanics who serve you.

C. N. Dodson is the manager for this department, one of the best equipped mechanics in Texas.

The principle items of machinery installed are front and rear axle stand for overhauling both front and rear axles.

No. 2, a large Hydraulic Arbor Press for pressing gears.

No. 3, Motor Stand which supports the motor in many different positions while the mechanic does the work.

No. 4, Electric Reboring Machine

WHY WORRY WITH COOKING

Toasted Dixie Pig Sandwiches make a meal and cost only 15 cents.



Wayside Inn

Cameron, Texas

for reboring the cylinders and reaming the bearings.

No. 5, Electric Generator Test Stand, used in overhauling and testing generators.

With these major pieces of equipment and other pieces to be found in the service department of this plant service of the better and more complete type is assured to the people of this section.

Marlow

Some of those who attended the County Interscholastic Meet held at Cameron Friday and Saturday were: Mr. and Mrs. T. Burnett and children, Mr. and Mrs. R. S. Story and family, Florene and Henrietta Mode, Ethel and Avis Coward, Jack, Buster and Jewell Hobson and Phoebe Anne Hairston.

Mrs. Minnie Lampkin and children of Cameron spent Saturday night and Sunday with relatives here.

Miss Bessie Yarbrough of Rockdale spent Friday night and Saturday with the Misses Coward.

Mr. and Mrs. Jim Harris and family of Curry visited Mr. and Mrs. E. E. Allison Sunday.

The friends of Henry Griffin will be glad to know that he is some better.

Mrs. James Coward and daughter, Wanda Lee, spent Tuesday afternoon with Mrs. N. Y. Hayes.

Mr. and Mrs. Monta Coward visited relatives and friends near Christman Sunday.

At the weekly meeting of the Marlow B. Y. P. U. the following new officers were elected:

President, Avis Coward; Vice-President, Edith Allison; Secretary, Hettie Ethel Coward; Choirster, G. D. Kornegay; Pianist, Verdi Coward; Corresponding secretary, Mamie Boatright; Group captains, Florene Mode, Cecil Morgan and Lennie Coward.

EPISCOPAL CHURCH

Sunday, March 31, Easter Day
6:00 A. M., Holy Communion.
9:45 A. M., Sunday School.
7:30 P. M., Evening Prayer and Sermon.

Lenten service Good Friday morning at 9:00 o'clock.

SAN GABRIEL SECTION ASSURED DEEP TEST

W. H. CAMP AND ASSOCIATES CLOSE CONTRACT WITH BIG DRILLING CONCERN

The air has been full of rumors for weeks concerning a number of deep tests to be made in the San Gabriel-Ellison Ridge-Sharp section of Milam county, and now one of those rumors has developed into an actual binding contract, with forfeit money deposited in a Rockdale bank.

W. H. Camp of San Gabriel, informs The Reporter that a contract has been made for such a test on a block of acreage which he has been instrumental in shaping up. Homer Brown, Rockdale premier rig builder, is now erecting the derrick, a 112-foot affair, and the drill is to start work not later than April 9—sooner, if the rig can be set before then.

The test will start with a 15-inch hole, and the contract is for penetration of the Edwards lime, which should be found around 2500 feet.

The drilling firm of Rogers & Heap of San Marcos and San Antonio, are the contractors on this test. It is a reliable firm with much experience. The stockholders in the test have organized and incorporated the Milam County Oil Development Company, with capital stock of \$20,000 and as much more money available as may be needed.

Mr. Camp states that there are 1500 acres in the block held by this company, including the following tracts: W. H. Camp, Emil Willie, M. D. Fojt, T. J. Offield, Mrs. J. B. Duncan, Henry Heisch, T. S. Henderson, R. J. Lafere, W. Worley and possibly others

THOMPSONS DAIRY

We have Registered Male for service at \$2.50. Cows must be brought to farm.

Can take care of a few more afternoon customers for milk. Our milk test shows higher than any other dairy.

and that location is made on the Mrs. J. B. Duncan tract, just west of the Frank Worley place and east of the old Felton homestead, between Alligator creek and the San Gabriel river. The location is about two miles east of San Gabriel town, and a little more than three miles north by east from the recent Johnson test well in the Ellison Ridge community, wherein oil was found but about which nobody seems to know anything.

This section of Milam county has been receiving much attention from the geologists for the past several months, and since a showing of oil was recently found in the Johnson test increased interest has been shown, with thousands of acres of land being leased and much royalty changing hands. Mr. Camp has been at work on this proposition for several weeks and announcement that the contract has been definitely closed comes as good news to the oil fraternity.—The Rockdale Reporter.

BAPTIST W. M. S.

The W. M. S. met in circles Monday afternoon for a lesson on 'The New

Negro' taken from Royal Service. Circle one met with Mrs. Bertha Brewer with 11 members present and one visitor. Mrs. Leath and Mrs. J. R. Hays were leaders. Circle two met with Mrs. M. C. Sapp, 14 members were present and Mrs. P. S. Graves led the lesson after which a social period was enjoyed. Circle 3 met with Mrs. John Denson with 12 members

present and one visitor. Mrs. Bennie Winfield was the visitor. Mrs. George Black was leader. A social hour was enjoyed at the conclusion of the lesson.

FOR SALE—Nice 7 room house in good condition in block of town, desirable for home or rent. For particulars inquire at Herald office.

C. N. GREEN
Residence Phone 142

LELAND GREEN
Residence Phone 460

C. N. Green & Bros.

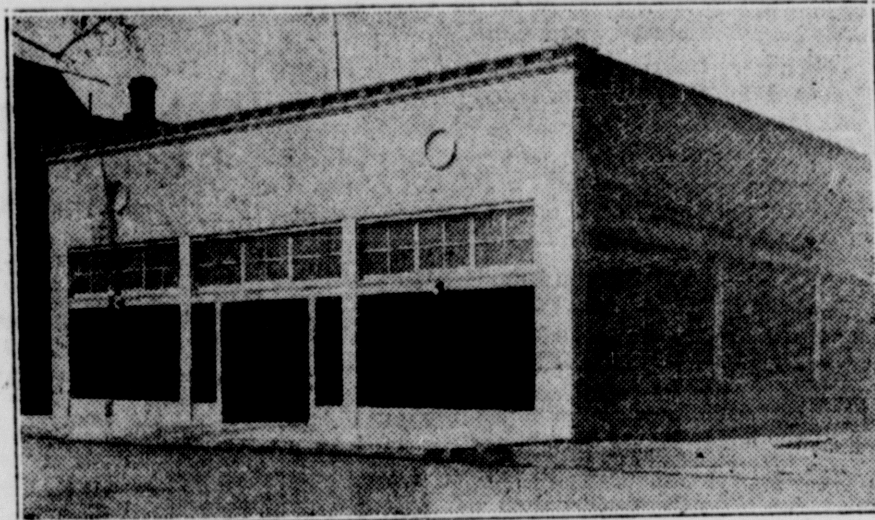
Funeral Directors

Ambulance Service

LELAND GREEN & J. H. SAPP
Licensed Embalmers

Day and Night Service

Day Phones, 94, 95 & 106 Night Phones 460, 184 & 142



Congratulations

The Cameron Herald joins the large company of business firms extending congratulations to the Hubert Hefley Motor Company on the completion and equipment of their greater Ford Agency Plant.

This enterprise is a step forward for Cameron and the example of success as shown by the achievement of Hubert W. Hefley is an inspiration to the whole city.

In such achievements we see the future of our city as progressive and prosperous.

The Herald and entire personnel of the staff send greetings to the Hubert Hefley Motor Company and to Hubert W. Hefley and those associated with him in the success of this business.

THE CAMERON HERALD

BUY TREES NOW!

FEBRUARY-MARCH REDUCTIONS

Planting Season Closes About April 1

PEACH TREES—2 years old, 30 cents each, \$3.00 dozen, \$20.00 per 100. Varieties of our selection. We know the best kinds for every section, and will personally select such. Our reputation for 54 years assures buyer of fair dealing. Please indicate months of ripening desired, from May to October.

PLUM TREES—2 years old, 35 cents each, \$3.50 dozen, \$25.00 per 100. Varieties of our selection for every section. Please indicate preference of red or yellow, large or small.

ROSES—40 cents each, \$4.00 per dozen. 2 year old plants. Finest varieties. Red and Pink Radiance, Lady Hilingdon, Kaiserina, Paul Neyron, White American Beauty, Caroline Testout and others. Order by varieties or colors.

CHINESE ARBOR VITAE—3 to 4 foot bushy plants, \$1.00 each. This is the best evergreen for use as screen or windbreak in any section.

In ordering be sure to mention MARCH REDUCED PRICES.

All plants guaranteed first class. We replace at half of catalogue price any plants that die the first year.

Ask for free catalogue, and prices of any other plants.

Express or parcel post prepaid by us on \$5.00 orders.

Ramsey's Austin Nursery

Austin, Texas